INCA COMMUNITY SERVICES

HELPING PEOPLE. CHANGING LIVES.

Community Needs Assessment

2019-2021

www.incacaa.org

INCA Community Action, Inc.

The Board and Executive Director certify that the Community Needs Assessment is current as of January 28, 2019 and has been formally reviewed and accepted by the Board of Directors.

Tara Huddleston, Board Chair

January, 28, 2019
Date

LaQuita Thornley, Executive Director

January, 28, 2019
Date

PURPOSE

The purpose of a Community Needs Assessment is to identify and prioritize the needs and resources of a defined community or communities. Data is gathered from target populations and results are analyzed in order to understand the causes and conditions of poverty and changing population demographics. The agency's board and leadership use this data to design effective, outcome based programs that will alleviate poverty. The analyzed data is summarized in a report which can be used to provide justification, both to funders and the public, on the need for resources and how resources are being allocated to programs. The report also provides useful data to educate the public and community leaders about issues related to poverty.

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OVERVIEW

Agency Overview

INCA Community Services, Inc. is a private, non-profit corporation organized for the purpose of executing, coordinating, and planning programs authorized by federal, state, and local entities to alleviate and attempt to eradicate poverty in the Atoka, Johnston, Marshall, and Murray Counties in Oklahoma.

INCA Community Services, Inc. is a Community Action agency established to address the local causes and conditions of poverty by providing programs and services that promote self-sufficiency and help improve the quality of life and economic stability for individuals and families residing in Atoka, Johnston, Marshall, and Murray Counties in southern Oklahoma. Several of INCA's programs have extended their reach beyond the four county service areas. INCA's programs include Head Start/Early Head Start, Public Transportation, Housing and Weatherization, Developmental Disability support, Emergency Services, Homeless support, VITA tax preparation, health insurance and prescription assistance, food and clothing banks, holiday projects, and other short term services. Since 1965, INCA has been committed to the needs of the community and providing tools to disrupt the cycle of poverty for countless individuals and families.

In 1965 most Southeastern Oklahoma Counties started their "War on Poverty" individually. Then in in 1969, ten counties were consolidated into a single entity: Indian Nation Community Action Foundation, Inc. which consisted of Atoka, Bryan, Carter, Coal, Garvin, Johnston, Love, Marshall, Murray, and Pontotoc Counties. The Indian Nation Community Action Agency's ten counties had a population of approximately 165,000 people and covered approximately 7,000 square miles, the largest in the state of Oklahoma. The enormous size created many problems, such as coordination efforts and attempting to generate community support that is so vital to its success. So on January 31, 1972, Bryan, Carter, Coal, Love, and Pontotoc Counties were incorporated into a separate Community Action Agency, with covered Atoka, Garvin, Johnston, Marshall, and Murray Counties still being served by Indian Nations Community Action agency. In 1974, the Indian Nations Community Action was retitled to be INCA Community Services, Inc. due to public confusion about whether the program was for tribal members only. In 1979 Garvin County withdrew and became an independent county. Today INCA's Community Service area is: Atoka, Johnston, Marshall, and Murray
INCA also provides services in the following counties: Carter, Coal, Bryan, Choctaw, Garvin, Pittsburg, Pontotoc, and Pushmataha. The core funding of INCA Community Services has been received from the Office of Economic Opportunities (1964-1974), Community Services Administration (1974-1981), and the Community Services Block Grant (1981 to present).

A twelve (12) member Board of Directors governs INCA Community Services. The Board is composed of four (4) members from the low-income sector, four (4) members from the private sector, and four (4) members from the public sector.

Agency Mission

INCA Community Services, Inc. shall operate programs to alleviate the causes of poverty and enhance the public health and welfare by opening to everyone the opportunity to work, have safe and affordable housing, transportation, training and education, and live in decency and dignity.

Community/Service Area

INCA Community Services CSBG community is Atoka, Johnston, Marshall, and Murray Counties in Southeastern Oklahoma.

DATA METHODOLOGY

Timeline

INCA Community Services, Inc. conducts a needs assessment every 3 years. Our agency collects surveys the last quarter of the year the needs assessment is due. Surveys were collected October 1, 2018 to December 31, 2018 with community forums conducted during this time as well.

Data Sources

Along with the Community Needs Survey [See appendix] INCA also utilized customer satisfaction data, Census data, and community forums to complete the report. The surveys were handed out in several ways ranging from in-person paper surveys, email, community meetings, and INCA's website/social media. Community forums were held in Johnston and Atoka Counties with local community groups to provide qualitative data on key issues.

Sample Size

The surveys were collected from five sectors: faith-based, low-income, community based, and educational in each service county. The survey sample size of each sector was determined using the Survey Monkey Sample Size Calculator Tool (www.surveymonkey.com/mp/sample-size-calculator/). The resulting calculations were used to set goal number of responses from each sector for each county: faith-based (20 per county), low-income (67 per county), community based (10 per county), and educational (2 per county). In addition to these sectors, agency volunteers, governmental, agency board members, private organizations, and general public were also surveyed.

Sectors

Representatives from the following sectors were surveyed: Faith-based, low-income agency customers, community based organizations, educational institutions, agency volunteers, governmental entities, agency board members, private organizations, and general public.

Surveys Received

INCA collected seven hundred and fifty-one (751) surveys. The surveys were collected from one hundred ten (110) representatives of a faith-based organizations, three hundred seventy four (374) low income customers, sixty six (66) representatives of a community based organizations, twenty three (23) representatives of an educational institutions, twenty four (24) representatives of a government entities, six (6) representatives of private organizations, one hundred nine (109) general public members, fourteen (14) agency board members, and ten (10) agency volunteers.

KEY FINDINGS

To understand poverty in INCA's community we have to start with the county's rural nature. According to The United States Department of Agriculture Economic Research Service rural areas tend to be poorer than urban areas, with 14.2 percent of the rural population being poor compared to only 11.6 percent of the urban population. With our community experiencing even higher averages of over 17%. Nationally, the rural poverty rate has exceeded the urban rate every year since poverty was first officially measured in the 1960s. Furthermore, poverty rates tend to be highest in counties like the four in INCA's service area, that are not adjacent to urban counties.

Analyzing the poverty and demographic data along with the survey responses leadership staff and planning committee members were able to make some conclusions about the causes and condition of poverty in INCA's community.

Common contributors to poverty in rural areas such as population density, limited tax base that restricts investment in social capital such as education and health care, and economic structures that include limited opportunities, and low wage occupations are all present within this four county community, but additional, more specific causes and conditions were also identified:

- **Lack of Resources/Amenities:** This seems like a basic factor, but is causing population decline, which then in turn leads to decreased economic vitality in the region's natural and cultural amenities. This includes resources to nutrition, health, recreation, education, employment, and linkages such as technological infrastructure like high speed internet, and entertainment. These amenities attract not only tourists, but retirees, entrepreneurs, and others whose arrival generates new jobs.

- **Social Norms:** Local social norms can benefit families and communities in many ways but can also promote a culture of unsureness or even reinforce poverty. Multigenerational poverty or repeating cycles of poverty for families can be seen in our rural community, due to misconceptions about the causes of poverty, shame or biases that discourage individuals from seeking assistance, or individuals and families not able to see any way out of their conditions. Also less emphasis on educational and career options and attainment can limit community members' ability to seek new or innovative paths that could help them to break out of the cycle of poverty.

- **Natural Environment:** The area's natural environment – its climate, natural resources, and isolation also determine its economic vitality, and in turn, the depth and persistence of poverty. Due to the rural nature of our community we lack geographic advantage affecting several factors. Geographic isolation creates distance from product and labor markets, which can be seen by the amount of commuter travel needed by residents for employment, purposes. Our rural community does not have the largest variety when it comes to industry and employers due to the lack of amenities and natural resources affecting the overall economic environment.

These factors, along with their more traditional counterparts, must be taken into account when accessing how to address the prioritized needs. Results from the survey responses along with key findings of demographics, community, education, employment, health, housing linkages, nutrition, and poverty statistics were used to identify a congruent community assessment and strategies INCA would utilize to address the local causes and conditions.

Demographic Key Findings

Total population of service area is 54,745 and the population density is highest in Marshall and Murray Counties. The highest age groups that comprise the population are 5 to 17 and 65+ years old. The over 65 populations are very dominant in all of the counties (over 17%) but especially in Marshall with over 20%. There has been an increase in the population since 2000 with an average growth of 8.5%, but Marshall County has experienced the largest growth, over 20%. Most of the growth can been seen in other races/ethnicities aside from white and black, with a growing Hispanic population especially in Marshall County, who has a higher than state average (9.84%) of over 16%. The service area also has a Native American population, with Atoka County comprised of over 13% more than the other 3 counties. The only race to experience a decrease in population change is black for the service area. The most common household composition for the area is Married family, then Non-Family, and third Single female household.

Community Key Findings

INCA's service area is comprised of both rural and urban communities, with two of the four counties being comprised entirely of rural population: Atoka & Johnston. The remaining 2 counties, Marshall and Murray also have significant rural populations, Marshall with 72%. Murray is the only county to have more urban (54.3%) than rural (45.7%). There is a high percentage of the population 16 to 19 years old not in school or employed, much higher than the state average (10.39%) with Johnston County experiencing more than 18%. Due to the rural nature of this community, scarcity of resources is a recurring theme and access to recreation and fitness facilities is no exceptions, with only Murray County having the only one.

Educational Key Findings

This four county community has lower than state averages in population over 25 with bachelor degree or higher and with no high school diploma, with Marshall County experiencing the lowest in both. Marshall County also has the highest population with limited English household that are linguistically isolated for person 5 years and older. The low educational attainment in both high school diploma and higher education seem correlate to the areas with higher Hispanic populations. The one education measure our community is doing better than the state average is the number of Head Start facilities per 10,000 children under the age of 5. INCA and tribal entities are the only Head Start providers in the area.

Employment Key Findings

The median household income in highest in Murray County ($57,752) which is higher than the state average ($48,038) but the remaining 3 counties all fall below that average. On average the household income seems to be lower in the Hispanic and black householders, except in Murray County. In all counties the households with 5 or more individuals experiences a drop in overall income. The unemployment rate for the area seems to track very closely to that of the state, being highest from 2009 to 2013 and now returning to similar percentage as 2006.

Health Key Findings

Our community experiences higher than state average (15.66%) of vulnerable populations with disability (25.28%). The age groups with the highest percentage of disability are 18-64, then 65+, and lastly under 18. For individuals in this area it is more common to be uninsured (18.8%) with a high average and even higher amongst the Hispanic population. Scarcity of resources is also seen in the number of primary care and dentist families', and the community is considered to be a Health Professional Shortage area. Health outcomes are affected by this lack of access with a high rate of poor dental health and poor general health. Our community also experiences a high rate of mortality from drug poisoning which could indicate suicide rates, opioid use, and poor mental health.

Housing Key Findings
Our community's occupied housing units are comprised of a large percentage of renter occupied units, with Murray County having the highest percentage at over 33%. House affordability for both owners and renters contribute to many cost burdened homes in the community with Atoka County experiencing the highest at 23.64%. Substandard housing, high heat index days, as well as households lacking complete kitchens are all higher than average and contribute to poor housing conditions in the area. The area although in need of more rental housing units, has high vacancy rates (26.82%), but most vacant households are considered for other use or for sale and not available to rent.

Linkages Key Findings
Marshall County has a high migrations rate, over 20%. The percent of households without a a motor vehicle (5.62%) is higher as well especially for renter occupied households. This is compounded by many having to commute over 60 minutes to work, especially Atoka County residents (10.54%). Limited resources in both those receiving SNAP benefits and limited access to high speed internet also define the limitations of the community.

Nutrition Key Findings
Children eligible for free/reduced lunch is higher that the state average (62.24%) at over 71% and over 80% for Marshall County. Many neighborhoods in this community are considered food deserts with Atoka County having the most of all the counties (3). This is due to the low food access seen across the entire community, over 30%.

Poverty Key Findings
Over 25% of children 17 and under in this service area are living in poverty. Households experiencing extreme poverty, below 100% of the Federal Poverty Level is also very high for all the counties: Atoka 22%, Johnston 21%, Marshall 17%, and Murray 14%. Poverty is experienced on average in our community higher by females (21%) versus males (15%), and highest among minority races.

Prioritized Needs

INCA leadership staff and ROMA administrator identified that all three prioritized needs had both family/individual level needs and community level needs, that the agency would address through services and community level initiatives. It is important as a Community Action Agency for INCA to focus its efforts on both levels of needs for the prioritized needs if they are committed to addressing the causes and conditions of poverty affecting their community.
As identified the following are the top three (3) prioritized needs to be addressed that the agency's Planning Committee and Board of Directors approved:

1. **Public Transportation**
    a. Family Level Need: Individuals and families with low income are in need of additional transportation services.
    b. Community Level Need: Our community has rural populations with limited or no access to public transportation services.
2. **Decent Affordable Houses to Rent**
    a. Family Level Need: Individuals and families with low income do not have financial resources to relocate to another rental unit.
    b. Community Level Need: Our community does not have enough safe, affordable rental housing units available.
3. **Health Insurance/Affordable Health Care**
    a. Family Level Need: Individuals and families with low income are in need of health insurance.
    b. Community Level Need: Our community has limited or no access to affordable health care services.

AGENCY PROGRAMS AND SERVICES

Head Start/Early Head Start

INCA Head Start is a pre-school program that is dedicated to providing excellence in education for children 3-5 years of age in Atoka, Johnston, Marshall, and Murray Counties in rural Southern Oklahoma INCA Head Start believes in investing in the future of the families in our rural communities, to empower them with skills and knowledge to meet challenges throughout life.

JAMM Transit

JAMM Transit is a rural public transportation system dedicated to providing excellence in transportation through mobility that promotes self-sufficiency, independence, and improves the quality of life while stimulating economic development with the provision of safe, reliable, affordable and accessible transportation services for the public.

RAVE DDSD

RAVE provides Residential and Vocational Excellence opportunities to individuals with developmental disabilities.
Residential services: Habilitation Training Specialist, Daily Living Support, Agency Companion, Respite Services
Vocational Services: Workshop Slots, Job Coaching

Housing/ESG

Housing is an essential need for every individual, INCA offers resources to help fill the gap between finding and maintaining safe, decent housing and being able to afford it by offering housing counseling, advocacy, weatherization, energy education, affordable rental housing and homeless assistance.

The Emergency Solutions Grant (ESG) Program is a component of the state's efforts to alleviate homelessness in Oklahoma. The ESG program provides the foundation for homeless people to move toward & maintain independence.

Food Bank

INCA's food pantries are located in each of our county offices and distribute emergency food to households who are in need of food assistance. Our food pantries help to increase access to food for the hungry, and decrease the overall food insecurity rate of our community. Supported by public, grants, and private donations.

Clothing Bank

INCA's clothing banks help provide clothing to individuals unable to purchase needed garments due to financial strain. They offer clothing in good condition at no cost to anyone who has a need. Financial strain can be temporary and caused by events such as unemployment, increase in bills, medical, back to school expenses or to meet need in times of crisis due to loss by fire or other emergency situation.

Medical Lending Closet

INCA has an assortment of medical equipment, including wheelchairs, hospital beds, shower chairs, lift chairs, walkers, crutches, canes, etc. Other items in the lending closet are an assortment blood pressure cuffs, adult briefs, bedding, leg and arm braces, and many other items. The large assortment is housed in the Atoka Office.

RSVP - Retired and Senior Volunteer Program

RSVP is a volunteer program for people 55 and over. RSVP serves as a bridge between organizations in need of volunteers and individuals seeking to help and stay active. RSVP partners with many local organizations to help improve our communities in Atoka, Carter, Coal, Garvin, Johnston, Love, Marshall, Murray, and Pontotoc Counties. "RSVP is an invitation to serve."

RX for Oklahoma

RX for Oklahoma is a prescription assistance program designed to help Oklahoma residents, regardless of age, who are uninsured or underinsured.

Senior Health Assistance

Our Medicare Assistance Program is comprised of two divisions: SHIP (Senior Health Insurance Counseling Program) and SMP (Seniors Medicare/Medicaid Fraud, Abuse and Waste Reduction Program)

The SHIP Program is a free health benefits counseling service for Medicare beneficiaries and their families or caregivers. SHIP's mission is to educate, advocate, counsel, and empower people to make informed healthcare benefit decisions. SHIP is an independent program funded by Federal agencies and is not affiliated with the insurance industry.

The SMP Program help senior Oklahomans learn how to protect themselves from health care fraud and monitor what Medicare/Medicaid has paid on a beneficiary's behalf. SMP provides materials outlining how to read a Medicare Summary Notice and how to detect and report discrepancies.

Navigator

Navigators provide accurate and impartial assistance to consumers shopping for coverage in the Health Insurance Marketplace, including consumers who are not familiar with health insurance, have limited English proficiency, or are living with a disability.

VITA

Volunteer Income Tax Assistance (VITA) offers free tax help to people with limited incomes. Volunteers sponsored by INCA Community Services, Inc. receive training to prepare basic tax returns.

Weatherization

Weatherization Assistance provides a wide variety of cost-saving energy efficiency measures. INCA's Weatherization specific services include, attic insulation, caulking, weather stripping, air sealing, head and cooling adjustments, and replacement of doors and windows, all services are designed to stop air infiltration throughout the home.

Holiday Projects

INCA takes an active role in helping those in need during the holiday season. They participate in Toys for Tots toy collection, manage the Atoka County Little Angel Tree, and host many local food drives to give everyone the chance to enjoy the holiday season.

Current Services and Programs Continued

Current services/programs that survey recipients indicated they would like continued for each count are as follows:

- Atoka: Emergency Services (Food, Clothing, Shelter, Utilities), Public Transportation, Homeless Assistance)
- Johnston: Emergency Services (Food, Clothing, Shelter, Utilities), Homeless Assistance, Developmental Disabilities Support)
- Marshall: Public Transportation, Head Start/Early Head Start, Emergency Services (Food, Clothing, Shelter, Utilities)
- Murray: Public Transportation, Emergency Services (Food, Clothing, Shelter, Utilities), Head Start/Early Head Start)

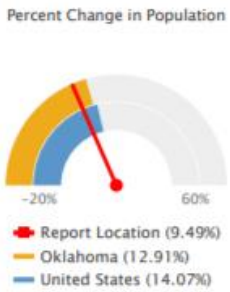
COMMUNITY DEMOGRAPHICS

General Overall Population Demographic Profile

Population Change

Population change within the report area from 2000-2017 is shown below. During the sixteen-year period, total population estimates for the report area grew by 9.49 percent, increasing from 50,199 persons in 2000 to 54,961 persons in 2017.

Report Area	Total Population, 2017 ACS	Total Population, 2000 Census	Population Change from 2000-2017 Census/ACS	Percent Change from 2000-2017 Census/ACS
Report Location	54,961	50,199	4,762	9.49%
Atoka County, OK	13,899	13,879	20	0.14%
Johnston County, OK	11,039	10,513	526	5%
Marshall County, OK	16,226	13,184	3,042	23.07%
Murray County, OK	13,797	12,623	1,174	9.3%
Oklahoma	3,896,251	3,450,654	445,597	12.91%
United States	321,004,407	281,421,906	39,582,501	14.07%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. US Census Bureau, Decennial Census. 2013-17. Source geography: County

View larger map

Population, Density (Persons per Sq Mile) by Tract, ACS 2013-17

- Over 5,000
- 1,001 - 5,000
- 501 - 1,000
- 51 - 500
- Under 51
- No Data or Data Suppressed
- Report Location

Age and Gender Demographics

Population by gender within the report area is shown below. According to ACS 2013-2017 5 year population estimates for the report area, the female population comprised 49.83% of the report area, while the male population represented 50.17%.

Report Area	0 to 4 Male	0 to 4 Female	5 to 17 Male	5 to 17 Female	18 to 64 Male	18 to 64 Female	Over 64 Male	Over 64 Female
Report Location	1,757	1,565	4,882	4,668	16,078	15,367	4,641	5,572
Atoka County, OK	467	357	1,168	1,140	4,499	3,703	1,157	1,359
Johnston County, OK	338	367	1,035	967	3,186	3,175	796	1,048
Marshall County, OK	485	464	1,464	1,387	4,389	4,522	1,590	1,804
Murray County, OK	467	377	1,215	1,174	4,004	3,967	1,098	1,361
Oklahoma	135,538	129,575	353,762	337,400	1,186,184	1,179,462	231,693	319,199
United States	10,151,822	9,701,693	27,458,617	26,289,147	99,353,006	100,317,733	18,945,773	26,677,081

Data Source: US Census Bureau, American Community Survey. 2013-17. Source geography: County

Race Demographics

Population by gender within the report area is shown below. According to ACS 2012-2017 5 year population estimates, the white population comprised 75.94% of the report area, black population represented 2.15%, and other races combined were 21.91%. Persons identifying themselves as mixed race made up 12.61% of the population.

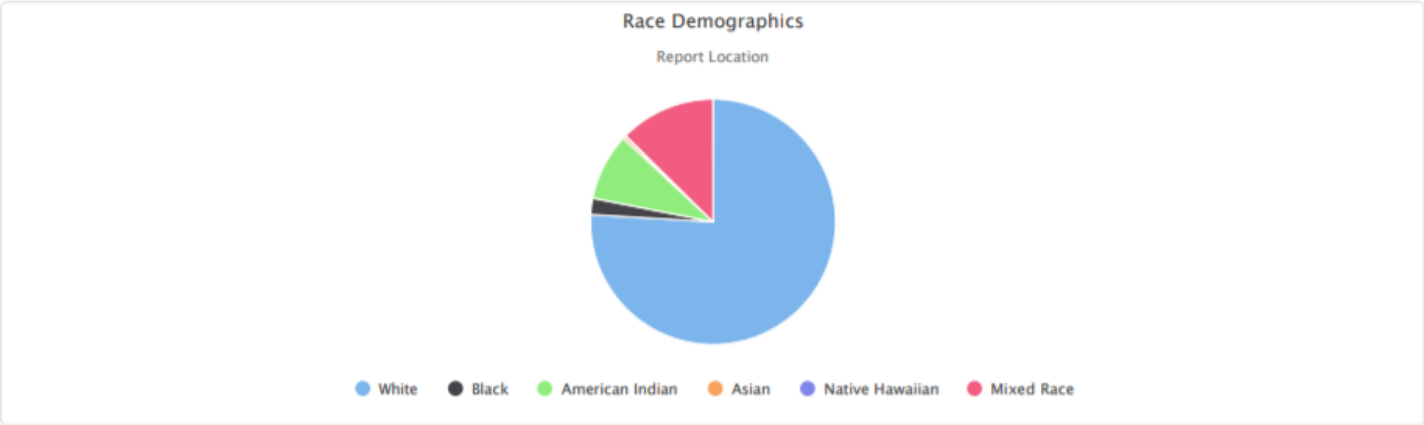
Report Area	White Total	Black Total	American Indian Total	Asian Total	Native Hawaiian Total	Mixed Race Total
Report Location	40,044	1,136	4,659	219	24	6,649
Atoka County, OK	10,149	518	1,606	91	8	1,380
Johnston County, OK	7,894	132	668	20	16	2,210
Marshall County, OK	11,387	256	1,223	27	0	1,530
Murray County, OK	10,614	230	1,162	81	0	1,529
Oklahoma	2,828,569	283,821	289,871	80,670	5,543	302,091
United States	234,370,202	40,610,815	2,632,102	17,186,320	570,116	10,081,044

Data Source: US Census Bureau, American Community Survey, 2013-17. Source geography: County

View larger map

Population, Minority (Non-White), Percent by Tract, ACS 2013-17

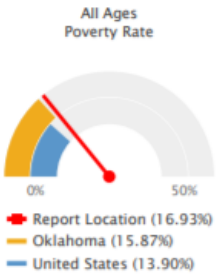
- Over 10.0%
- 5.1 - 10.0%
- 2.1 - 5.0%
- Under 2.1%
- No Hispanic Population Reported
- No Data or Data Suppressed
- Report Location



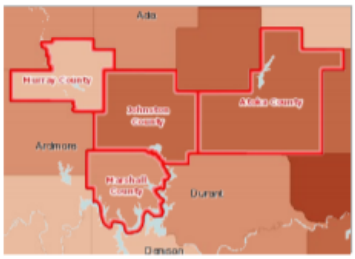
Poverty Profile

2016 poverty estimates show a total of 9,266 persons living below the poverty level in the report area. Poverty information is at 100% of the federal poverty income guidelines

Report Area	All Ages No of Persons	All Ages Poverty Rate	Age 0-17 No of Persons	Age 0-17 Poverty Rate	Age 5-17 No of Persons	Age 5-17 Poverty Rate
Report Location	9,266	16.93%	3,199	24.97%	2,228	23.44%
Atoka County, OK	2,596	19.9%	936	29.9%	649	28.8%
Johnston County, OK	2,355	21.9%	780	29.5%	553	28.8%
Marshall County, OK	2,499	15.7%	910	24.9%	629	23.2%
Murray County, OK	1,816	13.4%	573	17.9%	397	16.5%
Oklahoma	1,230,103	15.87%	425,402	22.33%	287,230	20.92%
United States	44,268,996	13.90%	14,115,713	19.18%	9,648,486	17.95%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, Small Area Income & Poverty Estimates. 2016. Source geography: County



View larger map

Population Below the Poverty Level, Percent by County, SAIPE 2016

- Over 22.0%
- 18.1 - 22.0%
- 15.1 - 18.0%
- 12.1 - 15.0%
- Under 12.1%
- Report Location

Families in Poverty by Family Type

The number of families in poverty by type are shown in the report area. According to ACS 2012-2017 5 year estimates for the report area, there were 1,860 families living in poverty.

Report Area	Total Families	Families in Poverty Total	Families in Poverty Married Couples	Families in Poverty Male Householder	Families in Poverty Female Householder
Report Location	14,391	1,860	775	209	876
Atoka County, OK	3,646	601	244	37	320
Johnston County, OK	2,833	407	128	71	208
Marshall County, OK	4,320	462	210	35	217
Murray County, OK	3,592	390	193	66	131
Oklahoma	971,692	115,130	42,019	12,439	60,672
United States	78,298,703	8,253,388	3,023,580	880,989	4,348,819

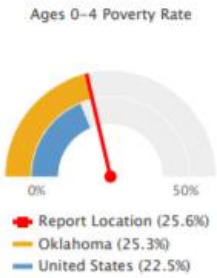
Data Source: US Census Bureau, American Community Survey. 2013-17. Source geography: County

Poverty by Age

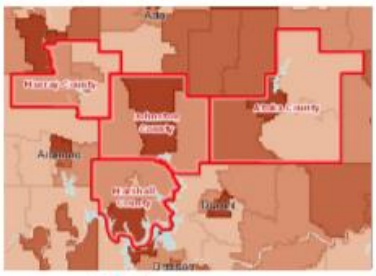
Child Poverty Rate (ACS) Ages 0-4

Population and poverty estimates for children age 0-4 are shown for the report area. According to the American Community Survey 5 year data, an average of 25.6% percent of children lived in a state of poverty during the survey calendar year. The poverty rate for children living in the report area is greater than the national average of 23.6 percent.

Report Area	Ages 0-4 Total Population	Ages 0-4 In Poverty	Ages 0-4 Poverty Rate
Report Location	3,231	826	25.6%
Atoka County, OK	803	268	33.4%
Johnston County, OK	686	248	36.2%
Marshall County, OK	930	186	20%
Murray County, OK	812	124	15.3%
Oklahoma	259,045	65,500	25.3%
United States	19,532,877	4,390,252	22.5%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2013-17. Source geography: County



View larger map

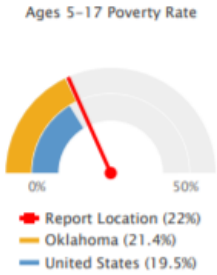
Population Below the Poverty Level, Children (Age 0-4), Percent by Tract, ACS 2013-17

- Over 37.0%
- 27.1 - 37.0%
- 17.1 - 27.0%
- Under 17.1%
- No Population Age 0-4 Reported
- No Data or Data Suppressed
- Report Location

Child Poverty Rate (ACS) Ages 5-17

Population and poverty estimates for children age 5-17 are shown for the report area. According to the American Community Survey 5 year data, an average of 22% percent of children lived in a state of poverty during the survey calendar year. The poverty rate for children living in the report area is less than the national average of 20.3 percent.

Report Area	Ages 5-17 Total Population	Ages 5-17 In Poverty	Ages 5-17 Poverty Rate
Report Location	9,392	2,070	22%
Atoka County, OK	2,286	559	24.5%
Johnston County, OK	1,991	464	23.3%
Marshall County, OK	2,761	631	22.9%
Murray County, OK	2,354	416	17.7%
Oklahoma	678,781	145,002	21.4%
United States	52,897,140	10,320,233	19.5%

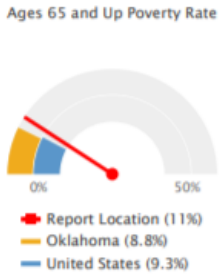


Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2013-17. Source geography: County

Seniors in Poverty

Poverty rates for seniors (persons age 65 and over) are shown below. According to American Community Survey estimates, there were 1,118 seniors, or 11% percent, living in poverty within the report area.

Report Area	Ages 65 and Up Total Population	Ages 65 and Up In Poverty	Ages 65 and Up Poverty Rate
Report Location	10,208	1,118	11%
Atoka County, OK	2,512	311	12.4%
Johnston County, OK	1,925	289	15%
Marshall County, OK	3,412	230	6.7%
Murray County, OK	2,359	288	12.2%
Oklahoma	555,822	48,760	8.8%
United States	46,424,881	4,317,192	9.3%

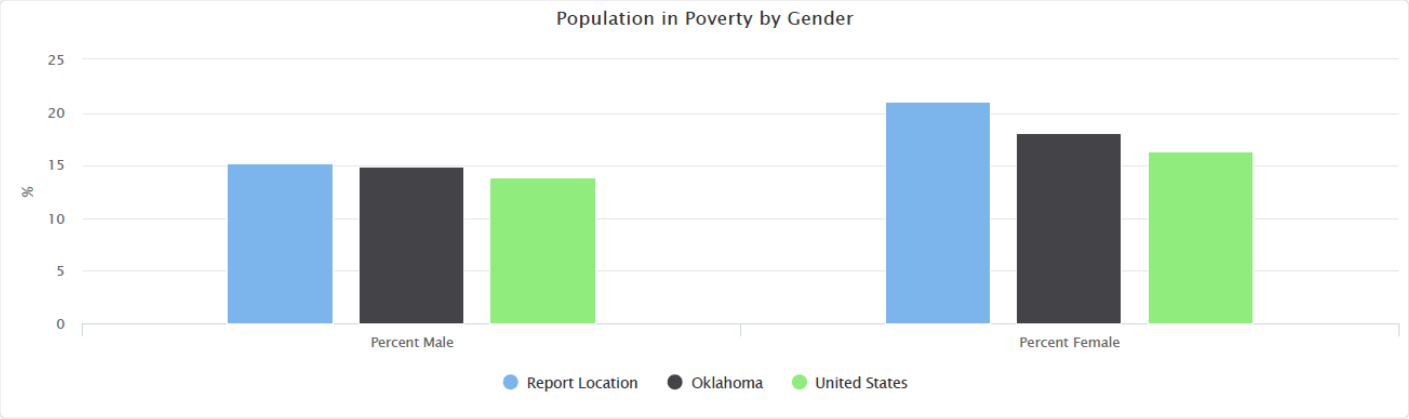


Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2013-17. Source geography: county

Poverty by Gender

Population in Poverty by Gender

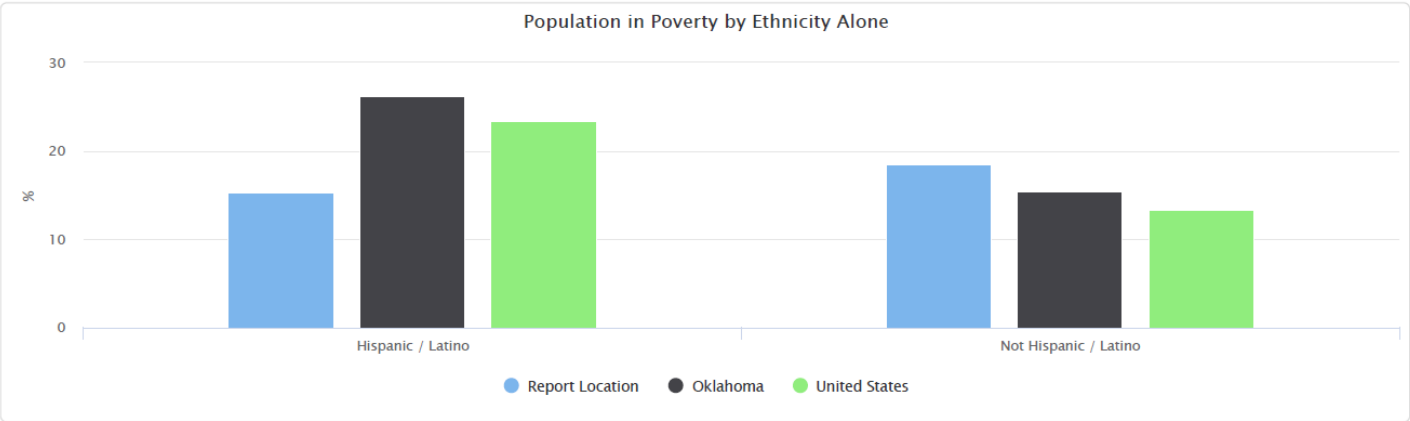
Report Area	Total Male	Total Female	Percent Male	Percent Female
Report Location	3,855	5,645	15.25%	21.05%
Atoka County, OK	1,083	1,607	19.03%	24.58%
Johnston County, OK	899	1,373	17.12%	25.03%
Marshall County, OK	1,141	1,472	14.56%	18.61%
Murray County, OK	732	1,193	11.28%	17.31%
Oklahoma	275,531	345,624	14.91%	18.07%
United States	21,012,839	25,919,386	13.82%	16.34%



Poverty by Ethnicity

Population in Poverty by Ethnicity Alone

Report Area	Total Hispanic / Latino	Total Not Hispanic / Latino	Percent Hispanic / Latino	Percent Not Hispanic / Latino
Report Location	656	8,844	15.34%	18.5%
Atoka County, OK	70	2,620	19.89%	22.06%
Johnston County, OK	191	2,081	37.9%	20.34%
Marshall County, OK	343	2,270	13.04%	17.31%
Murray County, OK	52	1,873	6.58%	14.87%
Oklahoma	97,168	523,987	26.2%	15.46%
United States	12,653,597	34,278,628	23.4%	13.36%



Poverty by Race

Population in Poverty by Race

Report Area	White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	16.76%	43.44%	23.39%	12.15%	0%	15.81%	21.49%
Atoka County, OK	20.62%	49.79%	23.96%	0%	0%	35.25%	25.66%
Johnston County, OK	18.99%	37.1%	20.6%	0%	0%	31.71%	27.93%
Marshall County, OK	15.58%	33.68%	19.68%	81.48%	No data	15.12%	19.89%
Murray County, OK	12.84%	51.3%	29.23%	0%	No data	6.32%	13.55%
Oklahoma	13.84%	28.98%	22.21%	15.77%	18.8%	25.37%	22.24%
United States	12.44%	26.22%	27.59%	12.33%	20.07%	25.37%	19.27%

ASSESSMENT PROFILE

Identified Needs

As included in the Key Findings section the top three (3) prioritized need are identified by level of need., In addition to this leadership staff and planning committee members identified the level of need for the top five (5) identified needs, and overall top ten (10) ranking needs.

1. **Decent Affordable Houses to Rent**
    a. Family Level Need: Individuals and families with low income do not have financial resources to relocate to another rental unit.
    b. Community Level Need: Our community does not have enough safe, affordable rental housing units available.
2. **Public Transportation**
    a. Family Level Need: Individuals and families with low income are in need of additional transportation services.
    b. Community Level Need: Our community has rural populations with limited or no access to public transportation services.
3. **Higher Paying Jobs or Jobs with Benefits**
    a. Community Level Need: Our community has rural populations with limited access to living wage jobs and/or jobs with benefits.
4. **Health Insurance/Affordable Health Care**
    a. Family Level Need: Individuals and families with low income are in need of health insurance.
    b. Community Level Need: Our community has limited or no access to affordable health care services.
5. **Dental Insurance/Affordable Dental**
    a. Community Level Need: Our community has limited or no access to affordable dental care services.
6. **Safe Neighborhoods, Sidewalks, Parks**
    a. Community Level Need: Our community has limited infrastructure resources available to provide safe recreational and neighborhood activities.
7. **Availability/Access to Food (Grocery Store)**
    a. Family Level Need: Individuals and families with low income are in need of healthy and affordable food to maintain health.
    b. Community Level Need: Our community has limited access to nutritional resources with several food deserts present.
8. **Utility Assistance**
    a. Family Level Need: Individuals and families with low income are in need utility assistance to maintain safe housing.
9. **RX (Prescription Assistance)**
    a. Family Level Need: Individuals and families with low income are in need of prescription assistance to obtain required medications to improve and maintain health.
10. **GED Classes**
    a. Family Level Need: Individuals and families with low income are in need of high school equivalency diploma education to attain employment.

Ranking was assigned to each need by careful analysis of Community Needs Assessment Survey results, key findings from census data, and community forum feedback. The survey results were analyzed by the top ten highest ranking need for each of the 5 sectors to understand the causes and conditions of poverty as affected by gender, race, ethnicity, income level, family type, education level, veteran/disability status, and sector. [See Appendix] After weight was assigned to the identified need from the survey results, census statistical data was correlated for the following demographic profiles: Nutrition, Employment, Health, Linkages, Education, Housing, and Community.

Prioritized Needs

The Board of Director's planning committee went over the results of the analyzed data that was collected from the needs survey. The committee looked at all the community resources available and made a recommendation to the Board of Directors. The Board of Directors analyzed the data and voted to prioritize the top three needs to be addressed:

1. **Public Transportation**
    a. Family Level Need: Individuals and families with low income are in need of additional transportation services.
    b. Community Level Need: Our community has rural populations with limited or no access to public transportation services.

2. **Decent Affordable Houses to Rent**
    a. Family Level Need: Individuals and families with low income do not have financial resources to relocate to another rental unit.
    b. Community Level Need: Our community does not have enough safe, affordable rental housing units available.

3. **Health Insurance/Affordable Health Care**
    a. Family Level Need: Individuals and families with low income are in need of health insurance.
    b. Community Level Need: Our community has limited or no access to affordable health care services.

To overcome the limitations caused by the causes and conditions outlined in the Key Findings programs and services will be utilized to address the family level needs and will be tracked to assess whether they are effective at producing outcomes that fulfill community needs or if changes need to be made. Community level initiatives will be developed to address the community level needs.

Community Resources

The agency looked at the current list of community partners and the surveys received by the five (5) sectors. The agency looked at the identified needs to determine which needs the agency can address and which needs were better addressed through our partnerships. Staff attended community meetings (faith-based, community, civic, private, public) in each of the four counties and collected surveys. Community forums were held in Atoka and Johnston County to gain additional qualitative data. Atoka Chamber of Commerce, Tishomingo Lion's Club, and Johnston County Women's Biz participated in highly engaging community forums that provided additional insight on the causes and conditions of poverty in their community. A complete list of agency partnerships is included in the Appendix.

Agency Data

Services and outcomes achieved by our agency in 2018 (January 1, 2018 to December 31, 2018)

Head Start/Early Head Start

	Services	Outcomes
Atoka	341	681
Johnston	728	1,410
Marshall	460	898
Murray	520	1,010
Other	0	0
Grand Total	**2,049**	**3,999**

Emergency Services

	Services	Outcomes
Atoka	2,755	791
Johnston	849	147
Marshall	136	58
Murray	1,220	178
Other	371	32
Grand Total	**5,331**	**1,206**

VITA

	Services	Outcomes
Atoka	410	136
Johnston	345	115
Marshall	369	123
Murray	330	110
Other	0	42
Grand Total	**1,580**	**526**

Health Services

	Services	Outcomes
Atoka	607	1,396
Johnston	3	6
Marshall	36	92
Murray	8	10
Other	0	6
Grand Total	**656**	**1,510**

Housing/Weatherization

	Services	Outcomes
Atoka	0	0
Johnston	2	2
Marshall	8	8
Murray	2	2
Other	0	0
Grand Total	**12**	**12**

RAVE

	Services	Outcomes
Atoka	602	234
Johnston	28	16
Marshall	119	64
Murray	0	0
Other	1,893	813
Grand Total	**2,642**	**1,127**

JAMM Transit

	Services	Outcomes
Atoka	558	665
Johnston	418	535
Marshall	459	641
Murray	497	764
Other	0	0
Grand Total	**1,932**	**2,605**

Other Programs

	Services	Outcomes
Atoka	1,584	1,882
Johnston	1,124	1,873
Marshall	901	1,239
Murray	700	1,031
Other	1,370	2,382
Grand Total	**6,050**	**8,407**

SOURCES

INCA Community Services, Inc. conducts a needs assessment every 3 years. Our agency collects survey the last quarter (October to December) of the year the needs assessment is due. The surveys are sent to six sectors: community-based organizations, faith-based organizations, private sector, public sector, and educational institutions. The sixth sector is the low-income sector and is collected in office through agency customers. Along with the community needs survey INCA also uses the customer satisfaction survey and Census data to complete the report. All graphs and tables denote original sources.

APPENDICES

INCA Community Services
202 S Capital
Tishomingo, OK 73460
www.incacaa.org

Community Needs Assessment Survey

INCA regularly conducts a survey to determine what the needs are in your community so we will know where to best focus our efforts and funding. Your help in completing this survey is sincerely appreciated.

*Please list your City*_____, *County*_____, *and Zip Code*_____

Check the response that best represents you.

4. What is your gender?

☐Male ☐Female

5. What is your ethnicity?

☐Hispanic ☐Non-Hispanic

6. What is your race?

☐White or Caucasian ☐Black or African American
☐Asian ☐American Indian or Alaska Native
☐Native Hawaiian or Other Pacific Islander
☐Other_____

7. What is your highest level of education completed?

☐Less than 9th grade ☐9th-12th grade (no diploma)
☐High School Diploma/GED ☐Technical School/Votech
☐Some college (no degree) ☐Associate's degree
☐Bachelor's degree ☐Graduate/Professional

8. What best describes your household?

☐Two Parent ☐Single Parent Female
☐Single Parent Male ☐Multifamily household
☐Single person ☐Two adults no children
☐Grandparent(s) raising grandchildren

9. <u>WRITE IN THE NUMBER</u> of persons for each age group in your household.

_____0-2 _____3-4 _____5-9 _____10-14
_____15-17 _____18-19 _____20-24 _____25-34
_____35-44 _____45-54 _____55-59 _____60-64
_____65-74 _____75-84 _____85 and older

10. What is the primary language spoken in the home?

☐English ☐Spanish ☐Other _____

11. Is anyone in your household a veteran?

☐Yes ☐No

12. Anyone in your household receive disability benefits?

☐Yes ☐No

If yes, please mark # of each below:

_____# of Children _____# of Adults

13. What was your total household income last year?

☐Less than $10,000 ☐$10,000 - $14,999
☐$15,000-$19,999 ☐$20,000 - $24,999
☐$25,000 - $34,999 ☐ $35,000 – $49,999
☐Over $49,999

14. Mark the choice that best describes you:

☐Client of Agency
(Have received services from agency. Example – Tax Preparation)
☐Agency Board Member
☐Agency Volunteer
☐Representative of an educational institution
(Public or private school, college, technical school)
☐Representative of a government entity
(City, County, State, or Federal)
☐Representative of a private organization
(Business, local civic group)
☐Representative of a faith-based organization
(Church or other religious organization)
☐ Representative of a community based organization
(Nonprofit entities providing direct services)
☐General Public
(Have NOT received services from the agency)

15. What are the MOST important program/services you would you like to see continued in your community?

☐ Head Start(3-5 yrs)/Early Head Start(0-3 yrs)
☐ Public Transportation
☐ Developmental Disabilities Support
☐ Homeless Assistance
☐ Emergency Services(Food, Clothing, Shelter, Utilities)
☐Housing/Weatherization
Other: _____
_____
_____
_____

TURN OVER TO COMPLETE PAGE 2

16. How much does each item rate as a need in your community? *Please check only one rating for each need listed*

NUTRITION	No Need	Some Need	Great Need	Don't Know
Availability/access to food (grocery store)				
Community Gardens				
Nutrition Education/ Healthy Eating				
Need food				

EMPLOYMENT	No Need	Some Need	Great Need	Don't Know
Job Training				
Help finding a job				
Higher Paying Jobs or Jobs with Benefits				

HEALTH	No Need	Some Need	Great Need	Don't Know
Health Insurance/ Affordable Health Care				
Health Education Services				
Mental Health Services				
Substance Abuse Counseling/Treatment				
RX (prescription assistance)				
Child Immunizations				
Teenage Pregnancy/ Family Planning				
Elder Care				
Vision				
Dental Insurance/ Affordable Dental				

LINKAGES	No Need	Some Need	Great Need	Don't Know
Prisoner Discharge Services				
Public Transportation				
Vehicle Repair Assistance				
Access to Services (WIC, SNAP, SSI, Sooner Care)				

INCOME MANAGMENT	No Need	Some Need	Great Need	Don't Know
Free Income Tax Preparation Assistance				
Gambling Counseling				
Budget/Credit/Debit Counseling				

EDUCATION	No Need	Some Need	Great Need	Don't Know
Early Childhood Education Programs				
GED Classes				
English as a Second-Language Classes				
Computer Skills Training				
Literacy Classes				
Technical and Vocational Training				
Childcare				

HOUSING	No Need	Some Need	Great Need	Don't Know
Decent affordable houses to RENT				
Decent affordable houses to BUY				
Weatherization (Home Energy Improvement)				
Home Repair				
Home Buyer Education				
Handicap Accessibility Housing				
Senior Citizens Housing				
Rental Assistance				
Utility Assistance				

COMMUNITY	No Need	Some Need	Great Need	Don't Know
Safe Neighborhoods, sidewalks, parks				
Homeless Shelter				
Senior Activities				
Recreational Activities				
Youth Activities				
Crime Prevention				
Additional Health Care Facilities (Doctor's Offices, Clinics, Pharmacies)				
Legal Assistance				
Volunteer Opportunities				

Please describe any other need that was not listed above:

_____

_____

Thank you for your participation!

PARTNERSHIP LIST – CSBG 2018

Sector	Name of Partner	Type of Service	INCA's participation in the partnership	Partners Participation (Outcome)
collaboration	Tishomingo Development Team	Tutoring	RSVP volunteers help with different activities	Tishomingo Development Team promotes INCA and RSVP through word of mouth in the community.
collaboration	Atoka County Lions Club	Fund raise- eye glasses exams, and glasses	INCA accepts the intake form; screens and verifies the applicants' information then submits to the Lions Club for approval. RSVP provides volunteers	Lions Club provides eyeglass vouchers to qualified applicants
Faith based	Atoka County Salvation Army	Assist with family & Individual needs	Administrates Salvation Army Funds for Atoka County. Intake process, screening and approval.	Salvation Army provides training and funds for residents in Atoka County, Oklahoma.
Faith based	Atoka County Ministerial Alliance	Referral- assist with homeless clients	Assists clients with transportation, food, clothing, hotel/motel, rental and housing assistance	Atoka Ministerial Alliance provides hotel/motel vouchers, food vouchers, gas vouchers and referrals to INCA
state gov	DDSD/DHS	Assist individuals with developmental disabilities	INCA takes DDSD approved clients and provides the services to them.	The Department of Human Services provides funding and referral to INCA
Faith based	Tishomingo Salvation Army		Administrates Salvation Army Funds for Johnston County Electric Bills that have cut off notices	Salvation Army provides training and funds for residents in Johnston County, Oklahoma.
Faith based	MADD Ministries	Homeless	Provides help with clothing, house hold goods, extra food. RSVP provides volunteers	MADD Ministries provides referrals and assistance with services that INCA is not able to offer.
non profit	ABC Clinic	Medical- referral RX help	Refers clients to INCA's FREE programs and helps complete RX for Ok applications- food bank- clothing bank	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and support their self and family
health	Arbuckle Hospital	Outreach- referral	Refers clients to INCA's FREE programs and helps complete RX for Oklahoma program applications, RSVP provides volunteers	Individuals may be eligible for RX assistance, also Individuals can shop for healthcare plans, compare prices and enroll
non profit	Atoka / Coal Food Store House	Outreach-referral	Refers clients with daily living needs to INCA (housing, RX assistance, Medical Lending, & clothing)	Individuals receive assistance or a referral to a resource to help improve their living situation
local gov	Atoka County Health Department	Medical- referral RX help	Refers clients with daily living needs to INCA (housing, RX assistance, Medical Lending, & clothing)	Individuals receive assistance or a referral to a resource to help improve their living situation
state gov	Atoka Department of Human Services	Medical-RX help	Refers clients needing assistance to INCA for health insurance, Medicare, Marketplace or RX help	Individuals may be eligible for RX assistance, also Individuals can shop for healthcare plans, compare prices and enroll
health	Atoka Medical Clinic	Medical -RX help	Refers clients to INCA's RX for Oklahoma program and helps complete applications	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and support their self and family
Faith based	Atoka Ministerial Alliance	Prevents homeless	Refers clients needing shelter, housing, medical assistance, emergency RX assistance, clothing, food,and transportation	Individuals receive assistance or a referral to a resource to help improve their living situation
health	Atoka County Medical Center	Medical-RX help	Refers clients needing health insurance from the Marketplace or RX help to INCA for assistance	Individuals may be receive RX assistance, also Individuals can shop for healthcare plans, compare prices and enroll
health	Atoka Urgent Care	Medical -RX help	Refers clients to INCA's RX for Oklahoma program and helps complete applications	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and support their self and family

non profit	Atoka Nutrition Site	Medicare- RX help, Food	Refers clients to INCA for Community Assistance & INCA's Medicare assistance program, RSVP provides volunteers	Individuals get information on Medicare, look at new plans
local gov	Atoka Sheriffs Office	RX help- referrals Insurance	Refer clients to INCA for Community Assistance with emergency RX help and Marketplace insurance	Individuals given assistance with emergency RX and individual assisted with enrollment into marketplace
faith based	Baptist Medical Plaza OKC	RX help- referrals Insurance	Refers clients to INCA's RX for Oklahoma program and helps complete applications	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and support their self and family
health	Carl Albert outpatient - Atoka	Medical-RX help	Informs the community about INCA's FREE services and FREE assistance with Marketplace and Medicare enrollments	Area residents can come into INCA and find a resource for their needs- RX- Medicare-Medical Lending Closet
faith based	Church of the Rock	RX help-referral to all INCA programs	Refer to INCA and vice versa - referral when a lack of funding or programs are unavailable	Area residents get assistance with their crisis and this improves health
health	Davis Health -Dr. Horanzy MD	Medical-RX help	Assists clients with enrollment applications through RX for Oklahoma's program	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and support their self and family
non profit	Davis Nutrition Site	Medicare-RX help, Food	Refers clients to INCA for Community Assistance & INCA's Medicare assistance program, RSVP provides volunteers	Individuals get information they need and can look at new plans and receive help if needed or make plan changes
health	FHCSO Medical Clinic's	Medical-RX help	Refers clients to INCA's RX for Oklahoma program and helps complete applications	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and support their self and family
health	Good Journey Home	Medical-RX help	Informs the community about INCA's FREE services and FREE assistance with Marketplace and Medicare enrollments	Area residents can come into INCA and find a resource for their needs- RX- Medicare-Medical Lending Closet
health	Helton Rural Clinic	Medical-RX help	Refers clients to INCA's RX for Oklahoma program and helps complete applications	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and support their self and family
health	Hope Medical Clinic	Medical -RX help	Refers clients to RX for Ok program, helps complete applications refers to Marketplace, Medicare & clothing bank	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and support their self and family
for profit	KHKC Radio	outreach- RX-Insurance	Informs the community about INCA's FREE services and FREE assistance with Marketplace and Medicare enrollments	Area residents can come into INCA and find a resource for their needs- RX- Medicare-Medical Lending Closet
health	Madill Nutrition Center	Medicare-RX help	Refers clients to INCA for Community Assistance, RX & INCA's Medicare assistance program	Individuals get information they need and can look at new plans and receive help if needed or make plan changes
faith based	Methodist Church- Atoka United	outreach-RX help	Refers to INCA and vice versa - referral when a lack of funding or programs are unavailable helps with	Area residents get assistance with their crisis and this improves health (helped purchase work shoes, work gasoline, and home heaters)
health	My Family Medical Center	Medical -RX help	Assists clients with enrollment applications through RX for Oklahoma's program	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and suport their self and family
non profit	OSU Extension offices	outreach-referral	Refer individuals to INCA for assistance with INCA's FREE programs, RSVP provides volunteers	Individuals receive assistance or a referral to a resource to help improve their living situation

health	Rx Shoppe Pharmacy	outreach-referral	Assists with INCA's Community Chest Emergency Medication program refers clients wanting health care	Patients give vouchers to RX Shoppe and receive medication up to the price of $50 once per 12 months/ per availability of funds
health	Ritter's Express Pharmacy	outreach- referral	Assists with INCA's Community Chest Emergency Medication program and refers clients wanting health care	Patients give vouchers to RX Shoppe and receive medication up to the price of $50 once per 12 months/ per availability of funds
non profit	Springtown Nutrition Site	Medicare-RX help	Refers clients to INCA for Community Assistance, RX & INCA's Medicare assistance program & marketplace	Individuals get information they need and can look at new plans and receive help if needed or make plan changes
non profit	Sulphur Senior Nutrition Site	Medicare-RX help	Refers clients to INCA for Community Assistance, RX & INCA's Medicare assistance program & marketplace, RSVP provides volunteers	Individuals get information they need and can look at new plans and receive help if needed or make plan changes
health	Texoma Regional Eye Care	outreach-RX help	Assists clients with enrollment applications through RX for Oklahoma's program	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and suport their self and family
health	Texoma Medical Center	outreach- RX help	Assists clients with enrollment applications through RX for Oklahoma's program	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and suport their self and family
health	Tishomoingo Doctors Medical Clinic	outreach- RX help	Assists clients with enrollment applications through RX for Oklahoma's program	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and suport their self and family
health	Larry's Pharmacy	Outreach- RX help	Refers clients to INCA for Community Assistance	Refers clients to RX Okla.
collaboration	SODA Area on Aging	outreach- referral	Refers senior citizen to INCA for transportation services and other INCA services.	Senior's are given transportation and other services needed to help
health	Sooner Pharmacy	outreach-RX help	Assists clients with enrollment applications through RX for Oklahoma program.	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and support their self and family
faith based	First Baptist Church Davis Ok	Health care- RX assistance referrals	Refers individuals to INCA for programs	Patients receive free medication from pharmaceutical companies, their health improves and most continue to work and support their self and family
health	Good Shepherd	Medical -RX help	Assists clients with enrollment application for RX Okla. program- low cost dental	Individuals get help & information they need to improve their health
health	Health Back	Health care- RX assistance	Refers clients to INCA for Community Assistance	Individuals get help & information they need to improve their health
health	Urgent Care	Health care- RX assistance	Refers clients to INCA for Community Assistance	Individuals get help & information they need to improve their health
health	Family Clinic	Health care- RX assistance	Refers clients to INCA for Community Assistance	Individuals get help & information they need to improve their health
health	Randy Williams clinic	Health care- RX assistance	Refers clients to INCA for Community Assistance	Individuals get help & information they need to improve their health
state gov	Tishomingo Department of Human Services	Health care / Education resources	Refers clients to INCA for food and clothing	Individuals receive assistance which helps improve their living situation
education	Educational Opportunity Center	education	Assists families that want to continue their education	Staff /parents will receive assistance with educational planning,occupational interest inventories/interpretation,federal fincial aid application

state gov	Pittsburg County Health Department	Health care	Provides families important information on how smoking effects children in their homes	Families will receive information on how to protect their children from second and third hand smoke
education	Murray State College	education	Assist nursing students with observation/interaction with pediatric patients	Nursing students will experience the daily interactions with early childhood development
local gov	Atoka Department of Human Services	Health care / Education resources	Provides a partnership to ensure safety and well being of OKDHS customers	Families will receive assistance that will improve their health and safety so they can continue to support their self and family
collaboration	Southeastern Oklahoma Child Care Recourse & Referral	Health care / Edu /Recourse & Referral	Provide Resources/library/training for early childhood educators : Provides training for staff/shares their resource library for child care staff /: Provides training for staff/shares their resource library for child care staff	Staff have access to an abundance of resources for early childhood growth/activities/development/and training
education	Kiamichi Technology Center	Health care / Edu	Provides a partnership for students to experience early childhood children and staff	Nurses will be able to observe/interact with very young children in their environment, thus futhering their education on early childhood patients
education	Atoka Library	Health care / Education resources	Partnership with families/children in learning the importance of reading	Families will have access to books/computers/internet/movies that will improve their knowledge
local gov	Atoka County Health Department	Health care / Education resources	Provide immunization/WIC/information	Families will be provided with free immunization/WIC an abundance of information on health concerns/child development improving their families health
education	Caney Public Schools		Provides educational facilities, transportation as needed, and IEP services for HS children	Families will be provided with classroom space for their Head Start child, transportation to school through an agreement between parent and school district, and Individual Education Plan services are provided to children that qualify
education	Atoka Public Schools		Provides educational facilities, transportation as child qualifies and IEP services for HS children	Families will be provided with classroom space for their Head Start child, transportation to school through an agreement between parent and school district, and Individual Education Plan services are provided to children that qualify
education	Wapanucka Public Schools		Provides educational facilities, transportation as family qualifies, and IEP services for HS children	Families will be provided with classroom space for their Head Start child, transportation to school through an agreement between parent and school district, and Individual Education Plan services are provided to children that qualify
education	Kingston Public Schools		Provides educational facilities, transportation as needed, and IEP services for HS children	Families will be provided with classroom space for their Head Start child, transportation to school through an agreement between parent and school district, and Individual Education Plan services are provided to children that qualify
education	Milburn Public Schools		Provides educational facilities, transportation as child qualifies, and IEP services for HS children	Families will be provided with classroom space for their Head Start child, transportation to school through an agreement between parent and school district, and Individual Education Plan services are provided to children that qualify
education	Mannsville Public Schools	Tutoring, Mentoring youth	Provides educational facilities, transportation as needed, and IEP services for HS children, RSVP provides volunteers	Families will be provided with classroom space for their Head Start child, transportation to school through an agreement between parent and school district, and Individual Education Plan services are provided to children that qualify
education	Mill Creek Public Schools		Provides educational facilities, transportation as child qualifies and IEP services for HS children	Families will be provided with classroom space for their Head Start child, transportation to school through an agreement between parent and school

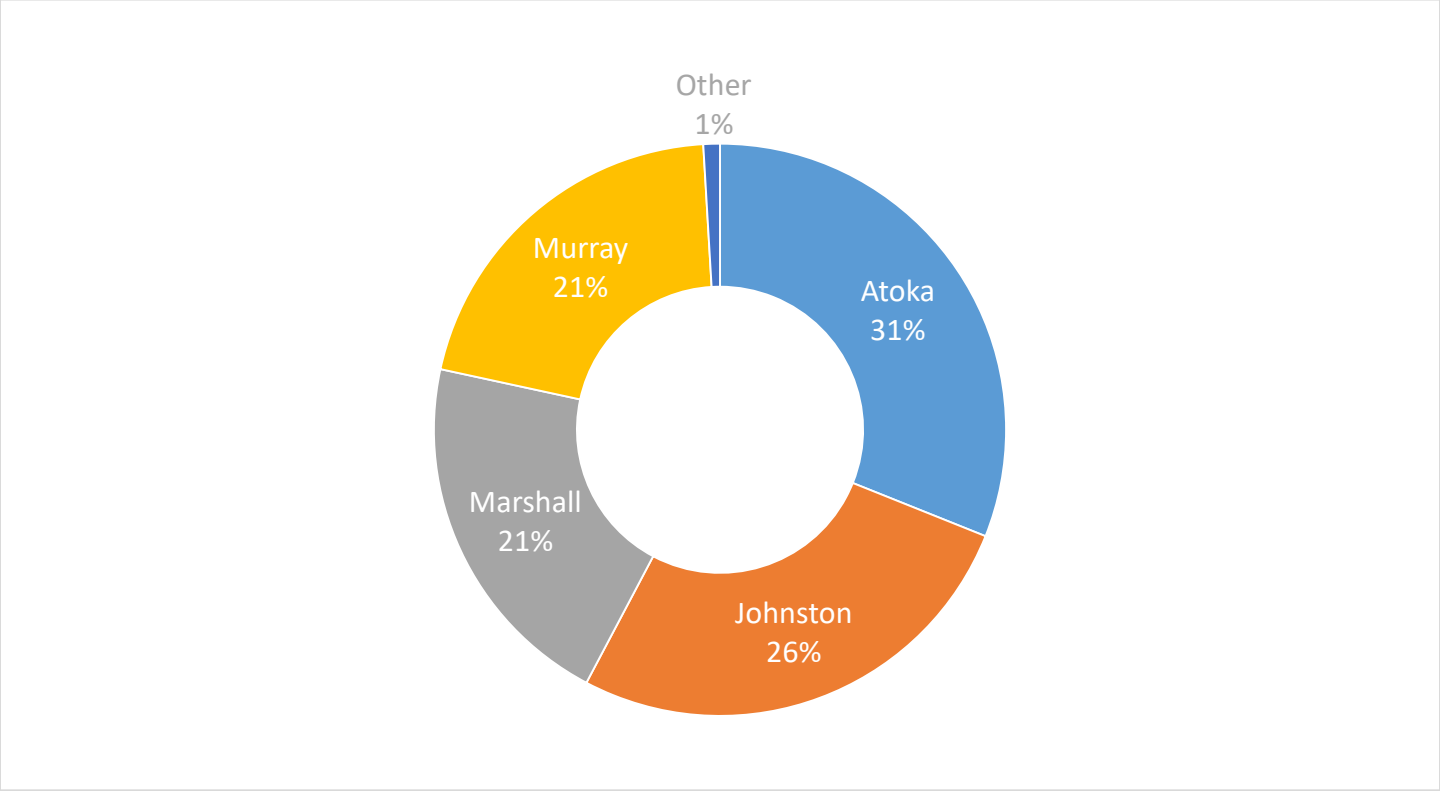
				district, and Individual Education Plan services are provided to children that qualify
education	Davis Public Schools		Provides educational facilities, transportation as child qualifies, and IEP services for HS children	Families will be provided with classroom space for their Head Start child, transportation to school through an agreement between parent and school district, and Individual Education Plan services are provided to children that qualify
education	Sulphur Public Schools		Provides educational facilities, transportation as child qualifies, and IEP services for HS children	Families will be provided with classroom space for their Head Start child, transportation to school through an agreement between parent and school district, and Individual Education Plan services are provided to children that qualify
education	Madill Public Schools		Provides educational facilities, transportation as child qualifies, and IEP services for HS children	Families will be provided with classroom space for their Head Start child, transportation to school through an agreement between parent and school district, and Individual Education Plan services are provided to children that qualify
education	Tishomingo Public Schools	Tutoring	Provides educational facilities, transportation as family qualifies, and IEP services for HS children, RSVP provides volunteers	Families will be provided with classroom space for their Head Start child, transportation to school through an agreement between parent and school district, and Individual Education Plan services are provided to children that qualify
local gov	Johnston County Health Department		Provides training upon request for staff or parents	Staff or families will receive training from qualified trainers
local gov	Atoka County Health Department		Provides training upon request for staff or parents	Staff or families will receive training from qualified trainers
local gov	Marshall County Health Department		Provides training upon request for staff or parents	Staff or families will receive training from qualified trainers
local gov	Murray County Health Department		Provides training upon request for staff or parents	Staff or families will receive training from qualified trainers
health	Custom Dental of Atoka		Provides free dental screening for Head Start children in Atoka,Caney and Wapanucka	Head Start children will receive free dental screening
non profit	Dougherty Nutrition Center	Meals	Refers clients to INCA for Community Assistance & INCA's Medicare assistance program, RSVP provides volunteers	Individuals get information they need and can look at new plans and receive help if needed or make plan changes
local gov	City of Tishomingo	Capacity Building	RSVP volunteers help with different activities	Promotes INCA and RSVP through word of mouth in the community
local gov	Davis Chamber of Commerce	Capacity Building	RSVP volunteers help with different activities	Promotes INCA and RSVP through word of mouth in the community
local gov	Johnston County Chamber of Commerce	Capacity Building	RSVP volunteers help with different activities	Promotes INCA and RSVP through word of mouth in the community
non profit	DOAV/Murray County	Capacity Building	RSVP volunteers help with different activities concerning animal welfare	Promotes INCA and RSVP through word of mouth in the community
local gov	Johnston County Emergency Management	Disaster Prepare	RSVP volunteers help with different disaster activities	Promotes INCA and RSVP through word of mouth in the community
collaboration	Johnston County Veterans Group	Disaster Prepare	RSVP volunteers help with different activities	Promotes INCA and RSVP through word of mouth in the community

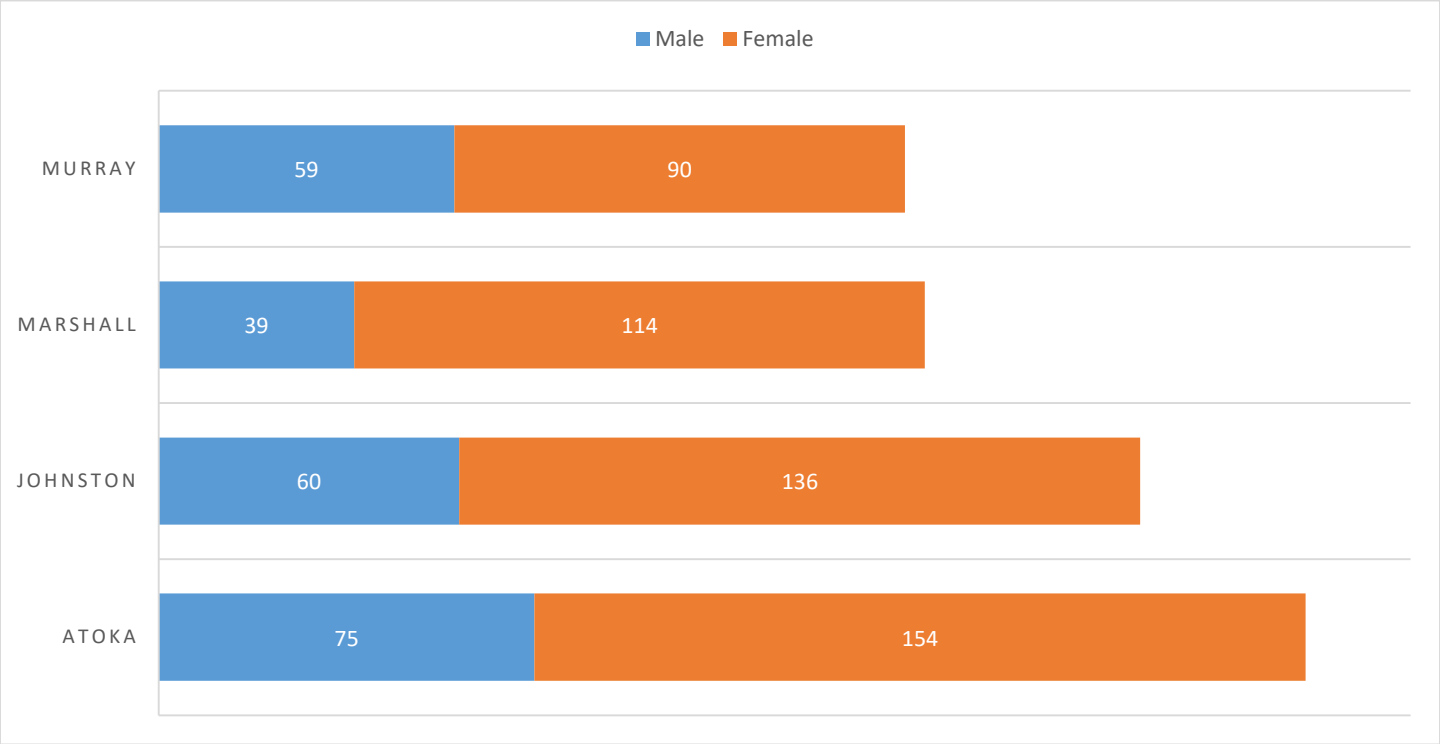
non profit	Mill Creek Senior Site	RSVP -Medicare-RX help/Food Access	RSVP volunteers help with different activities	Promotes INCA and RSVP through word of mouth in the community
non profit	Our Neighbors Cupboard	Food Pantry	Provides help with extra food, volunteer support	Provides referrals and assistance with services that INCA is not able to offer.
faith based	Pleasant View Baptist Church	Referral all INCA Programs	Donates gifts for children and donates food to INCA's food bank and Christmas baskets refers clients to INCA	Improves the nutritional need and warm clothes and toys helps the children to thrive
non profit	Ardmore Village & Lodge	Senior Living	RSVP provides volunteers	Companionship
non profit	Baptist Village	Senior Living	RSVP provides volunteers	Companionship
non profit	Bread of Life	Meals	RSVP provides volunteers	Provides meals to low income
local gov	Chickasaw Nation Department of Health	Summer Food program for youth	RSVP provides volunteers	Provides meals to youth during summer
non profit	Cities In Schools	Tutoring	RSVP provides volunteers	
non profit	Girl Scouts of Western Oklahoma	Mentoring	RSVP provides volunteers	
non profit	Compassion Outreach	CSFP Commodity Food boxes	RSVP provides volunteers	Commodity Food boxes to Senior that are low income
faith based	House of Prayer	Food Pantry	RSVP provides volunteers	
non profit	Johnston County Veterans Center		RSVP provides volunteers	
non profit	Lone Grove Senior Center	Congregate meals	RSVP provides volunteers	Healthy meals to persons over age 60.
non profit	Mill Creek Community Center	Senior food	RSVP provides volunteers	
non profit	New Dimensions Literacy Council	Tutoring	RSVP provides volunteers	
non profit	Red Cross	Disaster Assistance	RSVP provides volunteers	
non profit	SONP-Pauls Valley	Congregate meals	RSVP provides volunteers	Healthy meals to persons over age 60.
non profit	Sothern Oklahoma Blood Institute	Disaster support	RSVP provides volunteers	
faith based	St. Marys Thrift	Clothing	RSVP provides volunteers	
collaboration	Trees	Conservation	RSVP provides volunteers	Wildlife conservation project
health	Oklahoma Veterans center-Sulphur	Congregate living veterans	RSVP provides volunteers	support to veterans
	Reentry Rehabilitation Services	DD clients	INCA takes clients and provides services to them.	Reentry provides funding and referral to INCA.

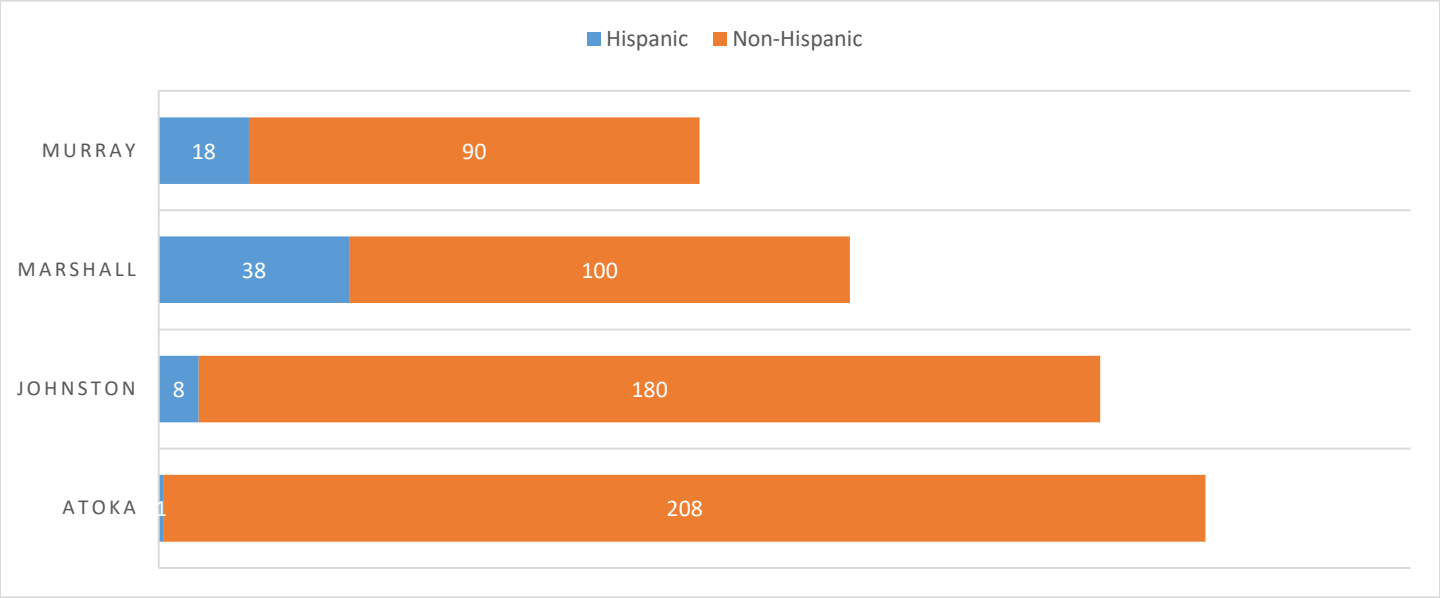
2018 INCA COMMUNITY NEEDS ASSESSMENT – SURVEY RESULTS

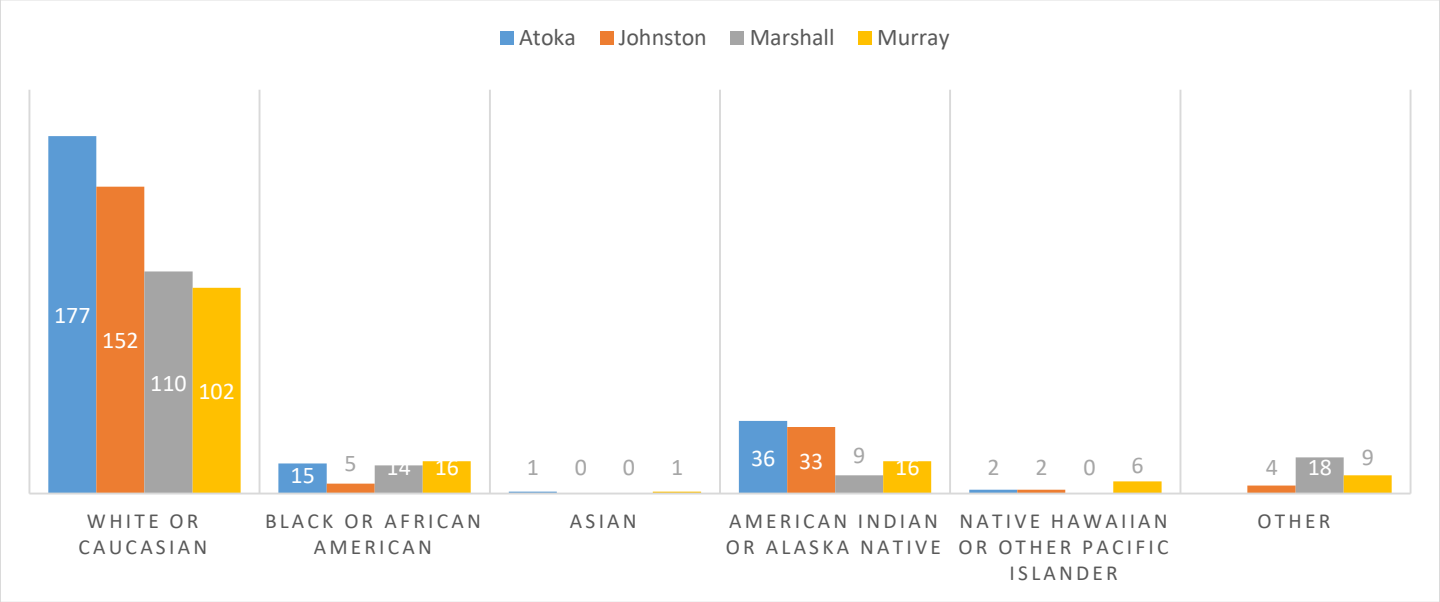
Total Surveys Received: 751

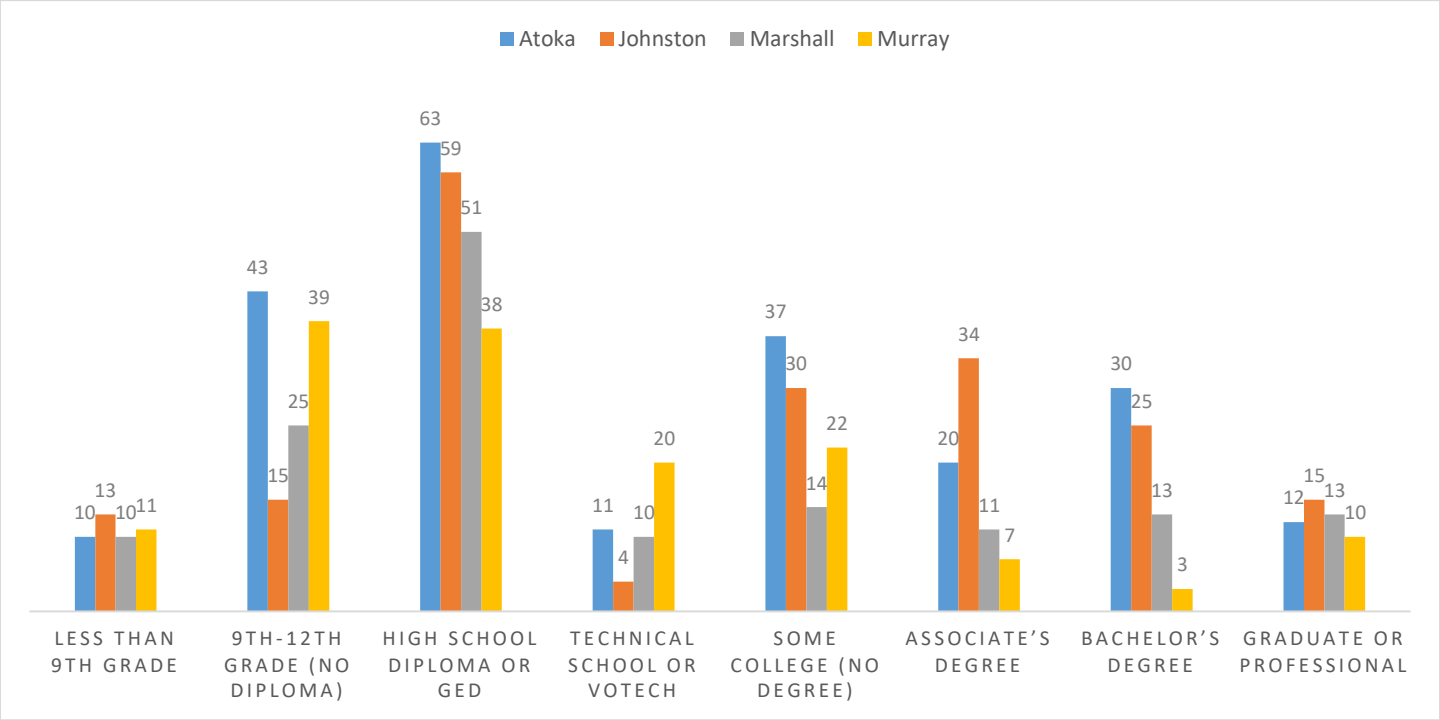
Survey Demographics

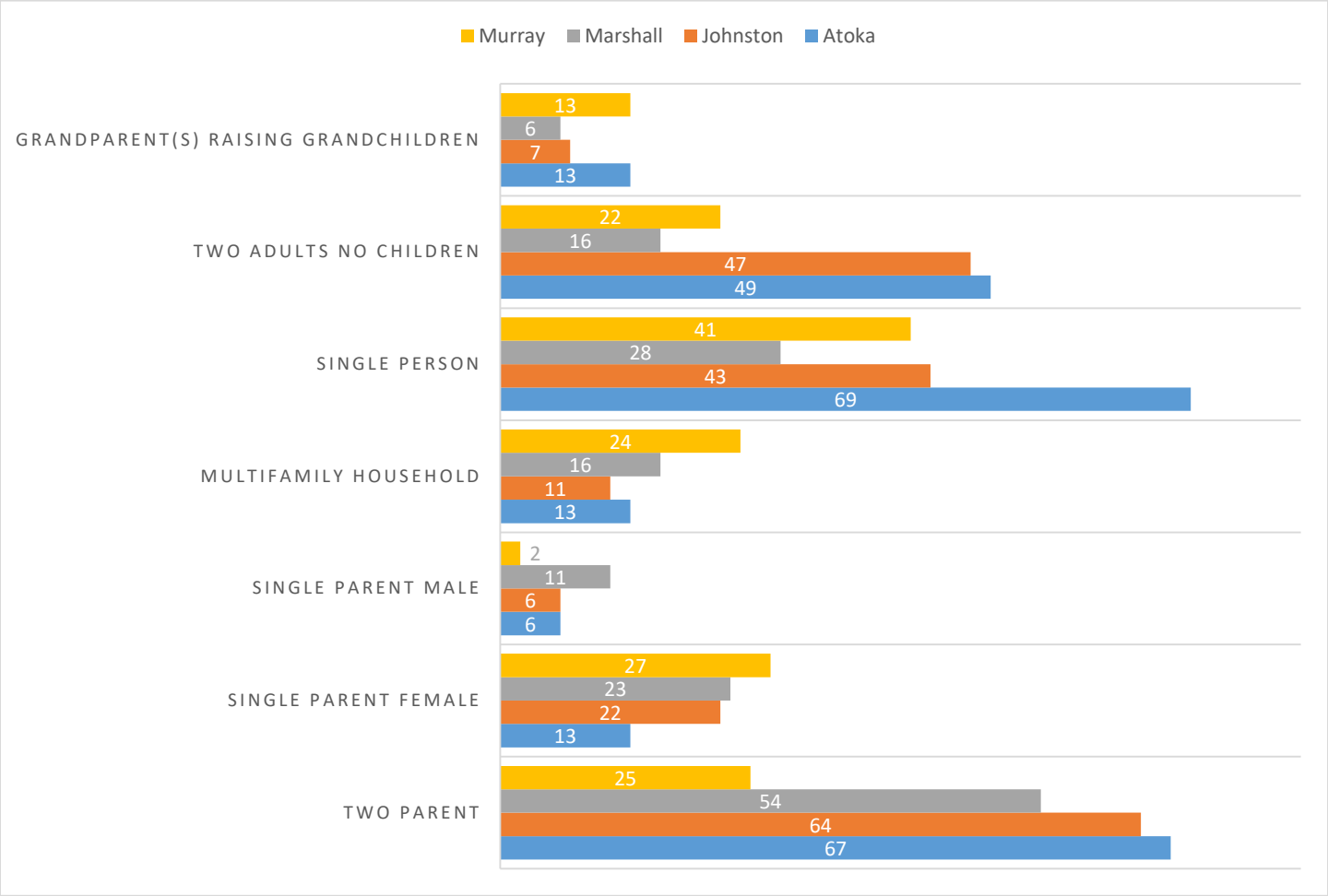


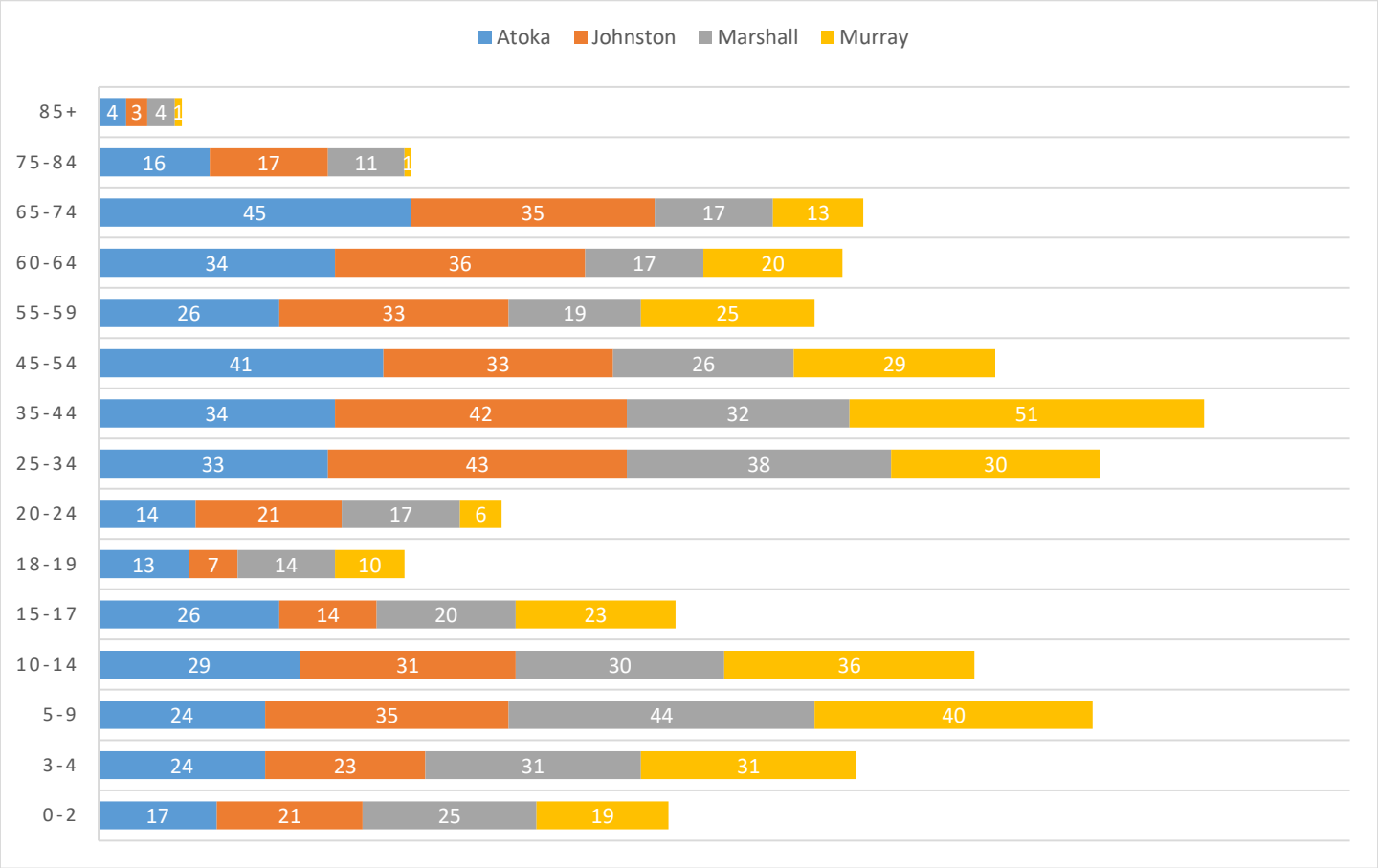


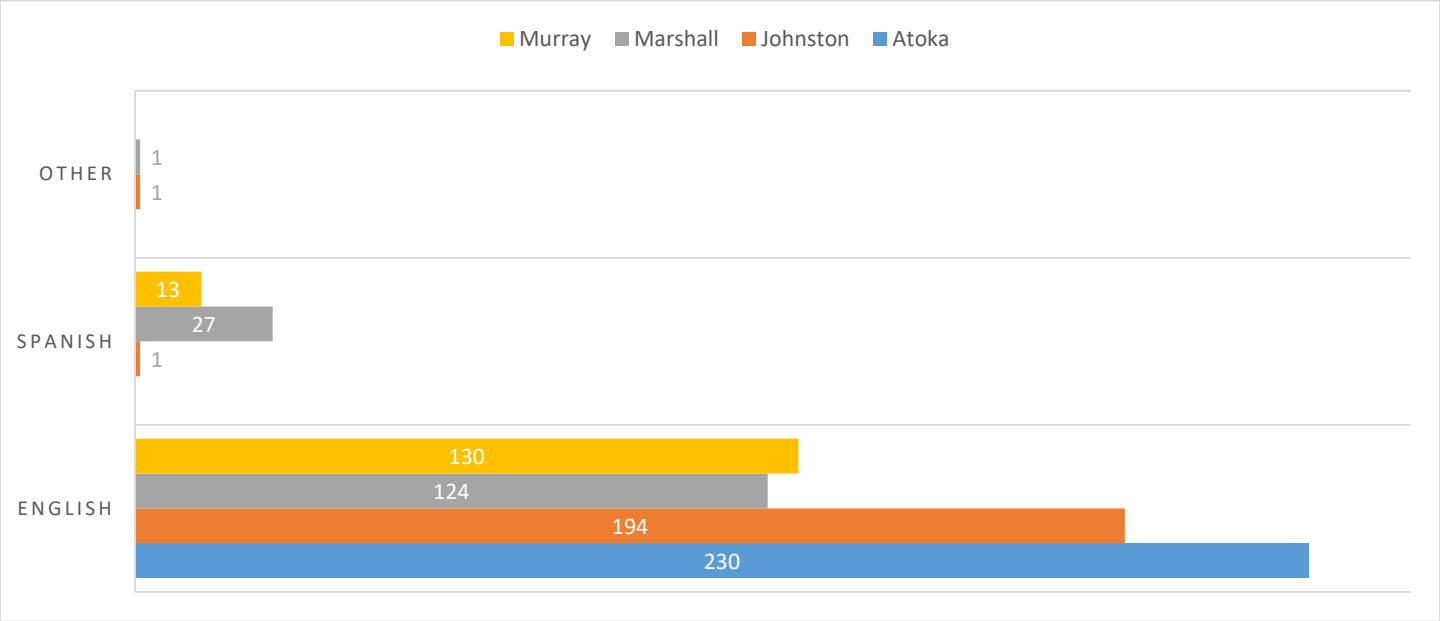

Hispanic
Non-Hispanic
MURRAY
18
90
MARSHALL
38
100
JOHNSTON
8
180
ATOKA
1
208

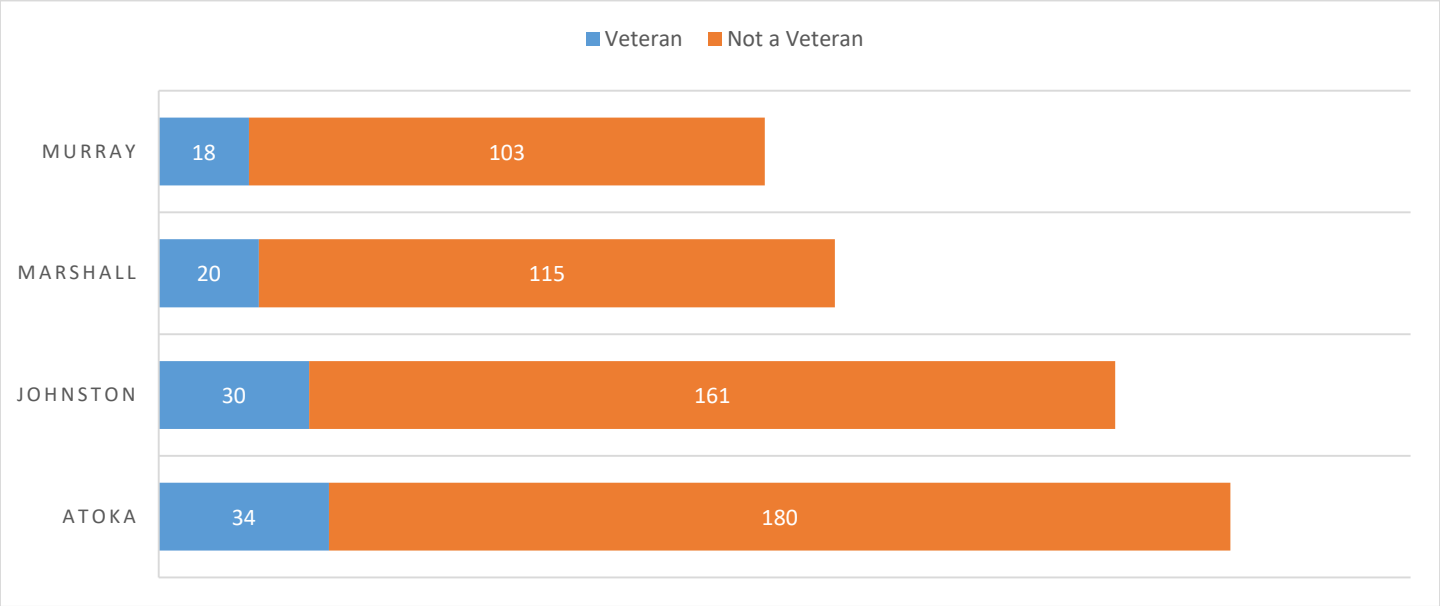

Atoka
Johnston
Marshall
Murray
177
152
110
102
15
5
14
16
1
0
0
1
36
33
9
16
2
2
0
6
4
18
9
WHITE OR CAUCASIAN
BLACK OR AFRICAN AMERICAN
ASIAN
AMERICAN INDIAN OR ALASKA NATIVE
NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER
OTHER

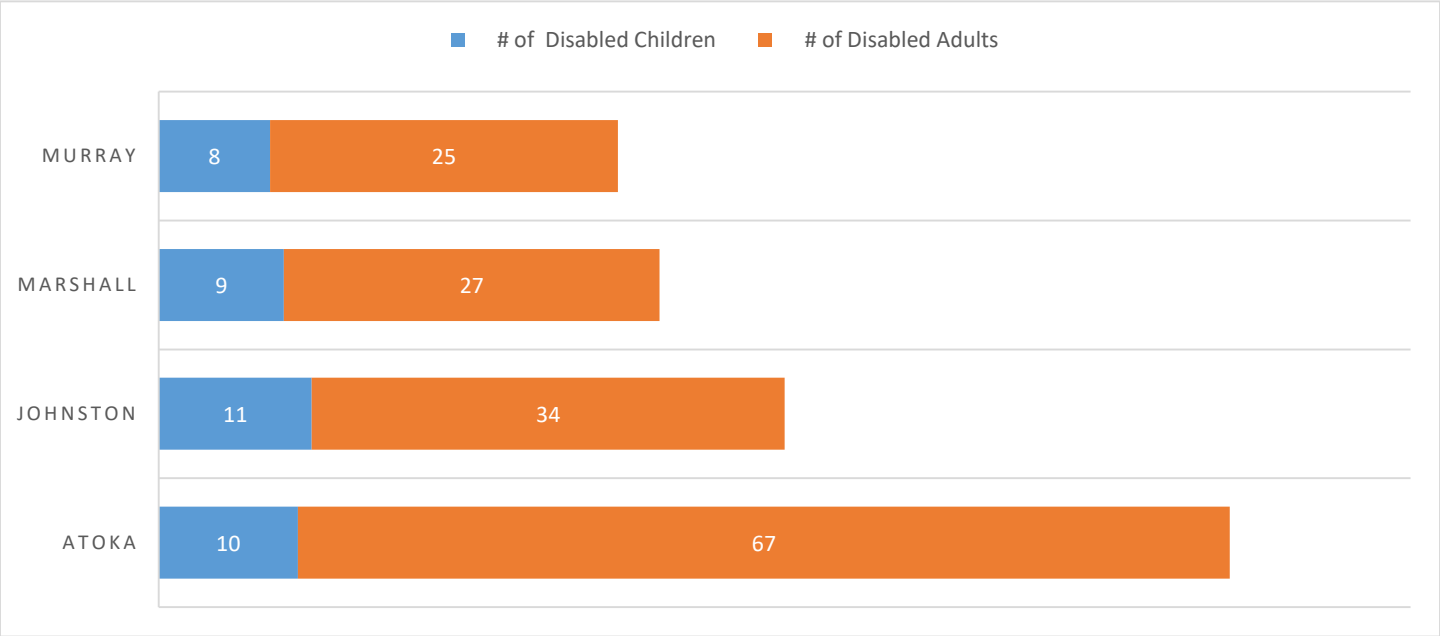

Atoka
Johnston
Marshall
Murray
10
13
10
11
43
15
25
39
63
59
51
38
11
4
10
20
37
30
14
22
20
34
11
7
30
25
13
3
12
15
13
10
LESS THAN 9TH GRADE
9TH-12TH GRADE (NO DIPLOMA)
HIGH SCHOOL DIPLOMA OR GED
TECHNICAL SCHOOL OR VOTECH
SOME COLLEGE (NO DEGREE)
ASSOCIATE'S DEGREE
BACHELOR'S DEGREE
GRADUATE OR PROFESSIONAL

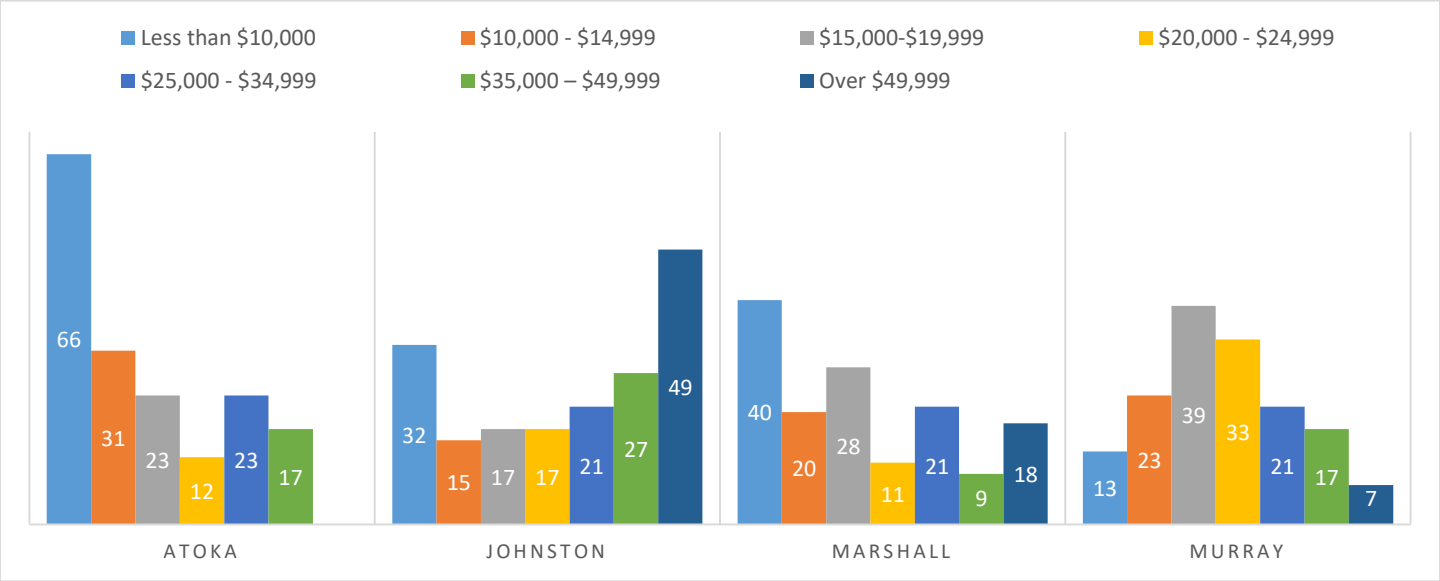

Murray
Marshall
Johnston
Atoka
GRANDPARENT(S) RAISING GRANDCHILDREN
13
6
7
13
TWO ADULTS NO CHILDREN
22
16
47
49
SINGLE PERSON
41
28
43
69
MULTIFAMILY HOUSEHOLD
24
16
11
13
SINGLE PARENT MALE
2
11
6
6
SINGLE PARENT FEMALE
27
23
22
13
TWO PARENT
25
54
64
67

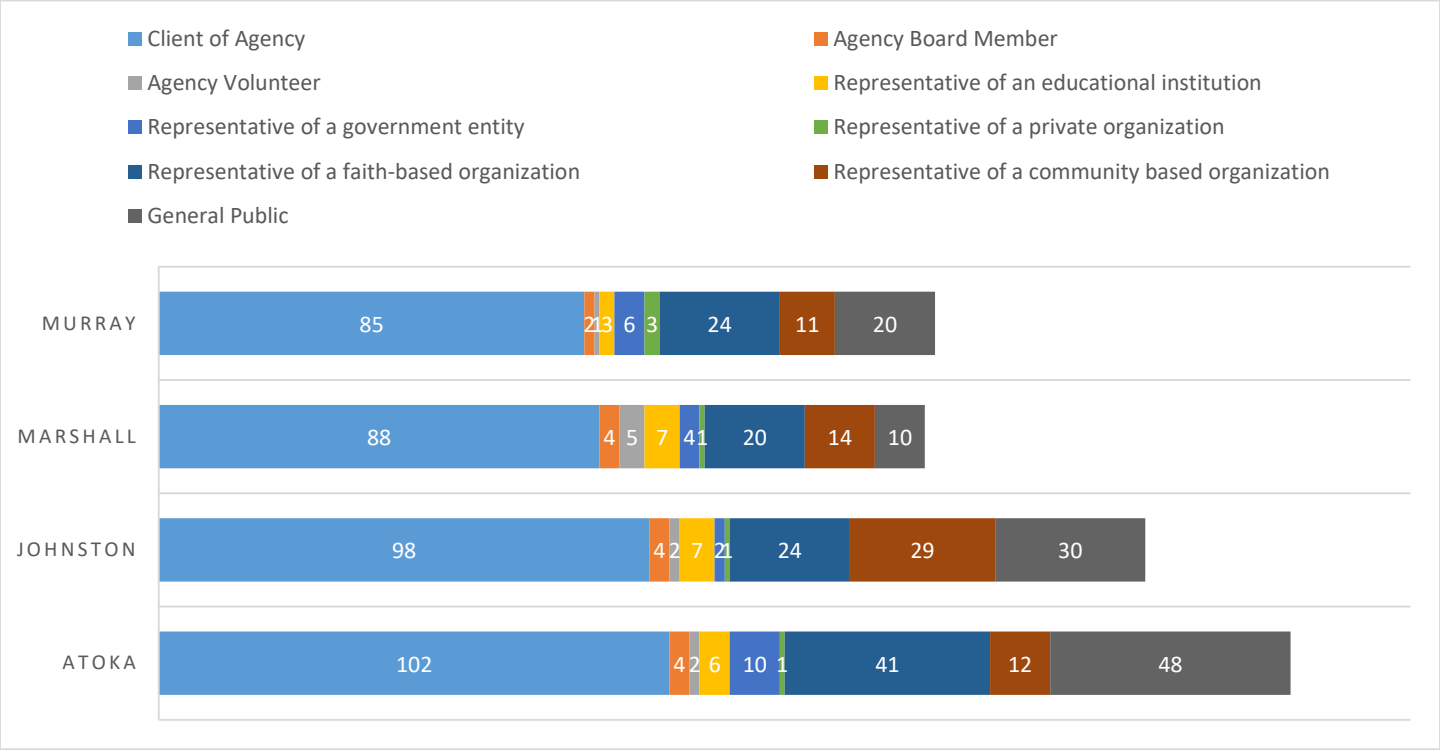

Atoka
Johnston
Marshall
Murray
85+
4
3
4
1
75-84
16
17
11
1
65-74
45
35
17
13
60-64
34
36
17
20
55-59
26
33
19
25
45-54
41
33
26
29
35-44
34
42
32
51
25-34
33
43
38
30
20-24
14
21
17
6
18-19
13
7
14
10
15-17
26
14
20
23
10-14
29
31
30
36
5-9
24
35
44
40
3-4
24
23
31
31
0-2
17
21
25
19

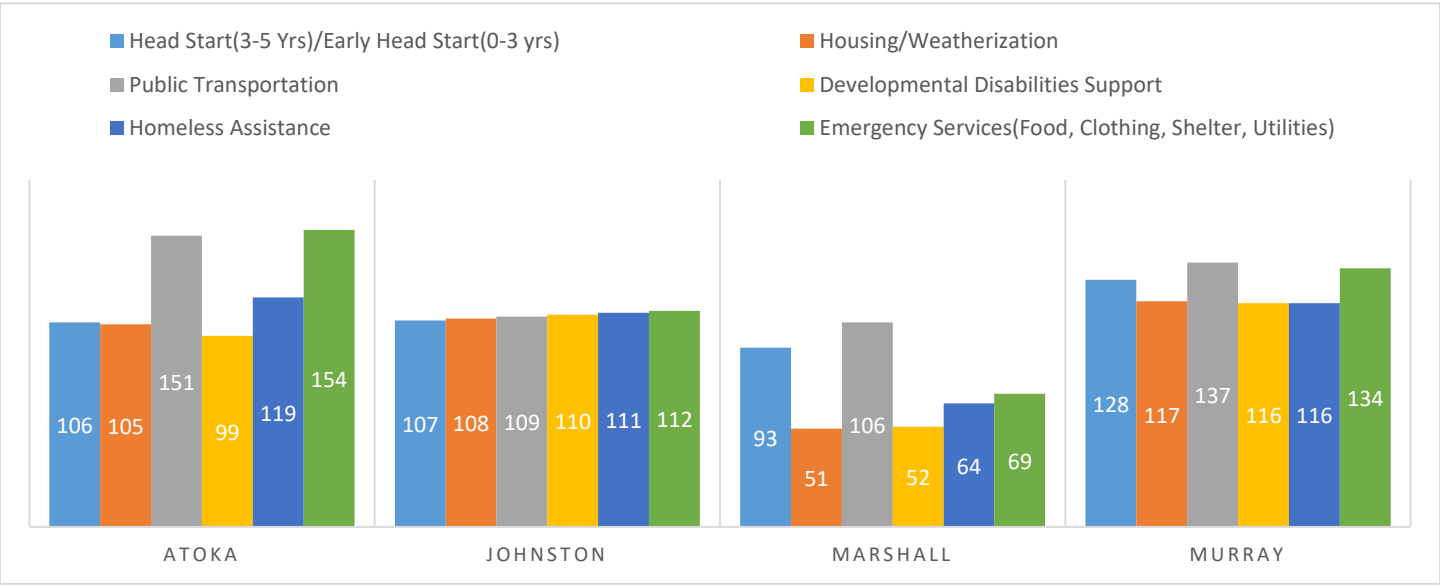

Murray
Marshall
Johnston
Atoka
OTHER
1
1
SPANISH
13
27
1
ENGLISH
130
124
194
230


Veteran
Not a Veteran
MURRAY
18
103
MARSHALL
20
115
JOHNSTON
30
161
ATOKA
34
180


# of Disabled Children
# of Disabled Adults
MURRAY
8
25
MARSHALL
9
27
JOHNSTON
11
34
ATOKA
10
67

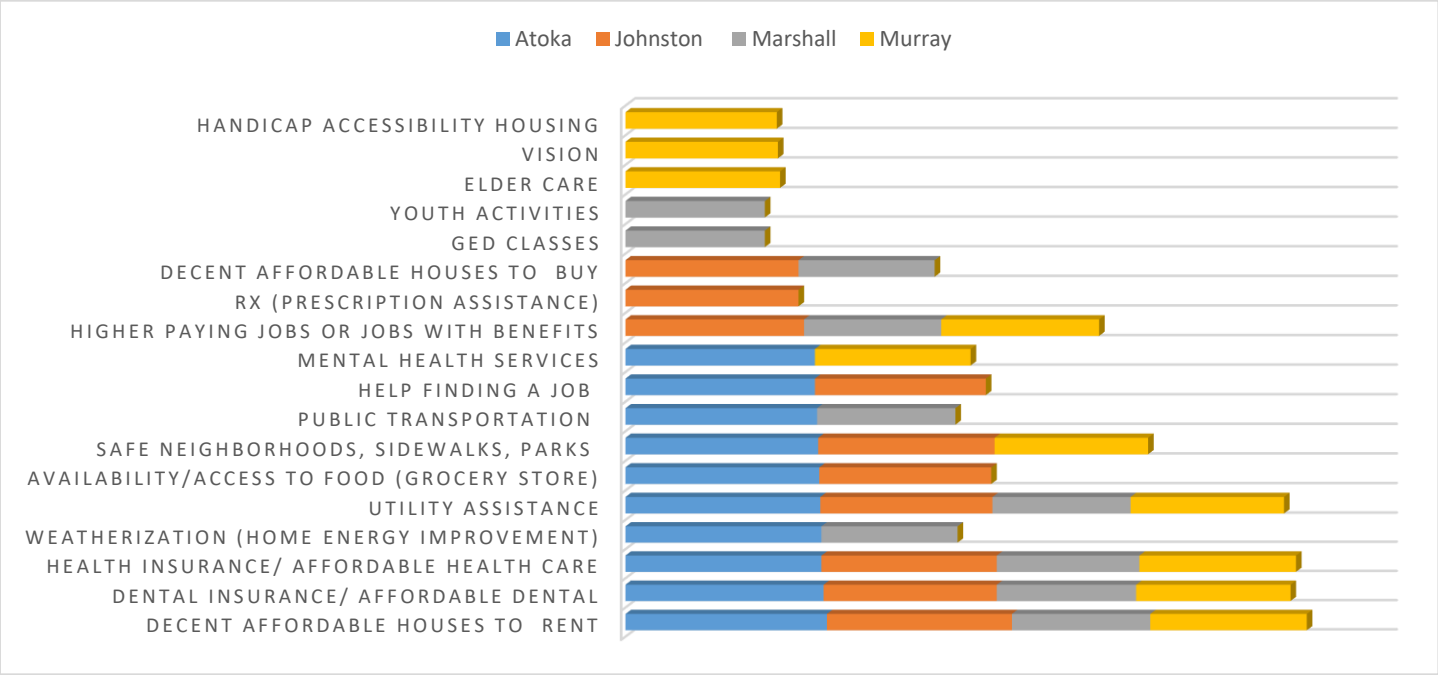

Less than $10,000
$10,000 - $14,999
$15,000-$19,999
$20,000 - $24,999
$25,000 - $34,999
$35,000 – $49,999
Over $49,999
66 31 23 12 23 17
32 15 17 17 21 27 49
40 20 28 11 21 9 18
13 23 39 33 21 17 7
ATOKA
JOHNSTON
MARSHALL
MURRAY


Client of Agency
Agency Board Member
Agency Volunteer
Representative of an educational institution
Representative of a government entity
Representative of a private organization
Representative of a faith-based organization
Representative of a community based organization
General Public
MURRAY
85 2 1 3 6 3 24 11 20
MARSHALL
88 4 5 7 4 1 20 14 10
JOHNSTON
98 4 2 7 2 1 24 29 30
ATOKA
102 4 2 6 10 1 41 12 48

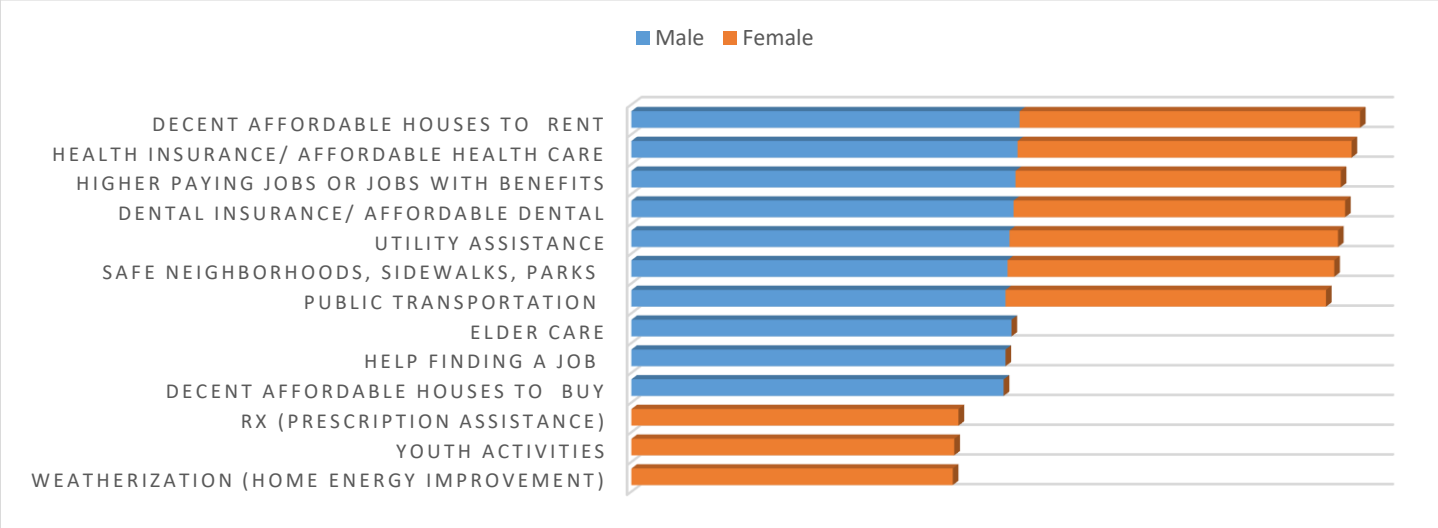

Head Start(3-5 Yrs)/Early Head Start(0-3 yrs)
Housing/Weatherization
Public Transportation
Developmental Disabilities Support
Homeless Assistance
Emergency Services(Food, Clothing, Shelter, Utilities)
106 105 151 99 119 154
107 108 109 110 111 112
93 51 106 52 64 69
128 117 137 116 116 134
ATOKA
JOHNSTON
MARSHALL
MURRAY

NEEDS AS IDENTIFIED BY DEMOGRAPHIC CATEGORIES

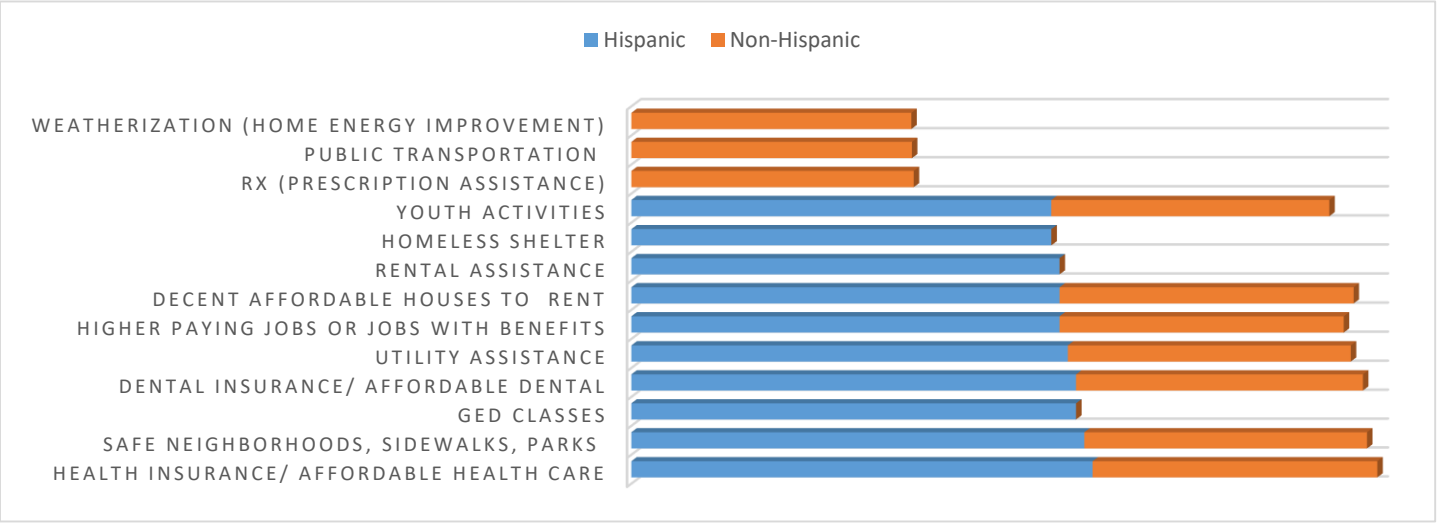
County



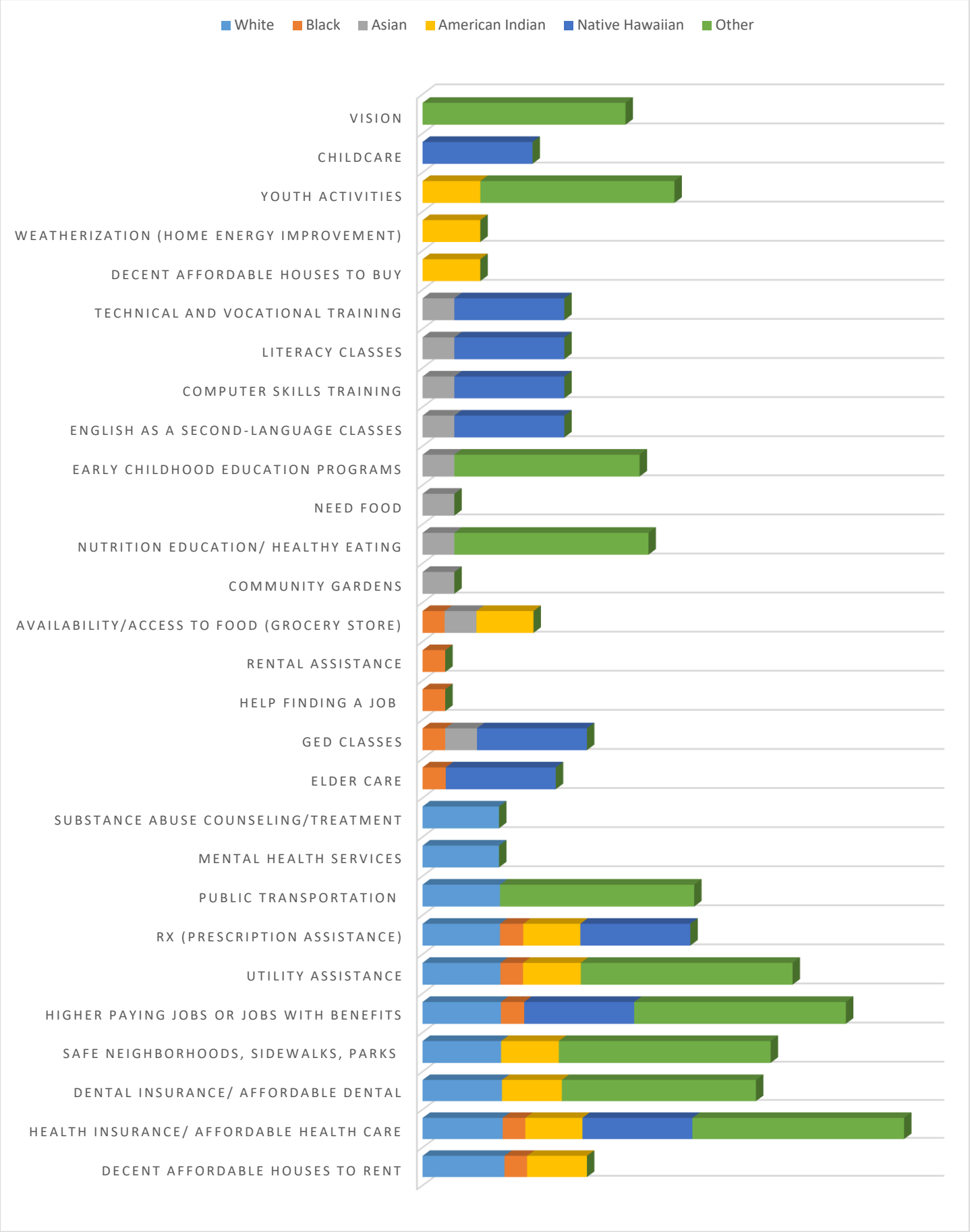
Gender



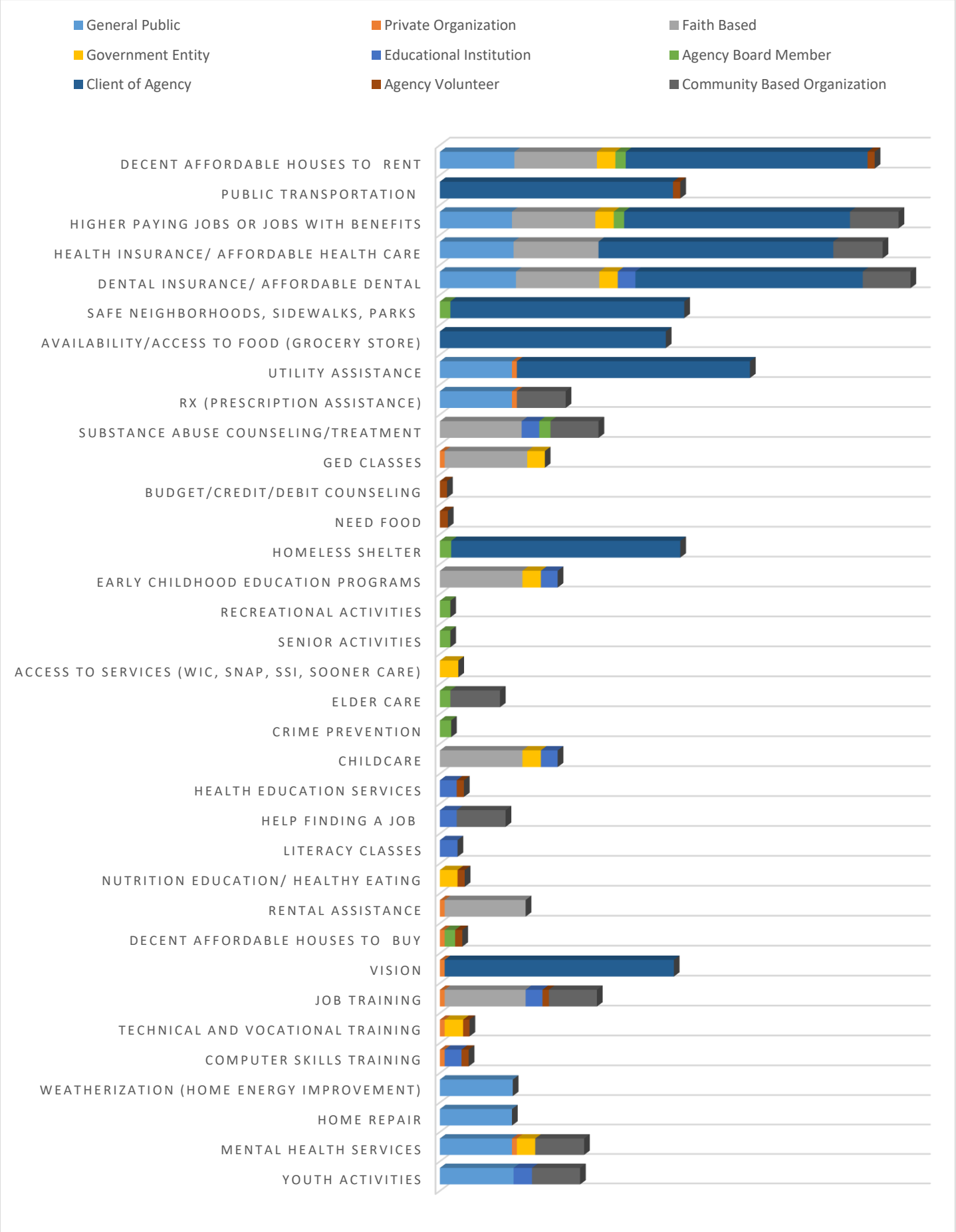
Ethnicity



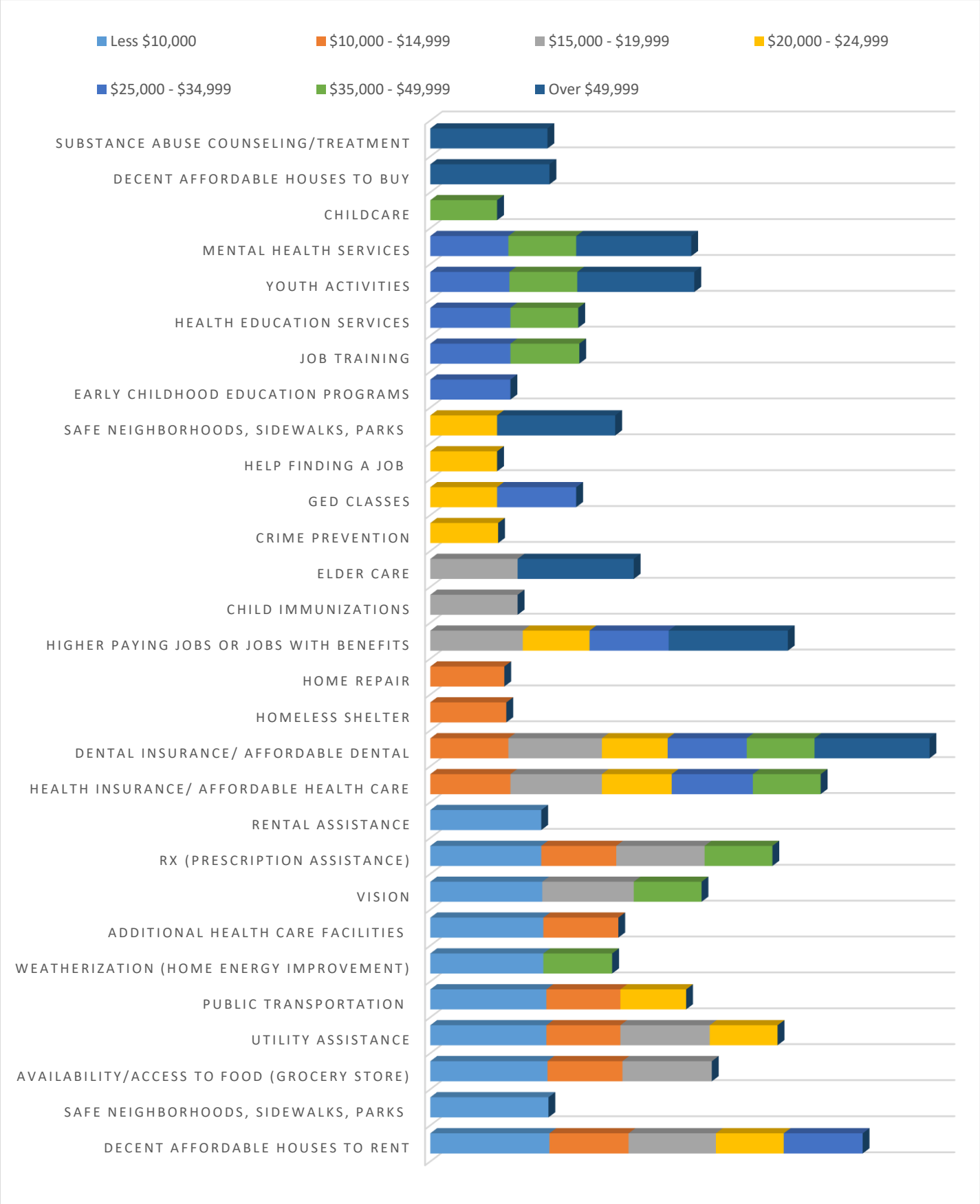
Race


White
Black
Asian
American Indian
Native Hawaiian
Other
VISION
CHILDCARE
YOUTH ACTIVITIES
WEATHERIZATION (HOME ENERGY IMPROVEMENT)
DECENT AFFORDABLE HOUSES TO BUY
TECHNICAL AND VOCATIONAL TRAINING
LITERACY CLASSES
COMPUTER SKILLS TRAINING
ENGLISH AS A SECOND-LANGUAGE CLASSES
EARLY CHILDHOOD EDUCATION PROGRAMS
NEED FOOD
NUTRITION EDUCATION/ HEALTHY EATING
COMMUNITY GARDENS
AVAILABILITY/ACCESS TO FOOD (GROCERY STORE)
RENTAL ASSISTANCE
HELP FINDING A JOB
GED CLASSES
ELDER CARE
SUBSTANCE ABUSE COUNSELING/TREATMENT
MENTAL HEALTH SERVICES
PUBLIC TRANSPORTATION
RX (PRESCRIPTION ASSISTANCE)
UTILITY ASSISTANCE
HIGHER PAYING JOBS OR JOBS WITH BENEFITS
SAFE NEIGHBORHOODS, SIDEWALKS, PARKS
DENTAL INSURANCE/ AFFORDABLE DENTAL
HEALTH INSURANCE/ AFFORDABLE HEALTH CARE
DECENT AFFORDABLE HOUSES TO RENT

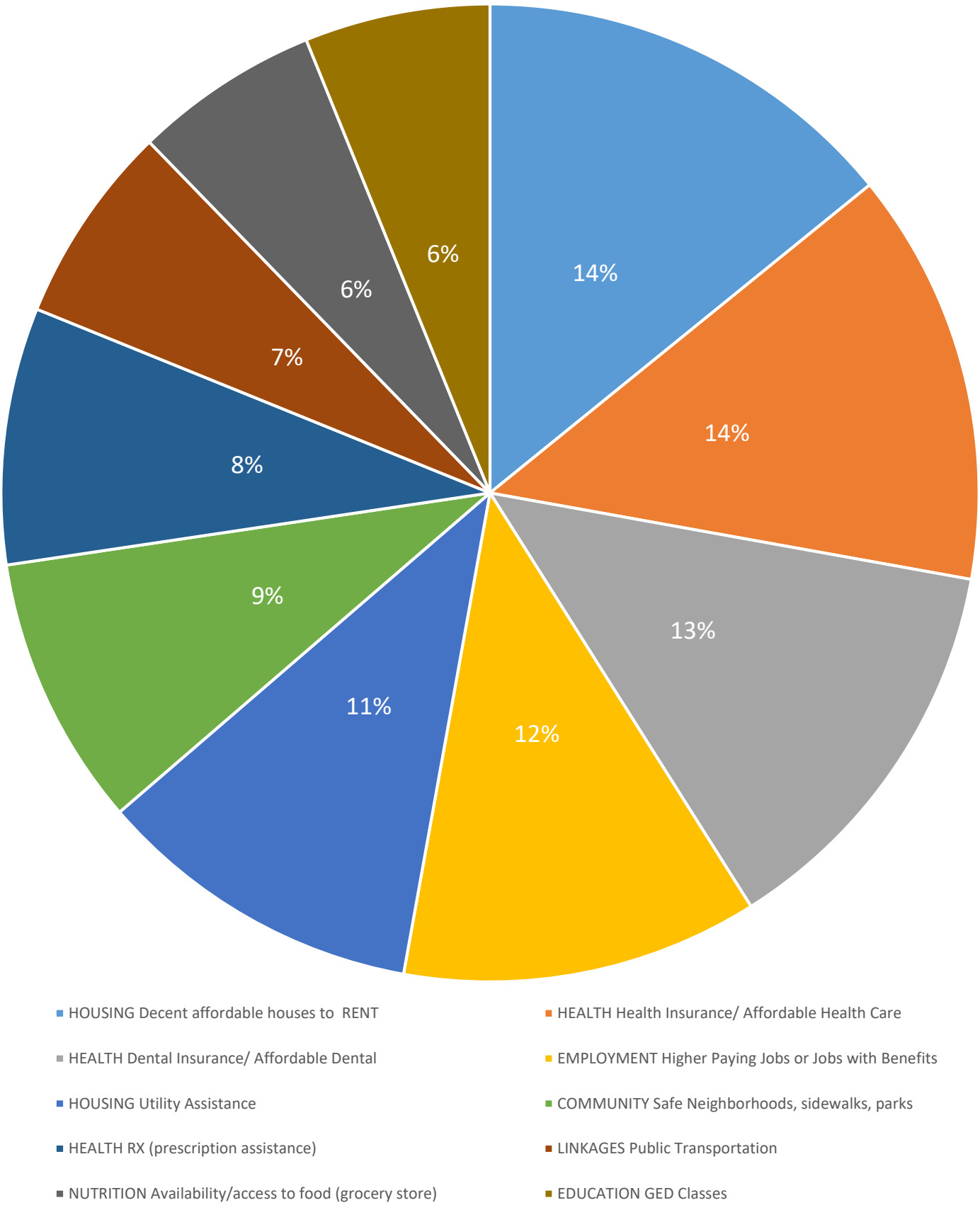
Sector


General Public
Private Organization
Faith Based
Government Entity
Educational Institution
Agency Board Member
Client of Agency
Agency Volunteer
Community Based Organization
DECENT AFFORDABLE HOUSES TO RENT
PUBLIC TRANSPORTATION
HIGHER PAYING JOBS OR JOBS WITH BENEFITS
HEALTH INSURANCE/ AFFORDABLE HEALTH CARE
DENTAL INSURANCE/ AFFORDABLE DENTAL
SAFE NEIGHBORHOODS, SIDEWALKS, PARKS
AVAILABILITY/ACCESS TO FOOD (GROCERY STORE)
UTILITY ASSISTANCE
RX (PRESCRIPTION ASSISTANCE)
SUBSTANCE ABUSE COUNSELING/TREATMENT
GED CLASSES
BUDGET/CREDIT/DEBIT COUNSELING
NEED FOOD
HOMELESS SHELTER
EARLY CHILDHOOD EDUCATION PROGRAMS
RECREATIONAL ACTIVITIES
SENIOR ACTIVITIES
ACCESS TO SERVICES (WIC, SNAP, SSI, SOONER CARE)
ELDER CARE
CRIME PREVENTION
CHILDCARE
HEALTH EDUCATION SERVICES
HELP FINDING A JOB
LITERACY CLASSES
NUTRITION EDUCATION/ HEALTHY EATING
RENTAL ASSISTANCE
DECENT AFFORDABLE HOUSES TO BUY
VISION
JOB TRAINING
TECHNICAL AND VOCATIONAL TRAINING
COMPUTER SKILLS TRAINING
WEATHERIZATION (HOME ENERGY IMPROVEMENT)
HOME REPAIR
MENTAL HEALTH SERVICES
YOUTH ACTIVITIES

Income Level



Most Popular in Top 10 Needs Among All Categories



IDENTIFYING NEEDS

Community Action National Goals

- Goal 1: Individuals and families with low incomes are stable and achieve economic security. (Individual/Family Level)
- Goal 2: Communities where people with low incomes live are healthy and offer economic opportunity. (Community Level)
- Goal 3: People with low incomes are engaged and active in building opportunities in communities.

Top 10 Identified Needs

1. Decent Affordable Houses to Rent
2. Public Transportation
3. Higher Paying Jobs or Jobs with Benefits
4. Health Insurance/Affordable Health Care
5. Dental Insurance/Affordable Dental
6. Safe Neighborhoods, Sidewalks, Parks
7. Availability/Access to Food (Grocery Store)
8. Utility Assistance
9. RX (Prescription Assistance)
10. GED Classes

Top 3 Needs to Be Addressed

1. **Public Transportation**
    - Family Level Need: Individuals and families with low income are in need of additional transportation services.
    - Community Level Need: Our community has rural populations with limited or no access to public transportation services.
2. **Decent Affordable Houses to Rent**
    - Family Level Need: Individuals and families with low income do not have financial resources to relocate to another rental unit.
    - Community Level Need: Our community does not have enough safe, affordable rental housing units available.
3. **Health Insurance/Affordable Health Care**
    - Family Level Need: Individuals and families with low income are in need of health insurance.
    - Community Level Need: Our community has limited or no access to affordable health care services.

STATISTICAL DEMOGRAPHICS

Location

Atoka County, OK | Johnston County, OK | Marshall County, OK | Murray County, OK

Demographics

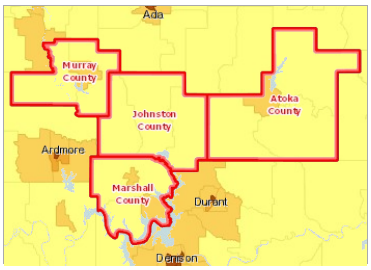
Current population demographics and changes in demographic composition over time play a determining role in the types of health and social services needed by communities.

Total Population

A total of 54,745 people live in the 2,406.18 square mile report area defined for this assessment according to the U.S. Census Bureau American Community Survey 2012-16 5-year estimates. The population density for this area, estimated at 22.75 persons per square mile, is less than the national average population density of 90.19 persons per square mile.

Report Area	Total Population	Total Land Area (Square Miles)	Population Density (Per Square Mile)
Report Location	54,745	2,406.18	22.75
Atoka County, OK	13,847	975.52	14.19
Johnston County, OK	11,027	642.94	17.15
Marshall County, OK	16,079	371.26	43.31
Murray County, OK	13,792	416.46	33.12
Oklahoma	3,875,589	68,596.35	56.5
United States	318,558,162	3,532,068.58	90.19

Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



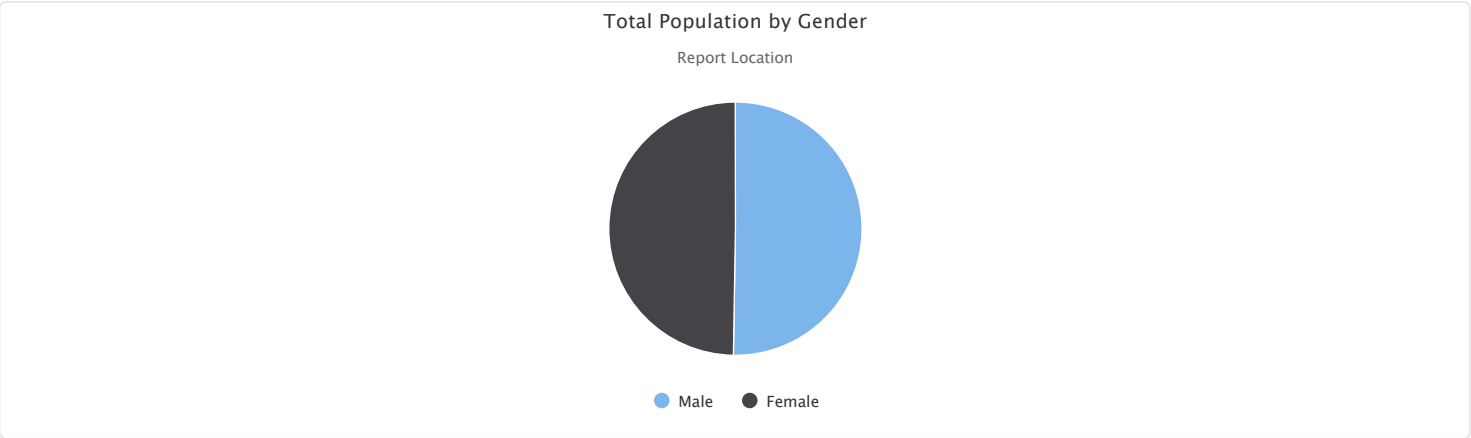
View larger map

Population, Density (Persons per Sq Mile) by Tract, ACS 2012-16

- Over 5,000
- 1,001 - 5,000
- 501 - 1,000
- 51 - 500
- Under 51
- No Data or Data Suppressed
- Report Location

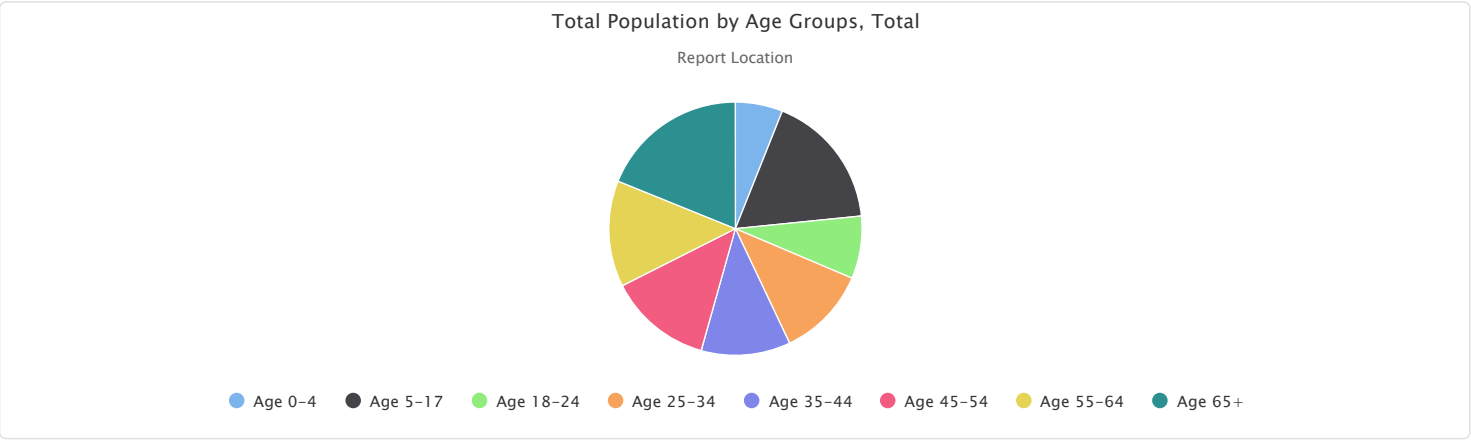
Total Population by Gender

Report Area	Male	Female	Percent Male	Percent Female
Report Location	27,510	27,235	50.25%	49.75%
Atoka County, OK	7,266	6,581	52.47%	47.53%
Johnston County, OK	5,422	5,605	49.17%	50.83%
Marshall County, OK	8,021	8,058	49.88%	50.12%
Murray County, OK	6,801	6,991	49.31%	50.69%
Oklahoma	1,919,995	1,955,594	49.54%	50.46%
United States	156,765,322	161,792,840	49.21%	50.79%



Total Population by Age Groups, Total

Report Area	Age 0-4	Age 5-17	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+
Report Location	3,305	9,506	4,378	6,332	6,241	7,228	7,416	10,339
Atoka County, OK	833	2,339	1,100	1,767	1,673	1,833	1,903	2,399
Johnston County, OK	684	1,932	943	1,330	1,189	1,476	1,494	1,979
Marshall County, OK	972	2,840	1,268	1,639	1,743	2,085	2,160	3,372
Murray County, OK	816	2,395	1,067	1,596	1,636	1,834	1,859	2,589
Oklahoma	265,818	686,507	388,986	533,743	473,291	490,534	474,825	561,885
United States	19,866,960	53,745,478	31,296,577	43,397,907	40,548,400	43,460,466	40,061,742	46,180,632

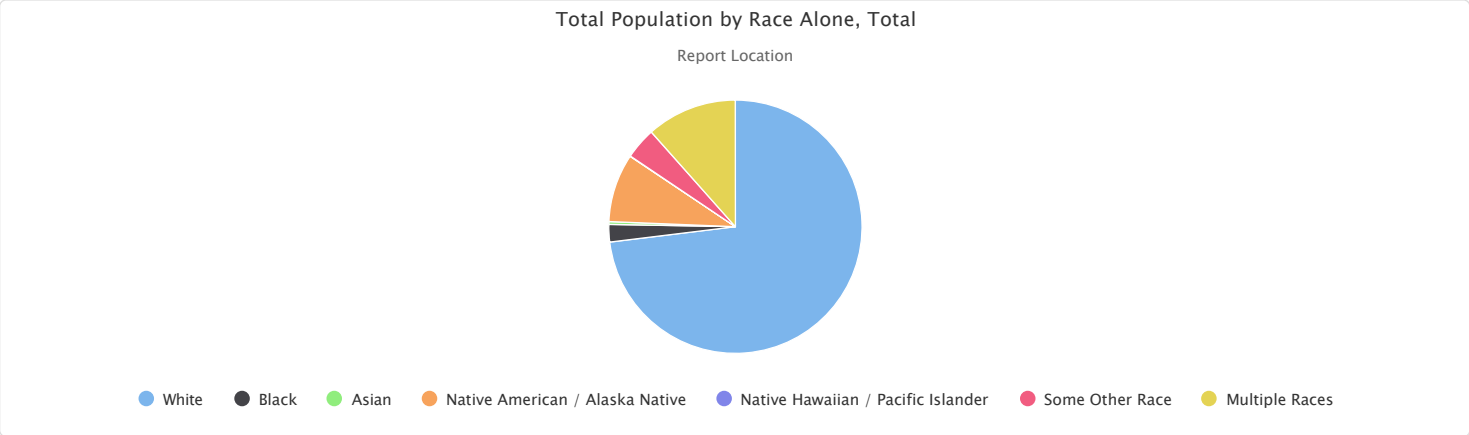


Total Population by Age Groups, Percent

Report Area	Age 0-4	Age 5-17	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+
Report Location	6.04%	17.36%	8%	11.57%	11.4%	13.2%	13.55%	18.89%
Atoka County, OK	6.02%	16.89%	7.94%	12.76%	12.08%	13.24%	13.74%	17.33%
Johnston County, OK	6.2%	17.52%	8.55%	12.06%	10.78%	13.39%	13.55%	17.95%
Marshall County, OK	6.05%	17.66%	7.89%	10.19%	10.84%	12.97%	13.43%	20.97%
Murray County, OK	5.92%	17.37%	7.74%	11.57%	11.86%	13.3%	13.48%	18.77%
Oklahoma	6.86%	17.71%	10.04%	13.77%	12.21%	12.66%	12.25%	14.5%
United States	6.24%	16.87%	9.82%	13.62%	12.73%	13.64%	12.58%	14.5%

Total Population by Race Alone, Total

Report Area	White	Black	Asian	Native American / Alaska Native	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Races
Report Location	39,996	1,221	190	4,784	31	2,194	6,329
Atoka County, OK	10,174	537	84	1,891	12	147	1,002
Johnston County, OK	7,916	212	12	685	19	123	2,060
Marshall County, OK	11,468	232	28	1,265	0	1,544	1,542
Murray County, OK	10,438	240	66	943	0	380	1,725
Oklahoma	2,823,497	281,295	77,541	286,231	4,969	102,292	299,764
United States	233,657,078	40,241,818	16,614,625	2,597,817	560,021	15,133,856	9,752,947

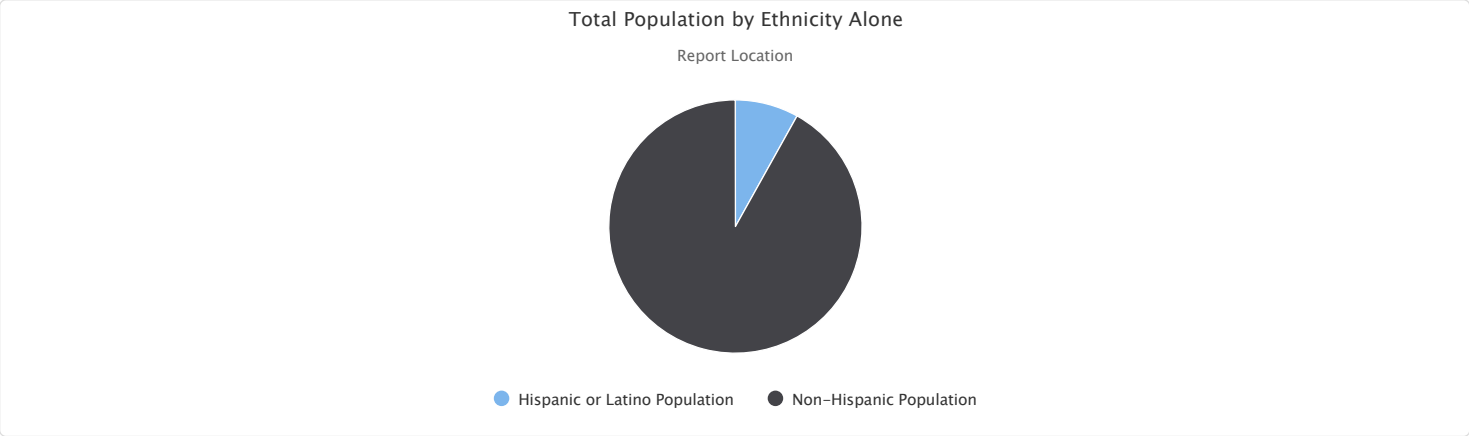


Total Population by Race Alone, Percent

Report Area	White	Black	Asian	Native American / Alaska Native	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Races
Report Location	73.06%	2.23%	0.35%	8.74%	0.06%	4.01%	11.56%
Atoka County, OK	73.47%	3.88%	0.61%	13.66%	0.09%	1.06%	7.24%
Johnston County, OK	71.79%	1.92%	0.11%	6.21%	0.17%	1.12%	18.68%
Marshall County, OK	71.32%	1.44%	0.17%	7.87%	0%	9.6%	9.59%
Murray County, OK	75.68%	1.74%	0.48%	6.84%	0%	2.76%	12.51%
Oklahoma	72.85%	7.26%	2%	7.39%	0.13%	2.64%	7.73%
United States	73.35%	12.63%	5.22%	0.82%	0.18%	4.75%	3.06%

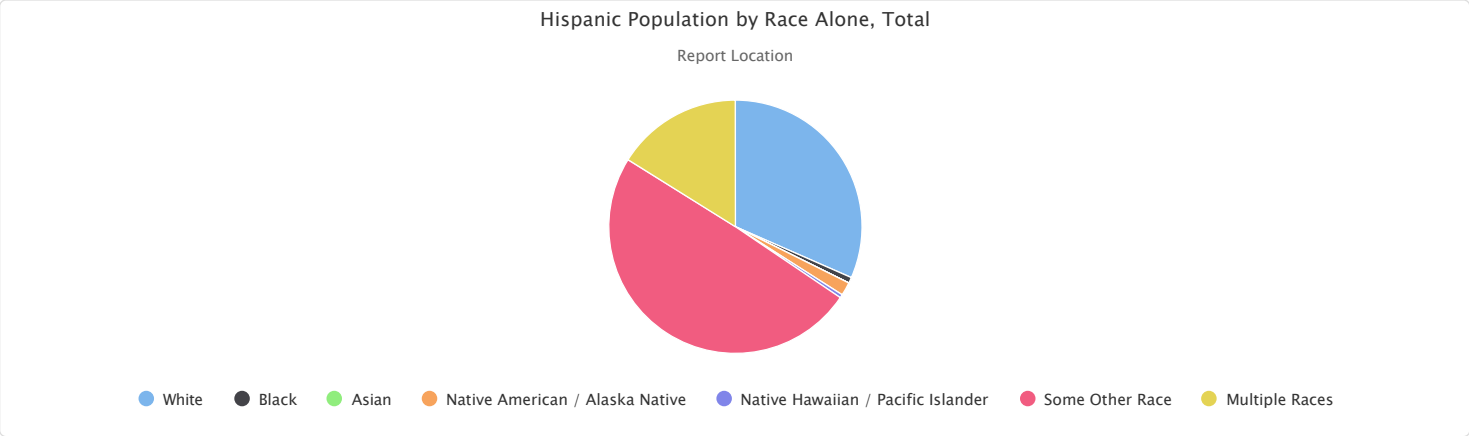
Total Population by Ethnicity Alone

Report Area	Total Population	Hispanic or Latino Population	Percent Population Hispanic or Latino	Non-Hispanic Population	Percent Population Non-Hispanic
Report Location	54,745	4,432	8.1%	50,313	91.9%
Atoka County, OK	13,847	471	3.4%	13,376	96.6%
Johnston County, OK	11,027	519	4.71%	10,508	95.29%
Marshall County, OK	16,079	2,647	16.46%	13,432	83.54%
Murray County, OK	13,792	795	5.76%	12,997	94.24%
Oklahoma	3,875,589	381,467	9.84%	3,494,122	90.16%
United States	318,558,162	55,199,107	17.33%	263,359,055	82.67%



Hispanic Population by Race Alone, Total

Report Area	White	Black	Asian	Native American / Alaska Native	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Races
Report Location	1,400	33	0	76	19	2,190	714
Atoka County, OK	211	28	0	21	0	147	64
Johnston County, OK	165	5	0	15	19	123	192
Marshall County, OK	748	0	0	22	0	1,544	333
Murray County, OK	276	0	0	18	0	376	125
Oklahoma	229,626	4,736	911	12,169	229	98,727	35,069
United States	36,294,406	1,143,499	189,308	513,491	51,097	14,457,853	2,549,453

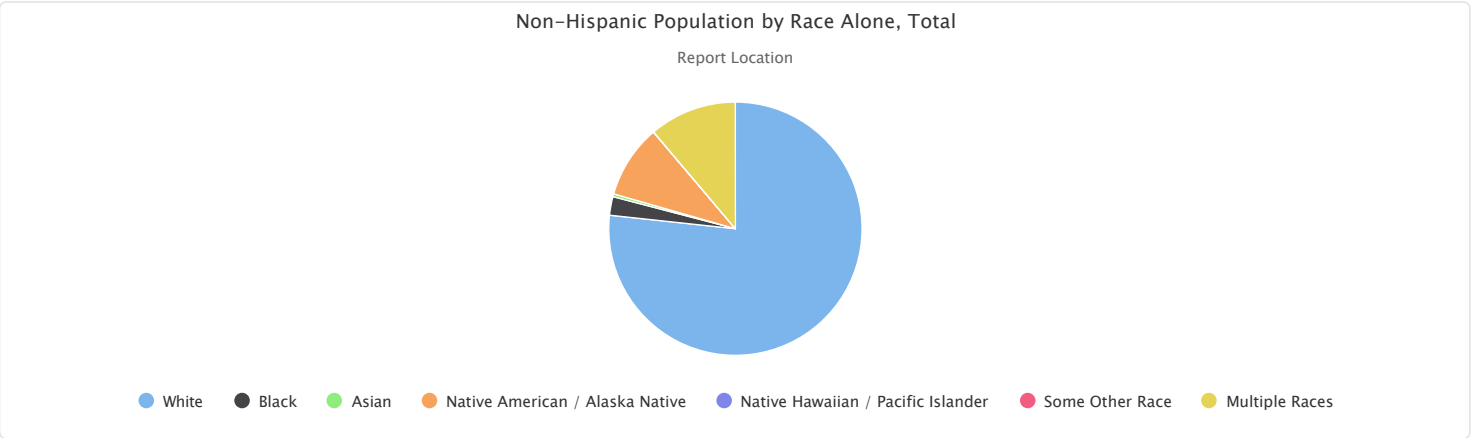


Hispanic Population by Race Alone, Percent

Report Area	White	Black	Asian	Native American / Alaska Native	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Races
Report Location	31.59%	0.74%	0%	1.71%	0.43%	49.41%	16.11%
Atoka County, OK	44.8%	5.94%	0%	4.46%	0%	31.21%	13.59%
Johnston County, OK	31.79%	0.96%	0%	2.89%	3.66%	23.7%	36.99%
Marshall County, OK	28.26%	0%	0%	0.83%	0%	58.33%	12.58%
Murray County, OK	34.72%	0%	0%	2.26%	0%	47.3%	15.72%
Oklahoma	60.2%	1.24%	0.24%	3.19%	0.06%	25.88%	9.19%
United States	65.75%	2.07%	0.34%	0.93%	0.09%	26.19%	4.62%

Non-Hispanic Population by Race Alone, Total

Report Area	White	Black	Asian	Native American / Alaska Native	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Races
Report Location	38,596	1,188	190	4,708	12	4	5,615
Atoka County, OK	9,963	509	84	1,870	12	0	938
Johnston County, OK	7,751	207	12	670	0	0	1,868
Marshall County, OK	10,720	232	28	1,243	0	0	1,209
Murray County, OK	10,162	240	66	925	0	4	1,600
Oklahoma	2,593,871	276,559	76,630	274,062	4,740	3,565	264,695
United States	197,362,672	39,098,319	16,425,317	2,084,326	508,924	676,003	7,203,494



Non-Hispanic Population by Race Alone, Percent

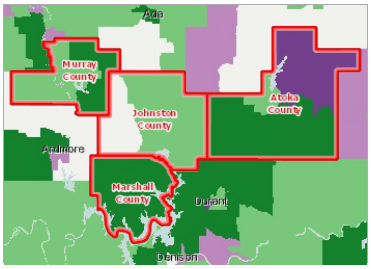
Report Area	White	Black	Asian	Native American / Alaska Native	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Races
Report Location	76.71%	2.36%	0.38%	9.36%	0.02%	0.01%	11.16%
Atoka County, OK	74.48%	3.81%	0.63%	13.98%	0.09%	0%	7.01%
Johnston County, OK	73.76%	1.97%	0.11%	6.38%	0%	0%	17.78%
Marshall County, OK	79.81%	1.73%	0.21%	9.25%	0%	0%	9%
Murray County, OK	78.19%	1.85%	0.51%	7.12%	0%	0.03%	12.31%
Oklahoma	74.24%	7.91%	2.19%	7.84%	0.14%	0.1%	7.58%
United States	74.94%	14.85%	6.24%	0.79%	0.19%	0.26%	2.74%

Change in Total Population

According to the United States Census Bureau Decennial Census, between 2000 and 2010 the population in the report area grew by 4,268 persons, a change of 8.5%. A significant positive or negative shift in total population over time impacts healthcare providers and the utilization of community resources.

Report Area	Total Population, 2000 Census	Total Population, 2010 Census	Total Population Change, 2000-2010	Percent Population Change, 2000-2010
Report Location	50,199	54,467	4,268	8.5%
Atoka County, OK	13,879	14,182	303	2.18%
Johnston County, OK	10,513	10,957	444	4.22%
Marshall County, OK	13,184	15,840	2,656	20.15%
Murray County, OK	12,623	13,488	865	6.85%
Oklahoma	3,450,653	3,751,351	300,698	8.71%
United States	280,405,781	307,745,539	27,339,758	9.75%

Data Source: US Census Bureau, Decennial Census. 2000 - 2010. Source geography: Tract



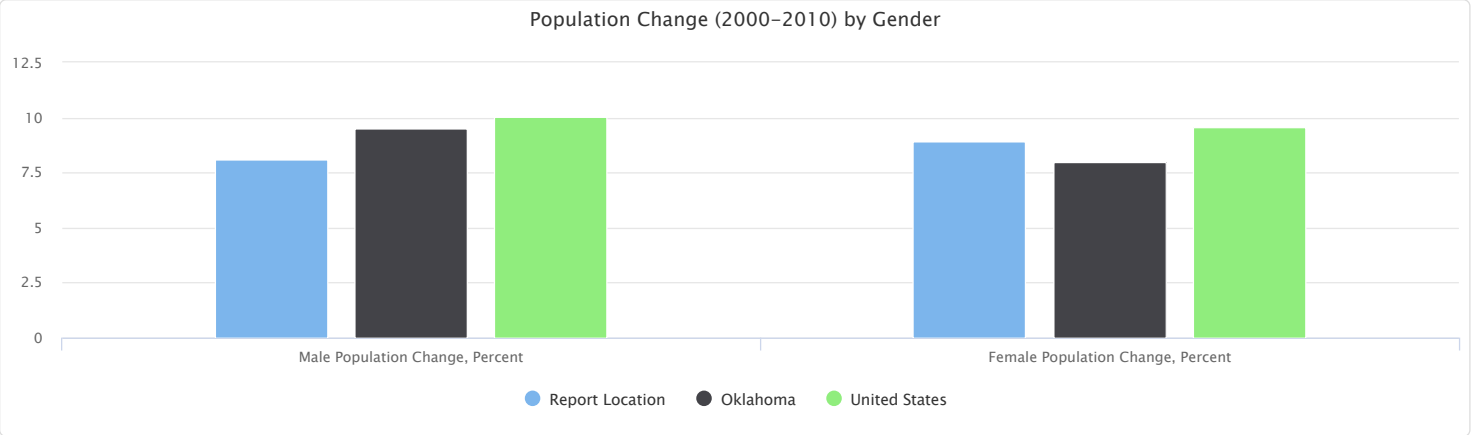
View larger map

Population Change, Percent by Tract, US Census 2000 - 2010

- Over 10.0% Increase (+)
- 1.0 - 10.0% Increase (+)
- Less Than 1.0% Change (+/-)
- 1.0 - 10.0% Decrease (-)
- Over 10.0% Decrease (-)
- No Population or No Data
- Report Location

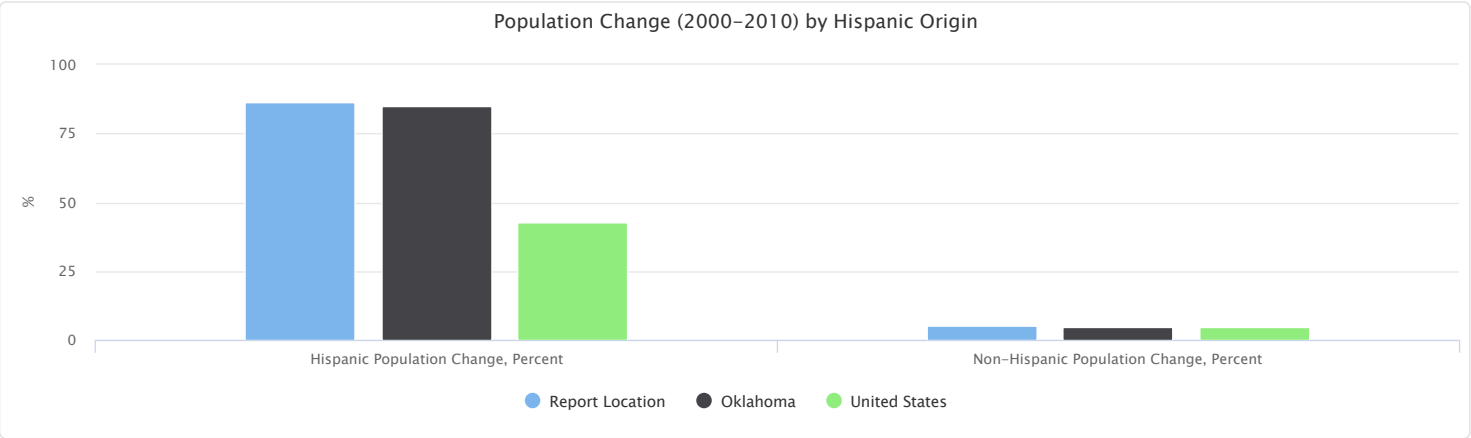
Population Change (2000-2010) by Gender

Report Area	Male Population Change, Total	Male Population Change, Percent	Female Population Change, Total	Female Population Change, Percent
Report Location	2,058	8.11	2,210	8.9
Atoka County, OK	-122	-1.63	425	6.67
Johnston County, OK	227	4.39	217	4.06
Marshall County, OK	1,463	22.6	1,193	17.78
Murray County, OK	490	7.87	375	5.86
Oklahoma	161,081	9.5	139,615	7.96
United States	13,738,020	10.02	13,601,733	9.55



Population Change (2000-2010) by Hispanic Origin

Report Area	Hispanic Population Change, Total	Hispanic Population Change, Percent	Non-Hispanic Population Change, Total	Non-Hispanic Population Change, Percent
Report Location	1,719	86.51%	2,549	5.29%
Atoka County, OK	213	108.67%	90	0.66%
Johnston County, OK	163	62.69%	281	2.74%
Marshall County, OK	1,078	95.06%	1,578	13.1%
Murray County, OK	265	66.75%	600	4.91%
Oklahoma	152,703	85.16%	147,992	4.52%
United States	15,152,943	42.93%	12,099,099	4.92%

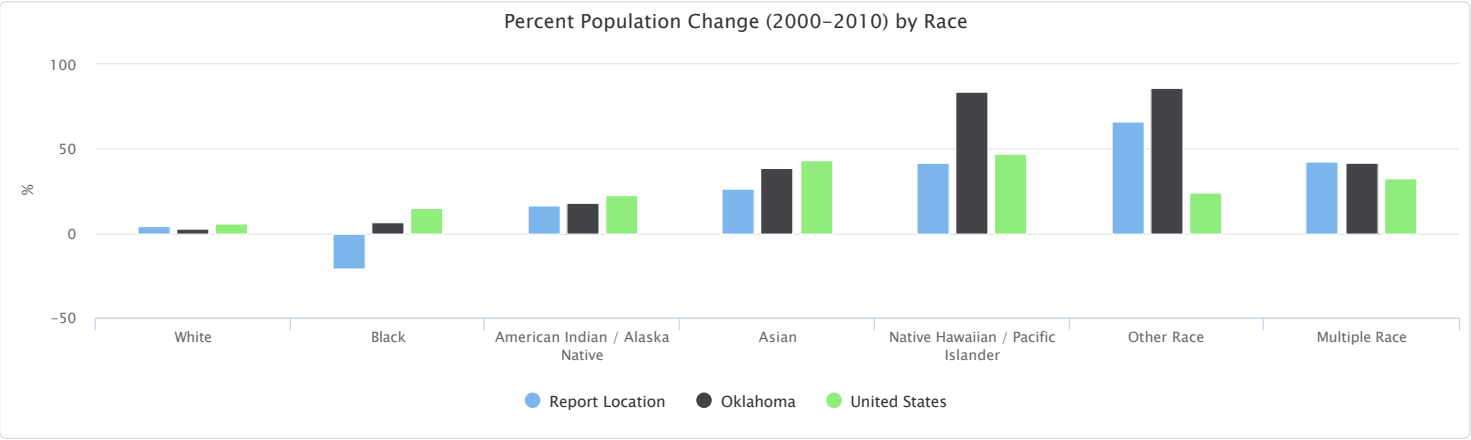


Total Population Change (2000-2010) by Race

Report Area	White	Black	American Indian / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Other Race	Multiple Race
Report Location	1,677	-306	988	33	5	771	1,100
Atoka County, OK	-68	-285	386	23	5	78	164
Johnston County, OK	16	38	91	-1	-4	-1	305
Marshall County, OK	1,408	3	333	4	0	578	330
Murray County, OK	321	-62	178	7	4	116	301
Oklahoma	78,412	16,676	48,457	18,309	1,997	71,511	65,336
United States	12,199,518	5,189,316	521,420	4,433,864	141,446	3,703,567	2,190,889

Percent Population Change (2000-2010) by Race

Report Area	White	Black	American Indian / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Other Race	Multiple Race
Report Location	4.3%	-20.82%	16.89%	26.19%	41.67%	65.95%	42.8%
Atoka County, OK	-0.65%	-35.01%	24.46%	71.88%	250%	97.5%	19.41%
Johnston County, OK	0.2%	21.84%	5.65%	-3.57%	-80%	-0.77%	53.89%
Marshall County, OK	13.69%	1.24%	27.75%	16%	0%	71.09%	53.14%
Murray County, OK	3.15%	-25.83%	12.19%	17.07%	100%	79.45%	55.95%
Oklahoma	2.98%	6.39%	17.73%	39.15%	84.19%	86.26%	41.89%
United States	5.8%	15.43%	22.56%	43.72%	47.37%	24.2%	32.61%

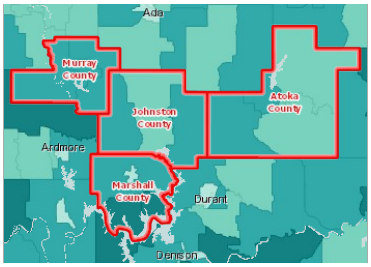


Median Age

This indicator reports population median age based on the 5-year American Community Survey estimate.

Report Area	Total Population	Median Age
Report Location	54,745	No data
Atoka County, OK	13,847	40.7
Johnston County, OK	11,027	40.1
Marshall County, OK	16,079	42.6
Murray County, OK	13,792	42
Oklahoma	3,875,589	36.2
United States	318,558,162	37.7

Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



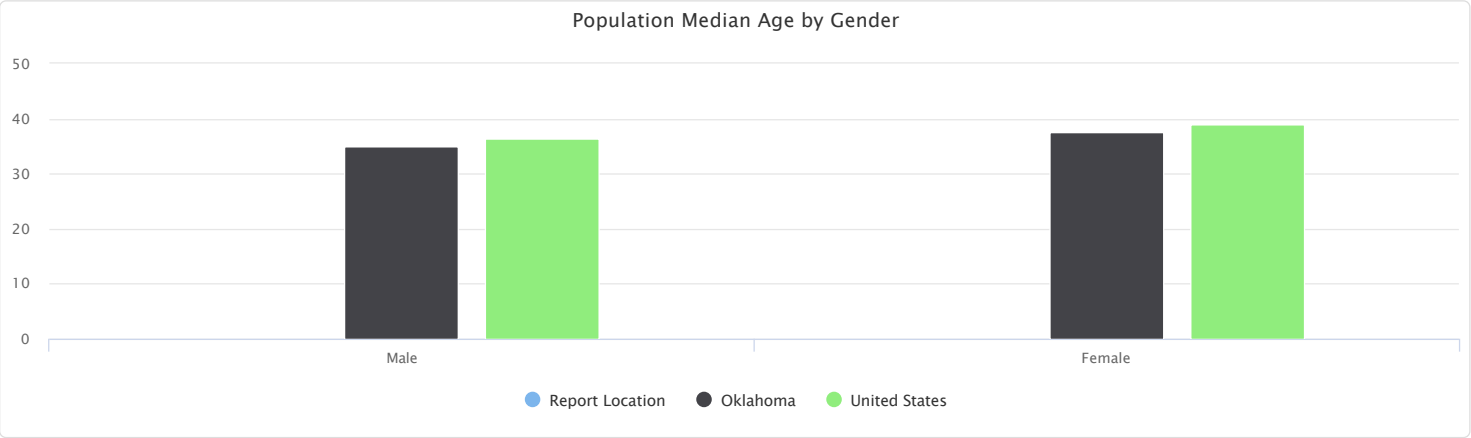
View larger map

Median Age by Tract, ACS 2012-16

- Over 45.0
- 40.1 - 45.0
- 35.1 - 40.0
- Under 35.1
- No Data or Data Suppressed
- Report Location

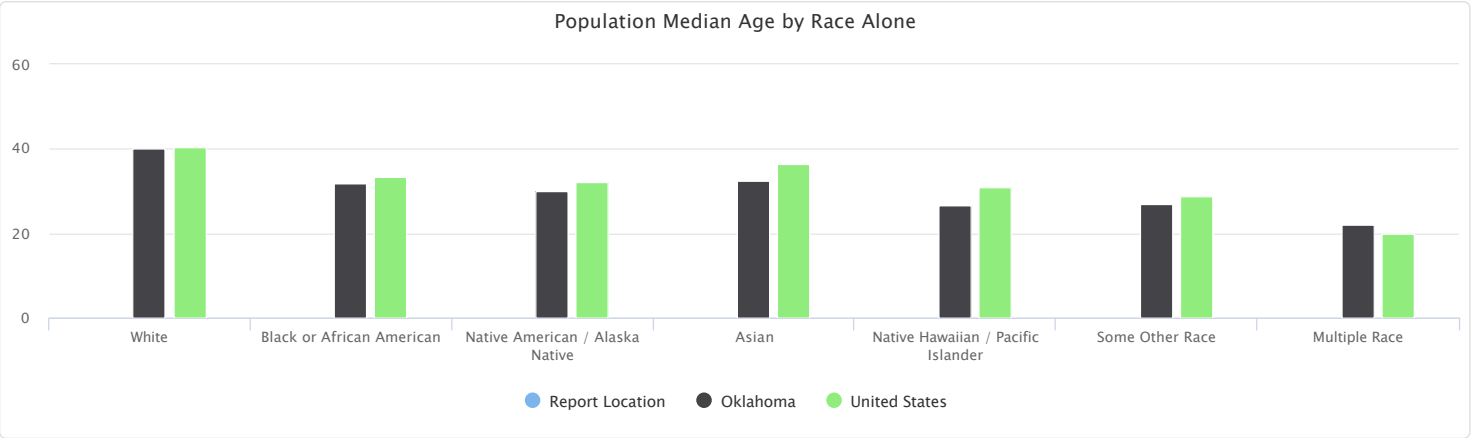
Population Median Age by Gender

Report Area	Male	Female
Report Location	No data	No data
Atoka County, OK	39.2	42.5
Johnston County, OK	40.2	39.9
Marshall County, OK	40.5	43.9
Murray County, OK	40.8	43
Oklahoma	35	37.6
United States	36.3	39



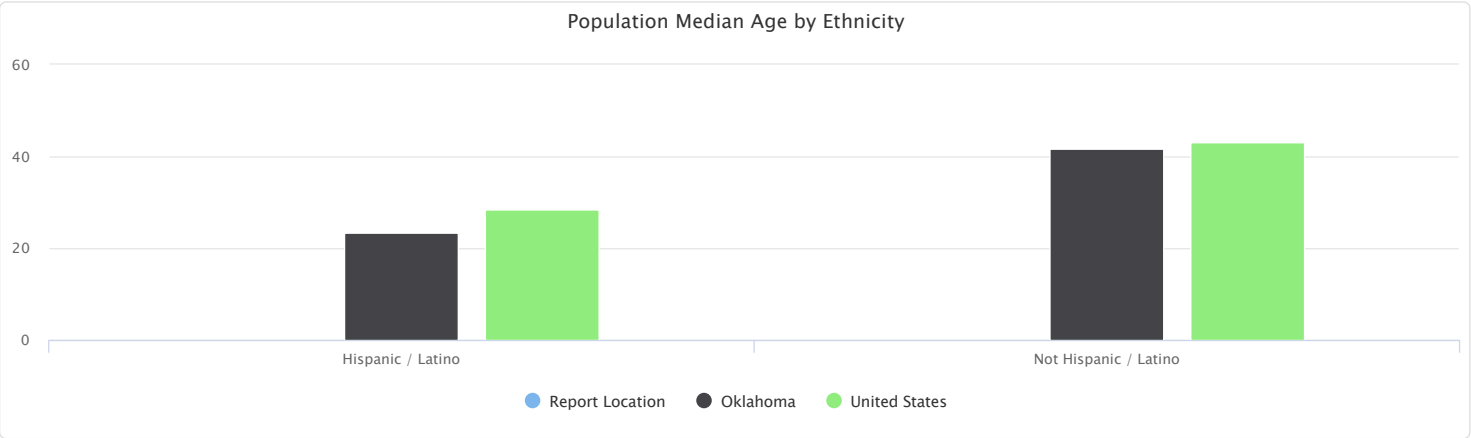
Population Median Age by Race Alone

Report Area	White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	No data	No data	No data	No data	No data	No data	No data
Atoka County, OK	44.6	38.9	27.6	30.8	31.5	23.5	29.4
Johnston County, OK	45.1	45.6	30.8	17	No data	45.9	24.8
Marshall County, OK	48.8	24.5	34.8	57.6	No data	26.7	25.5
Murray County, OK	46.3	39.8	25.9	23.7	No data	28.5	26.3
Oklahoma	40	31.8	30.1	32.5	26.7	26.8	22.1
United States	40.4	33.4	32.2	36.5	30.8	28.9	19.8



Population Median Age by Ethnicity

Report Area	Hispanic / Latino	Not Hispanic / Latino
Report Location	No data	No data
Atoka County, OK	28.1	44.9
Johnston County, OK	23.9	45.5
Marshall County, OK	24.3	51
Murray County, OK	23.1	46.6
Oklahoma	23.5	41.8
United States	28.4	43

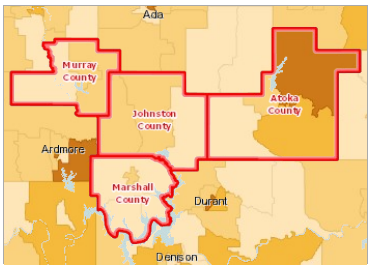


Population Age 18-64

This indicator reports the percentage of population age 18-64 in the designated geographic area. This indicator is relevant because it is important to understand the percentage of adults in the community, as this population has unique health needs which should be considered separately from other age groups.

Report Area	Total Population	Population Age 18-64	Percent Population Age 18-64
Report Location	54,745	31,595	57.71%
Atoka County, OK	13,847	8,276	59.77%
Johnston County, OK	11,027	6,432	58.33%
Marshall County, OK	16,079	8,895	55.32%
Murray County, OK	13,792	7,992	57.95%
Oklahoma	3,875,589	2,361,379	60.93%
United States	318,558,162	198,765,092	62.4%

Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



View larger map

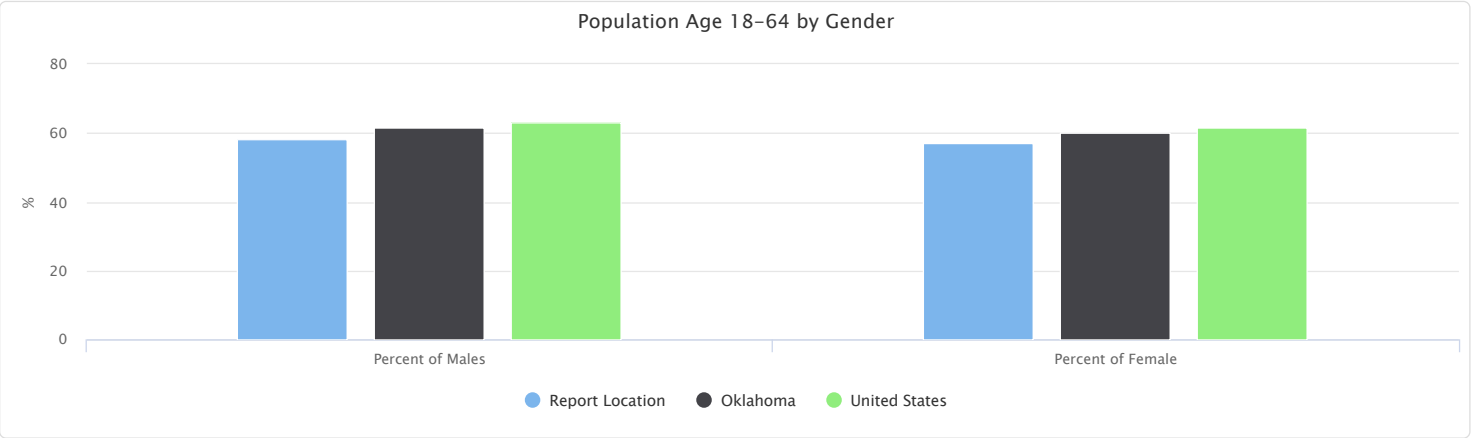
Population Age 18-64, Percent by Tract, ACS 2012-16

- Over 63.0%
- 60.1 - 63.0%
- 57.1 - 60.0%
- Under 57.1%
- No Data or Data Suppressed
- Report Location

Population Age 18-64 by Gender

This indicator reports the percentage of population that are at age 18 to 64 by gender. In the report area, 58.35% of male population are at age 18-64, and 57.07% of female population are at age 18-64.

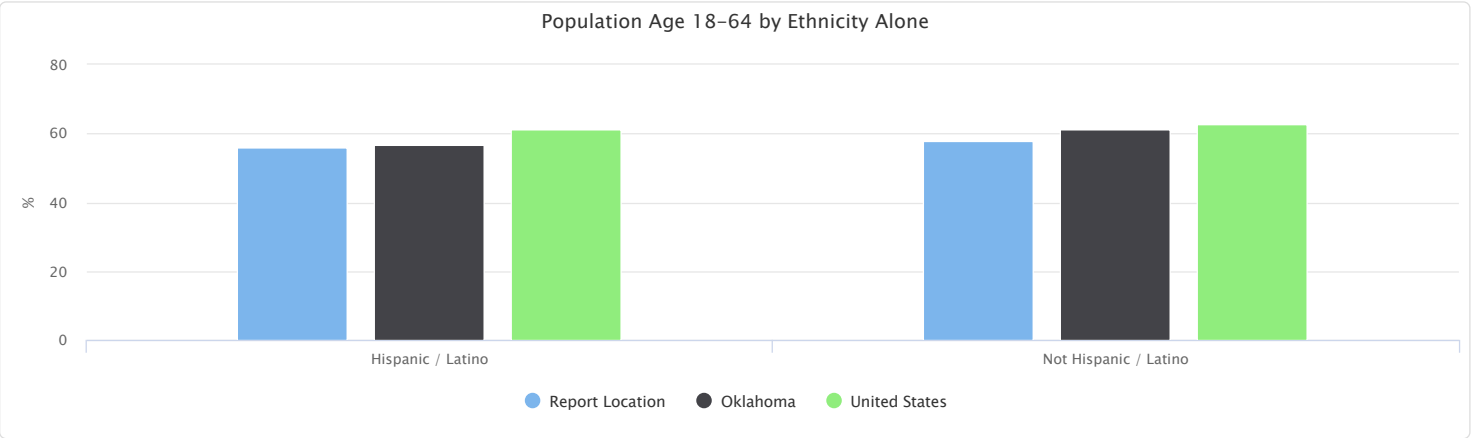
Report Area	Males Age 18-64	Females Age 18-64	Percent of Males Age 18-64	Percent of Females Age 18-64
Report Location	16,051	15,544	58.35%	57.07%
Atoka County, OK	4,501	3,775	61.95%	57.36%
Johnston County, OK	3,190	3,242	58.83%	57.84%
Marshall County, OK	4,403	4,492	54.89%	55.75%
Murray County, OK	3,957	4,035	58.18%	57.72%
Oklahoma	1,183,845	1,177,534	61.66%	60.21%
United States	98,851,301	99,913,791	63.06%	61.75%



Population Age 18-64 by Ethnicity Alone

This indicator reports the percentage of population that are at age 18 to 64 by ethnicity alone. In the report area, 55.8% of Hispanic / Latino population are at age 18-64, and 57.88% of non Hispanic / Latino population are at age 18-64.

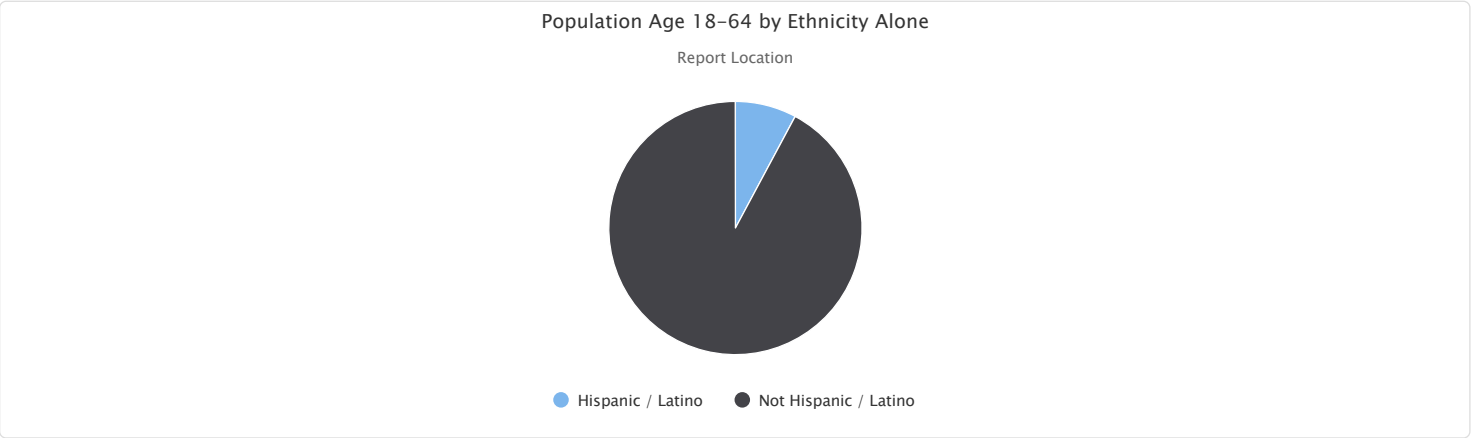
Report Area	Hispanic / Latino Age 18-64	Not Hispanic / Latino Age 18-64	Percent Hispanic / Latino Age 18-64	Percent Not Hispanic / Latino Age 18-64
Report Location	2,473	29,122	55.8%	57.88%
Atoka County, OK	273	8,003	57.96%	59.83%
Johnston County, OK	281	6,151	54.14%	58.54%
Marshall County, OK	1,443	7,452	54.51%	55.48%
Murray County, OK	476	7,516	59.87%	57.83%
Oklahoma	216,025	2,145,354	56.63%	61.4%
United States	33,714,564	165,050,528	61.08%	62.67%



Population Age 18-64 by Ethnicity Alone

This indicator reports the proportion of the adult population aged 18 to 64 that is Hispanic or Latino.

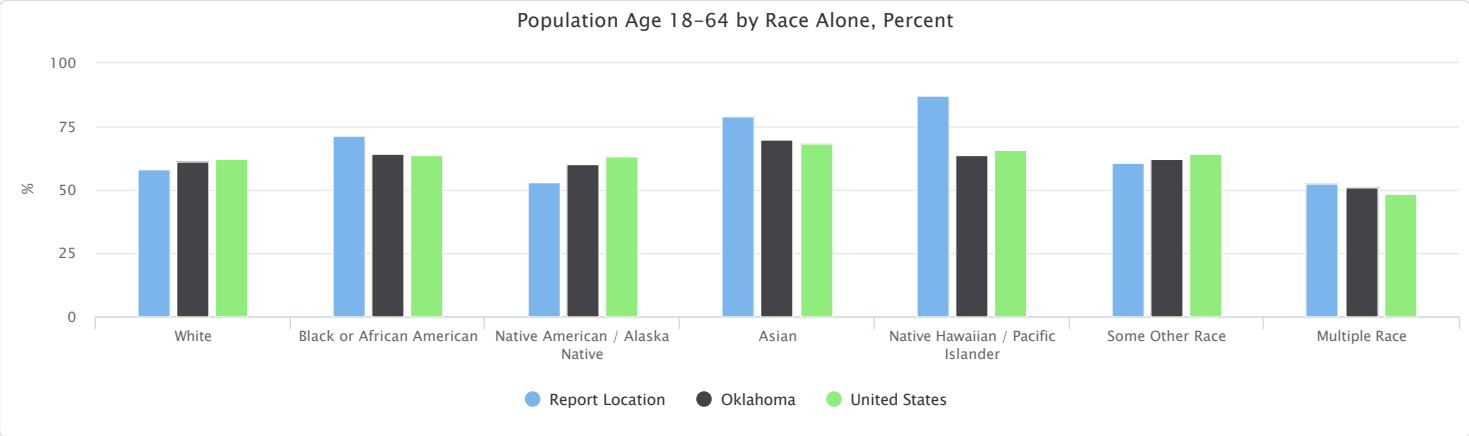
Report Area	Hispanic / Latino Age 18+	Not Hispanic / Latino Age 18+	Percent Hispanic / Latino Age 18+	Percent Not Hispanic / Latino Age 18+
Report Location	2,473	29,122	7.83%	92.17%
Atoka County, OK	273	8,003	3.3%	96.7%
Johnston County, OK	281	6,151	4.37%	95.63%
Marshall County, OK	1,443	7,452	16.22%	83.78%
Murray County, OK	476	7,516	5.96%	94.04%
Oklahoma	216,025	2,145,354	9.15%	90.85%
United States	33,714,564	165,050,528	16.96%	83.04%



Population Age 18-64 by Race Alone, Percent

This indicator reports the percentage of population that are at age 18 to 64 by race alone.

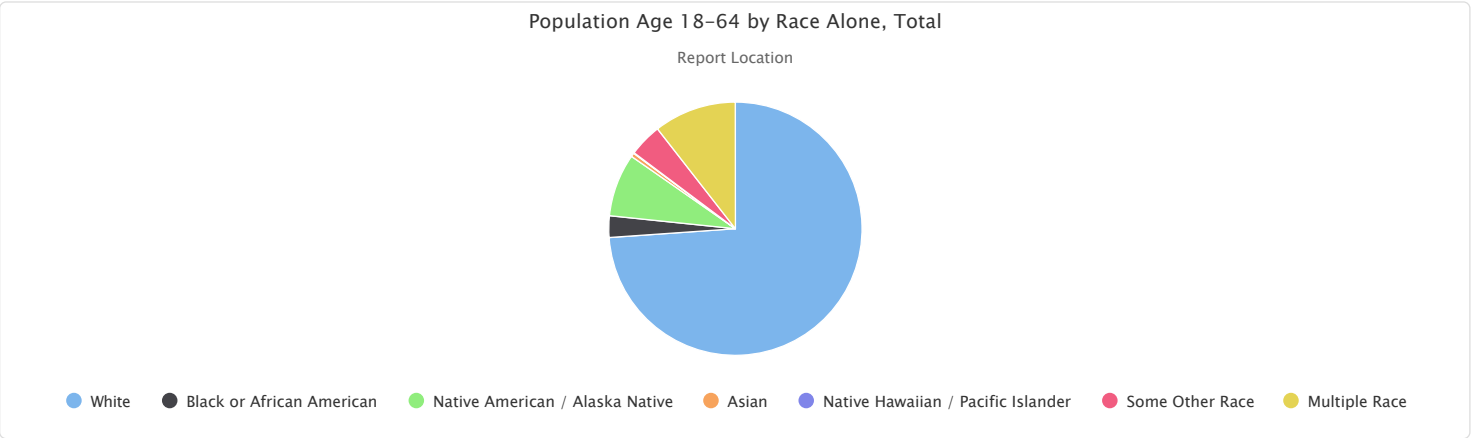
Report Area	White Age 18-64	Black or African American Age 18-64	Native American / Alaska Native Age 18-64	Asian Age 18-64	Native Hawaiian / Pacific Islander Age 18-64	Some Other Race Age 18-64	Multiple Race Age 18-64
Report Location	58.37%	71.33%	53.07%	78.95%	87.1%	60.62%	52.66%
Atoka County, OK	60.62%	81.19%	48.6%	73.81%	66.67%	51.7%	60.68%
Johnston County, OK	59.55%	72.64%	58.83%	50%	100%	73.98%	50.73%
Marshall County, OK	55.55%	57.33%	54.47%	100%	No data	56.15%	52.4%
Murray County, OK	58.38%	61.67%	55.99%	81.82%	No data	77.89%	50.55%
Oklahoma	61.42%	64.34%	60.05%	69.92%	63.76%	62.36%	51.07%
United States	62.13%	64%	63.18%	68.22%	65.86%	64.47%	48.69%



Population Age 18-64 by Race Alone, Total

This indicator reports the proportion of each race (alone) making up the population aged 18 to 64.

Report Area	White Age 18-64	Black or African American Age 18-64	Native American / Alaska Native Age 18-64	Asian Age 18-64	Native Hawaiian / Pacific Islander Age 18-64	Some Other Race Age 18-64	Multiple Race Age 18-64
Report Location	23,345	871	2,539	150	27	1,330	3,333
Atoka County, OK	6,167	436	919	62	8	76	608
Johnston County, OK	4,714	154	403	6	19	91	1,045
Marshall County, OK	6,370	133	689	28	0	867	808
Murray County, OK	6,094	148	528	54	0	296	872
Oklahoma	1,734,229	180,990	171,877	54,219	3,168	63,793	153,103
United States	145,160,872	25,753,668	1,641,359	11,333,928	368,834	9,757,350	4,749,081

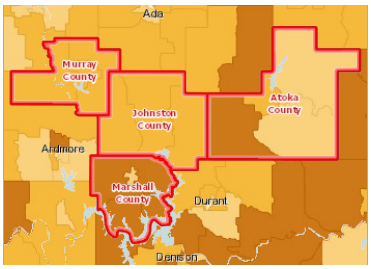


Population Age 65+

An estimated 18.89% of the population in the report area is age 65 or older according to the U.S. Census Bureau American Community Survey 2012-16 5-year estimates. An estimated total of 10,339 older adults resided in the area during this time period. The number of persons age 65 or older is relevant because this population has unique health needs which should be considered separately from other age groups.

Report Area	Total Population	Population Age 65+	Percent Population Age 65+
Report Location	54,745	10,339	18.89%
Atoka County, OK	13,847	2,399	17.33%
Johnston County, OK	11,027	1,979	17.95%
Marshall County, OK	16,079	3,372	20.97%
Murray County, OK	13,792	2,589	18.77%
Oklahoma	3,875,589	561,885	14.5%
United States	318,558,162	46,180,632	14.5%

Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



View larger map

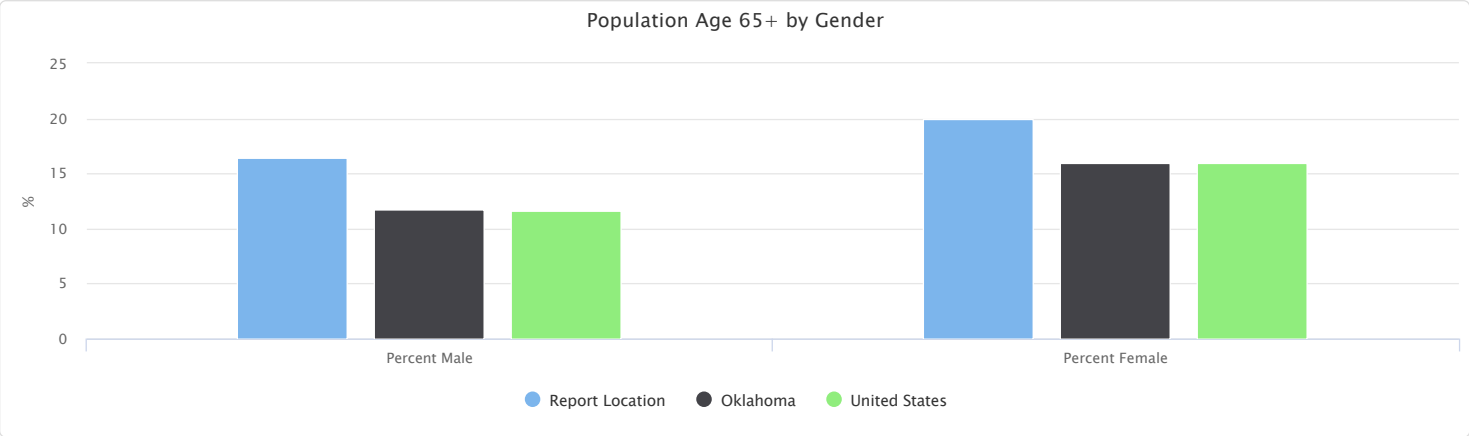
Population Age 65+, Percent by Tract, ACS 2012-16

- Over 20.0%
- 16.1 - 20.0%
- 12.1 - 16.0%
- Under 12.1%
- No Data or Data Suppressed
- Report Location

Population Age 65+ by Gender

This indicator reports the percentage of population that are at age 65+ by gender. In the report area, 16.4% of male population are at age 65+, and 19.9% of female population are at age 65+.

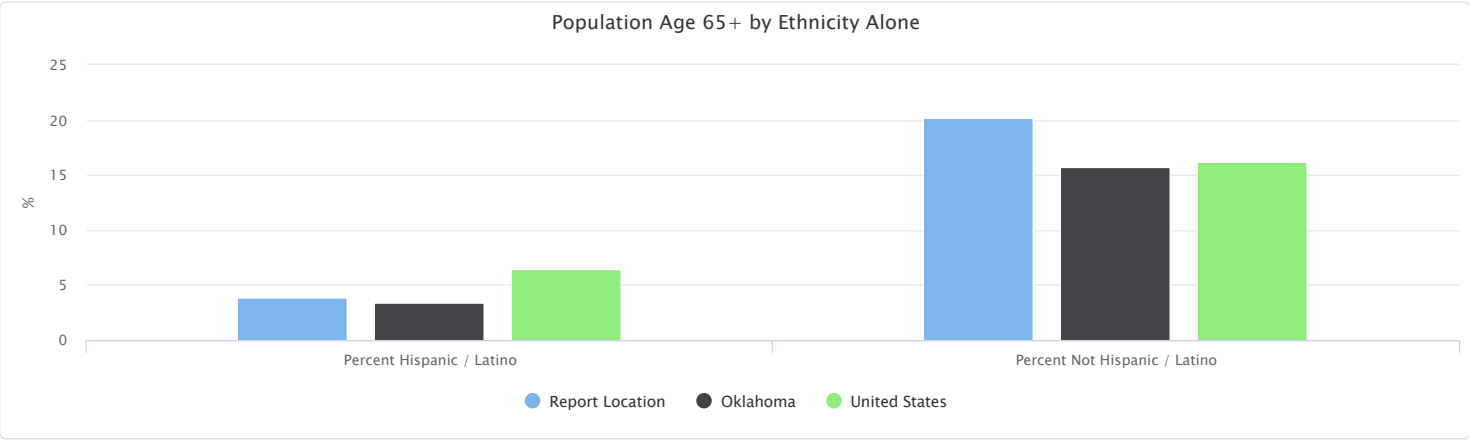
Report Area	Total Male	Total Female	Percent Male	Percent Female
Report Location	4,512	5,421	16.4%	19.9%
Atoka County, OK	1,070	1,278	14.73%	19.42%
Johnston County, OK	789	1,074	14.55%	19.16%
Marshall County, OK	1,539	1,729	19.19%	21.46%
Murray County, OK	1,114	1,340	16.38%	19.17%
Oklahoma	225,942	312,827	11.77%	16%
United States	18,244,716	25,876,504	11.64%	15.99%



Population Age 65+ by Ethnicity Alone

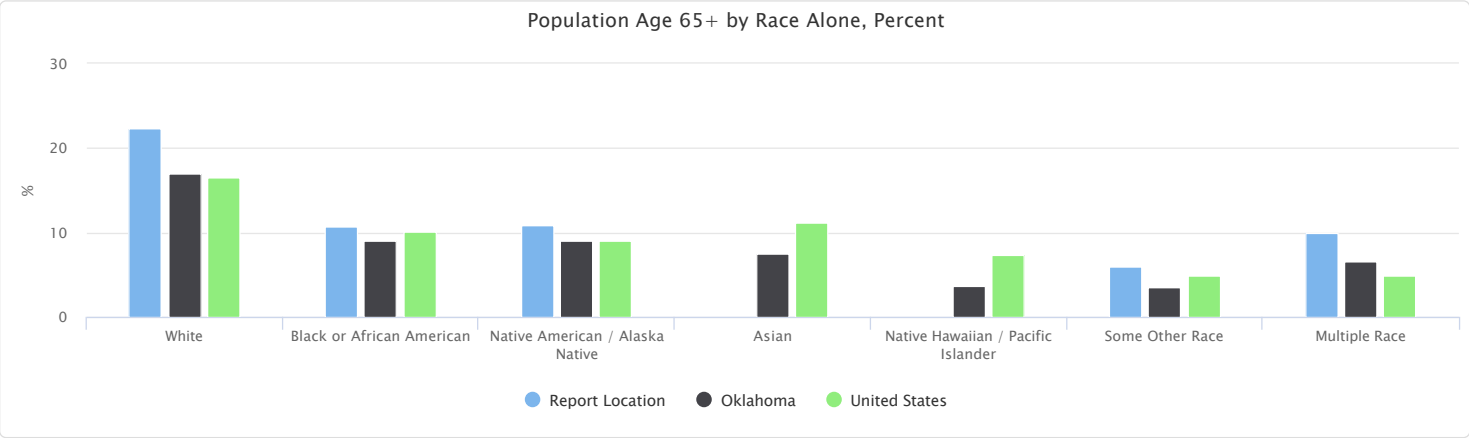
This indicator reports the percentage of population that are at age 65+ by ethnicity alone. In the report area, 3.86% of Hispanic / Latino population are at age 65+, and 20.21% of non Hispanic / Latino population are at age 65+.

Report Area	Total Hispanic / Latino	Total Not Hispanic / Latino	Percent Hispanic / Latino	Percent Not Hispanic / Latino
Report Location	171	10,168	3.86%	20.21%
Atoka County, OK	16	2,383	3.4%	17.82%
Johnston County, OK	8	1,971	1.54%	18.76%
Marshall County, OK	134	3,238	5.06%	24.11%
Murray County, OK	13	2,576	1.64%	19.82%
Oklahoma	12,834	549,051	3.36%	15.71%
United States	3,537,782	42,642,850	6.41%	16.19%



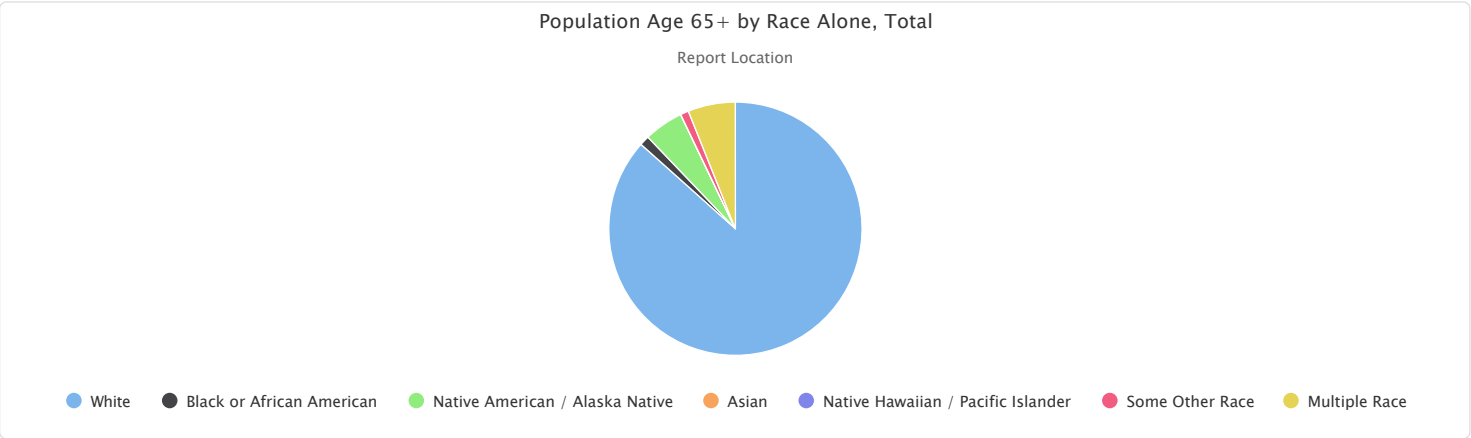
Population Age 65+ by Race Alone, Percent

Report Area	White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	22.39%	10.65%	10.87%	No data	No data	5.95%	9.89%
Atoka County, OK	20.43%	3.17%	11.79%	0%	0%	3.4%	7.49%
Johnston County, OK	20.93%	24.53%	10.22%	0%	0%	2.44%	9.56%
Marshall County, OK	25.45%	8.19%	12.81%	0%	No data	6.48%	11.15%
Murray County, OK	22.03%	17.5%	6.89%	0%	No data	0%	10.55%
Oklahoma	17.04%	9.09%	9.1%	7.52%	3.6%	3.49%	6.56%
United States	16.58%	10.12%	9.05%	11.17%	7.39%	4.96%	4.87%



Population Age 65+ by Race Alone, Total

Report Area	White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	8,955	130	520	0	0	108	626
Atoka County, OK	2,079	17	223	0	0	5	75
Johnston County, OK	1,657	52	70	0	0	3	197
Marshall County, OK	2,919	19	162	0	0	100	172
Murray County, OK	2,300	42	65	0	0	0	182
Oklahoma	481,017	25,577	26,039	5,828	179	3,572	19,673
United States	38,749,181	4,073,464	235,124	1,855,187	41,408	751,296	474,972

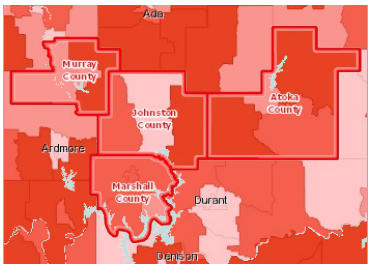


Household Composition

This indicator reports the total number and percentage of households by composition (married couple family, nonfamily, etc.). According to the American Community Survey subject definitions, a family household is any housing unit in which the householder is living with one or more individuals related to him or her by birth, marriage, or adoption*. A non-family households is any household occupied by the householder alone, or by the householder and one or more unrelated individuals.
**Family households and married-couple families do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption.*

Report Area	Total Households	Family Households	Family Households, Percent	Non-Family Households	Non-Family Households, Percent
Report Location	20,711	14,190	68.51%	6,521	31.49%
Atoka County, OK	5,198	3,636	69.95%	1,562	30.05%
Johnston County, OK	4,157	2,755	66.27%	1,402	33.73%
Marshall County, OK	5,969	4,118	68.99%	1,851	31.01%
Murray County, OK	5,387	3,681	68.33%	1,706	31.67%
Oklahoma	1,461,500	967,783	66.22%	493,717	33.78%
United States	117,716,237	77,608,829	65.93%	40,107,408	34.07%

Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



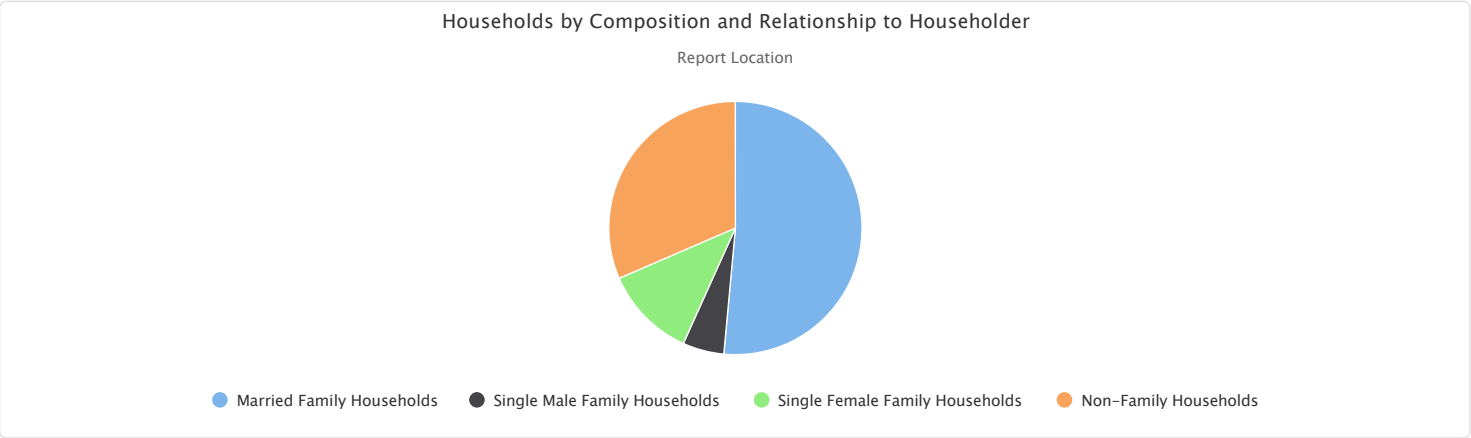
View larger map

Family Households, Percent by Tract, ACS 2012-16

- Over 72.0%
- 68.1 - 72.0%
- 65.1 - 68.0%
- Under 65.1%
- No Data or Data Suppressed
- Report Location

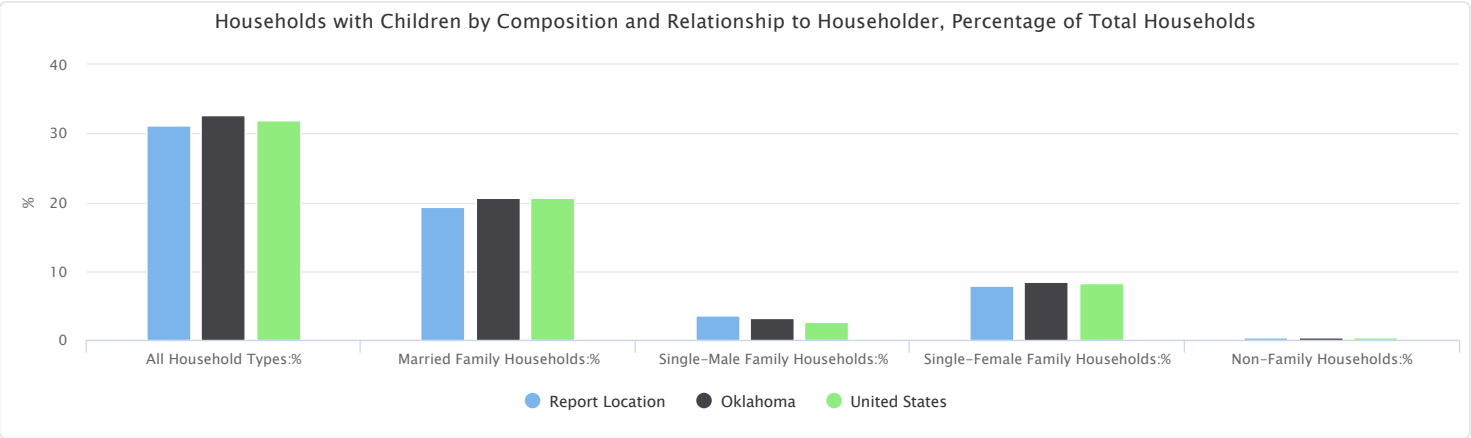
Households by Composition and Relationship to Householder

Report Area	Total Households	Married Family Households	Single Male Family Households	Single Female Family Households	Non-Family Households
Report Location	20,711	10,660	1,094	2,436	6,521
Atoka County, OK	5,198	2,648	234	754	1,562
Johnston County, OK	4,157	1,945	265	545	1,402
Marshall County, OK	5,969	3,155	361	602	1,851
Murray County, OK	5,387	2,912	234	535	1,706
Oklahoma	1,461,500	712,650	74,731	180,402	493,717
United States	117,716,237	56,781,405	5,681,312	15,146,112	40,107,408



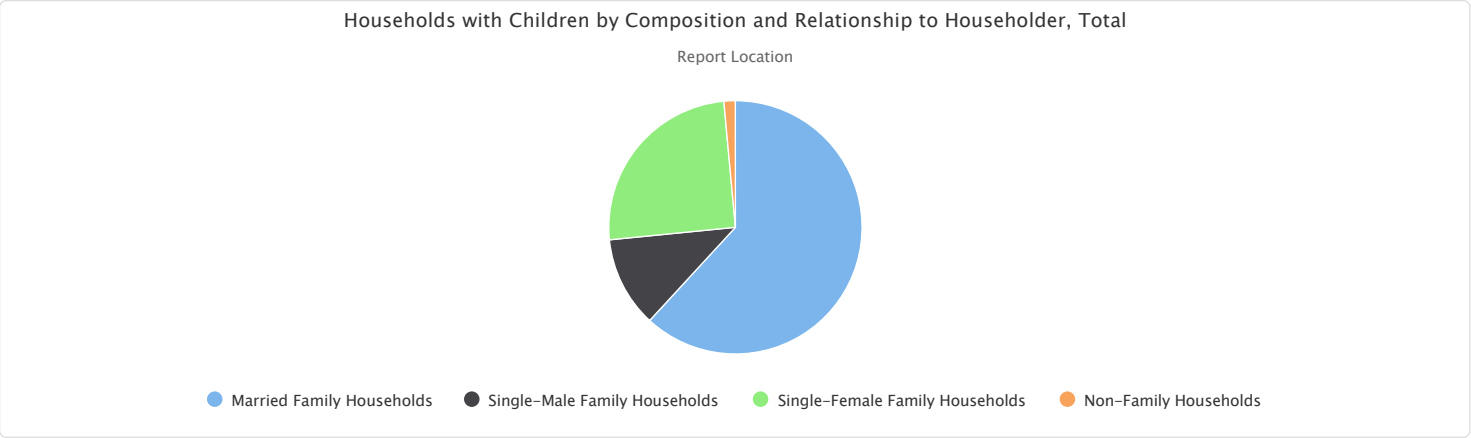
Households with Children by Composition and Relationship to Householder, Percentage of Total Households

Report Area	All Household Types	Married Family Households	Single-Male Family Households	Single-Female Family Households	Non-Family Households
Report Location	31.23%	19.31%	3.62%	7.85%	0.45%
Atoka County, OK	30.38%	17.89%	2.69%	9.64%	0.15%
Johnston County, OK	31.59%	17.95%	4.74%	8.59%	0.31%
Marshall County, OK	32.62%	21.36%	3.9%	6.67%	0.69%
Murray County, OK	30.24%	19.47%	3.32%	6.85%	0.59%
Oklahoma	32.74%	20.71%	3.1%	8.54%	0.38%
United States	31.98%	20.66%	2.71%	8.32%	0.3%



Households with Children by Composition and Relationship to Householder, Total

Report Area	All Household Types	Married Family Households	Single-Male Family Households	Single-Female Family Households	Non-Family Households
Report Location	6,468	4,000	749	1,625	94
Atoka County, OK	1,579	930	140	501	8
Johnston County, OK	1,313	746	197	357	13
Marshall County, OK	1,947	1,275	233	398	41
Murray County, OK	1,629	1,049	179	369	32
Oklahoma	478,525	302,718	45,330	124,864	5,613
United States	37,648,651	24,315,922	3,194,223	9,788,968	349,538



COMMUNITY STATISTICS REPORT

Location

Atoka County, OK | Johnston County, OK | Marshall County, OK | Murray County, OK

Demographics

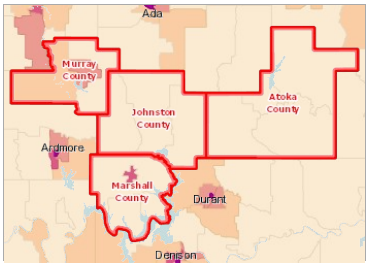
Current population demographics and changes in demographic composition over time play a determining role in the types of health and social services needed by communities.

Urban and Rural Population

This indicator reports the percentage of population living in urban and rural areas. Urban areas are identified using population density, count, and size thresholds. Urban areas also include territory with a high degree of impervious surface (development). Rural areas are all areas that are not urban.

Report Area	Total Population	Urban Population	Rural Population	Percent Urban	Percent Rural
Report Location	54,467	11,743	42,724	21.56%	78.44%
Atoka County, OK	14,182	0	14,182	0%	100%
Johnston County, OK	10,957	0	10,957	0%	100%
Marshall County, OK	15,840	4,419	11,421	27.90%	72.10%
Murray County, OK	13,488	7,324	6,164	54.30%	45.70%
Oklahoma	3,751,351	2,485,029	1,266,322	66.24%	33.76%
United States	312,471,327	252,746,527	59,724,800	80.89%	19.11%

Data Source: US Census Bureau, Decennial Census. 2010. Source geography: Tract



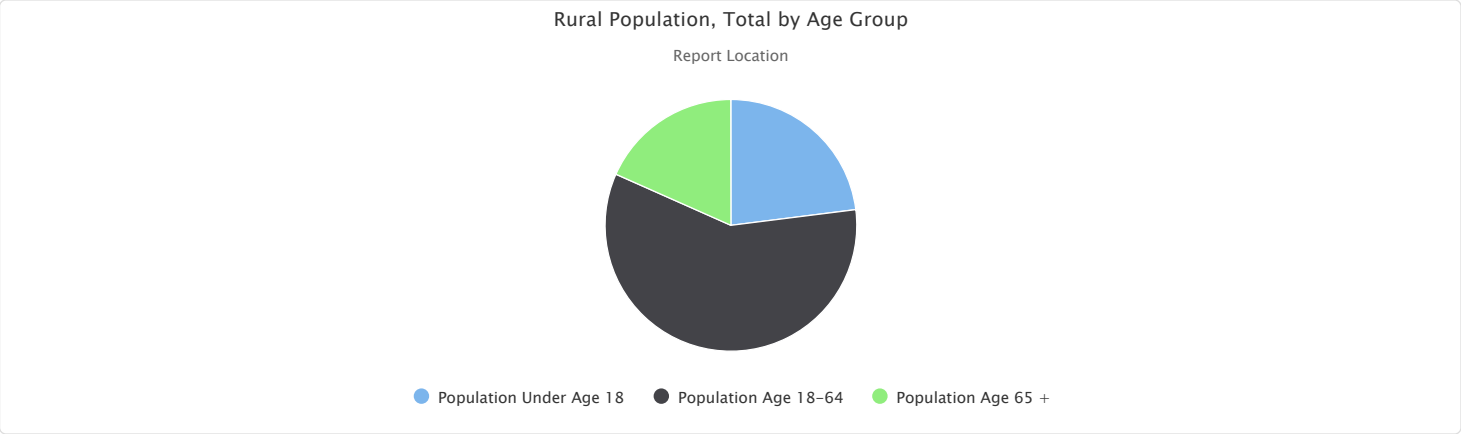
View larger map

Urban Population, Percent by Tract, US Census 2010

- 100% Rural Population
- 90.1 - 99.9%
- 50.1 - 90.0%
- Under 50.1%
- No Rural Population
- No Data or Data Suppressed
- Report Location

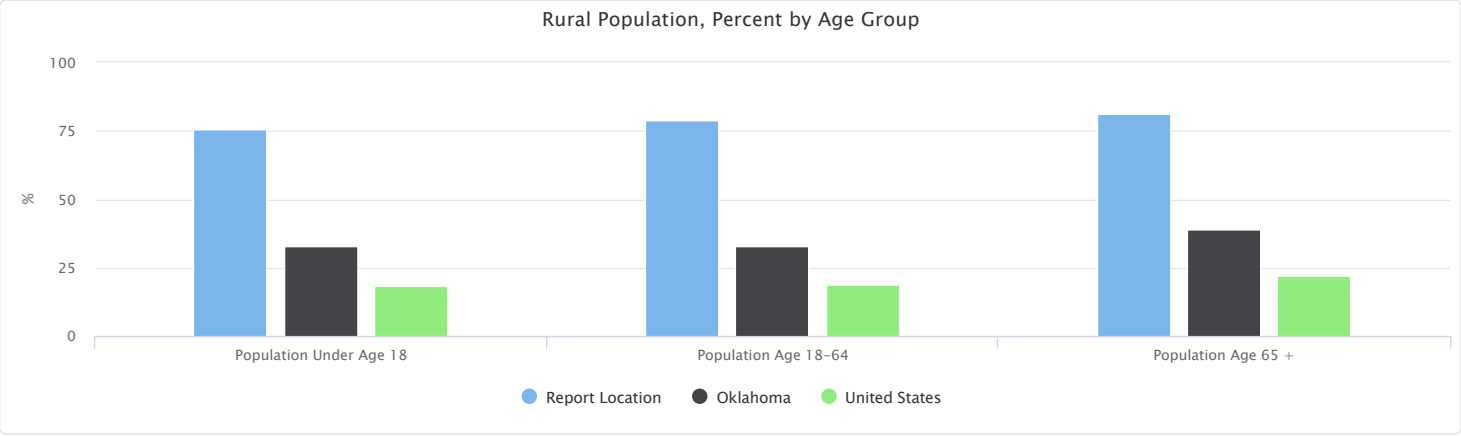
Rural Population, Total by Age Group

Report Area	Population Under Age 18	Population Age 18-64	Population Age 65 +
Report Location	9,831	25,060	7,833
Atoka County, OK	3,348	8,548	2,286
Johnston County, OK	2,686	6,452	1,819
Marshall County, OK	2,416	6,410	2,595
Murray County, OK	1,381	3,650	1,133
Oklahoma	307,320	762,155	196,847
United States	13,907,394	36,734,957	9,082,449



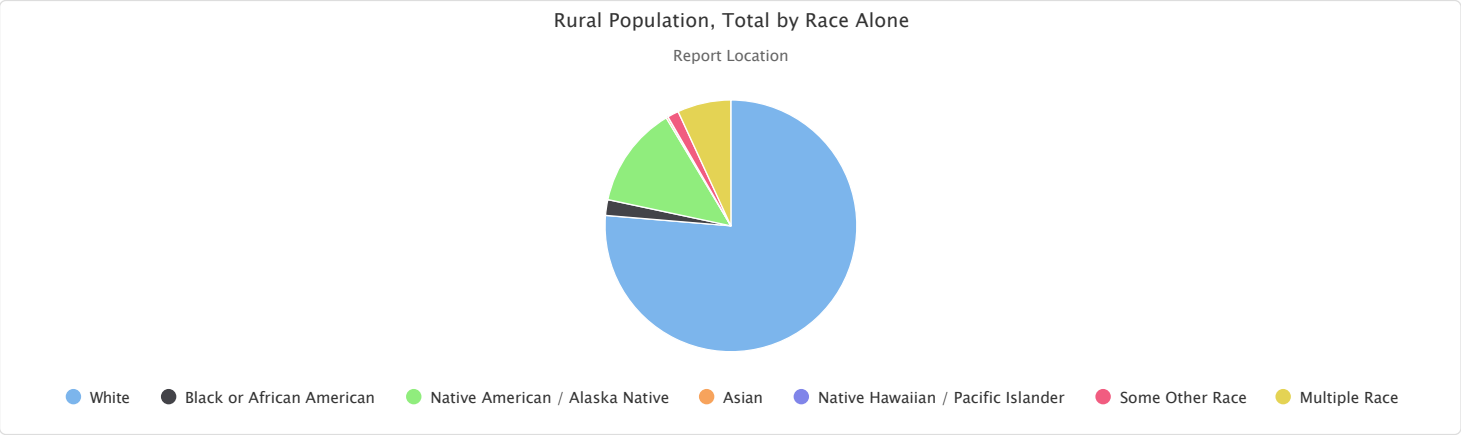
Rural Population, Percent by Age Group

Report Area	Population Under Age 18	Population Age 18-64	Population Age 65 +
Report Location	75.40%	78.78%	81.43%
Atoka County, OK	100%	100%	100%
Johnston County, OK	100%	100%	100%
Marshall County, OK	63.86%	71.97%	82.35%
Murray County, OK	42.87%	46.18%	47.95%
Oklahoma	33.06%	32.92%	38.85%
United States	18.52%	18.69%	22.26%



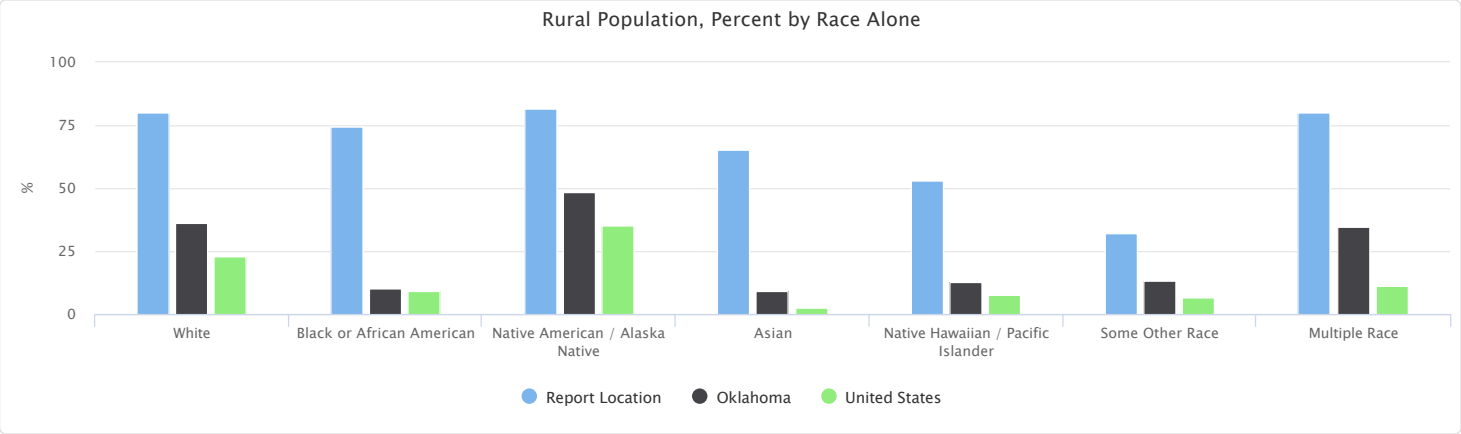
Rural Population, Total by Race Alone

Report Area	White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	32,609	868	5,577	104	9	620	2,937
Atoka County, OK	10,460	529	1,964	55	7	158	1,009
Johnston County, OK	8,015	212	1,702	27	1	129	871
Marshall County, OK	9,199	56	1,213	10	0	263	680
Murray County, OK	4,935	71	698	12	1	70	377
Oklahoma	978,737	28,610	155,514	6,015	555	20,663	76,228
United States	52,457,879	3,533,008	1,043,048	399,200	40,683	1,242,870	1,008,112



Rural Population, Percent by Race Alone

Report Area	White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	80.16%	74.57%	81.57%	65.41%	52.94%	31.96%	80.03%
Atoka County, OK	100%	100%	100%	100%	100%	100%	100%
Johnston County, OK	100%	100%	100%	100%	100%	100%	100%
Marshall County, OK	78.69%	22.86%	79.13%	34.48%	0%	18.91%	71.50%
Murray County, OK	46.93%	39.89%	42.61%	25%	12.5%	26.72%	44.93%
Oklahoma	36.16%	10.30%	48.34%	9.24%	12.70%	13.38%	34.44%
United States	23.17%	8.97%	35.33%	2.72%	7.53%	6.41%	11.04%



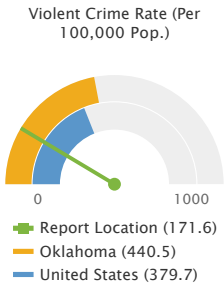
Social & Economic Factors

Economic and social insecurity often are associated with poor health. Poverty, unemployment, and lack of educational achievement affect access to care and a community's ability to engage in healthy behaviors. Without a network of support and a safe community, families cannot thrive. Ensuring access to social and economic resources provides a foundation for a healthy community.

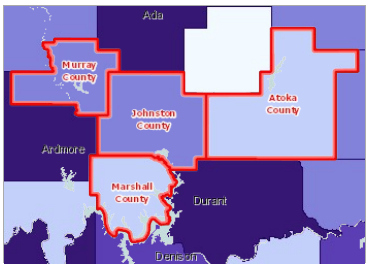
Violent Crime

This indicator reports the rate of violent crime offenses reported by law enforcement per 100,000 residents. Violent crime includes homicide, rape, robbery, and aggravated assault. This indicator is relevant because it assesses community safety.

Report Area	Total Population	Violent Crimes	Violent Crime Rate (Per 100,000 Pop.)
Report Location	54,960	94	**171.6**
Atoka County, OK	14,055	14	102
Johnston County, OK	11,087	26	231.5
Marshall County, OK	16,083	27	167.9
Murray County, OK	13,735	27	199
Oklahoma	3,847,536	16,951	440.5
United States	311,082,592	1,181,036	379.7



Note: This indicator is compared to the state average.
Data Source: Federal Bureau of Investigation, FBI Uniform Crime Reports. Additional analysis by the National Archive of Criminal Justice Data. Accessed via the Inter-university Consortium for Political and Social Research. 2012-14. Source geography: County



View larger map

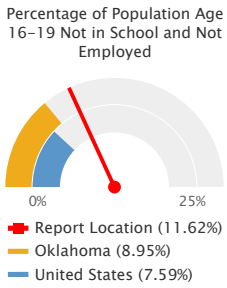
Violent Crimes, All, Rate (Per 100,000 Pop.) by County, FBI UCR 2012-14

- Over 380.0
- 260.1 - 380.0
- 180.1 - 260.0
- 100.1 - 180.0
- Under 100.1
- No Data or Data Suppressed
- Report Location

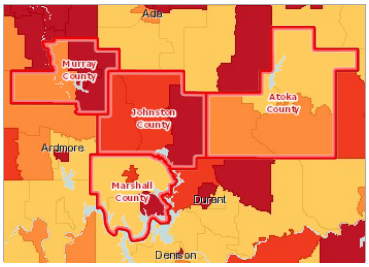
Young People Not in School and Not Working

This indicator reports the percentage of youth age 16-19 who are not currently enrolled in school and who are not employed.

Report Area	Population Age 16-19	Percentage of Population Age 16-19 Not in School and Not Employed
Report Location	2,667	**11.62%**
Atoka County, OK	647	11.59%
Johnston County, OK	593	18.38%
Marshall County, OK	667	7.05%
Murray County, OK	760	10.39%
Oklahoma	206,995	8.95%
United States	17,154,555	7.59%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



View larger map

Youths Not Enrolled in School, Not High School Graduates, and Not Employed, Percent by Tract, ACS 2012-16

- Over 6.0%
- 4.1 - 6.0%
- 2.1 - 4.0%
- Under 2.1%
- No Population Age 16-19 Reported
- No Data or Data Suppressed
- Report Location

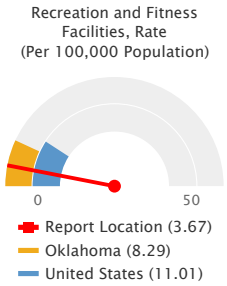
Physical Environment

A community's health also is affected by the physical environment. A safe, clean environment that provides access to healthy food and recreational opportunities is important to maintaining and improving community health.

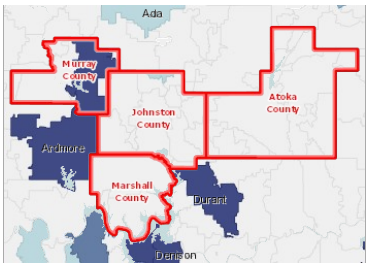
Built Environment - Recreation and Fitness Facility Access

This indicator reports the number per 100,000 population of recreation and fitness facilities as defined by North American Industry Classification System (NAICS) Code 713940. This indicator is relevant because access to recreation and fitness facilities encourages physical activity and other healthy behaviors.

Report Area	Total Population	Number of Establishments	Establishments, Rate per 100,000 Population
Report Location	54,467	2	**3.67**
Atoka County, OK	14,182	0	0
Johnston County, OK	10,957	0	0
Marshall County, OK	15,840	0	0
Murray County, OK	13,488	2	14.83
Oklahoma	3,751,351	311	8.29
United States	308,745,538	33,980	11.01



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, County Business Patterns. Additional data analysis by CARES. 2016. Source geography: ZCTA



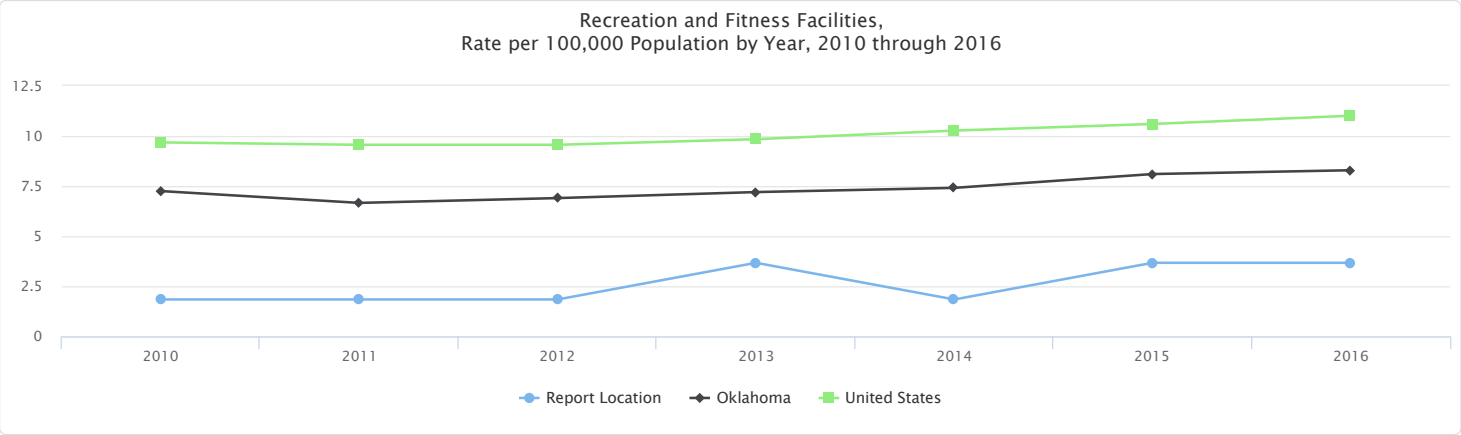
View larger map

Recreation and Fitness Facilities, Rate (Per 100,000 Pop.) by ZCTA, CBP 2016

- Over 12.0
- 8.1 - 12.0
- 4.1 - 8.0
- Under 4.1
- No Fitness and Recreation Centers
- Report Location

Recreation and Fitness Facilities, Rate per 100,000 Population by Year, 2010 through 2016

Report Area	2010	2011	2012	2013	2014	2015	2016
Report Location	1.84	1.84	1.84	3.67	1.84	3.67	3.67
Atoka County, OK	0	0	0	0	0	0	0
Johnston County, OK	0	0	0	0	0	0	0
Marshall County, OK	0	0	0	0	0	0	0
Murray County, OK	7.41	7.41	7.41	14.83	7.41	14.83	14.83
Oklahoma	7.25	6.66	6.9	7.2	7.41	8.1	8.29
United States	9.68	9.56	9.56	9.84	10.27	10.6	11.01



EDUCATION STATISTICS REPORT

Location

Atoka County, OK | Johnston County, OK | Marshall County, OK | Murray County, OK

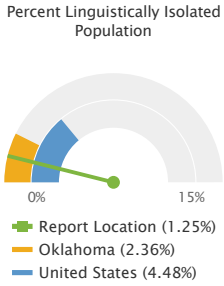
Demographics

Current population demographics and changes in demographic composition over time play a determining role in the types of health and social services needed by communities.

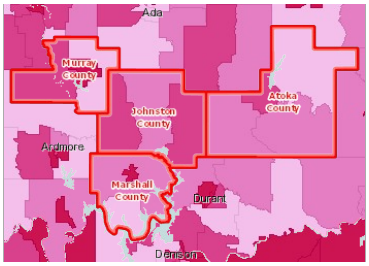
Population in Limited English Households

This indicator reports the percentage of the population aged 5 and older living in Limited English speaking households. A “Limited English speaking household” is one in which no member 14 years old and over (1) speaks only English at home or (2) speaks a language other than English at home and speaks English “Very well.” This indicator is significant as it identifies households and populations that may need English-language assistance.

Report Area	Total Population Age 5+	Linguistically Isolated Population	Percent Linguistically Isolated Population
Report Location	51,440	641	**1.25%**
Atoka County, OK	13,014	64	0.49%
Johnston County, OK	10,343	50	0.48%
Marshall County, OK	15,107	427	2.83%
Murray County, OK	12,976	100	0.77%
Oklahoma	3,609,771	85,264	2.36%
United States	298,691,202	13,393,615	4.48%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



View larger map

Population in Linguistically Isolated Households, Percent by Tract, ACS 2012-16

- Over 3.0%
- 1.1 - 3.0%
- 0.1 - 1.1%
- No Population in Linguistically Isolated Households
- No Data or Data Suppressed
- Report Location

Social & Economic Factors

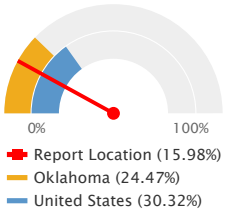
Economic and social insecurity often are associated with poor health. Poverty, unemployment, and lack of educational achievement affect access to care and a community’s ability to engage in healthy behaviors. Without a network of support and a safe community, families cannot thrive. Ensuring access to social and economic resources provides a foundation for a healthy community.

Education - Bachelor's Degree or Higher

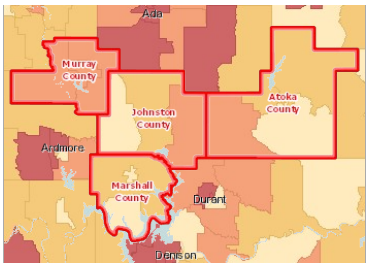
15.98% of the population aged 25 and older, or 6,003 have obtained an Bachelor's level degree or higher. This indicator is relevant because educational attainment has been linked to positive health outcomes.

Report Area	Total Population Age 25+	Population Age 25+ with Bachelor's Degree or Higher	Percent Population Age 25+ with Bachelor's Degree or Higher
Report Location	37,556	6,003	**15.98%**
Atoka County, OK	9,575	1,409	14.72%
Johnston County, OK	7,468	1,181	15.81%
Marshall County, OK	10,999	1,494	13.58%
Murray County, OK	9,514	1,919	20.17%
Oklahoma	2,534,278	620,115	24.47%
United States	213,649,147	64,767,787	30.32%

Percent Population Age 25+ with Bachelor's Degree or Higher



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



View larger map

Population with a Bachelor's Degree or Higher, Percent by Tract, ACS 2012-16

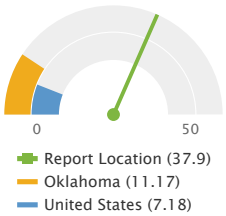
- Over 23.0%
- 18.1 - 23.0%
- 13.1 - 18.0%
- Under 13.1%
- No Data or Data Suppressed
- Report Location

Education - Head Start

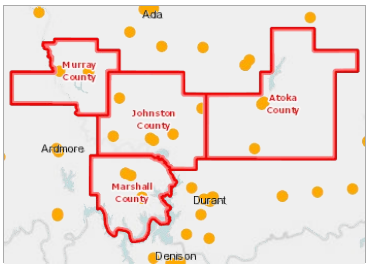
This indicator reports the number and rate of Head Start program facilities per 10,000 children under age 5. Head Start facility data is acquired from the US Department of Health and Human Services (HHS) 2018 Head Start locator. Population data is from the 2010 US Decennial Census.

Report Area	Total Children Under Age 5	Total Head Start Programs	Head Start Programs, Rate (Per 10,000 Children)
Report Location	3,694	17	**37.9**
Atoka County, OK	928	3	21.55
Johnston County, OK	788	6	63.45
Marshall County, OK	1,056	5	47.35
Murray County, OK	922	3	21.69
Oklahoma	264,126	442	11.17
United States	20,426,118	18,886	7.18

Head Start Programs Rate (Per 10,000 Children Under Age 5)



Note: This indicator is compared to the state average.
Data Source: US Department of Health & Human Services, Administration for Children and Families. 2018. Source geography: Point



View larger map

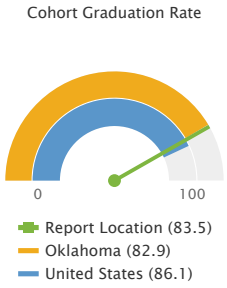
Head Start Facilities, All Facilities, ACF 2018
Report Location

Education - High School Graduation Rate

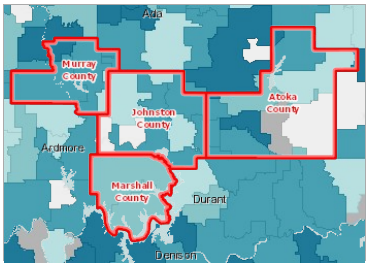
Within the report area 83.5% of students are receiving their high school diploma within four years. Data represents the 2015-16 school year.

This indicator is relevant because research suggests education is one the strongest predictors of health (Freudenberg & Ruglis, 2007).

Report Area	Total Student Cohort	Estimated Number of Diplomas Issued	Cohort Graduation Rate
Report Location	711	594	83.5
Atoka County, OK	188	159	84.6
Johnston County, OK	118	100	84.7
Marshall County, OK	225	178	79.1
Murray County, OK	180	157	87.2
Oklahoma	45,499	37,721	82.9
United States	3,135,216	2,700,120	86.1



Note: This indicator is compared to the state average.
Data Source: US Department of Education, EDFacts. Accessed via DATA.GOV. Additional data analysis by CARES. 2015-16. Source geography: School District



View larger map

On-Time Graduation, Rate by School District (Secondary), ED*Facts* 2015-16

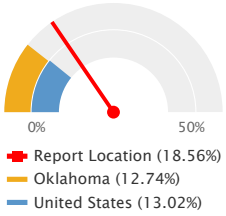
Over 94.0%
85.1 - 94.0%
75.1 - 85.0%
Under 75.1%
No Data or Data Suppressed
Report Location

Education - No High School Diploma

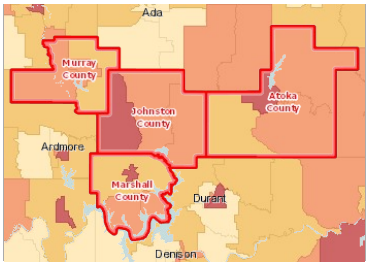
Within the report area there are 6,970 persons aged 25 and older without a high school diploma (or equivalency) or higher. This represents 18.56% of the total population aged 25 and older. This indicator is relevant because educational attainment is linked to positive health outcomes (Freudenberg & Ruglis, 2007).

Report Area	Total Population Age 25+	Population Age 25+ with No High School Diploma	Percent Population Age 25+ with No High School Diploma
Report Location	37,556	6,970	**18.56%**
Atoka County, OK	9,575	1,743	18.2%
Johnston County, OK	7,468	1,420	19.01%
Marshall County, OK	10,999	2,171	19.74%
Murray County, OK	9,514	1,636	17.2%
Oklahoma	2,534,278	322,890	12.74%
United States	213,649,147	27,818,380	13.02%

Percent Population Age 25+ with No High School Diploma



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



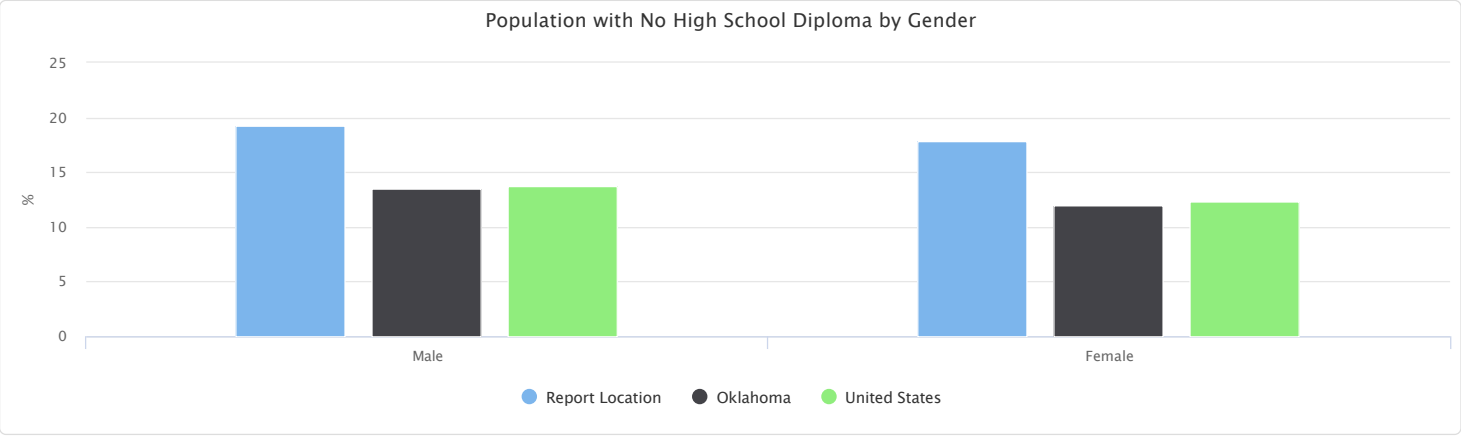
View larger map

Population with No High School Diploma (Age 25+), Percent by Tract, ACS 2012-16

- Over 21.0%
- 16.1 - 21.0%
- 11.1 - 16.0%
- Under 11.1%
- No Data or Data Suppressed
- Report Location

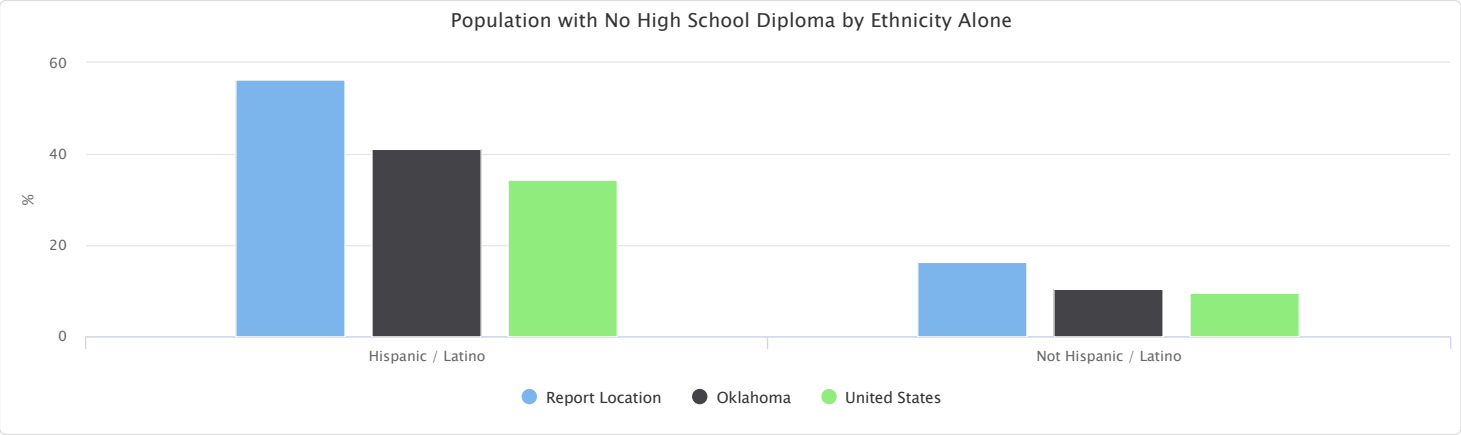
Population with No High School Diploma by Gender

Report Area	Total Male	Total Female	Percent Male	Percent Female
Report Location	3,596	3,374	19.25%	17.87%
Atoka County, OK	973	770	19.38%	16.9%
Johnston County, OK	682	738	18.82%	19.2%
Marshall County, OK	1,140	1,031	21.22%	18.32%
Murray County, OK	801	835	17.17%	17.22%
Oklahoma	166,934	155,956	13.55%	11.98%
United States	14,145,422	13,672,958	13.72%	12.37%



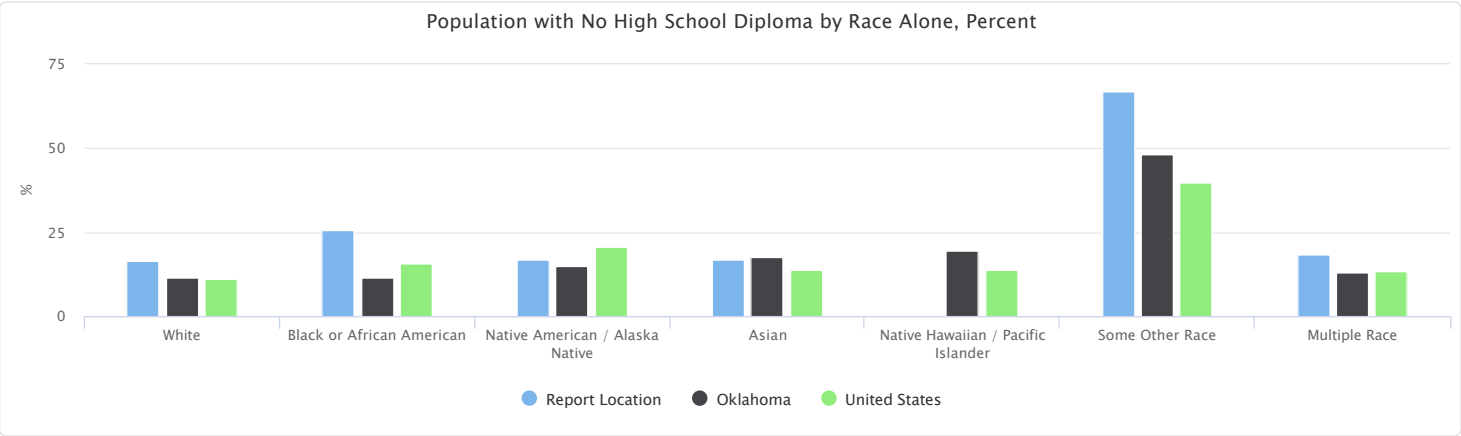
Population with No High School Diploma by Ethnicity Alone

Report Area	Total Hispanic / Latino	Total Not Hispanic / Latino	Percent Hispanic / Latino	Percent Not Hispanic / Latino
Report Location	1,223	5,747	56.23%	16.24%
Atoka County, OK	128	1,615	52.46%	17.31%
Johnston County, OK	129	1,291	50%	17.91%
Marshall County, OK	775	1,396	60.08%	14.38%
Murray County, OK	191	1,445	49.87%	15.83%
Oklahoma	74,632	248,258	41.13%	10.55%
United States	10,507,971	17,310,409	34.27%	9.46%



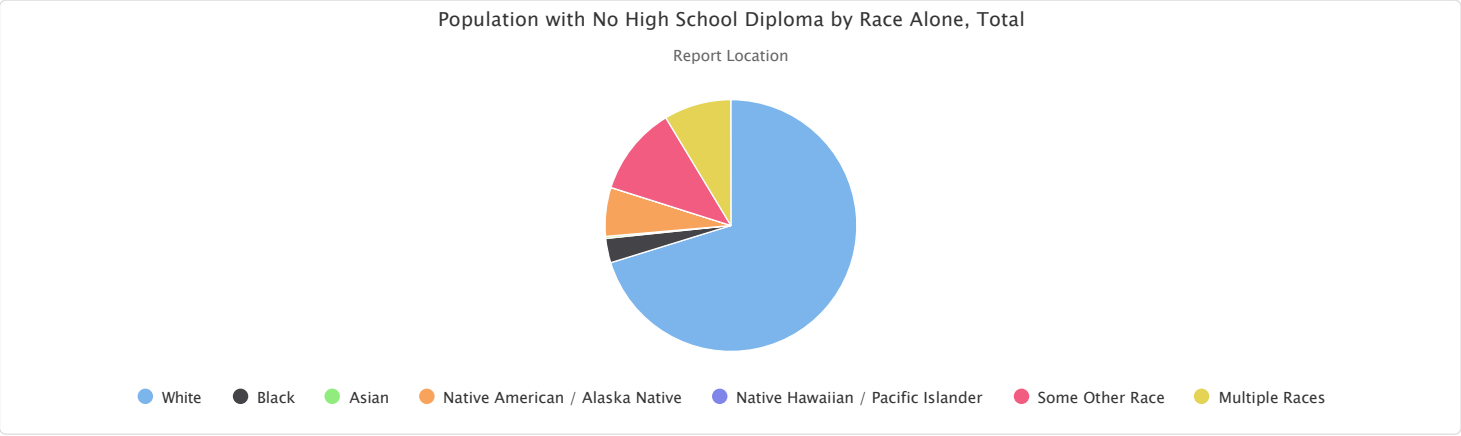
Population with No High School Diploma by Race Alone, Percent

Report Area	White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	16.59%	25.58%	16.88%	16.67%	0%	67.09%	18.32%
Atoka County, OK	17.49%	30.55%	19.34%	0%	0%	63.49%	13.99%
Johnston County, OK	18.13%	16.58%	14.96%	0%	0%	100%	19.3%
Marshall County, OK	14.82%	8.26%	16.53%	62.96%	No data	71.45%	23.2%
Murray County, OK	16.54%	35.67%	13.78%	0%	No data	40%	15.8%
Oklahoma	11.5%	11.62%	15.09%	17.7%	19.38%	48.17%	13.04%
United States	11.06%	15.66%	20.69%	13.73%	13.61%	39.83%	13.31%



Population with No High School Diploma by Race Alone, Total

Report Area	White	Black	Asian	Native American / Alaska Native	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Races
Report Location	4,895	219	17	437	0	799	603
Atoka County, OK	1,312	117	0	194	0	40	80
Johnston County, OK	1,044	32	0	57	0	89	198
Marshall County, OK	1,267	9	17	120	0	578	180
Murray County, OK	1,272	61	0	66	0	92	145
Oklahoma	225,049	19,785	8,789	24,746	527	26,340	17,654
United States	17,969,332	3,928,502	1,584,445	325,655	46,474	3,432,660	531,312



EDUCATION STATISTICS REPORT

Location

Atoka County, OK | Johnston County, OK | Marshall County, OK | Murray County, OK

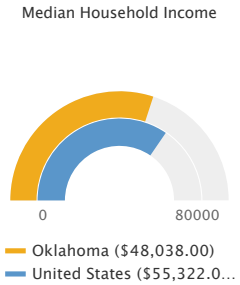
Social & Economic Factors

Economic and social insecurity often are associated with poor health. Poverty, unemployment, and lack of educational achievement affect access to care and a community's ability to engage in healthy behaviors. Without a network of support and a safe community, families cannot thrive. Ensuring access to social and economic resources provides a foundation for a healthy community.

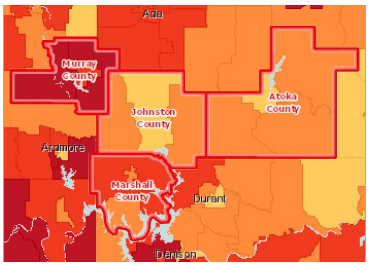
Income - Median Household Income

This indicator reports median household income based on the latest 5-year American Community Survey estimates. This includes the income of the householder and all other individuals 15 years old and over in the household, whether they are related to the householder or not. Because many households consist of only one person, average household income is usually less than average family income.

Report Area	Total Households	Average Household Income	Median Household Income
Report Location	20,711	$54,459.00	No data
Atoka County, OK	5,198	$52,810.00	$36,528.00
Johnston County, OK	4,157	$48,895.00	$38,155.00
Marshall County, OK	5,969	$54,354.00	$42,886.00
Murray County, OK	5,387	$60,463.00	$51,752.00
Oklahoma	1,461,500	$65,458.00	$48,038.00
United States	117,716,237	$77,866.00	$55,322.00



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



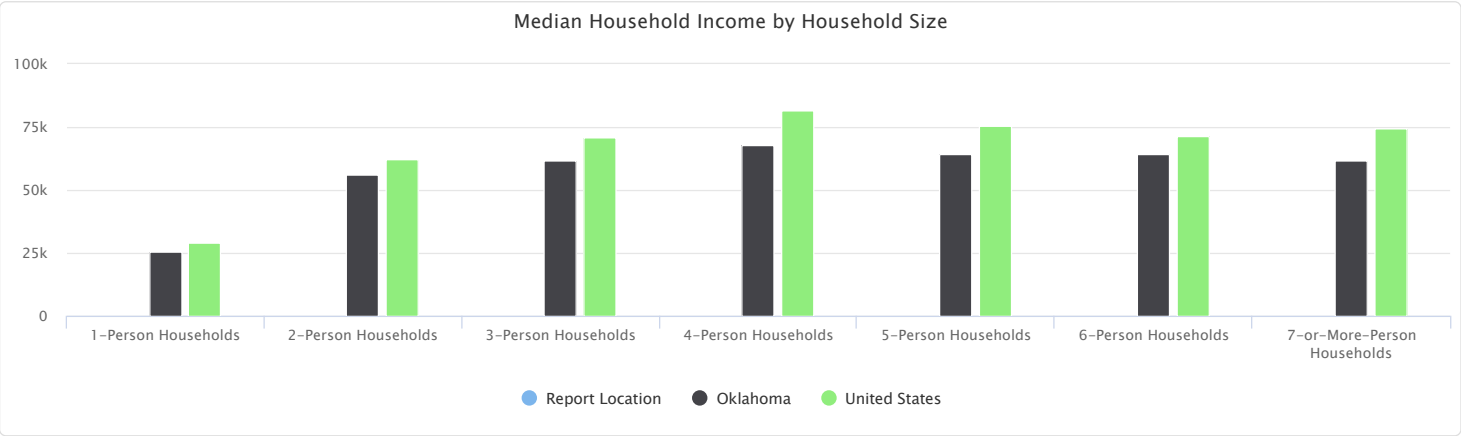
View larger map

Median Household Income by Tract, ACS 2012-16

- Over 55,000
- 45,001 - 55,000
- 35,001 - 45,000
- Under 35,001
- No Data or Data Suppressed
- Report Location

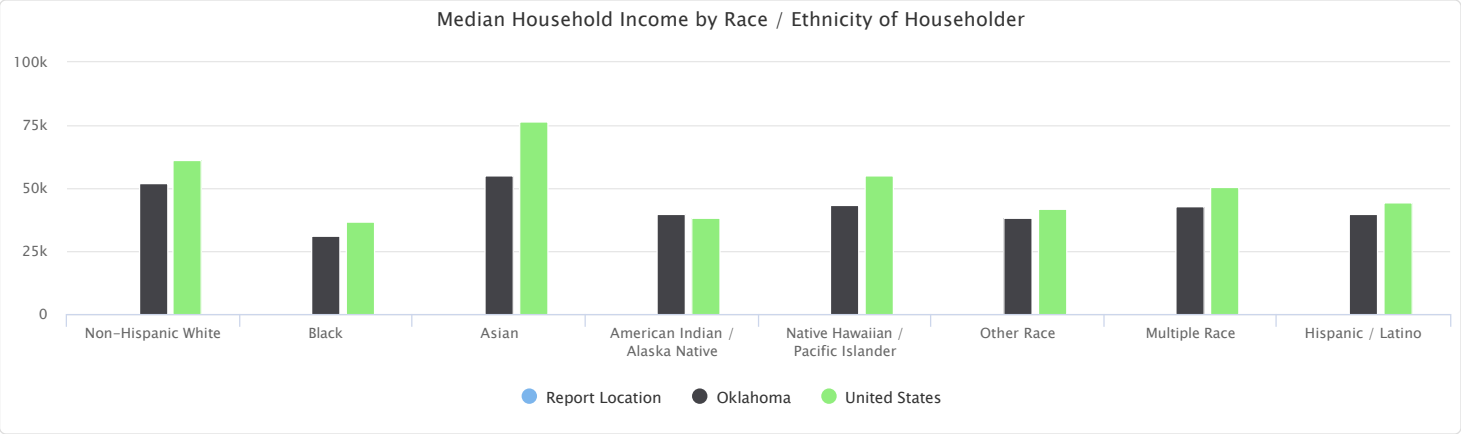
Median Household Income by Household Size

Report Area	1-Person Households	2-Person Households	3-Person Households	4-Person Households	5-Person Households	6-Person Households	7-or-More-Person Households
Report Location	No data	No data	No data	No data	No data	No data	No data
Atoka County, OK	$18,383.00	$41,647.00	$48,586.00	$52,045.00	$47,212.00	$41,875.00	46,667
Johnston County, OK	$17,602.00	$46,314.00	$46,484.00	$57,692.00	$51,618.00	$52,083.00	42,083
Marshall County, OK	$20,043.00	$51,295.00	$51,842.00	$56,902.00	$53,487.00	$45,938.00	54,833
Murray County, OK	$23,542.00	$54,413.00	$64,955.00	$67,038.00	$63,438.00	$65,469.00	50,962
Oklahoma	$25,342.00	$55,987.00	$61,627.00	$67,814.00	$64,234.00	$64,138.00	61,692
United States	$29,162.00	$62,214.00	$70,766.00	$81,844.00	$75,347.00	$71,600.00	74,443



Median Household Income by Race / Ethnicity of Householder

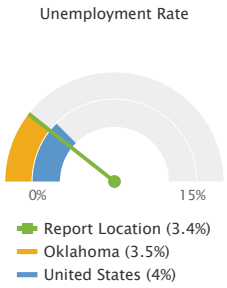
Report Area	Non-Hispanic White	Black	Asian	American Indian / Alaska Native	Native Hawaiian / Pacific Islander	Other Race	Multiple Race	Hispanic / Latino
Report Location	No data	No data	No data	No data	No data	No data	No data	No data
Atoka County, OK	$37,149.00	$28,583.00	$38,889.00	$37,740.00	No data	No data	$40,909.00	$20,625.00
Johnston County, OK	$39,825.00	$7,727.00	No data	$43,859.00	No data	$50,000.00	$31,806.00	$32,303.00
Marshall County, OK	$44,578.00	$13,750.00	No data	$37,639.00	No data	$40,852.00	$39,583.00	$42,484.00
Murray County, OK	$52,182.00	No data	No data	$37,763.00	No data	$59,595.00	$52,563.00	$58,615.00
Oklahoma	$51,916.00	$31,200.00	$54,937.00	$39,761.00	$43,429.00	$38,126.00	$42,795.00	$39,624.00
United States	$61,018.00	$36,651.00	$76,667.00	$38,502.00	$54,993.00	$41,927.00	$50,513.00	$44,254.00



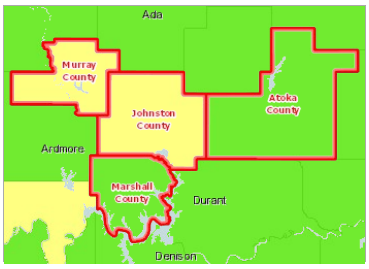
Unemployment Rate

Total unemployment in the report area for the current month was 803, or 3.4%% of the civilian non-institutionalized population age 16 and older (non-seasonally adjusted). This indicator is relevant because unemployment creates financial instability and barriers to access including insurance coverage, health services, healthy food, and other necessities that contribute to poor health status.

Report Area	Labor Force	Number Employed	Number Unemployed	Unemployment Rate
Report Location	23,538	22,735	803	**3.4%**
Atoka County, OK	5,114	4,917	197	3.9%
Johnston County, OK	5,560	5,397	163	2.9%
Marshall County, OK	6,382	6,120	262	4.1%
Murray County, OK	6,482	6,301	181	2.8%
Oklahoma	1,855,540	1,791,225	64,315	3.5%
United States	162,996,774	156,527,318	6,469,456	4%



Note: This indicator is compared to the state average.
Data Source: US Department of Labor, Bureau of Labor Statistics. 2018 - August. Source geography: County



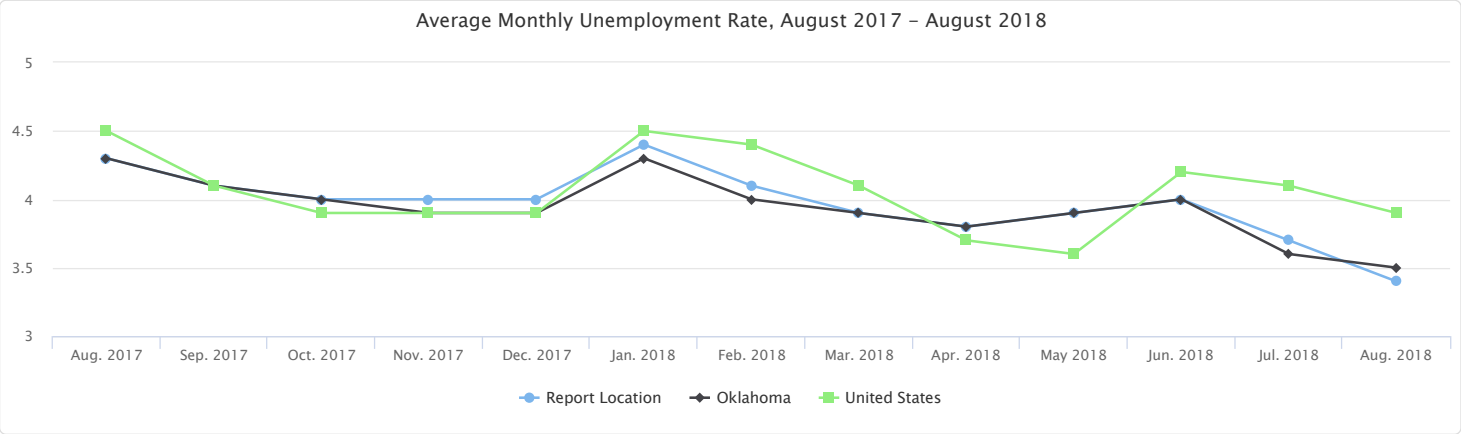
View larger map

Unemployment, Rate by County, BLS 2018 - August

- Over 12.0%
- 9.1 - 12.0%
- 6.1 - 9.0%
- 3.1 - 6.0%
- Under 3.1%
- Report Location

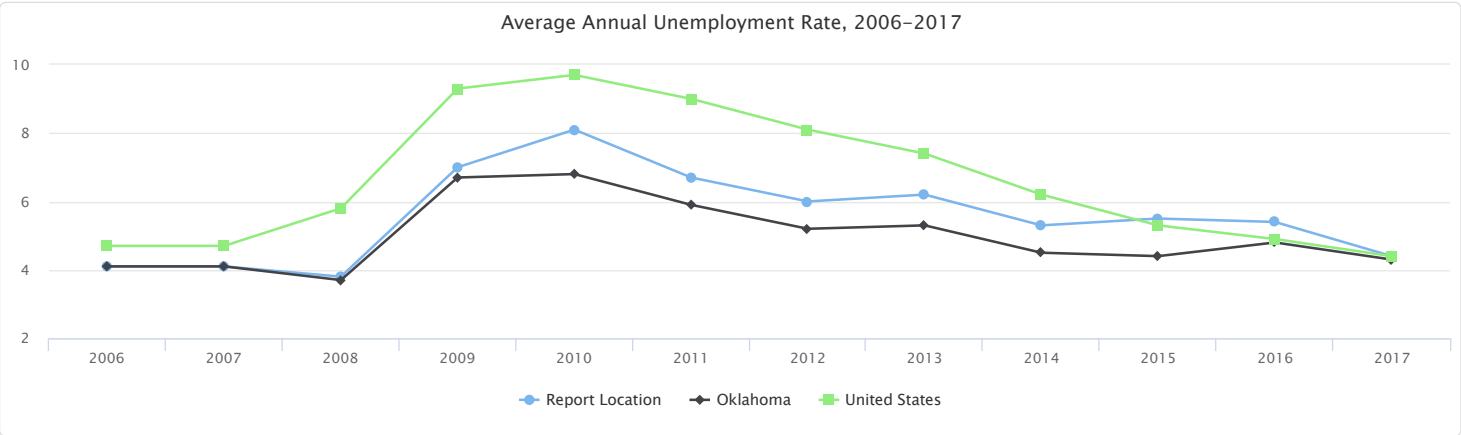
Average Monthly Unemployment Rate, August 2017 - August 2018

Report Area	Aug. 2017	Sep. 2017	Oct. 2017	Nov. 2017	Dec. 2017	Jan. 2018	Feb. 2018	Mar. 2018	Apr. 2018	May 2018	Jun. 2018	Jul. 2018	Aug. 2018
Report Location	4.3	4.1	4	4	4	4.4	4.1	3.9	3.8	3.9	4	3.7	3.4
Atoka County, OK	4.9	4.9	5	4.8	4.8	5.7	4.9	4.6	4.6	4.7	4.8	4.4	3.9
Johnston County, OK	4	3.7	3.4	3.4	3.2	3.4	3.5	3.3	3.2	3.4	3.5	3.2	2.9
Marshall County, OK	4.6	4.4	4.5	4.4	4.5	4.8	4.4	4.4	4.1	4.3	4.4	4.3	4.1
Murray County, OK	3.6	3.5	3.2	3.4	3.4	3.7	3.6	3.4	3.3	3.4	3.4	3	2.8
Oklahoma	4.3	4.1	4	3.9	3.9	4.3	4	3.9	3.8	3.9	4	3.6	3.5
United States	4.5	4.1	3.9	3.9	3.9	4.5	4.4	4.1	3.7	3.6	4.2	4.1	3.9



Average Annual Unemployment Rate, 2006-2017

Report Area	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Report Location	4.1	4.1	3.8	7	8.1	6.7	6	6.2	5.3	5.5	5.4	4.4
Atoka County, OK	5	5.4	4.6	8.6	10	8.5	6.8	6.9	6.2	6.5	6.6	5.3
Johnston County, OK	4.4	4.3	4.3	7.8	10.4	8.5	7.8	8.1	7	6.5	5.9	4.1
Marshall County, OK	4.2	4.4	4.1	8.5	7.2	6	5.8	5.8	4.8	5.5	5.1	4.7
Murray County, OK	3.1	2.9	2.7	4.4	6.2	4.9	4.6	5	4.2	4.2	4.5	3.7
Oklahoma	4.1	4.1	3.7	6.7	6.8	5.9	5.2	5.3	4.5	4.4	4.8	4.3
United States	4.7	4.7	5.8	9.3	9.7	9	8.1	7.4	6.2	5.3	4.9	4.4



HEALTH STATISTICS REPORT

Location

Atoka County, OK | Johnston County, OK | Marshall County, OK | Murray County, OK

Demographics

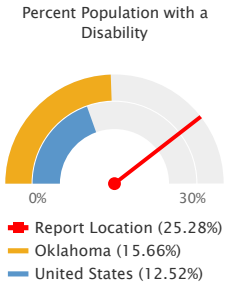
Current population demographics and changes in demographic composition over time play a determining role in the types of health and social services needed by communities.

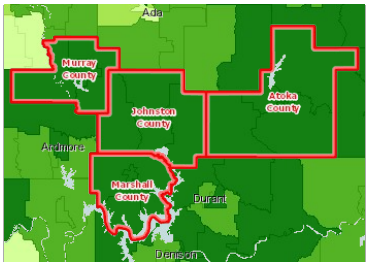
Population with Any Disability

This indicator reports the percentage of the total civilian non-institutionalized population with a disability. This indicator is relevant because disabled individuals comprise a vulnerable population that requires targeted services and outreach by providers.

Report Area	Total Population (For Whom Disability Status Is Determined)	Total Population with a Disability	Percent Population with a Disability
Report Location	52,373	13,238	**25.28%**
Atoka County, OK	12,268	2,889	23.55%
Johnston County, OK	10,905	2,851	26.14%
Marshall County, OK	15,821	4,919	31.09%
Murray County, OK	13,379	2,579	19.28%
Oklahoma	3,794,815	594,454	15.66%
United States	313,576,137	39,272,529	12.52%

Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract





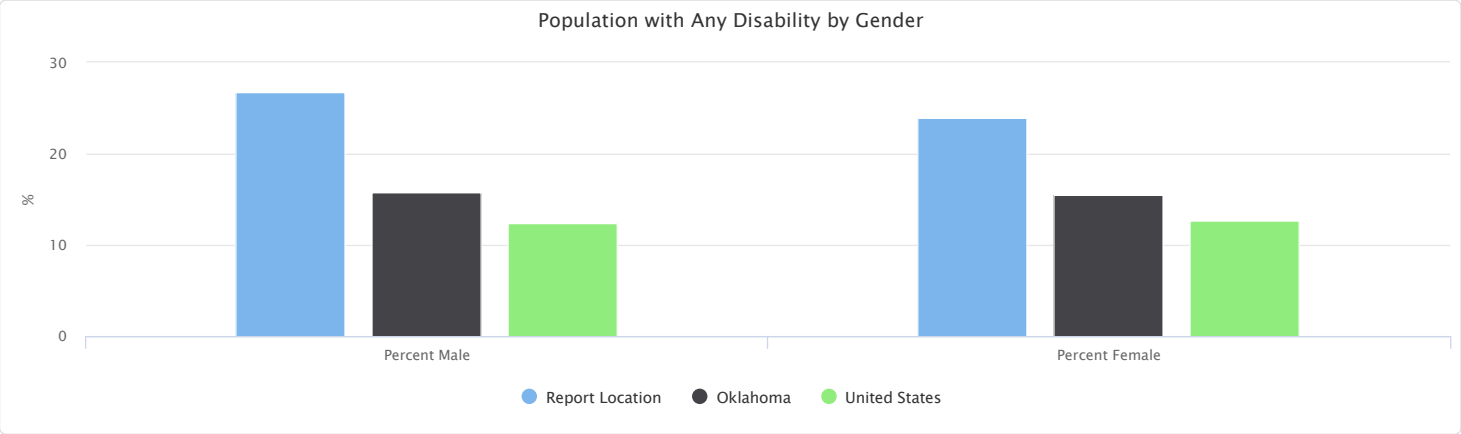
View larger map

Disabled Population, Percent by Tract, ACS 2012-16

- Over 18.0%
- 15.1 - 18.0%
- 12.1 - 15.0%
- Under 12.1%
- No Data or Data Suppressed
- Report Location

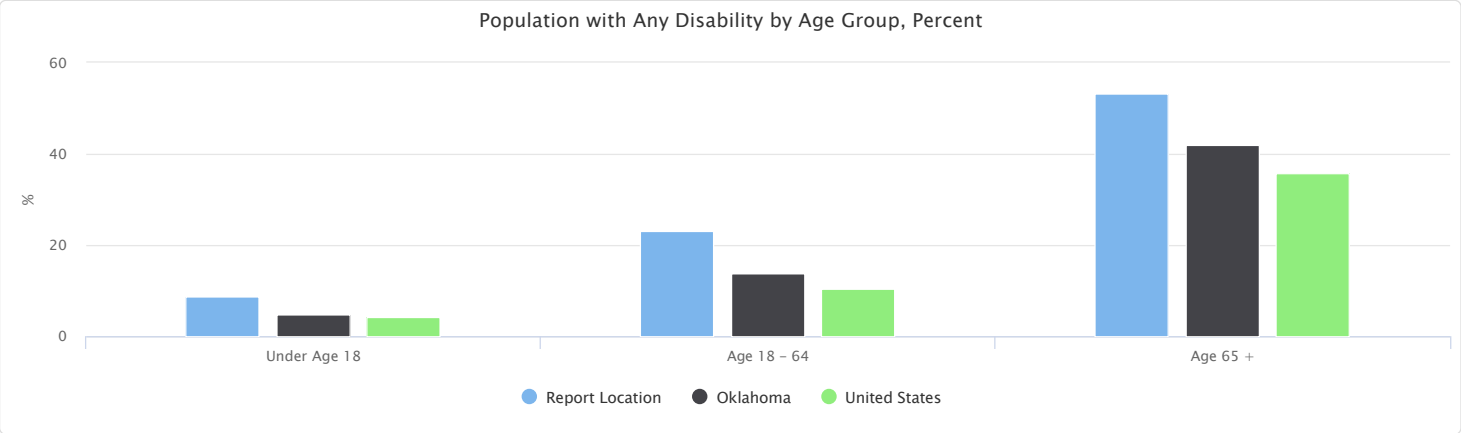
Population with Any Disability by Gender

Report Area	Total Male	Total Female	Percent Male	Percent Female
Report Location	6,783	6,455	26.71%	23.93%
Atoka County, OK	1,437	1,452	25.18%	22.13%
Johnston County, OK	1,522	1,329	28.57%	23.83%
Marshall County, OK	2,602	2,317	33%	29.19%
Murray County, OK	1,222	1,357	18.86%	19.67%
Oklahoma	293,615	300,839	15.78%	15.56%
United States	18,948,431	20,324,098	12.37%	12.67%



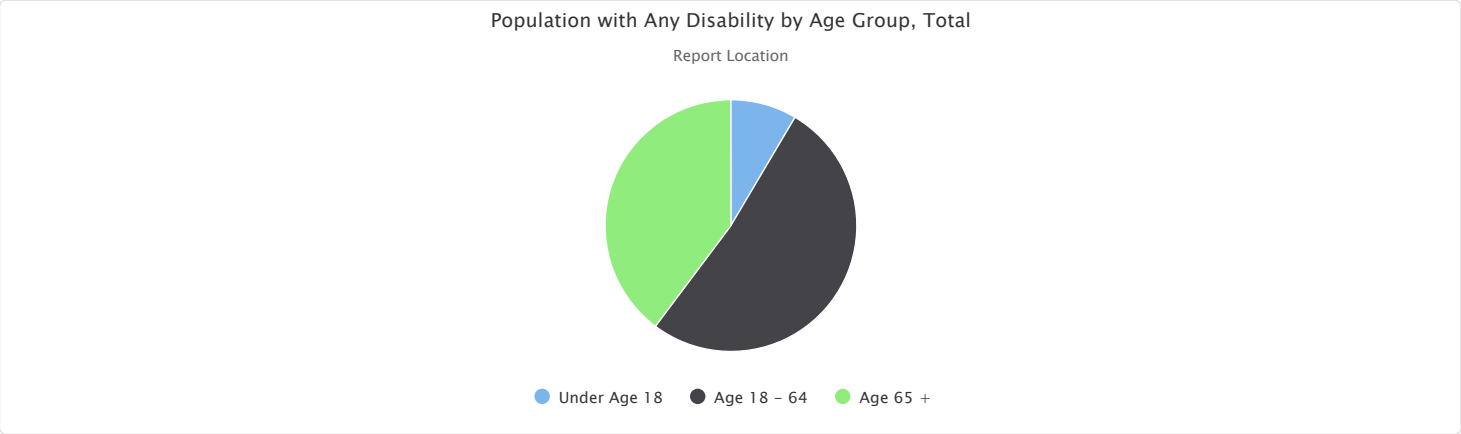
Population with Any Disability by Age Group, Percent

Report Area	Under Age 18	Age 18 - 64	Age 65 +
Report Location	8.85%	23.02%	53.22%
Atoka County, OK	6.27%	21.3%	53.36%
Johnston County, OK	4.09%	25.72%	57.43%
Marshall County, OK	14.46%	28.81%	56.35%
Murray County, OK	8.7%	15.84%	45.22%
Oklahoma	4.9%	13.9%	41.98%
United States	4.14%	10.34%	35.75%



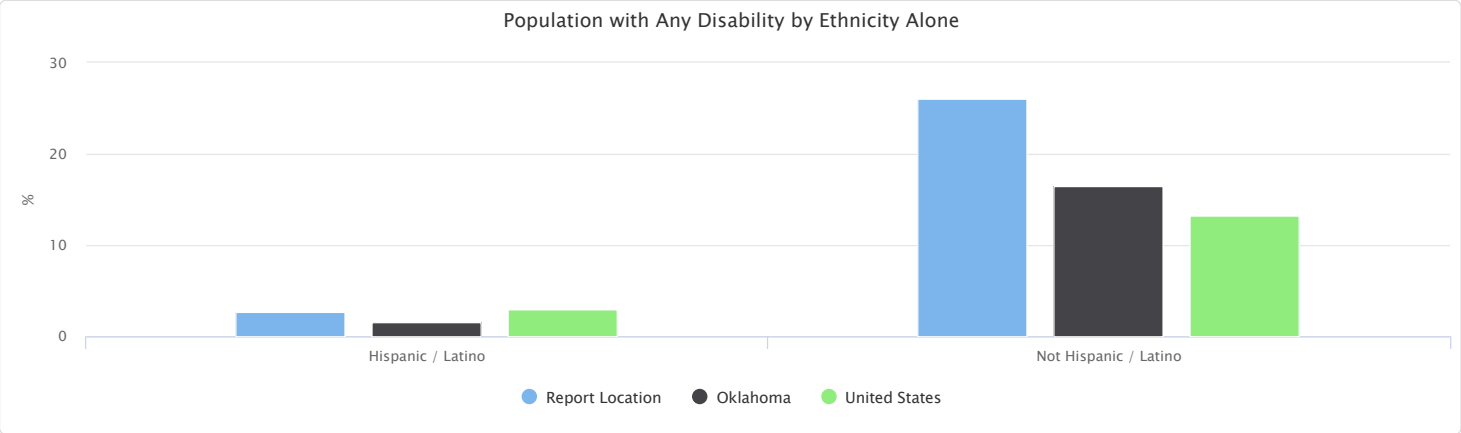
Population with Any Disability by Age Group, Total

Report Area	Under Age 18	Age 18 - 64	Age 65 +
Report Location	1,127	6,849	5,262
Atoka County, OK	199	1,437	1,253
Johnston County, OK	107	1,635	1,109
Marshall County, OK	543	2,535	1,841
Murray County, OK	278	1,242	1,059
Oklahoma	46,574	319,936	227,944
United States	3,042,011	20,188,257	16,042,261



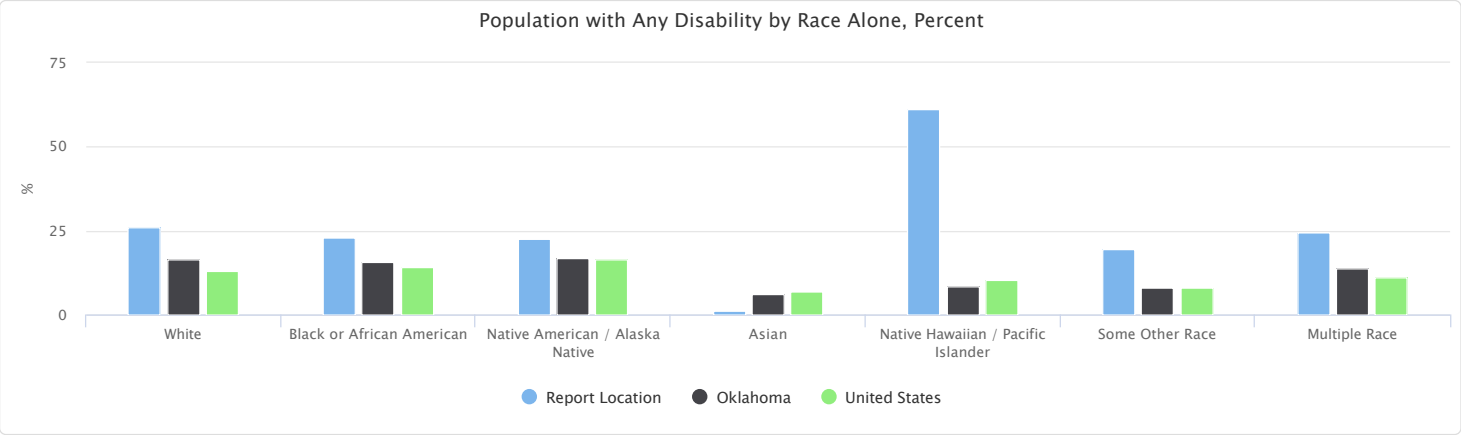
Population with Any Disability by Ethnicity Alone

Report Area	Total Hispanic / Latino	Total Not Hispanic / Latino	Percent Hispanic / Latino	Percent Not Hispanic / Latino
Report Location	712	12,526	2.64%	26.05%
Atoka County, OK	58	2,831	16.48%	23.76%
Johnston County, OK	67	2,784	13.06%	26.79%
Marshall County, OK	493	4,426	18.67%	33.58%
Murray County, OK	94	2,485	11.97%	19.73%
Oklahoma	29,278	565,176	1.51%	16.52%
United States	4,798,683	34,473,846	2.99%	13.3%



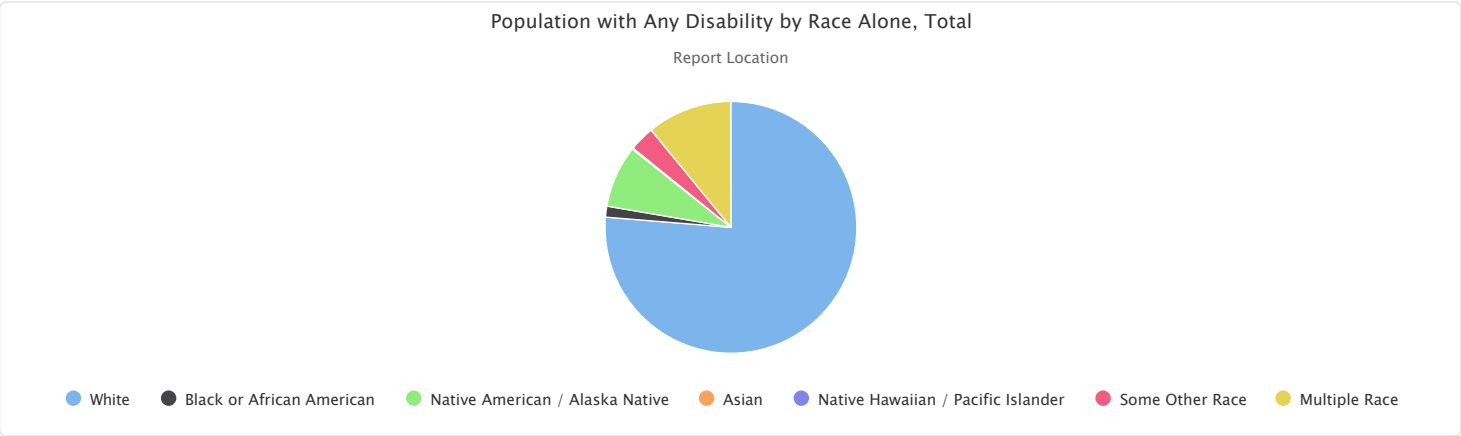
Population with Any Disability by Race Alone, Percent

Report Area	White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	26.17%	22.77%	22.75%	1.32%	61.29%	19.6%	24.32%
Atoka County, OK	24.24%	29.29%	21.39%	0%	0%	16.55%	22.36%
Johnston County, OK	27.73%	12.89%	23.2%	0%	100%	4.88%	23.02%
Marshall County, OK	33.25%	38.22%	24.38%	0%	No data	21.34%	30.03%
Murray County, OK	18.82%	9.33%	22.84%	5.56%	No data	18.4%	21.66%
Oklahoma	16.29%	15.8%	16.66%	6.04%	8.23%	8.05%	13.87%
United States	12.99%	13.98%	16.6%	6.89%	10.35%	8.14%	11.05%



Population with Any Disability by Race Alone, Total

Report Area	White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	10,101	186	1,057	2	19	426	1,447
Atoka County, OK	2,253	70	384	0	0	23	159
Johnston County, OK	2,176	25	158	0	19	6	467
Marshall County, OK	3,764	73	303	0	0	328	451
Murray County, OK	1,908	18	212	2	0	69	370
Oklahoma	451,595	42,328	46,877	4,634	394	8,038	40,588
United States	29,932,116	5,448,072	420,713	1,139,600	56,630	1,215,955	1,059,443



Social & Economic Factors

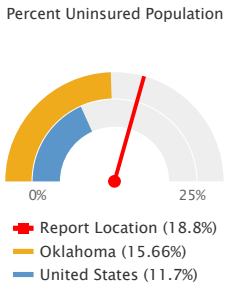
Economic and social insecurity often are associated with poor health. Poverty, unemployment, and lack of educational achievement affect access to care and a community's ability to engage in healthy behaviors. Without a network of support and a safe community, families cannot thrive. Ensuring access to social and economic resources provides a foundation for a healthy community.

Insurance - Uninsured Population

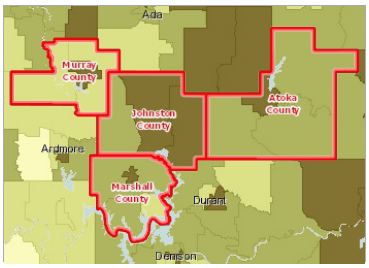
The lack of health insurance is considered a *key driver* of health status.

This indicator reports the percentage of the total civilian non-institutionalized population without health insurance coverage. This indicator is relevant because lack of insurance is a primary barrier to healthcare access including regular primary care, specialty care, and other health services that contributes to poor health status.

Report Area	Total Population (For Whom Insurance Status is Determined)	Total Uninsured Population	Percent Uninsured Population
Report Location	52,373	9,846	**18.8%**
Atoka County, OK	12,268	2,537	20.68%
Johnston County, OK	10,905	2,272	20.83%
Marshall County, OK	15,821	2,699	17.06%
Murray County, OK	13,379	2,338	17.48%
Oklahoma	3,794,815	594,148	15.66%
United States	313,576,137	36,700,246	11.7%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



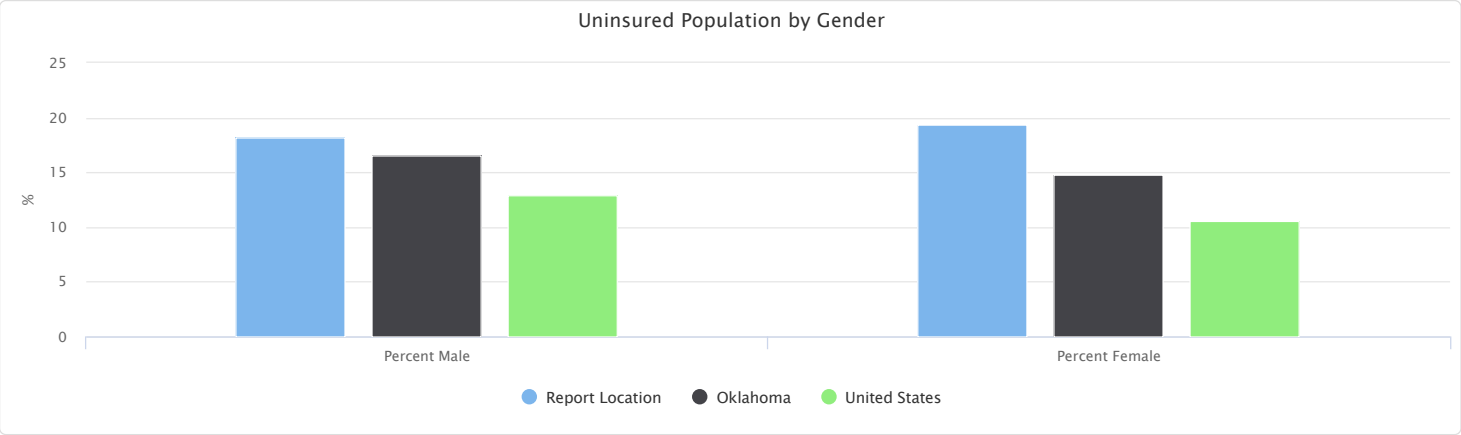
View larger map

Uninsured Population, Percent by Tract, ACS 2012-16

- Over 20.0%
- 15.1 - 20.0%
- 10.1 - 15.0%
- Under 10.1%
- No Data or Data Suppressed
- Report Location

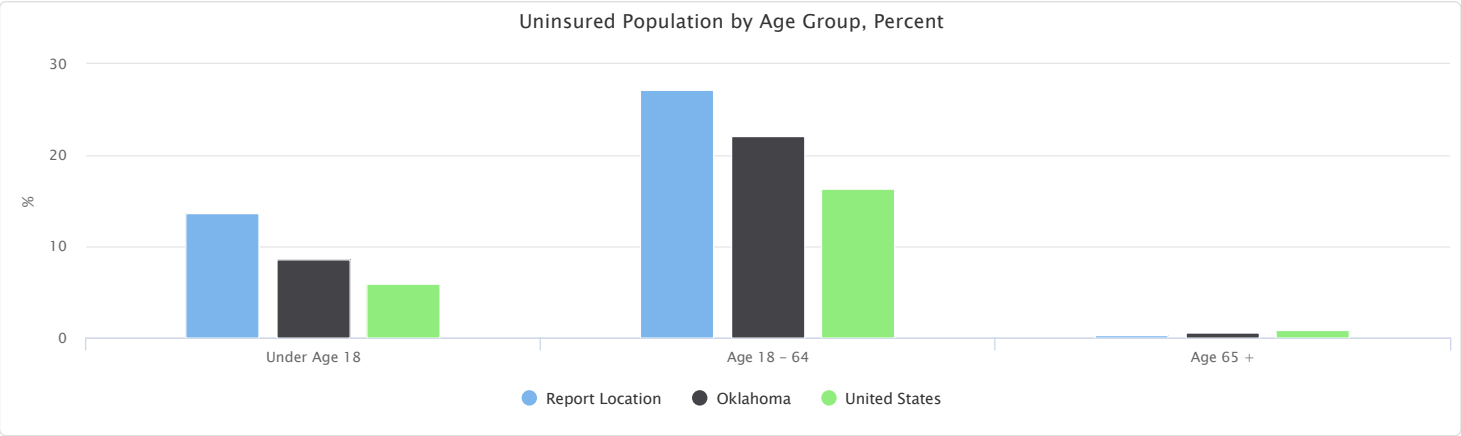
Uninsured Population by Gender

Report Area	Total Male	Total Female	Percent Male	Percent Female
Report Location	4,631	5,215	18.24%	19.33%
Atoka County, OK	1,151	1,386	20.17%	21.12%
Johnston County, OK	1,046	1,226	19.64%	21.98%
Marshall County, OK	1,323	1,376	16.78%	17.34%
Murray County, OK	1,111	1,227	17.15%	17.78%
Oklahoma	308,561	285,587	16.58%	14.77%
United States	19,759,421	16,940,825	12.9%	10.56%



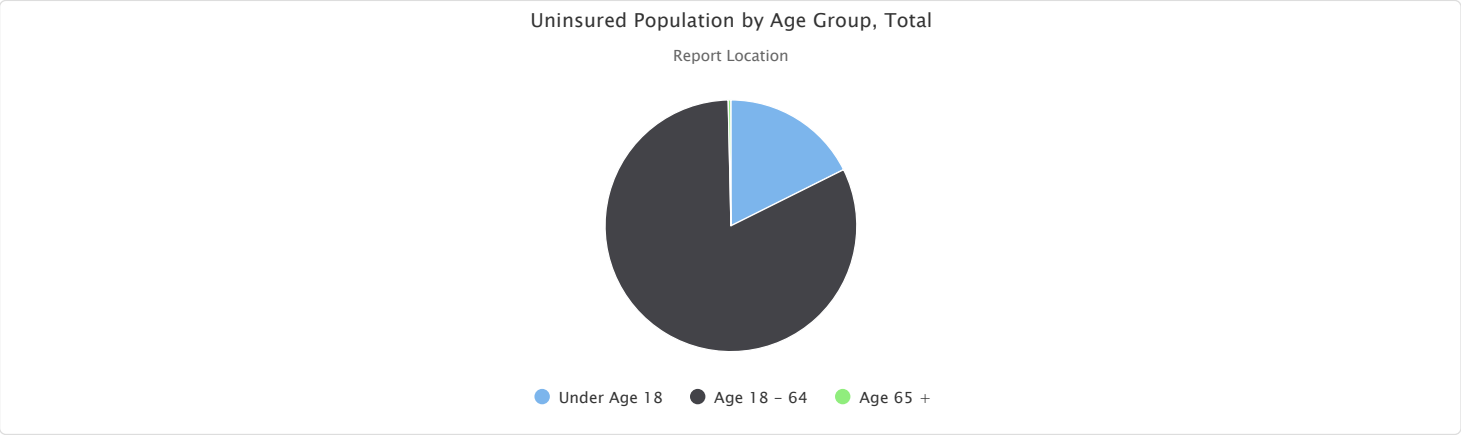
Uninsured Population by Age Group, Percent

Report Area	Under Age 18	Age 18 - 64	Age 65 +
Report Location	13.65%	27.14%	0.34%
Atoka County, OK	15.48%	30.23%	0.26%
Johnston County, OK	13.8%	29.68%	1.24%
Marshall County, OK	11%	25.93%	0.12%
Murray County, OK	14.8%	23.78%	0%
Oklahoma	8.56%	22.14%	0.6%
United States	5.9%	16.37%	0.91%



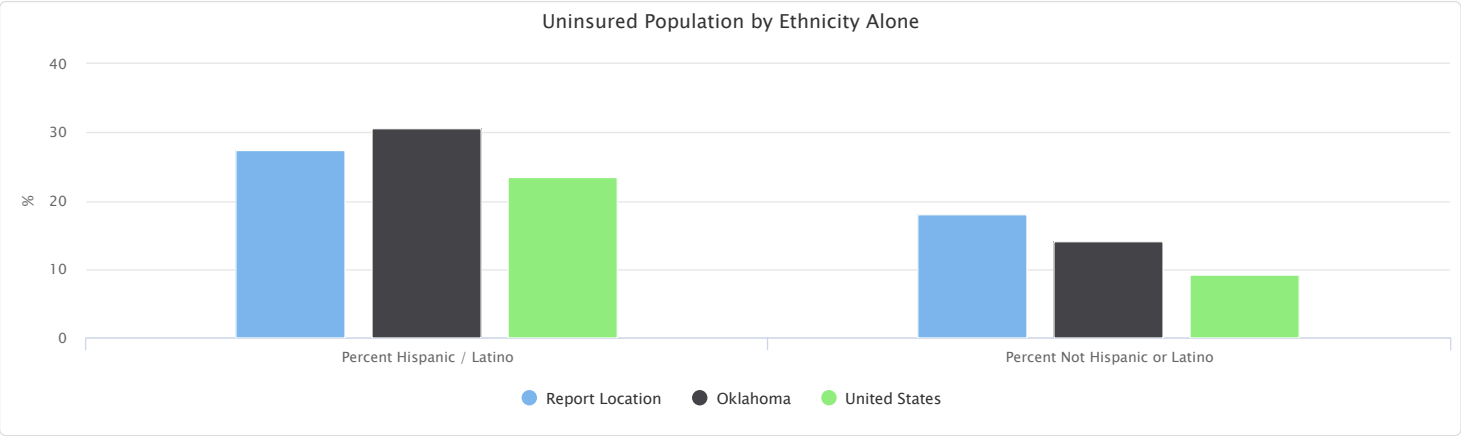
Uninsured Population by Age Group, Total

Report Area	Under Age 18	Age 18 - 64	Age 65 +
Report Location	1,738	8,074	34
Atoka County, OK	491	2,040	6
Johnston County, OK	361	1,887	24
Marshall County, OK	413	2,282	4
Murray County, OK	473	1,865	0
Oklahoma	81,357	509,521	3,270
United States	4,333,068	31,960,240	406,938



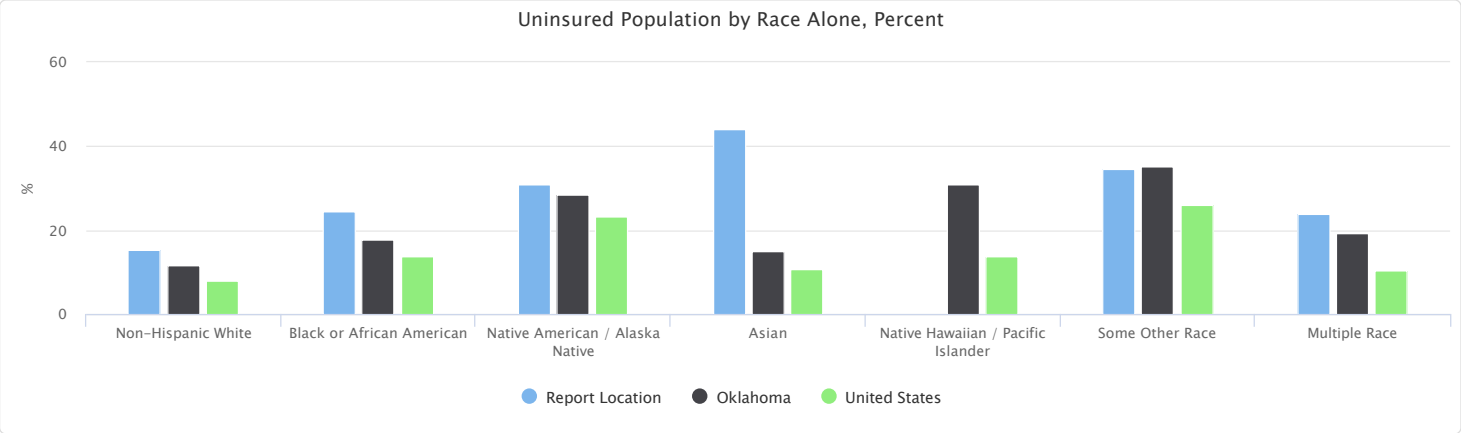
Uninsured Population by Ethnicity Alone

Report Area	Total Hispanic / Latino	Total Not Hispanic / Latino	Percent Hispanic / Latino	Percent Not Hispanic or Latino
Report Location	1,175	8,671	27.39%	18.03%
Atoka County, OK	80	2,457	22.73%	20.62%
Johnston County, OK	85	2,187	16.57%	21.05%
Marshall County, OK	707	1,992	26.78%	15.11%
Murray County, OK	303	2,035	38.6%	16.16%
Oklahoma	114,569	479,579	30.65%	14.02%
United States	12,756,229	23,944,017	23.42%	9.24%



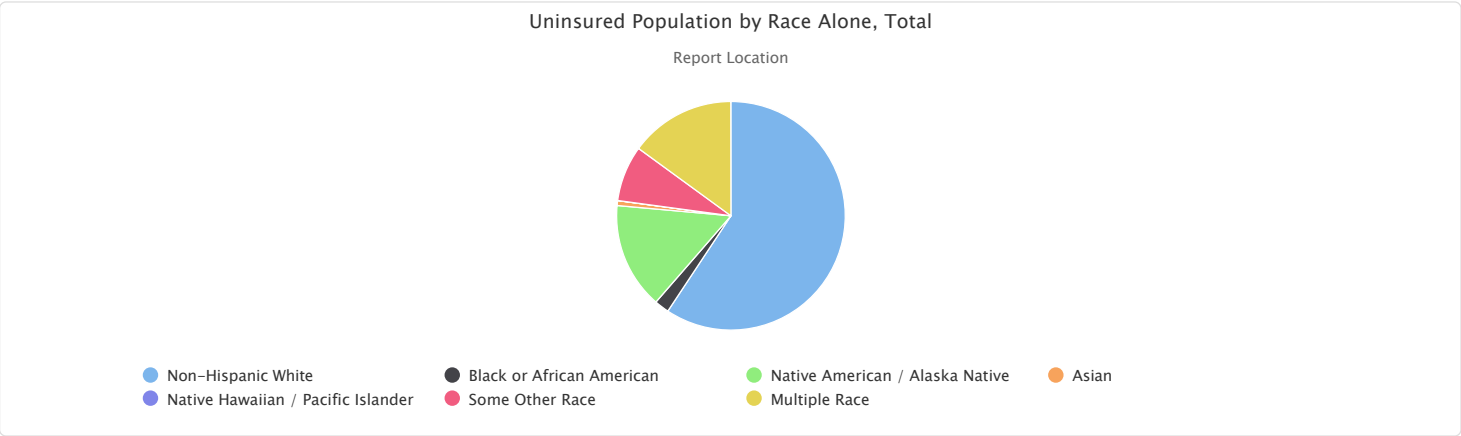
Uninsured Population by Race Alone, Percent

Report Area	Non-Hispanic White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	15.16%	24.36%	30.84%	44.08%	0%	34.54%	23.98%
Atoka County, OK	18.22%	18.41%	29.47%	48.68%	0%	24.46%	27.14%
Johnston County, OK	17.17%	30.41%	37.44%	0%	0%	35.77%	28.19%
Marshall County, OK	12.97%	17.8%	29.53%	78.57%	No data	33.7%	16.11%
Murray County, OK	13.1%	32.12%	30.39%	22.22%	No data	41.33%	24.59%
Oklahoma	11.56%	17.64%	28.53%	14.93%	31.07%	35.11%	19.23%
United States	8.06%	13.72%	23.32%	10.8%	13.63%	26%	10.46%



Uninsured Population by Race Alone, Total

Report Area	Non-Hispanic White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	5,653	199	1,433	67	0	751	1,427
Atoka County, OK	1,671	44	529	37	0	34	193
Johnston County, OK	1,319	59	255	0	0	44	572
Marshall County, OK	1,371	34	367	22	0	518	242
Murray County, OK	1,292	62	282	8	0	155	420
Oklahoma	294,243	47,247	80,275	11,449	1,487	35,063	56,277
United States	15,678,125	5,346,857	591,168	1,785,865	74,562	3,884,673	1,003,415



Clinical Care

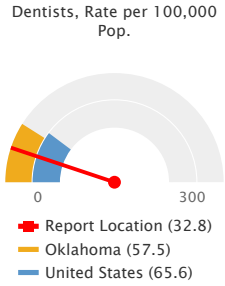
A lack of access to care presents barriers to good health. The supply and accessibility of facilities and physicians, the rate of uninsurance, financial hardship, transportation barriers, cultural competency, and coverage limitations affect access.

Rates of morbidity, mortality, and emergency hospitalizations can be reduced if community residents access services such as health screenings, routine tests, and vaccinations. Prevention indicators can call attention to a lack of access or knowledge regarding one or more health issues and can inform program interventions.

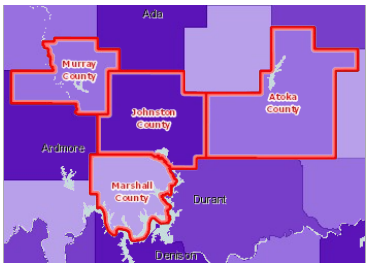
Access to Dentists

This indicator reports the number of dentists per 100,000 population. This indicator includes all dentists - qualified as having a doctorate in dental surgery (D.D.S.) or dental medicine (D.M.D.), who are licensed by the state to practice dentistry and who are practicing within the scope of that license.

Report Area	Total Population, 2015	Dentists, 2015	Dentists, Rate per 100,000 Pop.
Report Location	54,941	18	**32.8**
Atoka County, OK	13,793	3	21.75
Johnston County, OK	10,980	10	91.07
Marshall County, OK	16,232	2	12.32
Murray County, OK	13,936	3	21.53
Oklahoma	3,911,338	2,250	57.5
United States	321,418,820	210,832	65.6



Note: This indicator is compared to the state average.
Data Source: US Department of Health & Human Services, Health Resources and Services Administration, Area Health Resource File. 2015. Source geography: County



View larger map

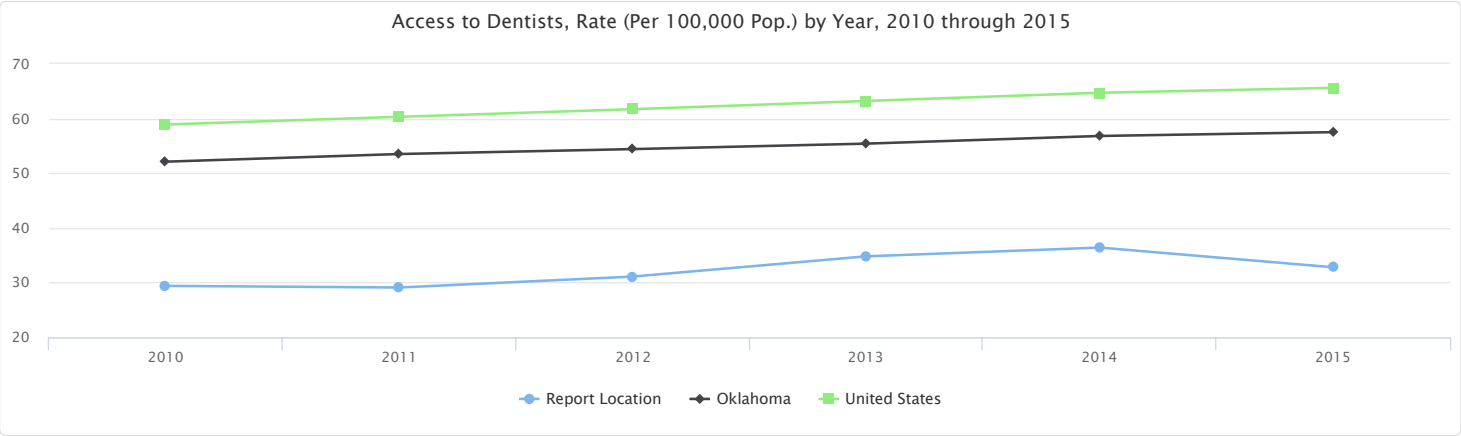
Access to Dentists, Rate per 100,000 Pop. by County, AHRF 2015

- Over 50.0
- 35.1 - 50.0
- 20.1 - 35.0
- Under 20.1
- No Dentists
- Report Location

Access to Dentists, Rate (Per 100,000 Pop.) by Year, 2010 through 2015

This indicator reports the rate of dentists per 100,000 population by year.

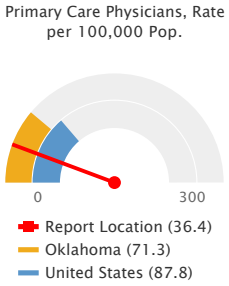
Report Area	2010	2011	2012	2013	2014	2015
Report Location	29.4	29.1	31.1	34.8	36.4	32.8
Atoka County, OK	28.2	28.2	21.4	21.6	21.7	21.8
Johnston County, OK	63.9	62.8	81.8	100.1	108.1	91.1
Marshall County, OK	12.6	12.5	12.5	12.5	12.4	12.3
Murray County, OK	22.2	22.1	22	21.9	21.7	21.5
Oklahoma	52.1	53.5	54.4	55.4	56.8	57.5
United States	58.9	60.3	61.7	63.2	64.7	65.6



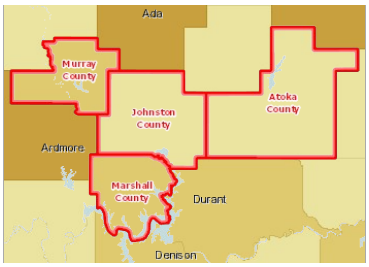
Access to Primary Care

This indicator reports the number of primary care physicians per 100,000 population. Doctors classified as "primary care physicians" by the AMA include: General Family Medicine MDs and DOs, General Practice MDs and DOs, General Internal Medicine MDs and General Pediatrics MDs. Physicians age 75 and over and physicians practicing sub-specialties within the listed specialties are excluded. This indicator is relevant because a shortage of health professionals contributes to access and health status issues.

Report Area	Total Population, 2014	Primary Care Physicians, 2014	Primary Care Physicians, Rate per 100,000 Pop.
Report Location	54,884	20	**36.4**
Atoka County, OK	13,796	2	14.5
Johnston County, OK	11,103	3	27.02
Marshall County, OK	16,182	8	49.44
Murray County, OK	13,803	7	50.71
Oklahoma	3,878,051	2,764	71.3
United States	318,857,056	279,871	87.8



Note: This indicator is compared to the state average.
Data Source: US Department of Health & Human Services, Health Resources and Services Administration, Area Health Resource File. 2014. Source geography: County



View larger map

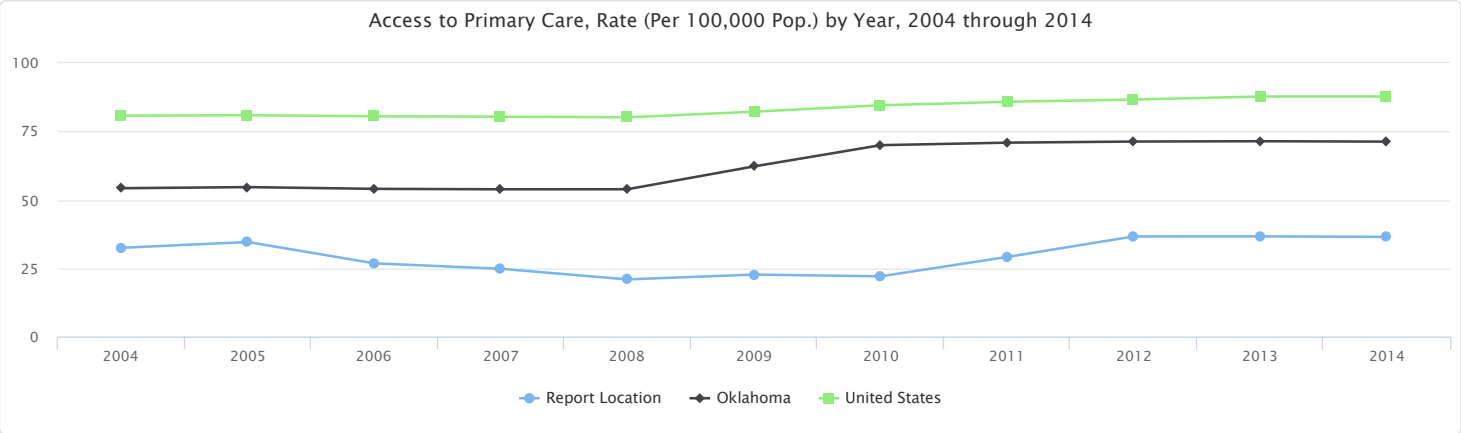
Access to Primary Care Physicians, Rate per 100,000 Pop. by County, AHRF 2014

- Over 80.0
- 60.1 - 80.0
- 40.1 - 60.0
- Under 40.1
- No Primary Care Physicians or No Data
- Report Location

Access to Primary Care, Rate (Per 100,000 Pop.) by Year, 2004 through 2014

This indicator reports the rate of primary care physicians per 100,000 population by year.

Report Area	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Report Location	32.45	34.57	26.78	24.79	20.9	22.67	22.03	29.11	36.61	36.64	36.44
Atoka County, OK	0	0	6.97	6.89	6.82	6.9	7.05	7.04	21.42	21.59	14.5
Johnston County, OK	28.74	38.99	38.33	38.45	29.17	28.66	27.38	26.93	27.27	27.3	27.02
Marshall County, OK	21.65	20.75	20.61	20.23	20.11	26.64	31.57	37.39	37.6	43.78	49.44
Murray County, OK	47.31	46.58	46.35	39.39	31.29	30.86	22.24	44.21	58.55	51.05	50.71
Oklahoma	54.24	54.65	54.01	53.85	53.87	62.22	69.97	70.9	71.3	71.42	71.27
United States	80.76	80.94	80.54	80.38	80.16	82.22	84.57	85.83	86.66	87.76	87.77

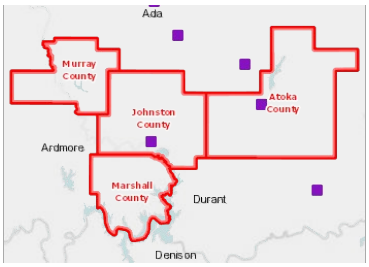


Federally Qualified Health Centers

This indicator reports the number of Federally Qualified Health Centers (FQHCs) in the community. This indicator is relevant because FQHCs are community assets that provide health care to vulnerable populations; they receive extra funding from the federal government to promote access to ambulatory care in areas designated as medically underserved.

Report Area	Total Population	Number of Federally Qualified Health Centers	Rate of Federally Qualified Health Centers per 100,000 Population
Report Location	54,467	2	**3.67**
Atoka County, OK	14,182	1	7.05
Johnston County, OK	10,957	1	9.13
Marshall County, OK	15,840	0	0
Murray County, OK	13,488	0	0
Oklahoma	3,751,351	104	2.77
United States	312,471,327	8,329	2.67

Note: This indicator is compared to the state average.
Data Source: US Department of Health & Human Services, Center for Medicare & Medicaid Services, Provider of Services File. March 2018. Source geography: Address



View larger map

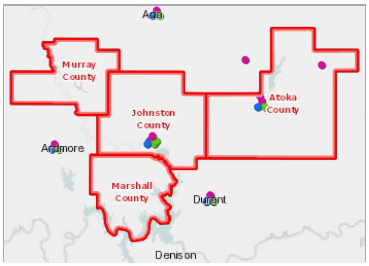
Federally Qualified Health Centers, POS March 2018
Report Location

Health Professional Shortage Areas

This indicator reports the number and location of health care facilities designated as "Health Professional Shortage Areas" (HPSAs), defined as having shortages of primary medical care, dental or mental health providers. This indicator is relevant because a shortage of health professionals contributes to access and health status issues.

Report Area	Primary Care Facilities	Mental Health Care Facilities	Dental Health Care Facilities	Total HPSA Facility Designations
Report Location	5	3	3	11
Atoka County, OK	3	1	1	5
Johnston County, OK	2	2	2	6
Marshall County, OK	0	0	0	0
Murray County, OK	0	0	0	0
Oklahoma	106	103	96	305
United States	3,599	3,171	3,071	9,836

Data Source: US Department of Health & Human Services, Health Resources and Services Administration, Health Resources and Services Administration. April 2016. Source geography: Address



View larger map

Facilities Designated as HPSAs , HRSA HPSA Database April 2016

Primary Care
Mental Health
Dental Health
Report Location

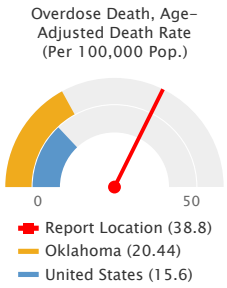
Health Outcomes

Measuring morbidity and mortality rates allows assessing linkages between social determinants of health and outcomes. By comparing, for example, the prevalence of certain chronic diseases to indicators in other categories (e.g., poor diet and exercise) with outcomes (e.g., high rates of obesity and diabetes), various causal relationship may emerge, allowing a better understanding of how certain community health needs may be addressed.

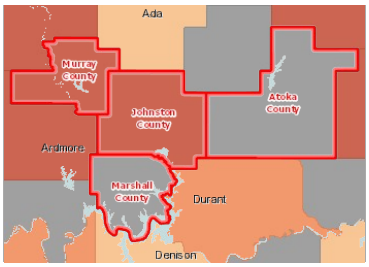
Mortality - Drug Poisoning

This indicator reports the rate of death due to drug overdose per 100,000 population. Figures are reported as crude rates, and as rates age-adjusted to year 2000 standard. Rates are resummarized for report areas from county level data, only where data is available. This indicator is relevant because suicide is an indicator of poor mental health.

Report Area	Total Population	Average Annual Deaths, 2010-2014	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate (Per 100,000 Pop.)
Report Location	54,810	14	26.3	**38.8**
Atoka County, OK	13,861	3	21.6	Suppressed
Johnston County, OK	11,033	5	41.7	44.1
Marshall County, OK	16,110	3	16.1	Suppressed
Murray County, OK	13,806	4	30.4	34.5
Oklahoma	3,875,668	775	20	20.44
United States	318,689,254	49,715	15.6	15.6



Note: This indicator is compared to the state average.
Data Source: Centers for Disease Control and Prevention, National Vital Statistics System. Accessed via CDC WONDER. 2012-16. Source geography: County



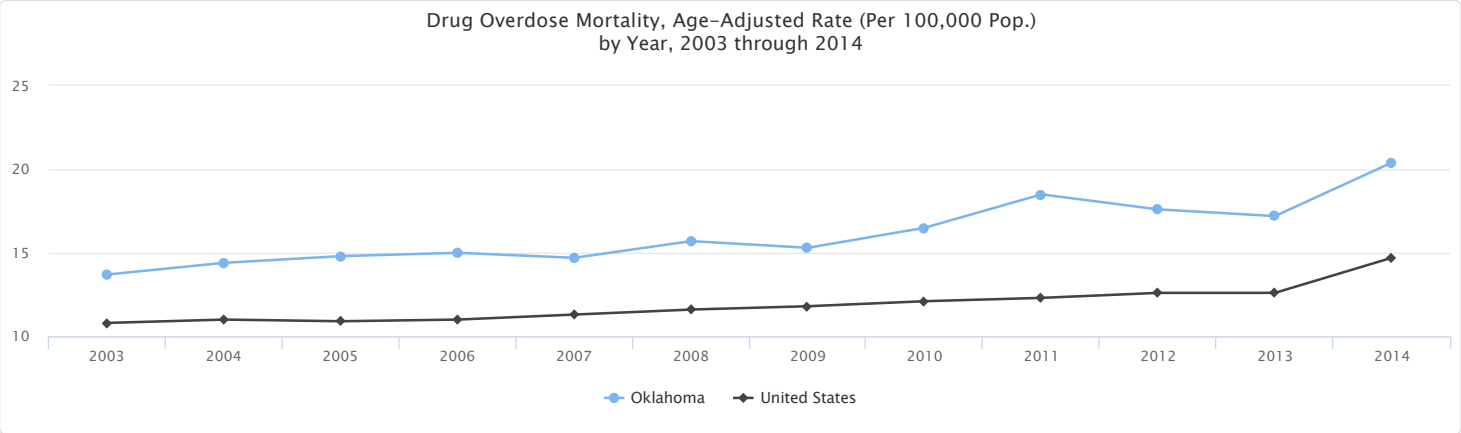
View larger map

Drug Overdose Mortality, Age Adj. Rate (Per 100,000 Pop.) by County, NVSS 2012-16

- Over 25.0
- 20.1 - 25.0
- 10.1 - 20.0
- Under 10.1
- Data Suppressed (<20 Deaths)
- Report Location

Drug Overdose Mortality, Age-Adjusted Rate (Per 100,000 Pop.) by Year, 2003 through 2014

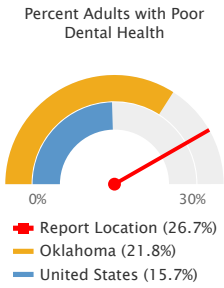
Report Area	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Oklahoma	13.7	14.4	14.8	15	14.7	15.7	15.3	16.5	18.5	17.6	17.2	20.4
United States	10.8	11	10.9	11	11.3	11.6	11.8	12.1	12.3	12.6	12.6	14.7



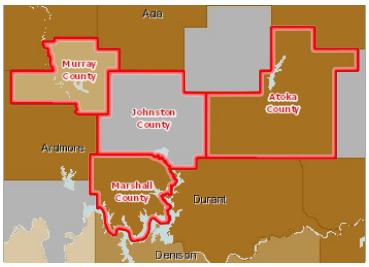
Poor Dental Health

This indicator reports the percentage of adults age 18 and older who self-report that six or more of their permanent teeth have been removed due to tooth decay, gum disease, or infection. This indicator is relevant because it indicates lack of access to dental care and/or social barriers to utilization of dental services.

Report Area	Total Population (Age 18+)	Total Adults with Poor Dental Health	Percent Adults with Poor Dental Health
Report Location	40,796	10,899	**26.7%**
Atoka County, OK	10,874	3,148	28.9%
Johnston County, OK	8,170	0	0%
Marshall County, OK	11,778	5,028	42.7%
Murray County, OK	9,974	2,723	27.3%
Oklahoma	2,793,624	608,605	21.8%
United States	235,375,690	36,842,620	15.7%



Note: This indicator is compared to the state average.
Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System. Additional data analysis by CARES. 2006-10. Source geography: County



View larger map

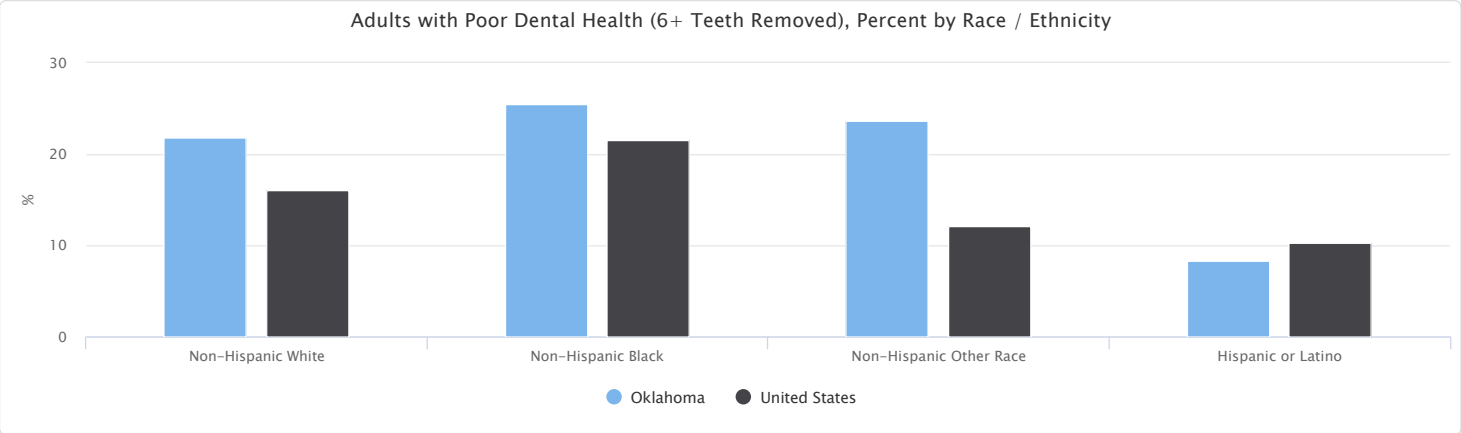
Adults Age 18+ Without Dental Exam in Past 12 Months, Percent by County, BRFSS 2006-10

- Over 42.0%
- 34.1 - 42.0%
- 26.1 - 34.0%
- Under 26.1%
- No Data or Data Suppressed
- Report Location

Adults with Poor Dental Health (6+ Teeth Removed), Percent by Race / Ethnicity

Report Area	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other Race	Hispanic or Latino
Oklahoma	21.86%	25.44%	23.66%	8.3%
United States	16.04%	21.6%	12.11%	10.31%

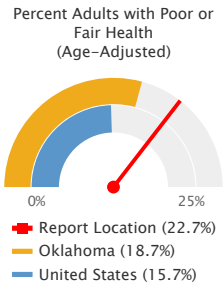
Note: No county data available. See data source and methodology for more details.



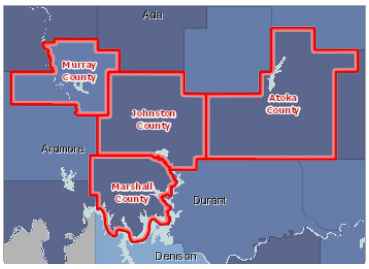
Poor General Health

Within the report area 25% of adults age 18 and older self-report having poor or fair health in response to the question "would you say that in general your health is excellent, very good, good, fair, or poor?". This indicator is relevant because it is a measure of general poor health status.

Report Area	Total Population Age 18+	Estimated Population with Poor or Fair Health	Crude Percentage	Age-Adjusted Percentage
Report Location	40,984	10,227	25%	**22.7%**
Atoka County, OK	10,835	2,893	26.7%	24.8%
Johnston County, OK	8,197	2,254	27.5%	23.6%
Marshall County, OK	11,892	3,068	25.8%	23.5%
Murray County, OK	10,060	2,012	20%	18.8%
Oklahoma	2,793,624	547,550	19.6%	18.7%
United States	232,556,016	37,766,703	16.2%	15.7%



Note: This indicator is compared to the state average.
Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System. Accessed via the Health Indicators Warehouse. US Department of Health & Human Services, Health Indicators Warehouse. 2006-12. Source geography: County



View larger map

Adults with Poor or Fair Health, Percent by County, BRFSS 2006-12

- Over 22.0%
- 16.1 - 22.0%
- 12.1 - 16.0%
- Under 12.1%
- No Data or Data Suppressed
- Report Location

HOUSING STATISTICS REPORT

Location

Atoka County, OK | Johnston County, OK | Marshall County, OK | Murray County, OK

Demographics

Current population demographics and changes in demographic composition over time play a determining role in the types of health and social services needed by communities.

Renter-Occupied Housing

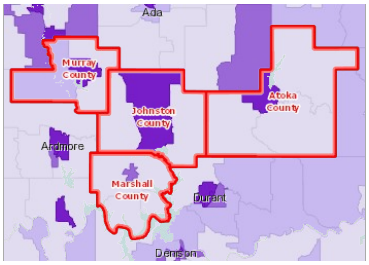
Tenure provides a measurement of home ownership, which has served as an indicator of the nation's economy for decades. This data covers all occupied housing units, which are classified as either owner occupied or renter occupied. These data are used to aid in the distribution of funds for programs such as those involving mortgage insurance, rental housing, and national defense housing. Data on tenure allows planners to evaluate the overall viability of housing markets and to assess the stability of neighborhoods. The data also serve in understanding the characteristics of owner occupied and renter occupied units to aid builders, mortgage lenders, planning officials, government agencies, etc., in the planning of housing programs and services.[3]

Renter-Occupied Housing

All occupied housing units that are not owner occupied, whether they are rented or occupied without payment of rent, are classified as renter occupied.

Report Area	Total Occupied Housing Units	Renter-Occupied Housing Units	Percent Renter-Occupied Housing Units
Report Location	20,711	5,833	28.16%
Atoka County, OK	5,198	1,419	27.3%
Johnston County, OK	4,157	1,194	28.72%
Marshall County, OK	5,969	1,424	23.86%
Murray County, OK	5,387	1,796	33.34%
Oklahoma	1,461,500	501,339	34.3%
United States	117,716,237	42,835,169	36.39%

Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



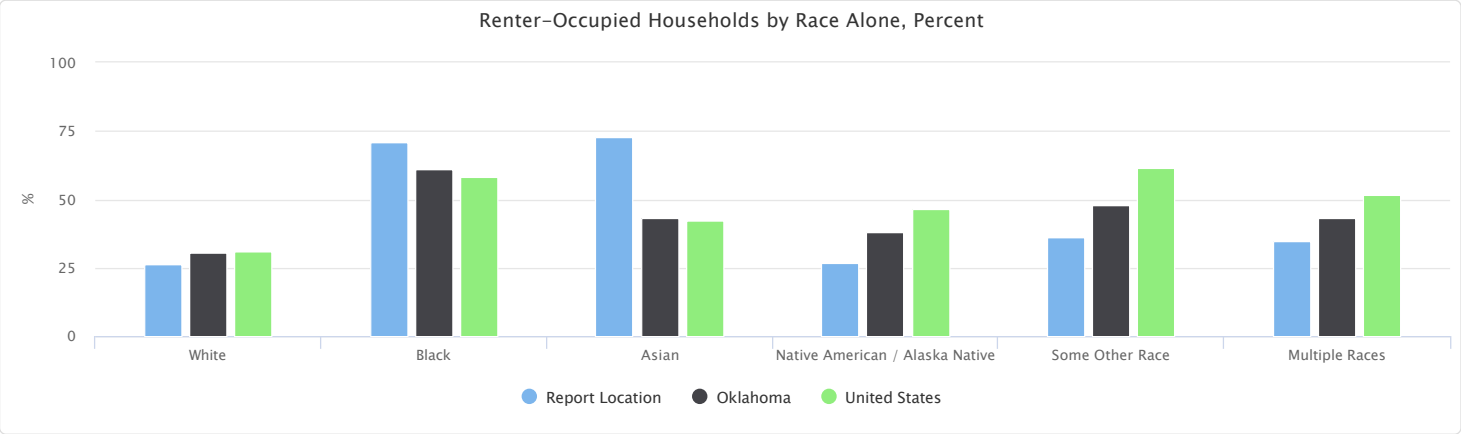
View larger map

Renter-Occupied Housing Units, Percent by Tract, ACS 2012-16

- Over 38.0%
- 30.1 - 38.0%
- 22.1 - 30.0%
- Under 22.1%
- No Data or Data Suppressed
- Report Location

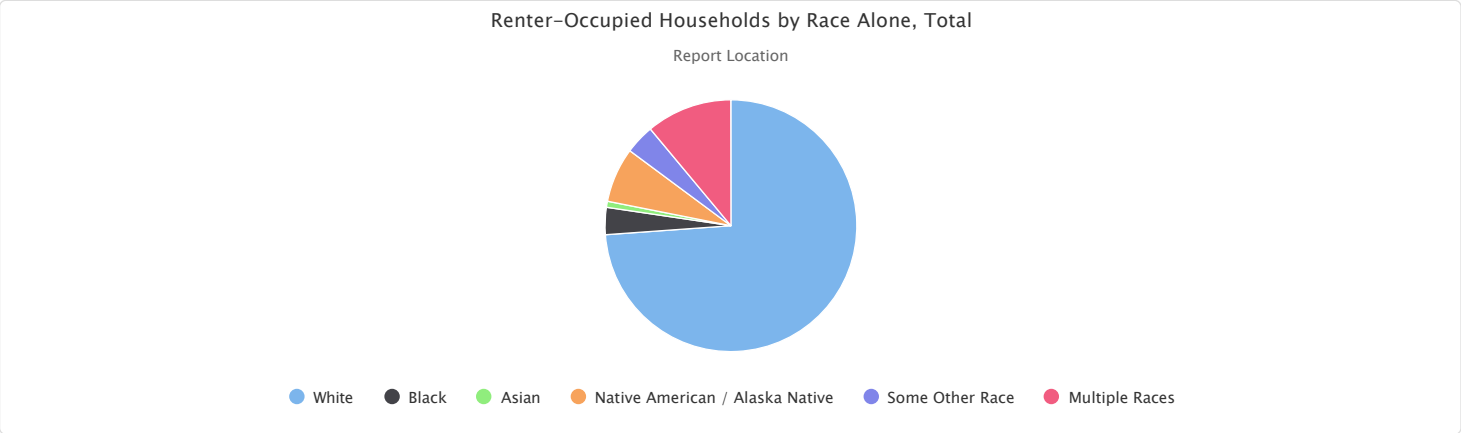
Renter-Occupied Households by Race Alone, Percent

Report Area	White	Black	Asian	Native American / Alaska Native	Some Other Race	Multiple Races
Report Location	26.34%	71.08%	72.58%	26.62%	36.05%	34.9%
Atoka County, OK	24.55%	74.19%	65.38%	28.92%	91.89%	41.44%
Johnston County, OK	28.02%	48%	75%	26.05%	40.38%	30.65%
Marshall County, OK	23.4%	71.43%	66.67%	21.95%	17.07%	29.03%
Murray County, OK	29.96%	80.68%	88.24%	29.47%	87.96%	41.34%
Oklahoma	30.29%	61.21%	43.06%	37.83%	48.06%	43.09%
United States	31.02%	58.11%	42.07%	46.35%	61.61%	51.78%



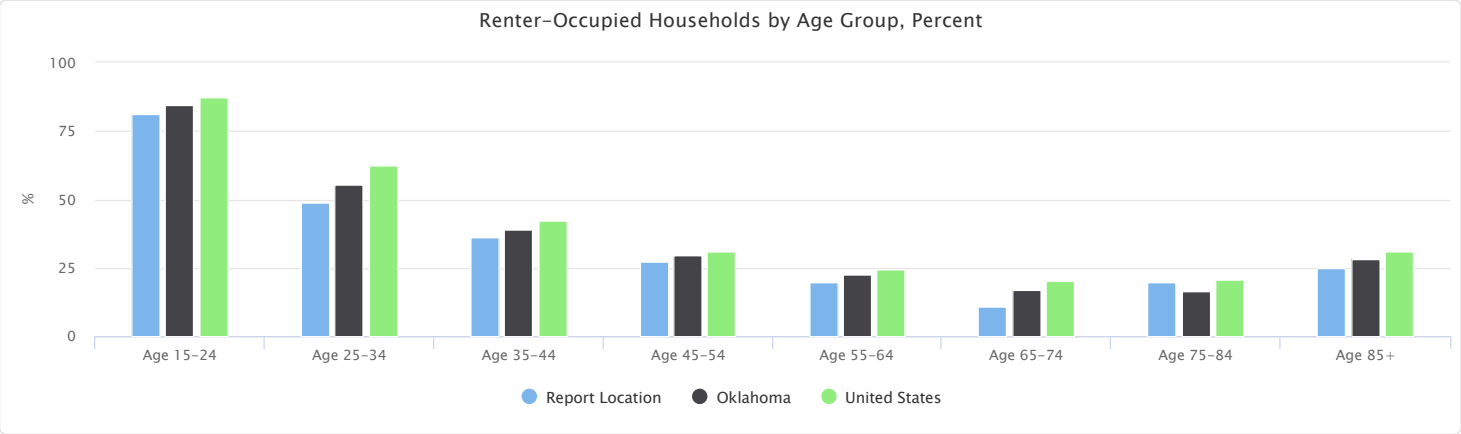
Renter-Occupied Households by Race Alone, Total

Report Area	White	Black	Asian	Native American / Alaska Native	Some Other Race	Multiple Races
Report Location	4,308	204	45	410	221	645
Atoka County, OK	1,039	69	17	168	34	92
Johnston County, OK	915	24	3	56	21	175
Marshall County, OK	1,069	40	10	97	71	137
Murray County, OK	1,285	71	15	89	95	241
Oklahoma	342,351	65,229	9,809	35,140	13,318	34,575
United States	28,222,108	8,335,566	2,189,361	384,953	2,466,130	1,147,935



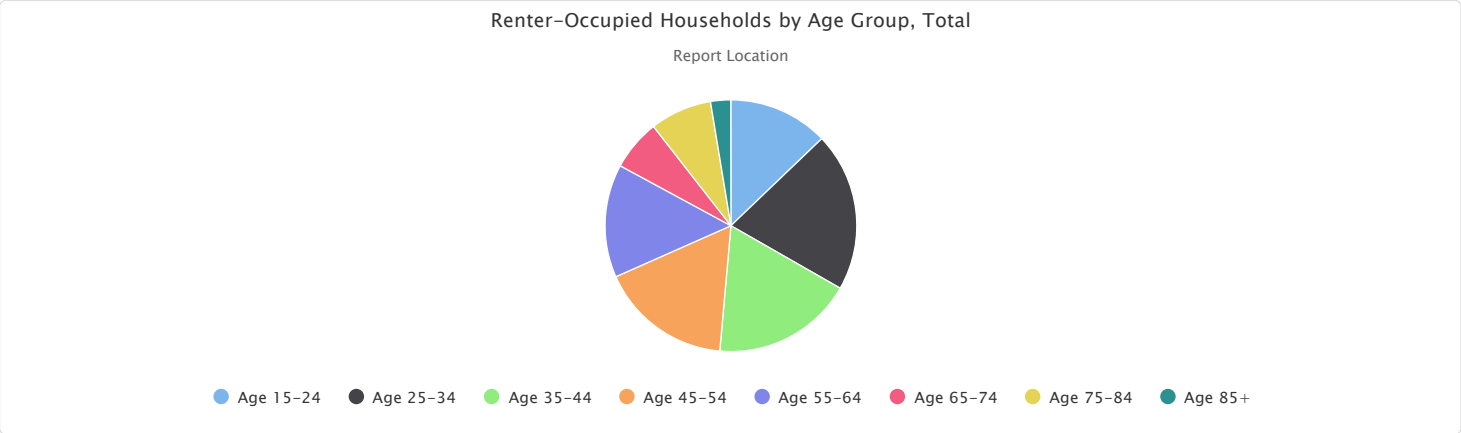
Renter-Occupied Households by Age Group, Percent

Report Area	Age 15-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65-74	Age 75-84	Age 85+
Report Location	81.06%	48.63%	35.99%	27.2%	19.89%	10.75%	19.89%	24.72%
Atoka County, OK	81.67%	47.21%	31.93%	20.25%	21.76%	12.16%	20.45%	11.61%
Johnston County, OK	84.94%	49.04%	41.21%	29.82%	18%	12.06%	18%	22.3%
Marshall County, OK	62.82%	40%	30.73%	26.24%	20.54%	7.93%	18.03%	35.54%
Murray County, OK	87.97%	58.05%	40.66%	32.42%	18.66%	12.06%	23.58%	24.75%
Oklahoma	84.5%	55.36%	39.05%	29.4%	22.36%	16.72%	16.47%	28.02%
United States	87.24%	62.39%	42.13%	30.87%	24.37%	20.01%	20.86%	31.12%



Renter-Occupied Households by Age Group, Total

Report Area	Age 15-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65-74	Age 75-84	Age 85+
Report Location	749	1,192	1,058	989	848	382	463	152
Atoka County, OK	254	271	235	178	247	111	110	13
Johnston County, OK	141	230	232	238	158	85	79	31
Marshall County, OK	98	280	236	264	251	91	145	59
Murray County, OK	256	411	355	309	192	95	129	49
Oklahoma	69,072	133,674	95,363	78,182	61,326	33,259	18,512	11,951
United States	3,970,531	11,217,279	8,696,968	7,271,224	5,541,296	3,176,944	1,803,481	1,157,446



Physical Environment

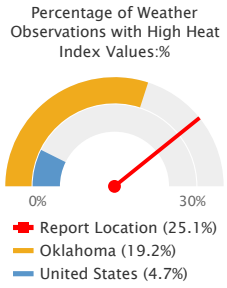
A community's health also is affected by the physical environment. A safe, clean environment that provides access to healthy

food and recreational opportunities is important to maintaining and improving community health.

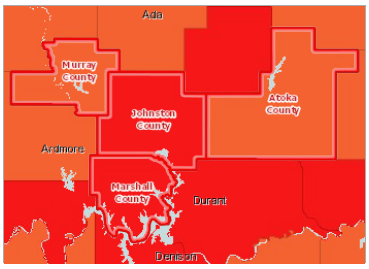
Climate & Health - High Heat Index Days

This indicator reports the percentage of recorded weather observations with heat index values over 103 degrees Fahrenheit. The "heat index" is a single value that takes both temperature and humidity into account. The higher the heat index, the hotter the weather feels, since sweat does not readily evaporate and cool the skin. The heat index is a better measure than air temperature alone for estimating the risk to workers from environmental heat sources.

Report Area	Total Weather Observations	Average Heat Index Value	Observations with High Heat Index Values	Observations with High Heat Index Values, Percentage
Report Location	15,330	98.22	3,844	**25.1%**
Atoka County, OK	6,935	98.32	1,729	24.93%
Johnston County, OK	4,015	98.27	1,023	25.48%
Marshall County, OK	2,190	98.69	576	26.3%
Murray County, OK	2,190	97.6	516	23.56%
Oklahoma	420,480	97.11	80,717	19.2%
United States	19,094,610	91.82	897,155	4.7%



Note: This indicator is compared to the state average.
Data Source: National Oceanic and Atmospheric Administration, North America Land Data Assimilation System (NLDAS) . Accessed via CDC WONDER. Additional data analysis by CARES. 2014.
Source geography: County



View larger map

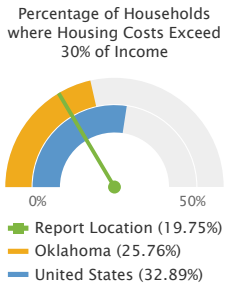
High Heat Index Days, Percentage of Observations Over 103°F by County, NLDAS 2014

- Over 25.0%
- 15.1 - 25.0%
- 5.1 - 15.0%
- 0.1 - 5.0%
- None
- Report Location

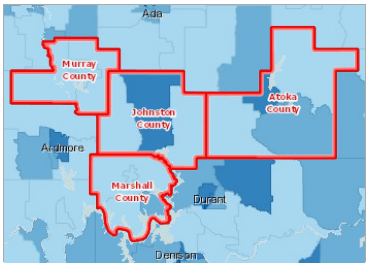
Housing - Housing Cost Burden (30%)

This indicator reports the percentage of the households where housing costs exceed 30% of total household income. This indicator provides information on the cost of monthly housing expenses for owners and renters. The information offers a measure of housing affordability and excessive shelter costs. The data also serve to aid in the development of housing programs to meet the needs of people at different economic levels.

Report Area	Total Households	Cost Burdened Households (Housing Costs Exceed 30% of Income)	Percentage of Cost Burdened Households (Over 30% of Income)
Report Location	20,711	4,091	19.75%
Atoka County, OK	5,198	1,229	23.64%
Johnston County, OK	4,157	958	23.05%
Marshall County, OK	5,969	1,080	18.09%
Murray County, OK	5,387	824	15.3%
Oklahoma	1,461,500	376,490	25.76%
United States	117,716,237	38,719,430	32.89%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



View larger map

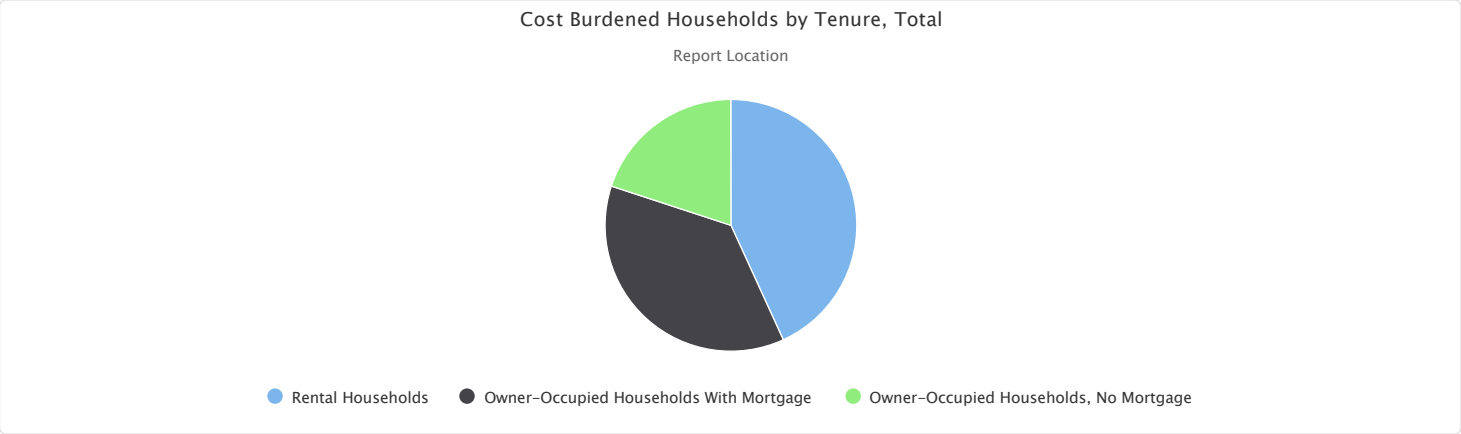
Cost Burdened Households (Housing Costs Exceed 30% of Household Income), Percent by Tract, ACS 2012-16

- Over 35.1%
- 28.1 - 35.0%
- 21.1 - 28.0%
- Under 21.1%
- No Data or Data Suppressed
- Report Location

Cost Burdened Households by Tenure, Total

This data shows the number of households that spend more than 30% of the household income on housing costs. In the report area, there were 4,091 cost burdened households according to the U.S. Census Bureau American Community Survey (ACS) 200-2016 5-year estimates. The data for this indicator is only reported for households where household housing costs and income earned was identified in the American Community Survey.

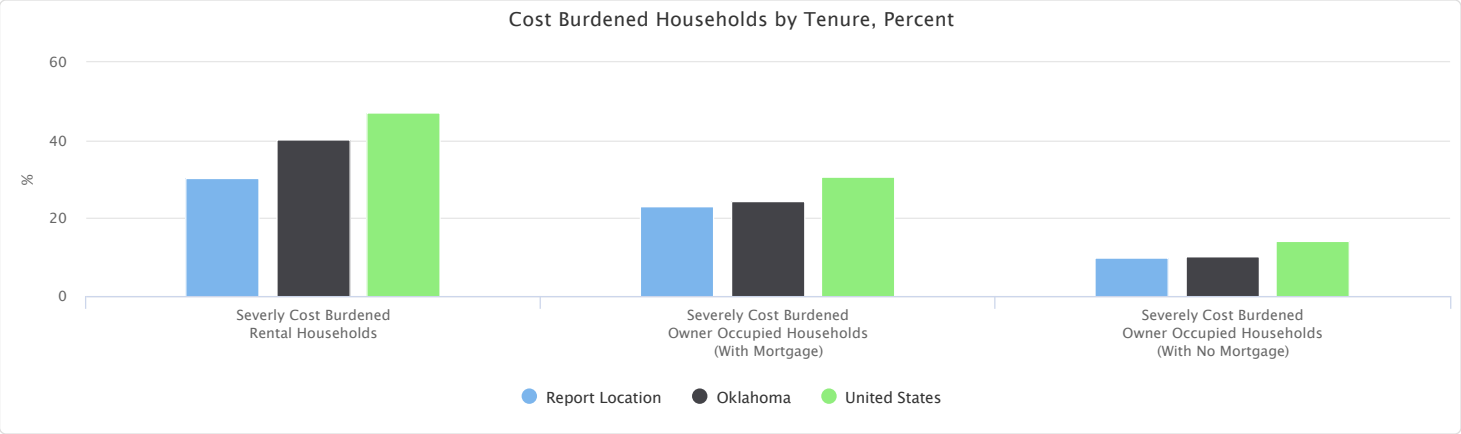
Report Area	Cost Burdened Households	Cost Burdened Rental Households	Cost Burdened Owner Occupied Households (With Mortgage)	Cost Burdened Owner Occupied Households (With No Mortgage)
Report Location	4,091	1,766	1,509	816
Atoka County, OK	1,229	502	482	245
Johnston County, OK	958	437	325	196
Marshall County, OK	1,080	370	464	246
Murray County, OK	824	457	238	129
Oklahoma	376,490	202,021	132,071	42,398
United States	38,719,430	20,246,745	14,700,932	3,771,753



Cost Burdened Households by Tenure, Percent

This data shows the percentage of households by tenure that are cost burdened. Cost burdened rental households (those that spent more than 30% of the household income on rental costs) represented 30.28% of all of the rental households in the report area, according to the U.S. Census Bureau American Community Survey (ACS) 2010-2016 5-year estimates. The data for this indicator is only reported for households where tenure, household housing costs, and income earned was identified in the American Community Survey.

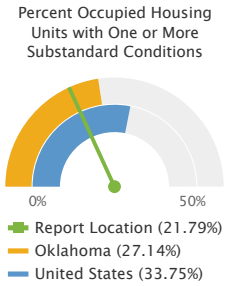
Report Area	Rental Households	Percentage of Rental Households that are Cost Burdened	Owner Occupied Households (With Mortgage)	Percentage of Owner Occupied Households w/ Mortages that are Cost Burdened	Owner Occupied Households (No Mortgage)	Percentage of Owner Occupied Households w/o Mortages that are Cost Burdened
Report Location	5,833	30.28%	6,498	23.22%	8,380	9.74%
Atoka County, OK	1,419	35.38%	1,634	29.5%	2,145	11.42%
Johnston County, OK	1,194	36.6%	1,399	23.23%	1,564	12.53%
Marshall County, OK	1,424	25.98%	1,842	25.19%	2,703	9.1%
Murray County, OK	1,796	25.45%	1,623	14.66%	1,968	6.55%
Oklahoma	501,339	40.3%	543,373	24.31%	416,788	10.17%
United States	42,835,169	47.27%	48,016,540	30.62%	26,864,528	14.04%



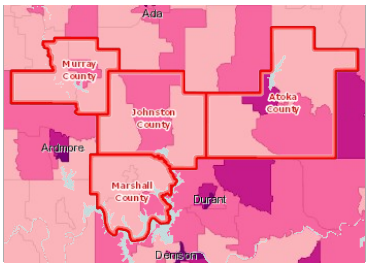
Housing - Substandard Housing

This indicator reports the number and percentage of owner- and renter-occupied housing units having at least one of the following conditions: 1) lacking complete plumbing facilities, 2) lacking complete kitchen facilities, 3) with 1.01 or more occupants per room, 4) selected monthly owner costs as a percentage of household income greater than 30%, and 5) gross rent as a percentage of household income greater than 30%. Selected conditions provide information in assessing the quality of the housing inventory and its occupants. This data is used to easily identify homes where the quality of living and housing can be considered substandard.

Report Area	Total Occupied Housing Units	Occupied Housing Units with One or More Substandard Conditions	Percent Occupied Housing Units with One or More Substandard Conditions
Report Location	20,711	4,512	**21.79%**
Atoka County, OK	5,198	1,273	24.49%
Johnston County, OK	4,157	962	23.14%
Marshall County, OK	5,969	1,256	21.04%
Murray County, OK	5,387	1,021	18.95%
Oklahoma	1,461,500	396,712	27.14%
United States	117,716,237	39,729,263	33.75%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



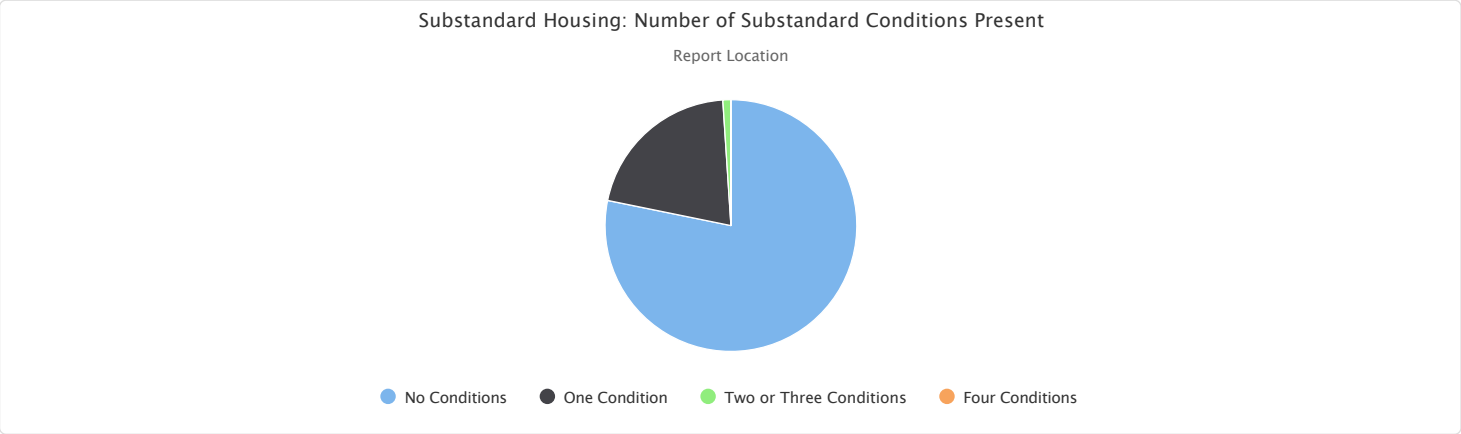
View larger map

Substandard Housing Units, Percent of Total by Tract, ACS 2012-16

- Over 34.0%
- 28.1 - 34.0%
- 22.1 - 28.0%
- Under 22.1%
- No Data or Data Suppressed
- Report Location

Substandard Housing: Number of Substandard Conditions Present

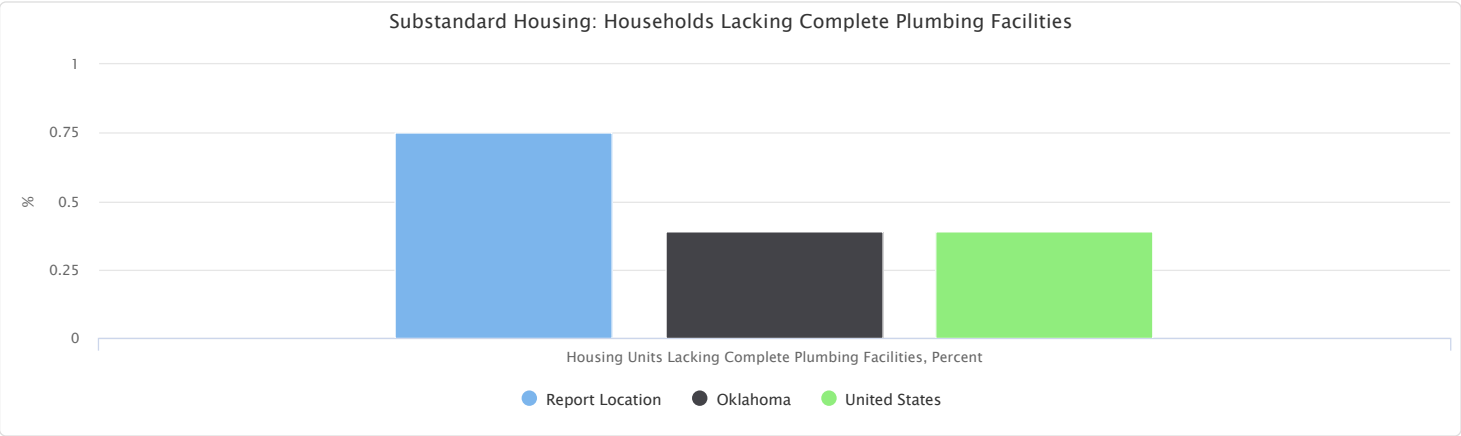
Report Area	No Conditions	One Condition	Two or Three Conditions	Four Conditions
Report Location	78.21%	20.77%	1.02%	0%
Atoka County, OK	75.51%	23.22%	1.27%	0%
Johnston County, OK	76.86%	22.71%	0.43%	0%
Marshall County, OK	78.96%	20.34%	0.7%	0%
Murray County, OK	81.05%	17.38%	1.58%	0%
Oklahoma	72.86%	25.79%	1.35%	0%
United States	66.25%	31.75%	1.99%	0.01%



Substandard Housing: Households Lacking Complete Plumbing Facilities

Complete plumbing facilities include: (a) hot and cold running water, (b) a flush toilet, and (c) a bathtub or shower. All three facilities must be located inside the house, apartment, or mobile home, but not necessarily in the same room. Housing units are classified as lacking complete plumbing facilities when any of the three facilities is not present.

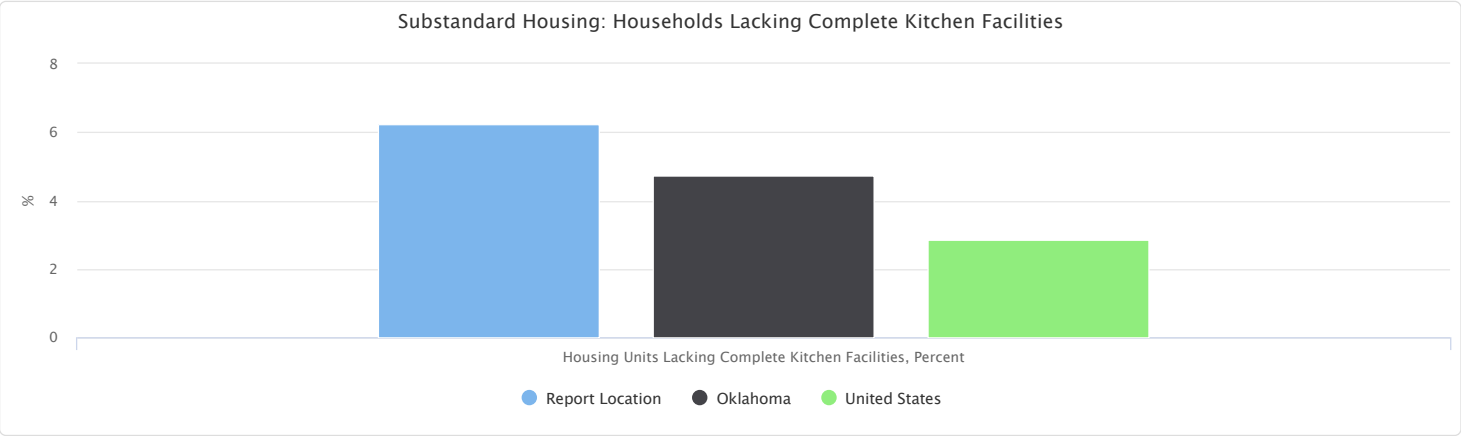
Report Area	Total Occupied Housing Units	Housing Units Lacking Complete Plumbing Facilities	Housing Units Lacking Complete Plumbing Facilities, Percent
Report Location	20,711	155	0.75%
Atoka County, OK	5,198	39	0.75%
Johnston County, OK	4,157	24	0.58%
Marshall County, OK	5,969	60	1.01%
Murray County, OK	5,387	32	0.59%
Oklahoma	1,461,500	5,769	0.39%
United States	117,716,237	463,649	0.39%



Substandard Housing: Households Lacking Complete Kitchen Facilities

A unit has complete kitchen facilities when it has all three of the following facilities: (a) a sink with a faucet, (b) a stove or range, and (c) a refrigerator. All kitchen facilities must be located in the house, apartment, or mobile home, but they need not be in the same room. A housing unit having only a microwave or portable heating equipment such as a hot plate or camping stove should not be considered as having complete kitchen facilities. An icebox is not considered to be a refrigerator.

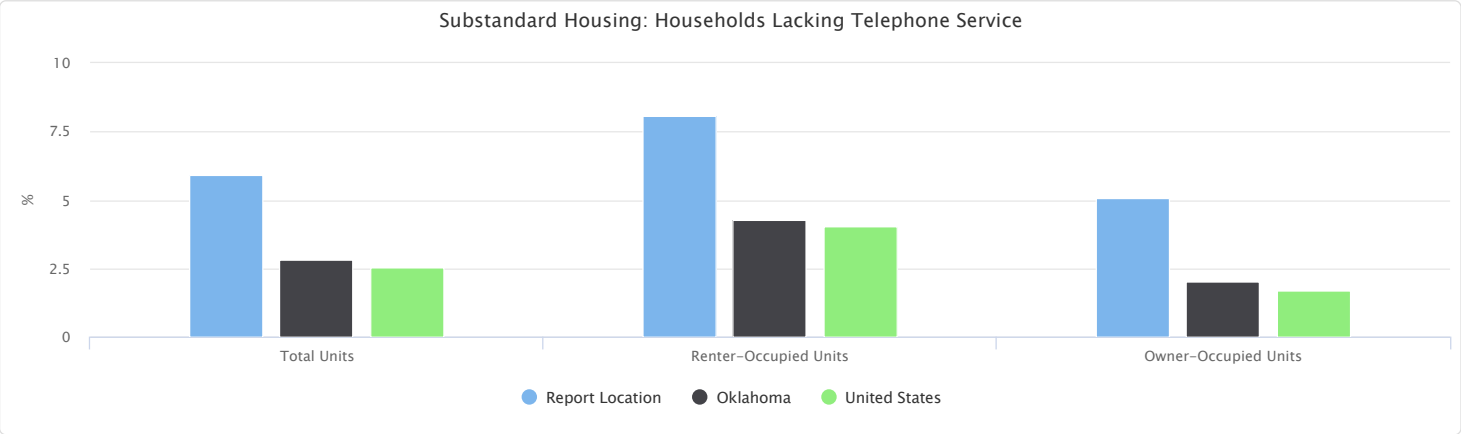
Report Area	Total Occupied Housing Units	Housing Units Lacking Complete Kitchen Facilities	Housing Units Lacking Complete Kitchen Facilities, Percent
Report Location	28,301	1,762	6.23%
Atoka County, OK	6,339	478	7.54%
Johnston County, OK	5,138	195	3.8%
Marshall County, OK	10,038	704	7.01%
Murray County, OK	6,786	385	5.67%
Oklahoma	1,699,462	80,363	4.73%
United States	134,054,899	3,806,611	2.84%



Substandard Housing: Households Lacking Telephone Service

A telephone must be in working order and service available in the house, apartment, or mobile home that allows the respondent to both make and receive calls. Households that have cell-phones (no land-line) are counted as having telephone service available. Households whose service has been discontinued for nonpayment or other reasons are not counted as having telephone service available.

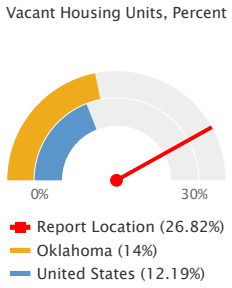
Report Area	Total Housing Units Lacking Telephone Service	Total Housing Units Lacking Telephone Service	Owner-Occupied Units Lacking Telephone Service	Owner-Occupied Units Lacking Telephone Service	Renter-Occupied Units Lacking Telephone Service	Renter-Occupied Units Lacking Telephone Service
Report Location	1,227	5.92%	756	5.08%	471	8.07%
Atoka County, OK	890	17.12%	554	14.66%	336	23.68%
Johnston County, OK	163	3.92%	105	3.54%	58	4.86%
Marshall County, OK	97	1.63%	46	1.01%	51	3.58%
Murray County, OK	77	1.43%	51	1.42%	26	1.45%
Oklahoma	40,909	2.8%	19,490	2.03%	21,419	4.27%
United States	2,996,352	2.55%	1,267,616	1.69%	1,728,736	4.04%



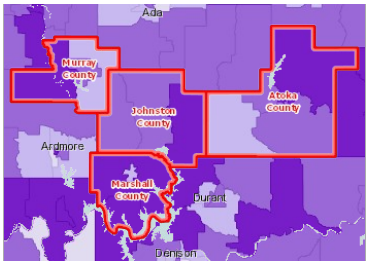
Housing - Vacancy Rate

This indicator reports the number and percentage of housing units that are vacant. A housing unit is considered vacant by the American Community Survey if no one is living in it at the time of interview. Units occupied at the time of interview entirely by persons who are staying two months or less and who have a more permanent residence elsewhere are considered to be temporarily occupied, and are classified as “vacant.”

Report Area	Total Housing Units	Vacant Housing Units	Vacant Housing Units, Percent
Report Location	28,301	7,590	**26.82%**
Atoka County, OK	6,339	1,141	18%
Johnston County, OK	5,138	981	19.09%
Marshall County, OK	10,038	4,069	40.54%
Murray County, OK	6,786	1,399	20.62%
Oklahoma	1,699,462	237,962	14%
United States	134,054,899	16,338,662	12.19%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



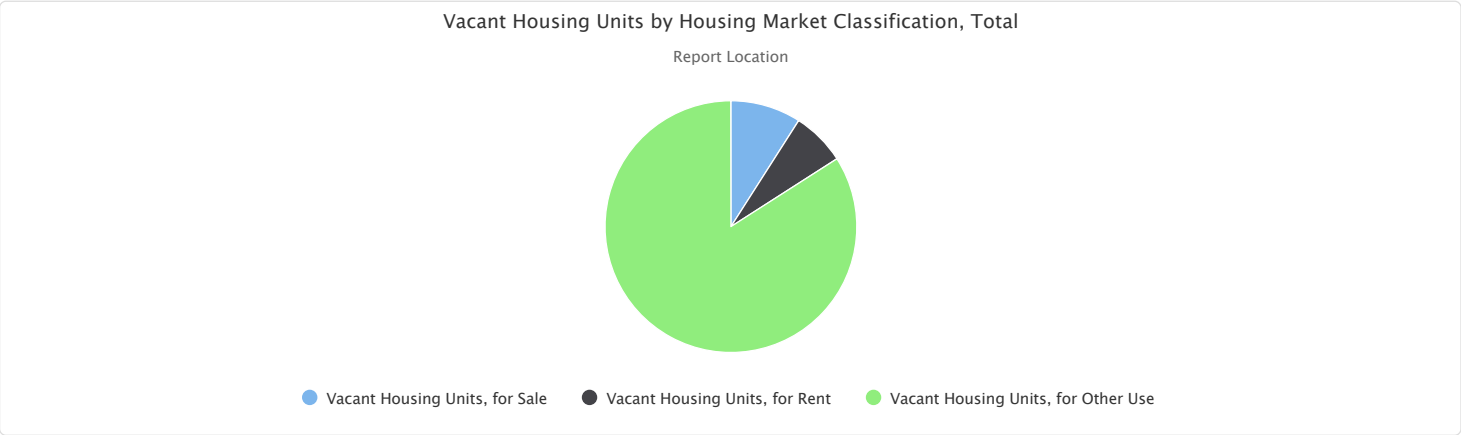
View larger map

Vacant Housing Units, Percent by Tract, ACS 2012-16

- Over 20.0%
- 14.1 - 20.0%
- 8.1 - 14.0%
- Under 8.1%
- No Data or Data Suppressed
- Report Location

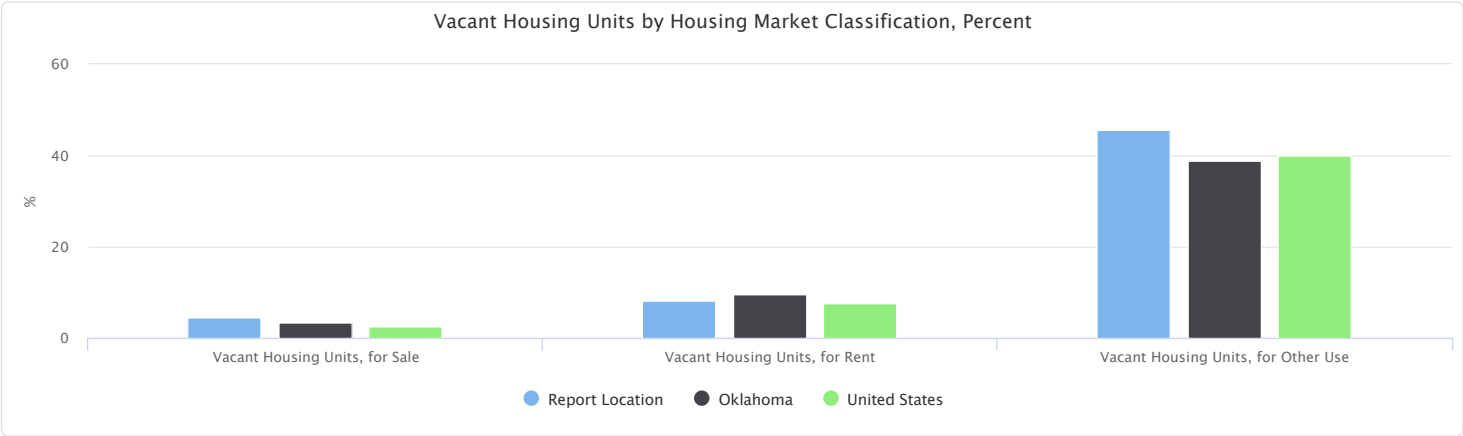
Vacant Housing Units by Housing Market Classification, Total

Report Area	Vacant Housing Units, for Sale	Vacant Housing Units, for Rent	Vacant Housing Units, for Other Use
Report Location	687	523	6,380
Atoka County, OK	134	110	897
Johnston County, OK	139	121	721
Marshall County, OK	214	142	3,713
Murray County, OK	200	150	1,049
Oklahoma	32,763	52,989	152,210
United States	2,032,749	3,472,540	10,833,373



Vacant Housing Units by Housing Market Classification, Percent

Report Area	Vacant Housing Units, for Sale	Vacant Housing Units, for Rent	Vacant Housing Units, for Other Use
Report Location	4.41%	8.23%	45.67%
Atoka County, OK	3.42%	7.19%	44.01%
Johnston County, OK	4.48%	9.2%	42.36%
Marshall County, OK	4.5%	9.07%	47.71%
Murray County, OK	5.28%	7.71%	42.85%
Oklahoma	3.3%	9.56%	39.01%
United States	2.64%	7.5%	39.87%



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https://engagementnetwork.org, 1/12/2019

LINKAGES STATISTICS REPORT

Location

Atoka County, OK | Johnston County, OK | Marshall County, OK | Murray County, OK

Demographics

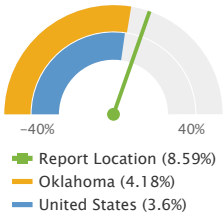
Current population demographics and changes in demographic composition over time play a determining role in the types of health and social services needed by communities.

Migration Patterns

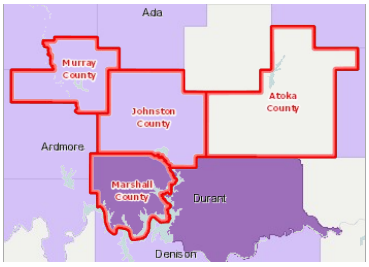
This indicator reports the net migration rate of the total population between 2000 and 2010.

Report Area	Starting Population (2000)	Ending Population (2010)	Natural Change	Net Migration	Migration Rate
Report Location	48,088	54,575	2,156	4,316	8.59%
Atoka County, OK	13,371	14,218	676	172	1.22%
Johnston County, OK	9,999	10,978	548	428	4.06%
Marshall County, OK	12,652	15,877	561	2,655	20.09%
Murray County, OK	12,066	13,502	371	1,061	8.53%
Oklahoma	3,269,716	3,764,230	343,307	151,200	4.18%
United States	267,981,052	309,745,042	30,987,709	10,776,072	3.6%

Net Migration Rate, 2000 to 2010



Note: This indicator is compared to the state average.
Data Source: University of Wisconsin Net Migration Patterns for US Counties. 2000 to 2010. Source geography: County



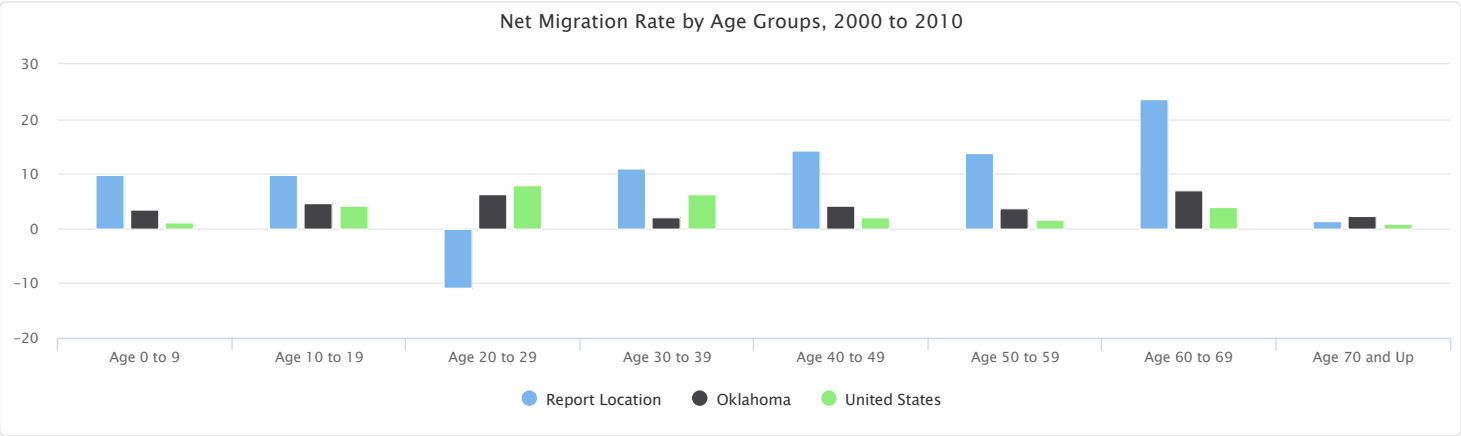
View larger map

Net Migration, Rate per 100 Population by County, Uni. of Wisconsin 2000 to 2010

- Over 10.0% Increase (+)
- 2.0 - 10.0% Increase (+)
- Less Than 2.0% Change (+/-)
- 2.0 - 10.0% Decrease (-)
- Over 10.0% Decrease (-)
- No Population or No Data
- Report Location

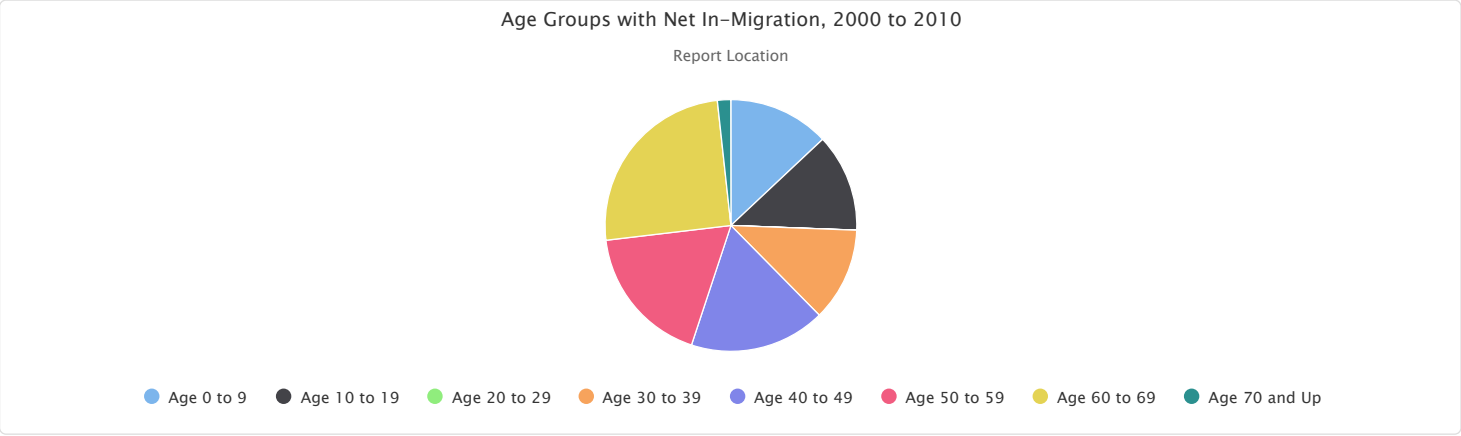
Net Migration Rate by Age Groups, 2000 to 2010

Report Area	Age 0 to 9	Age 10 to 19	Age 20 to 29	Age 30 to 39	Age 40 to 49	Age 50 to 59	Age 60 to 69	Age 70 and Up
Report Location	9.87	9.73	-10.8	10.87	14.35	13.69	23.75	1.37
Atoka County, OK	12.05	7.63	-4.4	1.97	-3.9	-4.47	9.7	-5.73
Johnston County, OK	5.85	5.42	-17.62	3.49	17.48	5.92	12.94	5.68
Marshall County, OK	10.48	21.11	-8.95	26.35	32.77	36.71	45.7	7.18
Murray County, OK	10.44	4.05	-13.24	13.5	16.42	20.44	24.34	-1.53
Oklahoma	3.52	4.58	6.26	1.95	4.1	3.81	7.11	2.37
United States	1.23	4.26	8.04	6.33	2.1	1.67	3.88	0.89



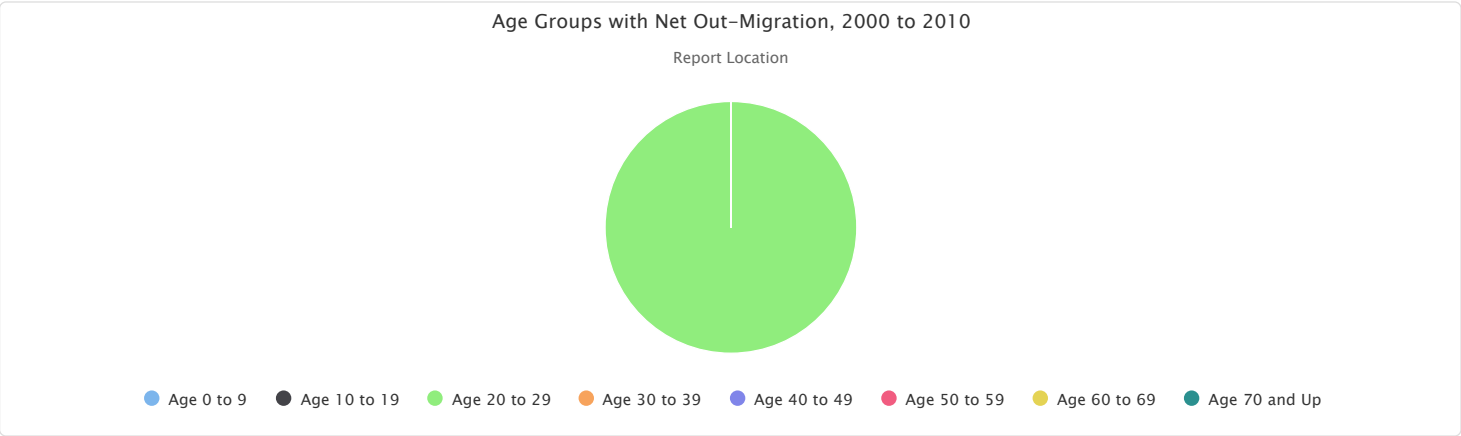
Age Groups with Net In-Migration, 2000 to 2010

Report Area	Age 0 to 9	Age 10 to 19	Age 20 to 29	Age 30 to 39	Age 40 to 49	Age 50 to 59	Age 60 to 69	Age 70 and Up
Report Location	658	638	0	608	883	913	1,273	87
Atoka County, OK	200	133	0	34	0	0	145	0
Johnston County, OK	84	79	0	41	211	84	143	66
Marshall County, OK	199	359	0	347	503	594	670	139
Murray County, OK	175	67	0	186	244	326	315	0
Oklahoma	18,254	22,507	31,863	9,141	19,314	18,284	23,853	7,984
United States	505,229	1,735,379	3,210,126	2,413,570	901,350	686,141	1,078,942	245,335



Age Groups with Net Out-Migration, 2000 to 2010

Report Area	Age 0 to 9	Age 10 to 19	Age 20 to 29	Age 30 to 39	Age 40 to 49	Age 50 to 59	Age 60 to 69	Age 70 and Up
Report Location	0	0	744	0	0	0	0	0
Atoka County, OK	0	0	81	0	75	91	0	93
Johnston County, OK	0	0	280	0	0	0	0	0
Marshall County, OK	0	0	156	0	0	0	0	0
Murray County, OK	0	0	227	0	0	0	0	25
Oklahoma	0	0	0	0	0	0	0	0
United States	0	0	0	0	0	0	0	0



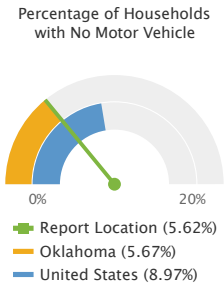
Social & Economic Factors

Economic and social insecurity often are associated with poor health. Poverty, unemployment, and lack of educational achievement affect access to care and a community's ability to engage in healthy behaviors. Without a network of support and a safe community, families cannot thrive. Ensuring access to social and economic resources provides a foundation for a healthy community.

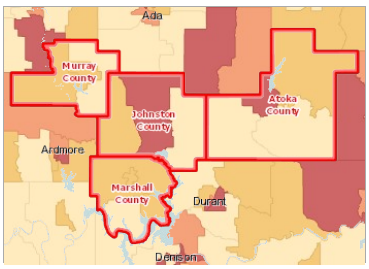
Households with No Motor Vehicle

This indicator reports the number and percentage of households with no motor vehicle based on the latest 5-year American Community Survey estimates.

Report Area	Total Occupied Households	Households with No Motor Vehicle	Percentage of Households with No Motor Vehicle
Report Location	20,711	1,163	**5.62%**
Atoka County, OK	5,198	347	6.68%
Johnston County, OK	4,157	259	6.23%
Marshall County, OK	5,969	284	4.76%
Murray County, OK	5,387	273	5.07%
Oklahoma	1,461,500	82,935	5.67%
United States	117,716,237	10,562,847	8.97%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



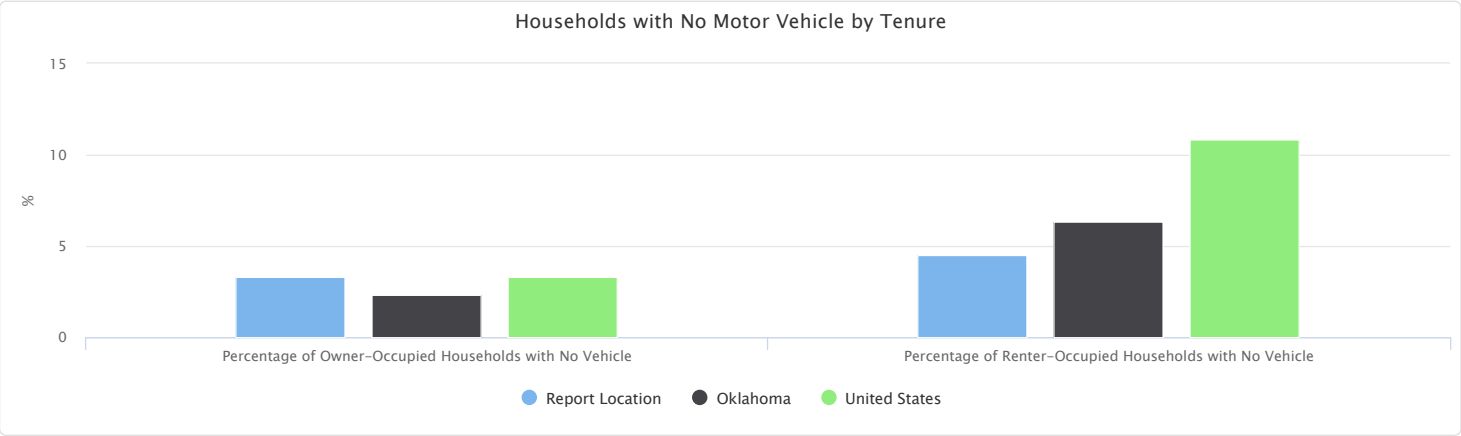
View larger map

Households with No Vehicle, Percent by Tract, ACS 2012-16

- Over 8.0%
- 6.1 - 8.0%
- 4.1 - 6.0%
- Under 4.1%
- No Data or Data Suppressed
- Report Location

Households with No Motor Vehicle by Tenure

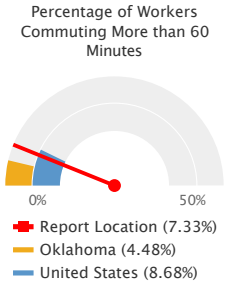
Report Area	Owner-Occupied Households with No Vehicle	Percentage of Owner-Occupied Households with No Vehicle	Renter-Occupied Households with No Vehicle	Percentage of Renter-Occupied Households with No Vehicle
Report Location	494	3.32%	669	4.5%
Atoka County, OK	120	3.18%	227	6.01%
Johnston County, OK	67	2.26%	192	6.48%
Marshall County, OK	140	3.08%	144	3.17%
Murray County, OK	167	4.65%	106	2.95%
Oklahoma	22,349	2.33%	60,586	6.31%
United States	2,462,839	3.29%	8,100,008	10.82%



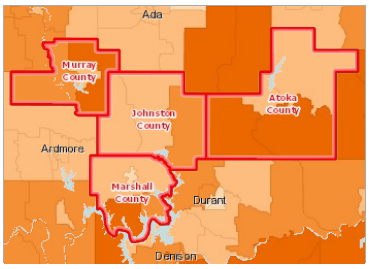
Population Commuting to Work Over 60 Minutes

This indicator reports the percentage of the population that commutes to work for over 60 minutes each direction.

Report Area	Population Age 16+ that Commutes to Work	Population Commuting More than 60 Minutes	Percentage Commuting More than 60 Minutes
Report Location	19,766	1,448	**7.33%**
Atoka County, OK	4,148	437	10.54%
Johnston County, OK	3,650	219	6%
Marshall County, OK	6,040	376	6.23%
Murray County, OK	5,928	416	7.02%
Oklahoma	1,657,822	74,239	4.48%
United States	139,199,329	12,083,467	8.68%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



View larger map

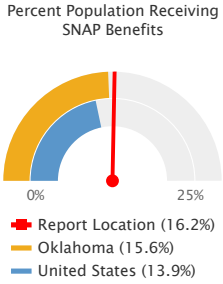
Workers Commuting Over 60 Minutes, Percent by Tract, ACS 2012-16

- Over 10.0%
- 6.1 - 10.0%
- 3.1 - 6.0%
- Under 3.1%
- No Data or Data Suppressed
- Report Location

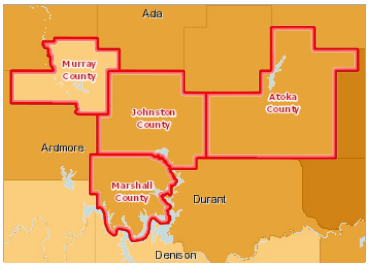
Population Receiving SNAP Benefits (SAIPE)

This indicator reports the average percentage of the population receiving the Supplemental Nutrition Assistance Program (SNAP) benefits between the months of July 2014 and July 2015. This indicator is relevant because it assesses vulnerable populations which are more likely to have multiple health access, health status, and social support needs; when combined with poverty data, providers can use this measure to identify gaps in eligibility and enrollment.

Report Area	Total Population	Population Receiving SNAP Benefits	Percent Population Receiving SNAP Benefits
Report Location	54,941	8,879	**16.2%**
Atoka County, OK	13,793	2,435	17.7%
Johnston County, OK	10,980	2,106	19.2%
Marshall County, OK	16,232	2,455	15.1%
Murray County, OK	13,936	1,883	13.5%
Oklahoma	3,911,338	610,150	15.6%
United States	321,396,328	44,567,069	13.9%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, Small Area Income & Poverty Estimates. 2015. Source geography: County



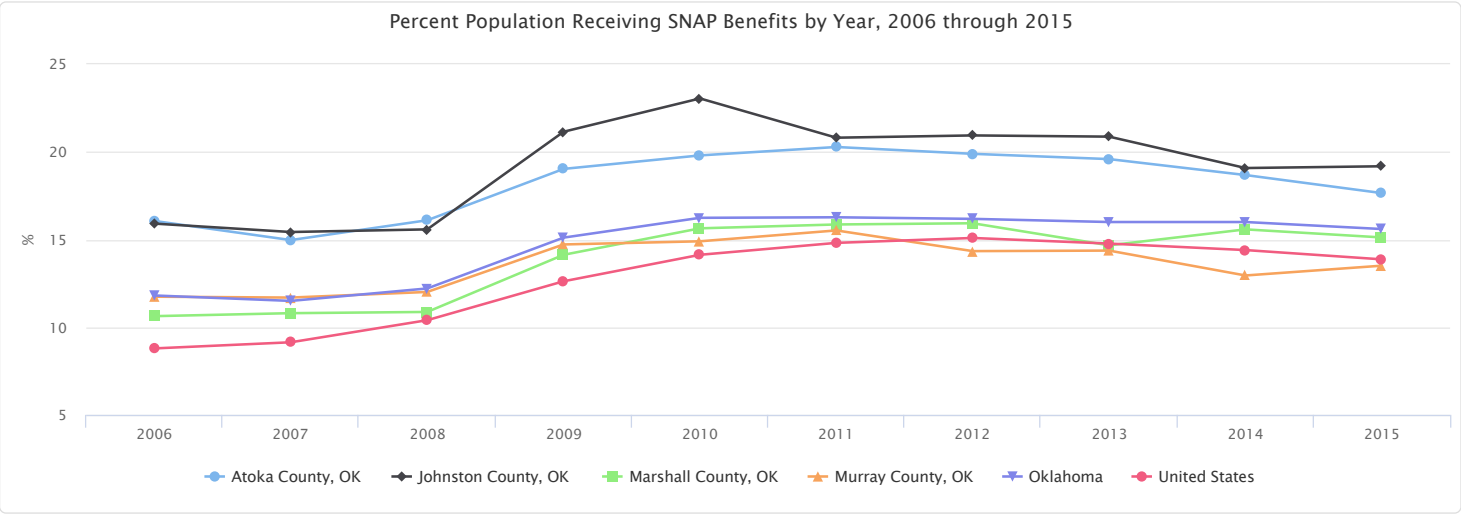
View larger map

Population Receiving SNAP Benefits, Percent by County, SAIPE 2015

- Over 22.0%
- 14.1 - 22.0%
- 6.1 - 14.0%
- Under 6.1%
- No Data or Data Suppressed
- Report Location

Percent Population Receiving SNAP Benefits by Year, 2006 through 2015

Report Area	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Report Location	13.42%	13.06%	13.48%	16.97%	18.03%	17.92%	17.56%	17.09%	16.41%	16.16%
Atoka County, OK	16.06%	14.97%	16.1%	19.03%	19.8%	20.28%	19.89%	19.59%	18.68%	17.65%
Johnston County, OK	15.91%	15.43%	15.58%	21.15%	23.05%	20.81%	20.94%	20.87%	19.08%	19.18%
Marshall County, OK	10.63%	10.8%	10.87%	14.13%	15.64%	15.86%	15.93%	14.67%	15.58%	15.12%
Murray County, OK	11.74%	11.69%	12.01%	14.72%	14.9%	15.52%	14.34%	14.37%	12.95%	13.51%
Oklahoma	11.81%	11.5%	12.21%	15.11%	16.24%	16.27%	16.18%	16%	16%	15.6%
United States	8.79%	9.14%	10.4%	12.62%	14.13%	14.81%	15.09%	14.77%	14.4%	13.87%



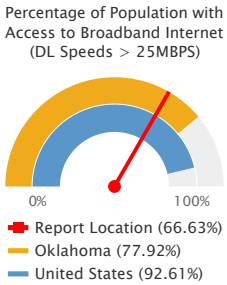
Physical Environment

A community's health also is affected by the physical environment. A safe, clean environment that provides access to healthy food and recreational opportunities is important to maintaining and improving community health.

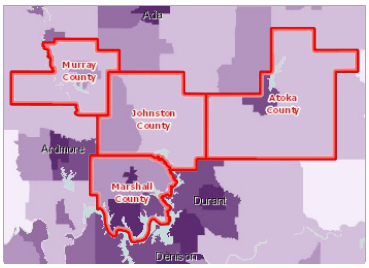
Built Environment - Broadband Access

This indicator reports the percentage of population with access to high-speed internet. This data source represents both wireline and wireless internet providers. This indicator is important because access to technology opens up opportunities for employment and education.

Report Area	Total Population (2010)	Access to DL Speeds > 25MBPS (2016)
Report Location	54,467	**66.63%**
Atoka County, OK	13,848	0.16%
Johnston County, OK	11,084	8.49%
Marshall County, OK	16,083	33.81%
Murray County, OK	13,794	65.86%
Oklahoma	3,751,351	77.92%
United States	312,526,846	92.61%



Note: This indicator is compared to the state average.
Data Source: National Broadband Map. 2016. Source geography: Tract



View larger map

Broadband Access, Population with Access to High Speed Internet by Tract, FCC 2016

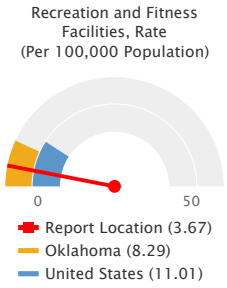
- 100.0%
- 95.1 - 99.9%
- 90.1 - 95.0%
- 70.1 - 90.0%
- 0.01% - 70.0
- No Coverage or No Data
- Report Location

Built Environment - Recreation and Fitness Facility Access

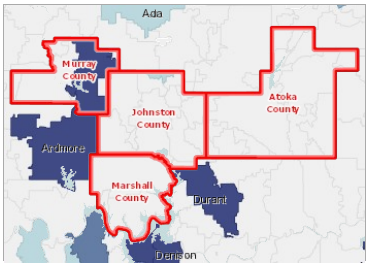
This indicator reports the number per 100,000 population of recreation and fitness facilities as defined by North American Industry Classification System (NAICS) Code 713940. This indicator is relevant because access to recreation and fitness facilities

encourages physical activity and other healthy behaviors.

Report Area	Total Population	Number of Establishments	Establishments, Rate per 100,000 Population
Report Location	54,467	2	**3.67**
Atoka County, OK	14,182	0	0
Johnston County, OK	10,957	0	0
Marshall County, OK	15,840	0	0
Murray County, OK	13,488	2	14.83
Oklahoma	3,751,351	311	8.29
United States	308,745,538	33,980	11.01



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, County Business Patterns. Additional data analysis by CARES. 2016. Source geography: ZCTA



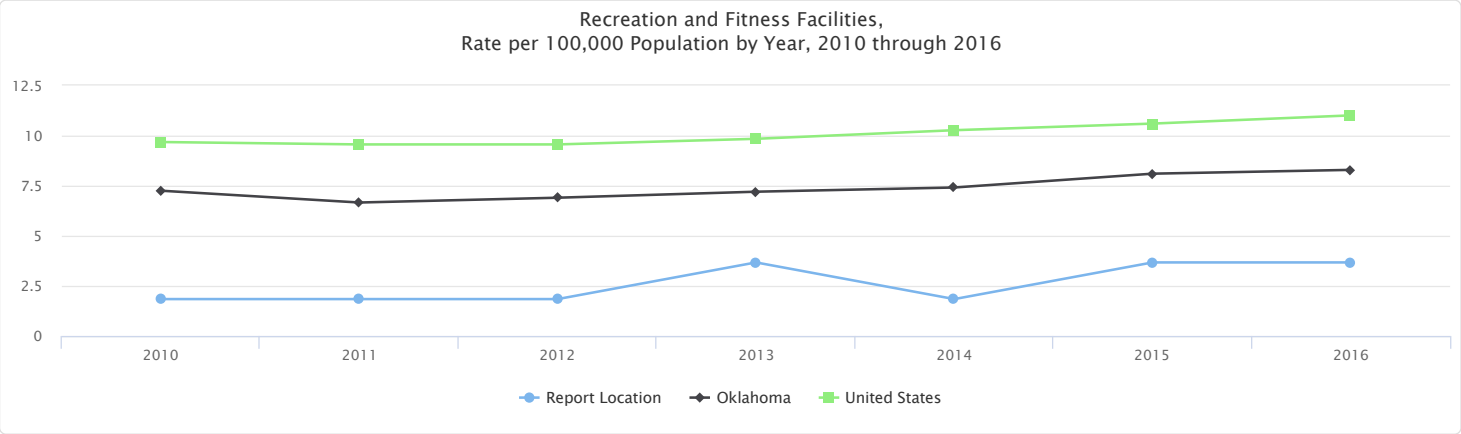
View larger map

Recreation and Fitness Facilities, Rate (Per 100,000 Pop.) by ZCTA, CBP 2016

- Over 12.0
- 8.1 - 12.0
- 4.1 - 8.0
- Under 4.1
- No Fitness and Recreation Centers
- Report Location

Recreation and Fitness Facilities, Rate per 100,000 Population by Year, 2010 through 2016

Report Area	2010	2011	2012	2013	2014	2015	2016
Report Location	1.84	1.84	1.84	3.67	1.84	3.67	3.67
Atoka County, OK	0	0	0	0	0	0	0
Johnston County, OK	0	0	0	0	0	0	0
Marshall County, OK	0	0	0	0	0	0	0
Murray County, OK	7.41	7.41	7.41	14.83	7.41	14.83	14.83
Oklahoma	7.25	6.66	6.9	7.2	7.41	8.1	8.29
United States	9.68	9.56	9.56	9.84	10.27	10.6	11.01



NUTRITION STATISTICS REPORT

Location

Atoka County, OK | Johnston County, OK | Marshall County, OK | Murray County, OK

Social & Economic Factors

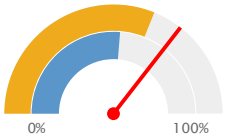
Economic and social insecurity often are associated with poor health. Poverty, unemployment, and lack of educational achievement affect access to care and a community's ability to engage in healthy behaviors. Without a network of support and a safe community, families cannot thrive. Ensuring access to social and economic resources provides a foundation for a healthy community.

Children Eligible for Free/Reduced Price Lunch

Within the report area 7,070 public school students or 71.03% are eligible for Free/Reduced Price lunch out of 9,954 total students enrolled. This indicator is relevant because it assesses vulnerable populations which are more likely to have multiple health access, health status, and social support needs. Additionally, when combined with poverty data, providers can use this measure to identify gaps in eligibility and enrollment.

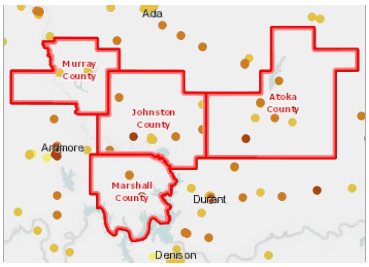
Report Area	Total Students	Number Free/Reduced Price Lunch Eligible	Percent Free/Reduced Price Lunch Eligible
Report Location	9,954	7,070	**71.03%**
Atoka County, OK	2,390	1,763	73.77%
Johnston County, OK	1,980	1,435	72.47%
Marshall County, OK	2,944	2,402	81.59%
Murray County, OK	2,640	1,470	55.68%
Oklahoma	692,878	424,665	62.24%
United States	50,611,787	25,893,504	52.61%

Percent Students Eligible for Free or Reduced Price Lunch



Report Location (71.03%)
Oklahoma (62.24%)
United States (52.61%)

Note: This indicator is compared to the state average.
Data Source: National Center for Education Statistics, NCES - Common Core of Data. 2015-16. Source geography: Address



View larger map

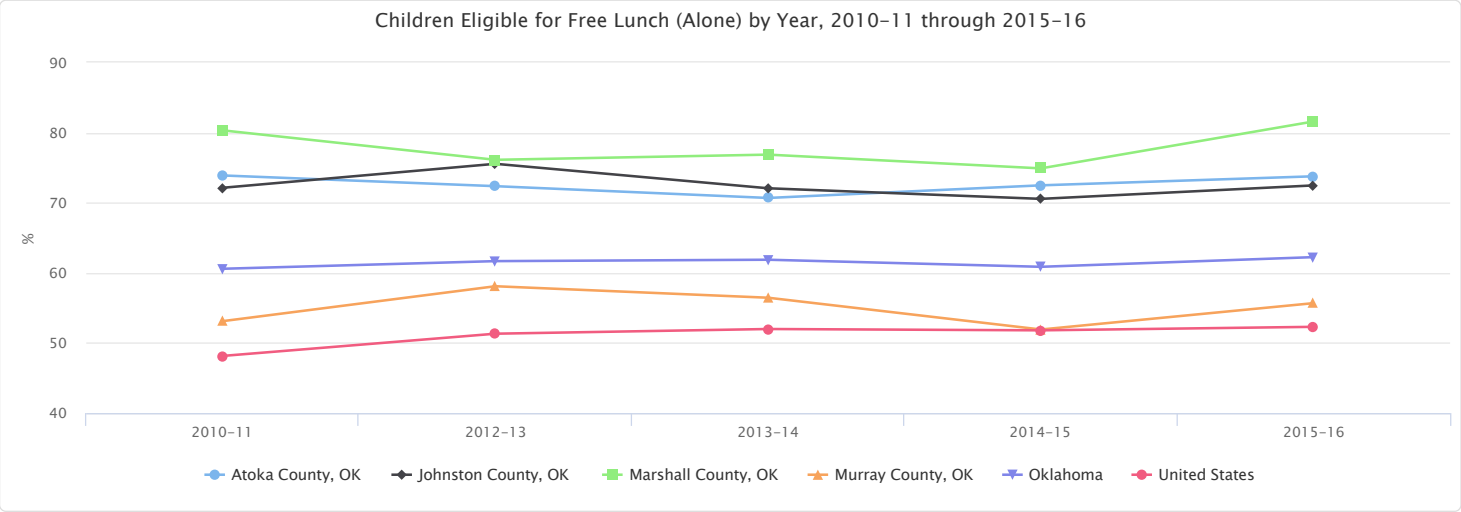
Students Eligible for Free or Reduced-Price Lunch, NCES CCD 2015-16

- Over 90.0%
- 75.1% - 90.0%
- 50.1% - 75.0%
- 20.1% - 50.0%
- Under 20.1%
- Not Reported
- Report Location

Children Eligible for Free Lunch (Alone) by Year, 2010-11 through 2015-16

The table below shows local, state, and National trends in student free and reduced lunch eligibility.
Note: Data for the 2011-12 school year are omitted due to lack of data for some states.

Report Area	2010-11	2012-13	2013-14	2014-15	2015-16
Report Location	69.99%	70.46%	69.16%	67.39%	71.03%
Atoka County, OK	73.89%	72.36%	70.68%	72.48%	73.77%
Johnston County, OK	72.13%	75.55%	72.06%	70.55%	72.47%
Marshall County, OK	80.32%	76.12%	76.86%	74.9%	81.59%
Murray County, OK	53.11%	58.09%	56.45%	51.92%	55.68%
Oklahoma	60.58%	61.67%	61.87%	60.86%	62.24%
United States	48.15%	51.32%	51.99%	51.8%	52.3%



Physical Environment

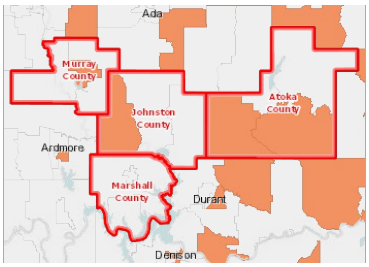
A community's health also is affected by the physical environment. A safe, clean environment that provides access to healthy food and recreational opportunities is important to maintaining and improving community health.

Food Environment - Food Desert Census Tracts

This indicator reports the number of neighborhoods in the report area that are within food deserts.

Report Area	Total Population (2010)	Food Desert Census Tracts	Other Census Tracts	Food Desert Population	Other Population
Report Location	54,467	8	6	30,626	23,841
Atoka County, OK	14,182	3	1	10,100	4,082
Johnston County, OK	10,957	2	1	5,779	5,178
Marshall County, OK	15,840	2	2	8,607	7,233
Murray County, OK	13,488	1	2	6,140	7,348
Oklahoma	3,751,351	466	580	1,792,846	1,958,505
United States	308,745,538	27,527	45,337	129,885,212	178,860,326

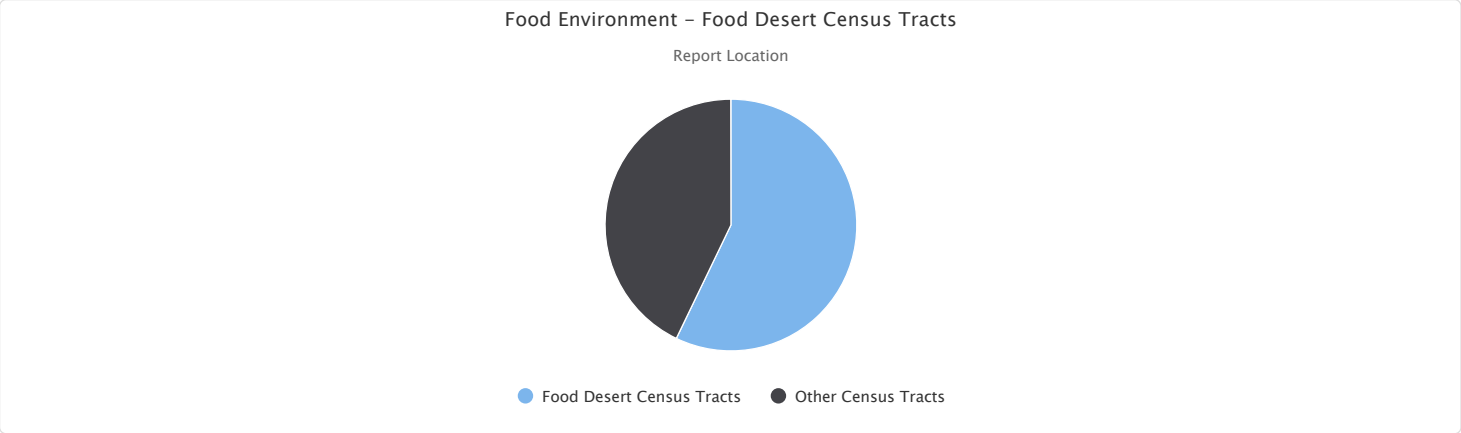
Data Source: US Department of Agriculture, Economic Research Service, USDA - Food Access Research Atlas. 2015.



View larger map

Food Desert Census Tracts, 1 Mi. / 10 Mi. by Tract, FARA 2015

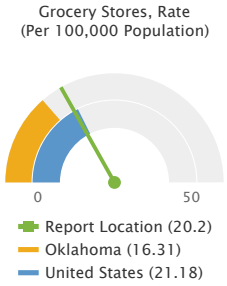
- Food Desert
- Not a Food Desert
- No Data
- Report Location



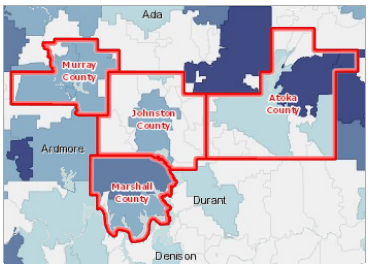
Food Environment - Grocery Stores

This indicator reports the number of grocery stores per 100,000 population. Grocery stores are defined as supermarkets and smaller grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included are delicatessen-type establishments. Convenience stores and large general merchandise stores that also retail food, such as supercenters and warehouse club stores are excluded. This indicator is relevant because it provides a measure of healthy food access and environmental influences on dietary behaviors.

Report Area	Total Population	Number of Establishments	Establishments, Rate per 100,000 Population
Report Location	54,467	11	**20.2**
Atoka County, OK	14,182	4	28.20
Johnston County, OK	10,957	1	9.13
Marshall County, OK	15,840	4	25.25
Murray County, OK	13,488	2	14.83
Oklahoma	3,751,351	612	16.31
United States	308,745,538	65,399	21.18



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, County Business Patterns. Additional data analysis by CARES. 2016. Source geography: ZCTA



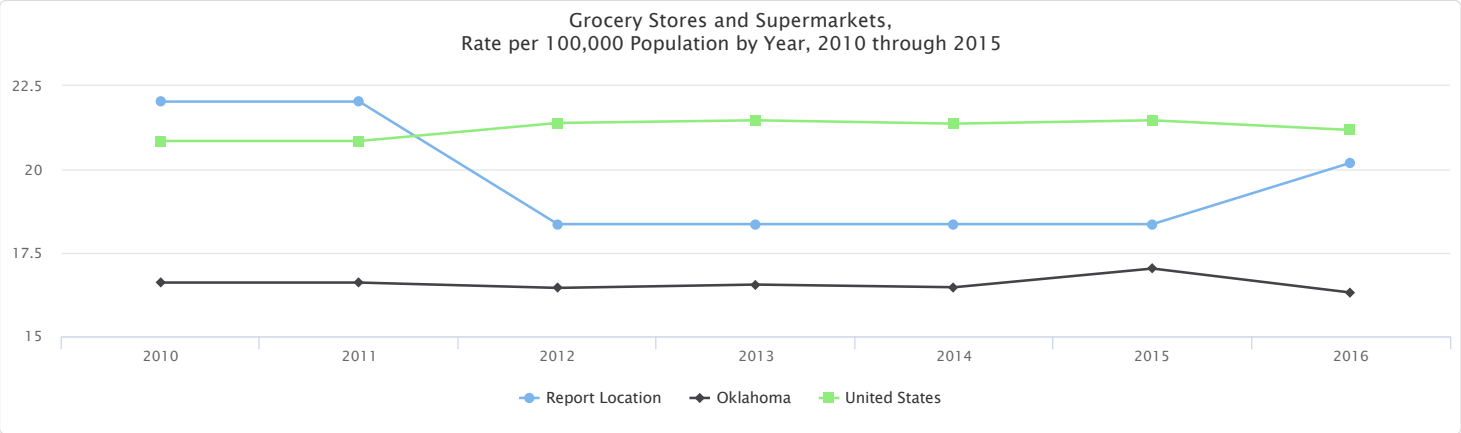
View larger map

All Retail Food Outlets, Rate (Per 100,000 Pop.) by ZCTA, CBP 2016

- Over 50.0
- 30.1 - 50.0
- 20.1 - 30.0
- Under 20.1
- No Retail Food Outlets
- Report Location

Grocery Stores and Supermarkets, Rate per 100,000 Population by Year, 2010 through 2015

Report Area	2010	2011	2012	2013	2014	2015	2016
Report Location	22.03	22.03	18.36	18.36	18.36	18.36	20.2
Atoka County, OK	35.26	35.26	21.15	21.15	21.15	21.15	28.2
Johnston County, OK	9.13	9.13	9.13	9.13	9.13	9.13	9.13
Marshall County, OK	25.25	25.25	25.25	25.25	25.25	25.25	25.25
Murray County, OK	14.83	14.83	14.83	14.83	14.83	14.83	14.83
Oklahoma	16.61	16.61	16.45	16.55	16.47	17.03	16.31
United States	20.85	20.85	21.39	21.47	21.37	21.47	21.18

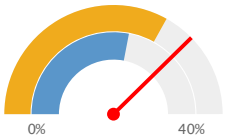


Food Environment - Low Food Access

This indicator reports the percentage of the population with low food access. Low food access is defined as living more than ½ mile from the nearest supermarket, supercenter, or large grocery store. Data are from the 2017 report, Low-Income and Low-Supermarket-Access Census Tracts, 2010-2015. This indicator is relevant because it highlights populations and geographies facing food insecurity.

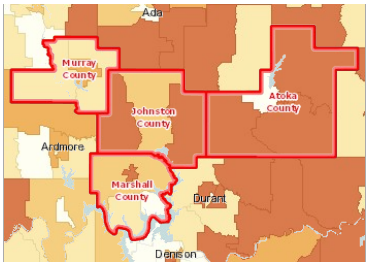
Report Area	Total Population	Population with Low Food Access	Percent Population with Low Food Access
Report Location	54,467	16,405	**30.12%**
Atoka County, OK	14,182	5,733	40.42%
Johnston County, OK	10,957	3,924	35.81%
Marshall County, OK	15,840	4,633	29.25%
Murray County, OK	13,488	2,115	15.68%
Oklahoma	3,751,351	993,419	26.48%
United States	308,745,538	69,266,771	22.43%

Percent Population with Low Food Access



Report Location (30.12%)
Oklahoma (26.48%)
United States (22.43%)

Note: This indicator is compared to the state average.
Data Source: US Department of Agriculture, Economic Research Service, USDA - Food Access Research Atlas. 2015. Source geography: Tract



View larger map

Population with Limited Food Access, Percent by Tract, FARA 2015

- Over 50.0%
- 20.1 - 50.0%
- 5.1 - 20.0%
- Under 5.1%
- No Low Food Access
- Report Location

TREND STATISTICS REPORT

Location

Atoka County, OK | Johnston County, OK | Marshall County, OK | Murray County, OK

Demographics

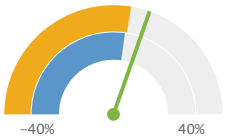
Current population demographics and changes in demographic composition over time play a determining role in the types of health and social services needed by communities.

Migration Patterns

This indicator reports the net migration rate of the total population between 2000 and 2010.

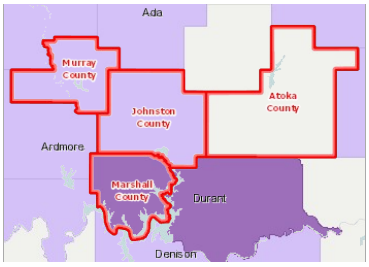
Report Area	Starting Population (2000)	Ending Population (2010)	Natural Change	Net Migration	Migration Rate
Report Location	48,088	54,575	2,156	4,316	**8.59%**
Atoka County, OK	13,371	14,218	676	172	1.22%
Johnston County, OK	9,999	10,978	548	428	4.06%
Marshall County, OK	12,652	15,877	561	2,655	20.09%
Murray County, OK	12,066	13,502	371	1,061	8.53%
Oklahoma	3,269,716	3,764,230	343,307	151,200	4.18%
United States	267,981,052	309,745,042	30,987,709	10,776,072	3.6%

Net Migration Rate, 2000 to 2010



Report Location (8.59%)
Oklahoma (4.18%)
United States (3.6%)

Note: This indicator is compared to the state average.
Data Source: University of Wisconsin Net Migration Patterns for US Counties. 2000 to 2010. Source geography: County



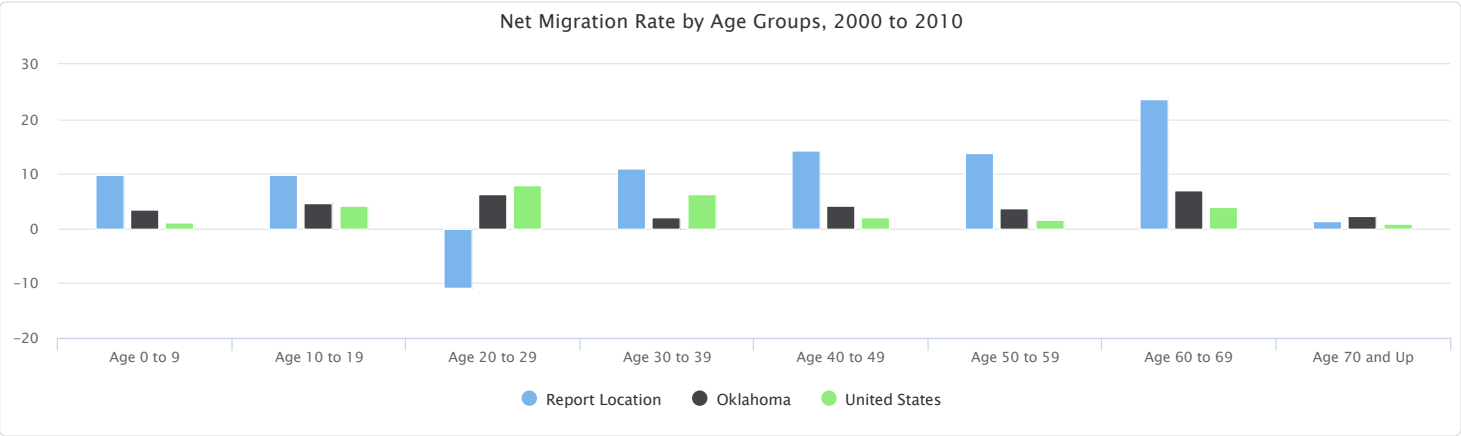
View larger map

Net Migration, Rate per 100 Population by County, Uni. of Wisconsin 2000 to 2010

- Over 10.0% Increase (+)
- 2.0 - 10.0% Increase (+)
- Less Than 2.0% Change (+/-)
- 2.0 - 10.0% Decrease (-)
- Over 10.0% Decrease (-)
- No Population or No Data
- Report Location

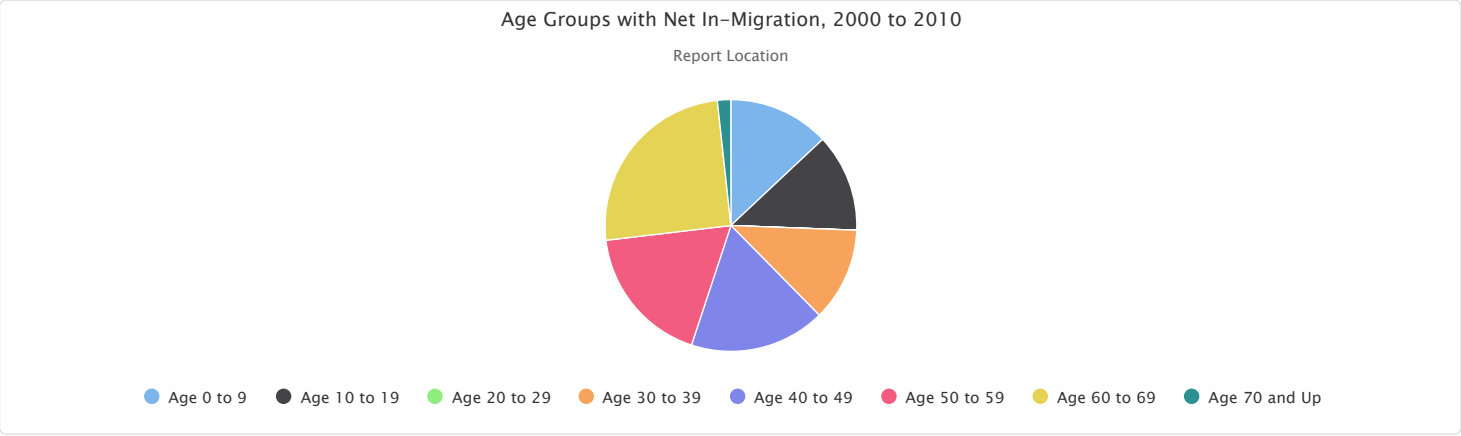
Net Migration Rate by Age Groups, 2000 to 2010

Report Area	Age 0 to 9	Age 10 to 19	Age 20 to 29	Age 30 to 39	Age 40 to 49	Age 50 to 59	Age 60 to 69	Age 70 and Up
Report Location	9.87	9.73	-10.8	10.87	14.35	13.69	23.75	1.37
Atoka County, OK	12.05	7.63	-4.4	1.97	-3.9	-4.47	9.7	-5.73
Johnston County, OK	5.85	5.42	-17.62	3.49	17.48	5.92	12.94	5.68
Marshall County, OK	10.48	21.11	-8.95	26.35	32.77	36.71	45.7	7.18
Murray County, OK	10.44	4.05	-13.24	13.5	16.42	20.44	24.34	-1.53
Oklahoma	3.52	4.58	6.26	1.95	4.1	3.81	7.11	2.37
United States	1.23	4.26	8.04	6.33	2.1	1.67	3.88	0.89



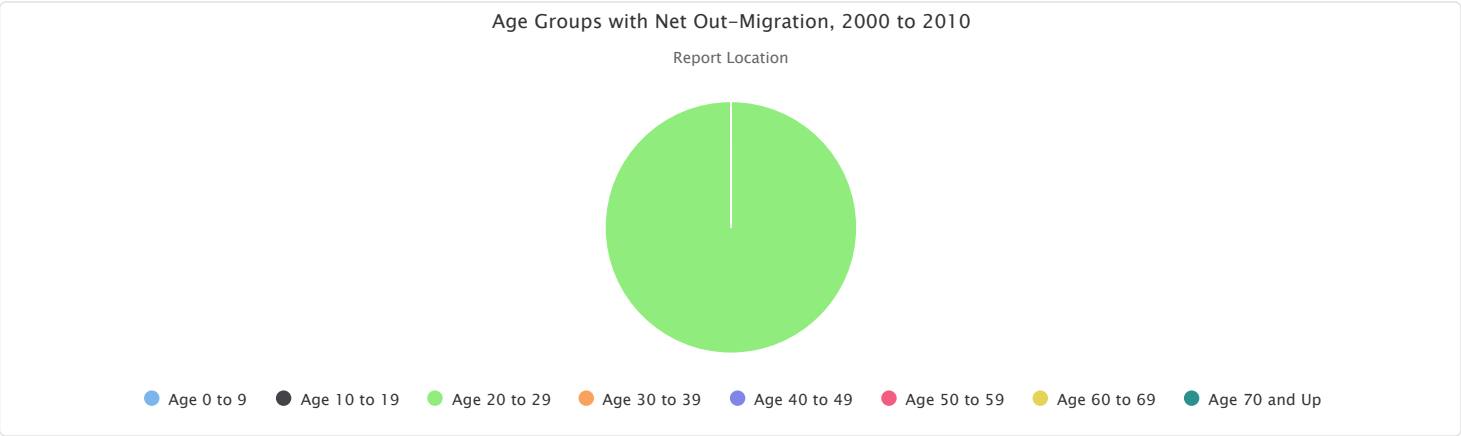
Age Groups with Net In-Migration, 2000 to 2010

Report Area	Age 0 to 9	Age 10 to 19	Age 20 to 29	Age 30 to 39	Age 40 to 49	Age 50 to 59	Age 60 to 69	Age 70 and Up
Report Location	658	638	0	608	883	913	1,273	87
Atoka County, OK	200	133	0	34	0	0	145	0
Johnston County, OK	84	79	0	41	211	84	143	66
Marshall County, OK	199	359	0	347	503	594	670	139
Murray County, OK	175	67	0	186	244	326	315	0
Oklahoma	18,254	22,507	31,863	9,141	19,314	18,284	23,853	7,984
United States	505,229	1,735,379	3,210,126	2,413,570	901,350	686,141	1,078,942	245,335



Age Groups with Net Out-Migration, 2000 to 2010

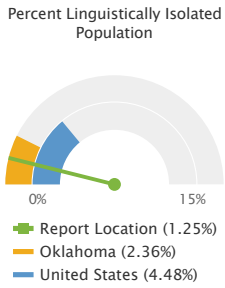
Report Area	Age 0 to 9	Age 10 to 19	Age 20 to 29	Age 30 to 39	Age 40 to 49	Age 50 to 59	Age 60 to 69	Age 70 and Up
Report Location	0	0	744	0	0	0	0	0
Atoka County, OK	0	0	81	0	75	91	0	93
Johnston County, OK	0	0	280	0	0	0	0	0
Marshall County, OK	0	0	156	0	0	0	0	0
Murray County, OK	0	0	227	0	0	0	0	25
Oklahoma	0	0	0	0	0	0	0	0
United States	0	0	0	0	0	0	0	0



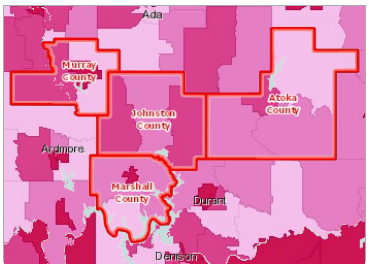
Population in Limited English Households

This indicator reports the percentage of the population aged 5 and older living in Limited English speaking households. A "Limited English speaking household" is one in which no member 14 years old and over (1) speaks only English at home or (2) speaks a language other than English at home and speaks English "Very well." This indicator is significant as it identifies households and populations that may need English-language assistance.

Report Area	Total Population Age 5+	Linguistically Isolated Population	Percent Linguistically Isolated Population
Report Location	51,440	641	**1.25%**
Atoka County, OK	13,014	64	0.49%
Johnston County, OK	10,343	50	0.48%
Marshall County, OK	15,107	427	2.83%
Murray County, OK	12,976	100	0.77%
Oklahoma	3,609,771	85,264	2.36%
United States	298,691,202	13,393,615	4.48%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



View larger map

Population in Linguistically Isolated Households, Percent by Tract, ACS 2012-16

- Over 3.0%
- 1.1 - 3.0%
- 0.1 - 1.1%
- No Population in Linguistically Isolated Households
- No Data or Data Suppressed
- Report Location

Social & Economic Factors

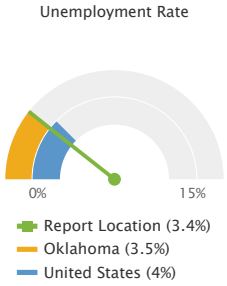
Economic and social insecurity often are associated with poor health. Poverty, unemployment, and lack of educational achievement affect access to care and a community's ability to engage in healthy behaviors. Without a network of support and a safe community, families cannot thrive. Ensuring access to social and economic resources provides a foundation for a healthy community.

Unemployment Rate

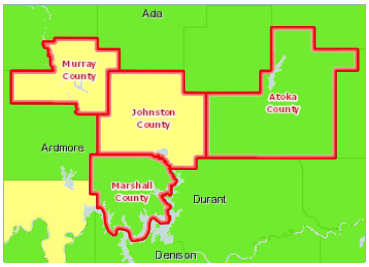
Total unemployment in the report area for the current month was 803, or 3.4%% of the civilian non-institutionalized population age 16 and older (non-seasonally adjusted). This indicator is relevant because unemployment creates financial

instability and barriers to access including insurance coverage, health services, healthy food, and other necessities that contribute to poor health status.

Report Area	Labor Force	Number Employed	Number Unemployed	Unemployment Rate
Report Location	23,538	22,735	803	3.4%
Atoka County, OK	5,114	4,917	197	3.9%
Johnston County, OK	5,560	5,397	163	2.9%
Marshall County, OK	6,382	6,120	262	4.1%
Murray County, OK	6,482	6,301	181	2.8%
Oklahoma	1,855,540	1,791,225	64,315	3.5%
United States	162,996,774	156,527,318	6,469,456	4%



Note: This indicator is compared to the state average.
Data Source: US Department of Labor, Bureau of Labor Statistics. 2018 - August. Source geography: County



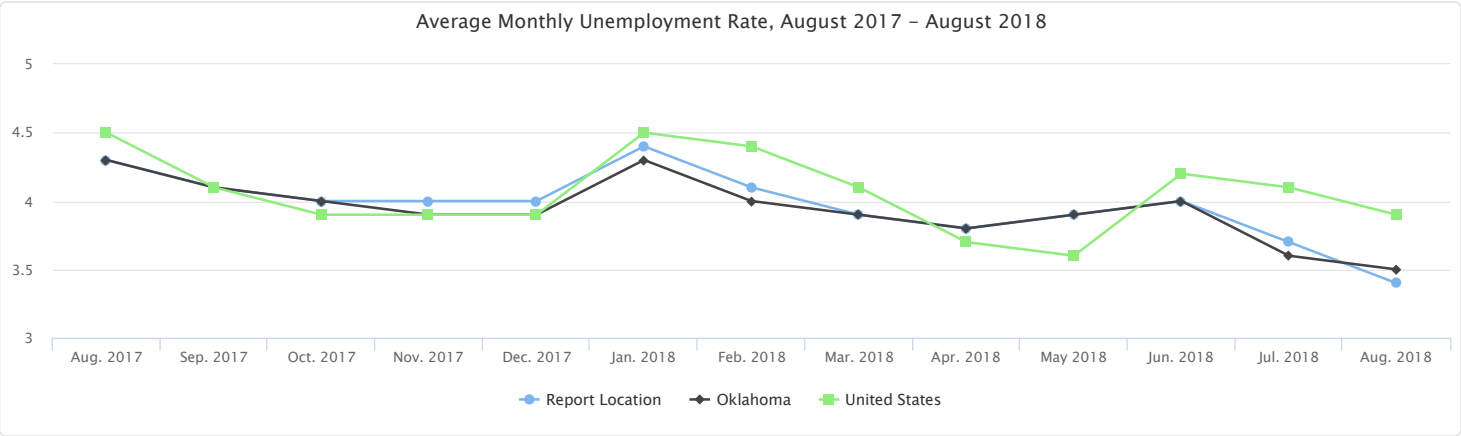
View larger map

Unemployment, Rate by County, BLS 2018 - August

- Over 12.0%
- 9.1 - 12.0%
- 6.1 - 9.0%
- 3.1 - 6.0%
- Under 3.1%
- Report Location

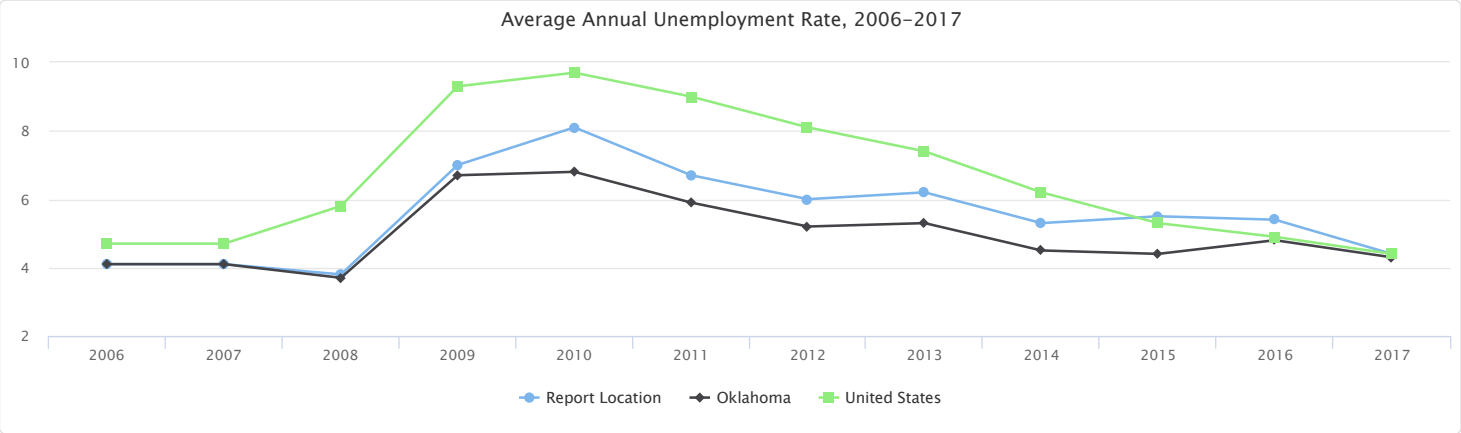
Average Monthly Unemployment Rate, August 2017 - August 2018

Report Area	Aug. 2017	Sep. 2017	Oct. 2017	Nov. 2017	Dec. 2017	Jan. 2018	Feb. 2018	Mar. 2018	Apr. 2018	May 2018	Jun. 2018	Jul. 2018	Aug. 2018
Report Location	4.3	4.1	4	4	4	4.4	4.1	3.9	3.8	3.9	4	3.7	3.4
Atoka County, OK	4.9	4.9	5	4.8	4.8	5.7	4.9	4.6	4.6	4.7	4.8	4.4	3.9
Johnston County, OK	4	3.7	3.4	3.4	3.2	3.4	3.5	3.3	3.2	3.4	3.5	3.2	2.9
Marshall County, OK	4.6	4.4	4.5	4.4	4.5	4.8	4.4	4.4	4.1	4.3	4.4	4.3	4.1
Murray County, OK	3.6	3.5	3.2	3.4	3.4	3.7	3.6	3.4	3.3	3.4	3.4	3	2.8
Oklahoma	4.3	4.1	4	3.9	3.9	4.3	4	3.9	3.8	3.9	4	3.6	3.5
United States	4.5	4.1	3.9	3.9	3.9	4.5	4.4	4.1	3.7	3.6	4.2	4.1	3.9



Average Annual Unemployment Rate, 2006-2017

Report Area	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Report Location	4.1	4.1	3.8	7	8.1	6.7	6	6.2	5.3	5.5	5.4	4.4
Atoka County, OK	5	5.4	4.6	8.6	10	8.5	6.8	6.9	6.2	6.5	6.6	5.3
Johnston County, OK	4.4	4.3	4.3	7.8	10.4	8.5	7.8	8.1	7	6.5	5.9	4.1
Marshall County, OK	4.2	4.4	4.1	8.5	7.2	6	5.8	5.8	4.8	5.5	5.1	4.7
Murray County, OK	3.1	2.9	2.7	4.4	6.2	4.9	4.6	5	4.2	4.2	4.5	3.7
Oklahoma	4.1	4.1	3.7	6.7	6.8	5.9	5.2	5.3	4.5	4.4	4.8	4.3
United States	4.7	4.7	5.8	9.3	9.7	9	8.1	7.4	6.2	5.3	4.9	4.4



Health Indicators Report

Location

Atoka County, OK | Johnston County, OK | Marshall County, OK | Murray County, OK

Social & Economic Factors

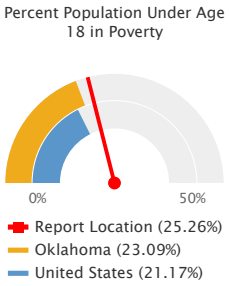
Economic and social insecurity often are associated with poor health. Poverty, unemployment, and lack of educational achievement affect access to care and a community's ability to engage in healthy behaviors. Without a network of support and a safe community, families cannot thrive. Ensuring access to social and economic resources provides a foundation for a healthy community.

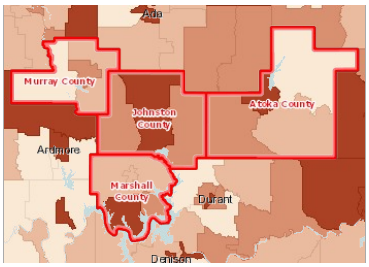
Poverty - Children Below 100% FPL

In the report area 25.26% or 3,173 children aged 0-17 are living in households with income below the Federal Poverty Level (FPL). This indicator is relevant because poverty creates barriers to access including health services, healthy food, and other necessities that contribute to poor health status.

Report Area	Total Population	Population Under Age 18	Population Under Age 18 in Poverty	Percent Population Under Age 18 in Poverty
Report Location	52,094	12,560	3,173	**25.26%**
Atoka County, OK	12,229	3,127	917	29.33%
Johnston County, OK	10,737	2,584	732	28.33%
Marshall County, OK	15,743	3,689	914	24.78%
Murray County, OK	13,385	3,160	610	19.3%
Oklahoma	3,760,050	934,217	215,690	23.09%
United States	310,629,645	72,456,096	15,335,783	21.17%

Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract





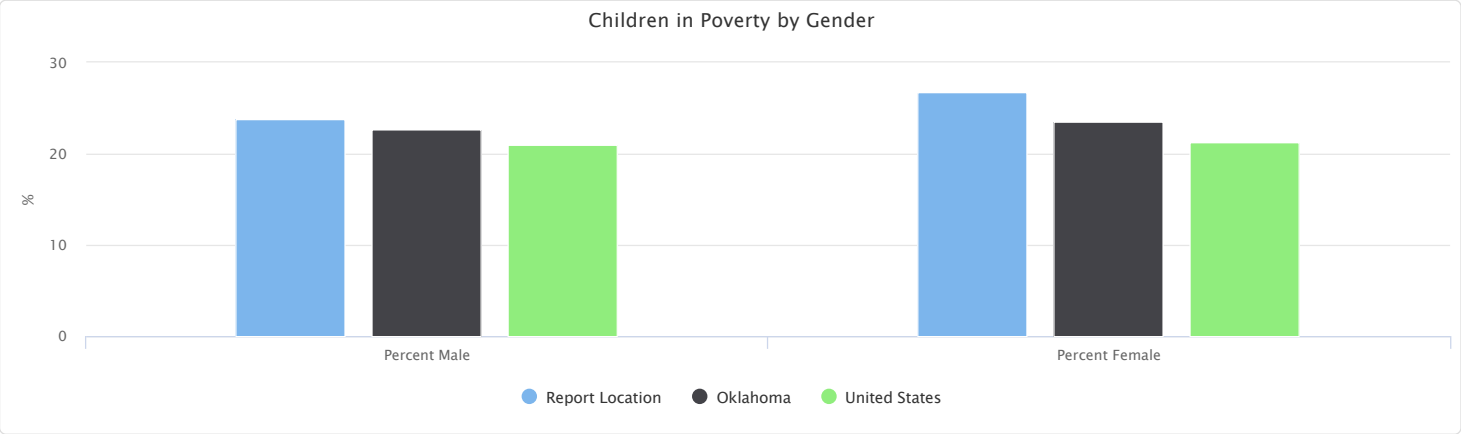
View larger map

Population Below the Poverty Level, Children (Age 0-17), Percent by Tract, ACS 2012-16

- Over 30.0%
- 22.6 - 30.0%
- 15.1 - 22.5%
- Under 15.1%
- No Population Age 0-17 Reported
- No Data or Data Suppressed
- Report Location

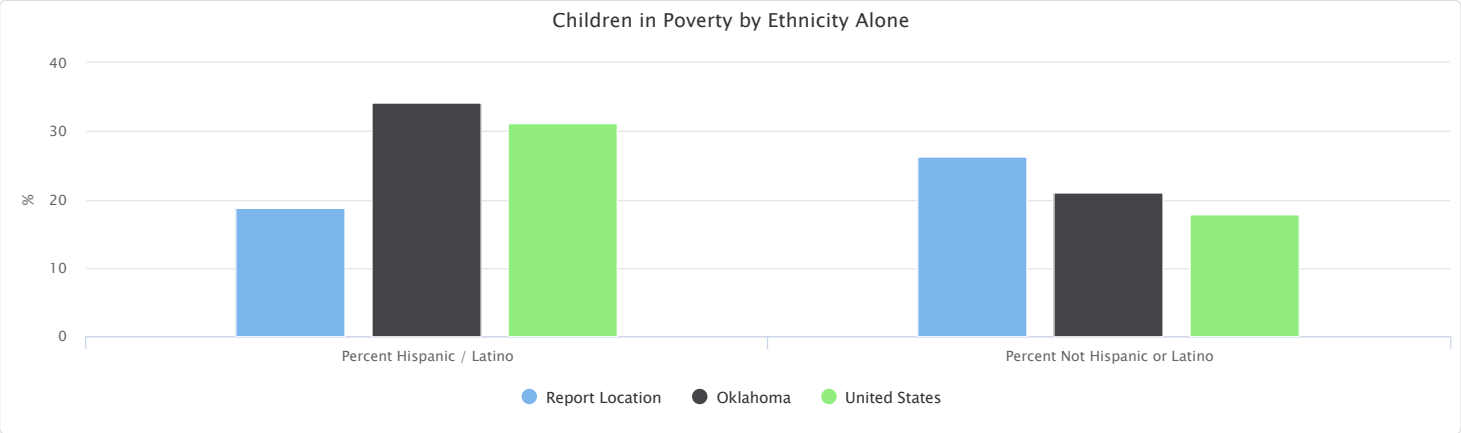
Children in Poverty by Gender

Report Area	Total Male	Total Female	Percent Male	Percent Female
Report Location	1,526	1,647	23.82%	26.77%
Atoka County, OK	478	439	29.43%	29.21%
Johnston County, OK	342	390	26.11%	30.61%
Marshall County, OK	494	420	25.95%	23.53%
Murray County, OK	212	398	13.51%	25.02%
Oklahoma	108,553	107,137	22.73%	23.46%
United States	7,788,380	7,547,403	21.05%	21.29%



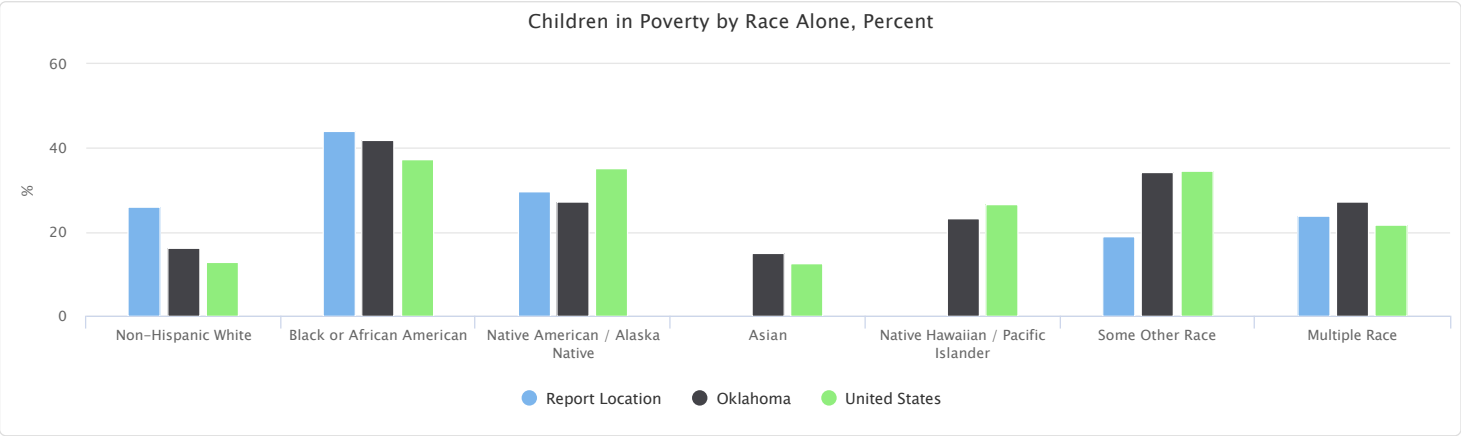
Children in Poverty by Ethnicity Alone

Report Area	Total Hispanic / Latino	Total Not Hispanic / Latino	Percent Hispanic / Latino	Percent Not Hispanic or Latino
Report Location	334	2,839	18.83%	26.32%
Atoka County, OK	27	890	14.84%	30.22%
Johnston County, OK	115	617	50.88%	26.17%
Marshall County, OK	170	744	16.04%	28.3%
Murray County, OK	22	588	7.19%	20.6%
Oklahoma	51,435	164,255	34.2%	20.96%
United States	5,525,267	9,810,516	31.26%	17.91%



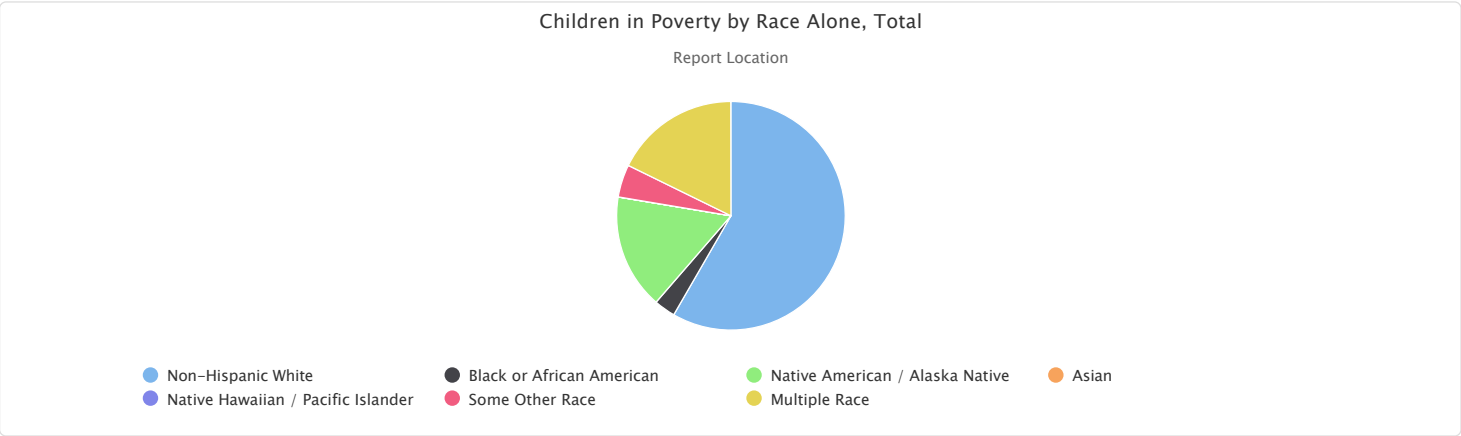
Children in Poverty by Race Alone, Percent

Report Area	Non-Hispanic White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	25.96%	44.13%	29.66%	0%	0%	18.99%	23.97%
Atoka County, OK	31.09%	60.71%	24.83%	0%	0%	31.82%	28.53%
Johnston County, OK	26.27%	100%	24.14%	0%	No data	20.69%	30.75%
Marshall County, OK	30.08%	31.25%	28.71%	No data	No data	20.21%	17.79%
Murray County, OK	16.93%	27.91%	44.29%	0%	No data	0%	18.15%
Oklahoma	16.21%	42.08%	27.36%	15.08%	23.35%	34.23%	27.29%
United States	12.72%	37.42%	35.2%	12.54%	26.76%	34.63%	21.62%



Children in Poverty by Race Alone, Total

Report Area	Non-Hispanic White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	1,812	94	506	0	0	143	551
Atoka County, OK	568	51	186	0	0	21	91
Johnston County, OK	382	6	49	0	0	6	250
Marshall County, OK	539	25	116	0	0	116	90
Murray County, OK	323	12	155	0	0	0	120
Oklahoma	82,448	30,477	23,631	2,622	376	11,781	33,922
United States	4,769,712	3,819,940	246,820	425,824	38,963	1,574,212	962,043

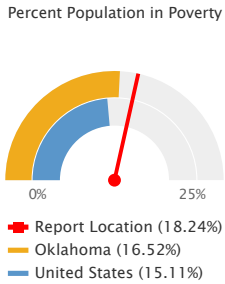


Poverty - Population Below 100% FPL

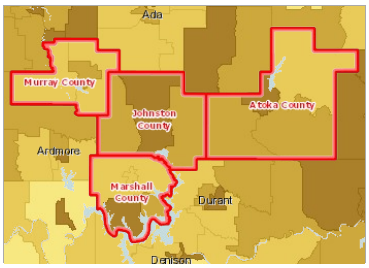
Poverty is considered a *key driver* of health status.

Within the report area 18.24% or 9,500 individuals are living in households with income below the Federal Poverty Level (FPL). This indicator is relevant because poverty creates barriers to access including health services, healthy food, and other necessities that contribute to poor health status.

Report Area	Total Population	Population in Poverty	Percent Population in Poverty
Report Location	52,094	9,500	**18.24%**
Atoka County, OK	12,229	2,690	22%
Johnston County, OK	10,737	2,272	21.16%
Marshall County, OK	15,743	2,613	16.6%
Murray County, OK	13,385	1,925	14.38%
Oklahoma	3,760,050	621,155	16.52%
United States	310,629,645	46,932,225	15.11%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, American Community Survey. 2012-16. Source geography: Tract



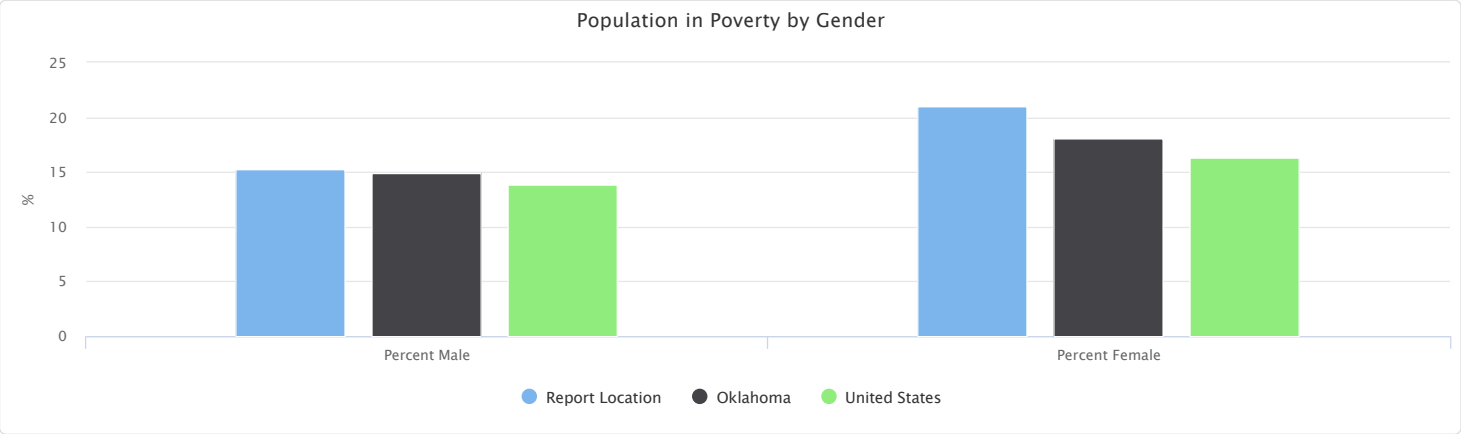
View larger map

Population Below the Poverty Level, Percent by Tract, ACS 2012-16

- Over 20.0%
- 15.1 - 20.0%
- 10.1 - 15.0%
- Under 10.1%
- No Data or Data Suppressed
- Report Location

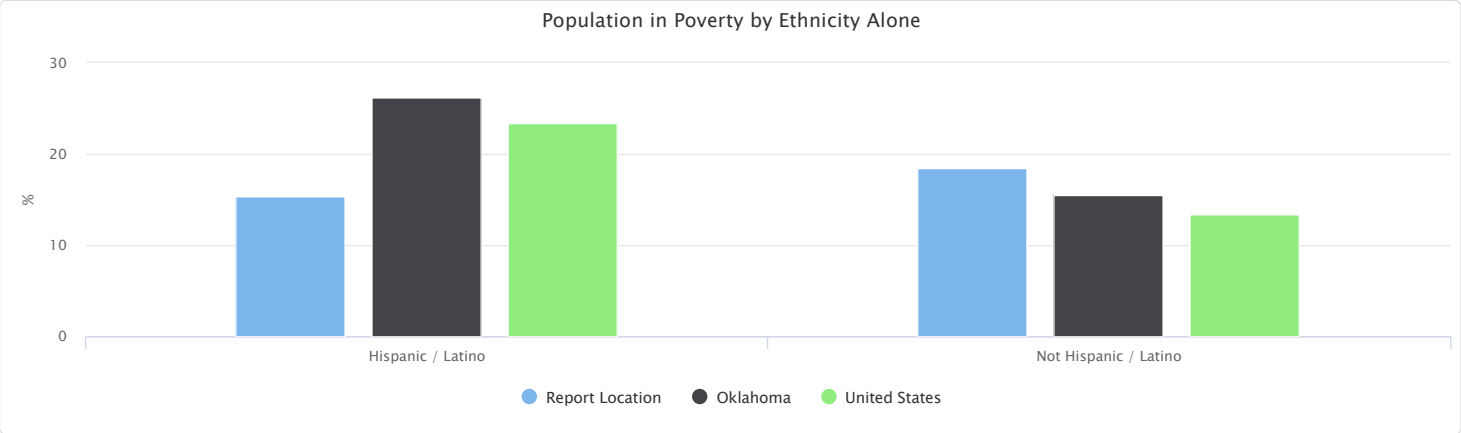
Population in Poverty by Gender

Report Area	Total Male	Total Female	Percent Male	Percent Female
Report Location	3,855	5,645	15.25%	21.05%
Atoka County, OK	1,083	1,607	19.03%	24.58%
Johnston County, OK	899	1,373	17.12%	25.03%
Marshall County, OK	1,141	1,472	14.56%	18.61%
Murray County, OK	732	1,193	11.28%	17.31%
Oklahoma	275,531	345,624	14.91%	18.07%
United States	21,012,839	25,919,386	13.82%	16.34%



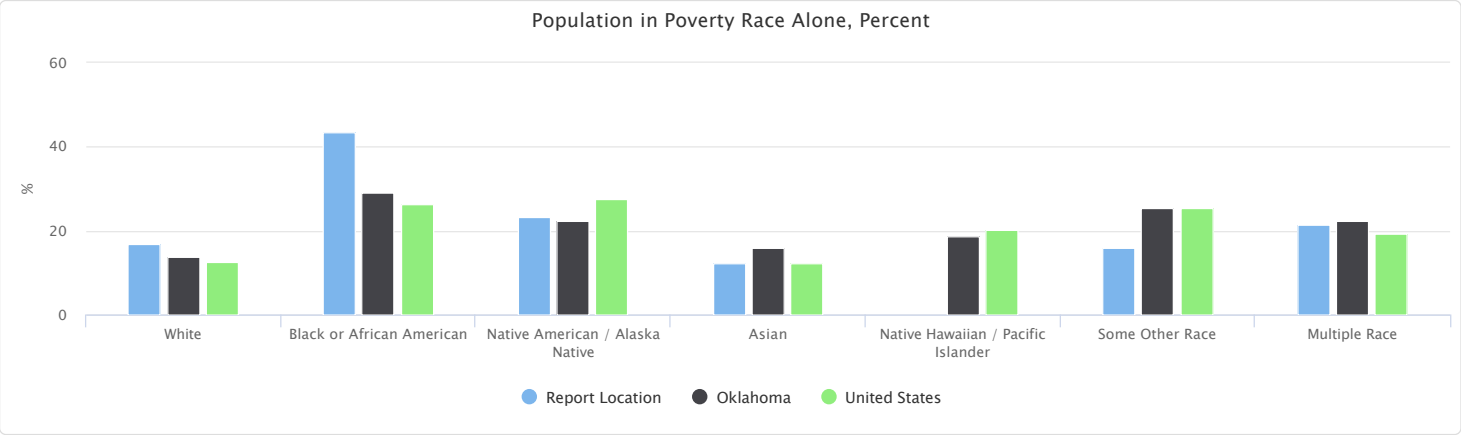
Population in Poverty by Ethnicity Alone

Report Area	Total Hispanic / Latino	Total Not Hispanic / Latino	Percent Hispanic / Latino	Percent Not Hispanic / Latino
Report Location	656	8,844	15.34%	18.5%
Atoka County, OK	70	2,620	19.89%	22.06%
Johnston County, OK	191	2,081	37.9%	20.34%
Marshall County, OK	343	2,270	13.04%	17.31%
Murray County, OK	52	1,873	6.58%	14.87%
Oklahoma	97,168	523,987	26.2%	15.46%
United States	12,653,597	34,278,628	23.4%	13.36%



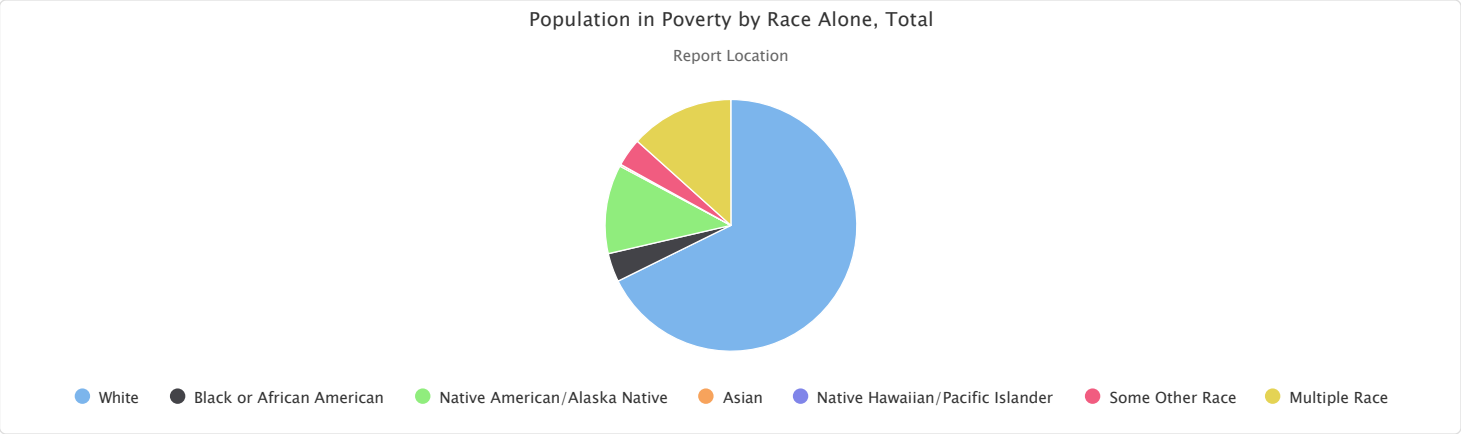
Population in Poverty Race Alone, Percent

Report Area	White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	16.76%	43.44%	23.39%	12.15%	0%	15.81%	21.49%
Atoka County, OK	20.62%	49.79%	23.96%	0%	0%	35.25%	25.66%
Johnston County, OK	18.99%	37.1%	20.6%	0%	0%	31.71%	27.93%
Marshall County, OK	15.58%	33.68%	19.68%	81.48%	No data	15.12%	19.89%
Murray County, OK	12.84%	51.3%	29.23%	0%	No data	6.32%	13.55%
Oklahoma	13.84%	28.98%	22.21%	15.77%	18.8%	25.37%	22.24%
United States	12.44%	26.22%	27.59%	12.33%	20.07%	25.37%	19.27%



Population in Poverty by Race Alone, Total

Report Area	White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	6,432	351	1,084	22	0	344	1,267
Atoka County, OK	1,908	119	430	0	0	49	184
Johnston County, OK	1,469	69	137	0	0	39	558
Marshall County, OK	1,756	64	244	22	0	232	295
Murray County, OK	1,299	99	273	0	0	24	230
Oklahoma	380,750	76,588	61,811	11,792	900	25,188	64,126
United States	28,424,685	10,111,248	692,998	2,009,019	108,956	3,765,448	1,819,871


Population in Poverty by Race Alone, Total
Report Location
White
Black or African American
Native American/Alaska Native
Asian
Native Hawaiian/Pacific Islander
Some Other Race
Multiple Race

INCA COMMUNITY SERVICES, INC.

2018 COMMUNITY NEEDS ASSESSMENT - COMMUNITY FORUM - TRANSCRIPT

Meeting:	**Johnston County Women's Biz**	**Date:**	**11-27-2018**

1	**What are the barriers to economic stability for individuals and families in Johnston County?**

The barriers to economic stability were addressed within the meeting showing an increased need for living wage employment opportunities, job/life skills, cost of living, drug use, and assistant dependent. The attendees felt that Johnston County is limited and see that many people have to travel outside the county for employment.. The attendees also cited that the younger generation does not have the work ethics or job skills that are needed, and many are dependent on government assistance.

2	**What resources are needed in Johnston County that aren't currently available?**

The resources needed in the community were cited as being entertainment, more employment options, more employable individuals, affordable childcare, and housing. The expressed a need to market the county better to keep individuals in the county and attract more to the area.

3	**What are the biggest community concerns/issues in Johnston County currently?**

The concerns cited negative perception, drug use on the rise, domestic violence, shelters for women, community activities and involvement, and need ideas needed. There a lot of drug activity within the area that needs to be a primary focus on many of our leaders in the area to help people get off and stay off of drugs. More opportunities and resources in general are needed to round out the quality or life for residents.

4	**Is the homelessness affecting Johnston County?**

People do not realize how bad the problem really is, because they don't see the homeless population as much. There are also a lot or citizens that are in bad living conditions because of the "slum lords" renting overpriced unsafe homes. Community does not see the overall effect of the homeless issue like it does in bigger cities.

5	**Do you think Johnston County needs a homeless shelter?**

Yes. There needs to be a resource center that is more than just providing temporary shelter, needs to focus on teaching skills and them working towards their own self sufficiency. Need services that help break the cycle of poverty and homelessness.

Thank you for your feedback!

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2018 COMMUNITY NEEDS ASSESSMENT - COMMUNITY FORUM - TRANSCRIPT

Meeting:	Chamber of Commerce Monthly Meeting	Date:	10-11-2018

1 What are the barriers to economic stability for individuals and families in Atoka County?

The barriers to economic stability were addressed within the meeting showing an increased need for education, affordable housing, and homeless assistance. The attendees felt that Atoka County is growing and we will see some many needed businesses in the area which will assist in more people obtaining employment as well as continue to help the community grow. The attendees also cited that the younger generation does not have the work ethics that are needed because they have a difficult time coming to work on time and being there daily giving employers a reason to not want to hire them. We need some work ethics training to help address this area and encourage our younger generation to be more involved in their employment and take ownership of their jobs so they are working to create a better working environment.

2 What resources are needed in Atoka County that aren't currently available?

The resources needed in the community were cited as being housing, good clean rental property, reintegration from prisons and homeless shelters. The area has a high need for homeless assistance. We discussed the programs INCA already has and the impact we have made on the community in this area. We also talked about assistance for those who are coming out of the prison systems. The audience felt we needed more assistance for those coming out such as job programs and help getting into homes so they do not commit the same crimes again.

3 What are the biggest community concerns/issues in Atoka County currently?

The biggest concern for the community was a women's/homeless shelter and drugs in the area. We have a lot of drug activity within the area that needs to be a primary focus on many of our leaders in the area to help people get off and stay off of drugs. A women's shelter has been a need for a long time as people are needing emergency placement especially in regards to domestic abuse. Food resources were another concern, we lightly touched on how vital the Food Warehouse is for the people in the community.

4 Is the homelessness affecting Atoka County?

Yes. Homelessness affects the county. Discussion centered around people standing at the red light at walmart and if they were truly in need. The consensus was that some may and some may not be in need but the fact is that we do have a homeless issue within the area. One member stated she knew of 5 people that were hiding within the county and were living on the streets. This brought us back to a shelter in order to house those who need it the most.

5 Do you think Atoka County needs a homeless shelter?

Yes the group felt we needed a homeless shelter to help impact those in need. One member suggested integrating education assistance into the shelter. Another member stated we should do work programs and help get them re-established within the area in an effort to make them successful. Another member didn't believe we needed a homeless shelter. We discussed about people coming out of prison and where a lot of them go afterwards since there is no shelter and I explained what INCA does especially for people who want to go to another area so we purchase bus tickets and provide transportation.

Thank you for your feedback!